

Worthy Firms TO Patronize

HANNA LUMBER CO., INC.
OFFICE AND YARD, 183 MURRY STREET
LUMBER-LATH-SHINGLES ETC., FOR
GENERAL BUILDING AND
REPAIR WORK.
— FINE GARAGE DOORS —

Joe H. Hanna, Pres.
Jacob H. Rumbold, Gen. Mgr.
Frank N. Hanna, Salesman

Telephones
Glenwood 3160-3161

YOUR HEALTH
Consultation Free
507 N. Goodman St.
PHONE CHASE 3658
Office Hours
10 A. M. to 2 P. M.
and 5:30 to 8:30 P. M.

ROCHESTER CHIROPRACTIC HEALTH SERVICE

Sunday 10 A. M. to 2 P. M.
Other Hours By Appointment
X-ray Facilities And Lady Attendant
Adjustments \$1.00 Each or Six for \$5.00

NEW SPRING MILLINERY
Now On Display
CHARGE ACCOUNTS
GLADLY OPENED

McGarvey's

298 MAIN STREET EAST
Directly Opposite East Avenue

THE SENECA FLORIST
Wedding Bouquets—Decorations
Funeral Designs
Seneca Hotel Arcade
Stone 2870

Sign Painting Chase 959-R
Show Cards
*W. E. METZGER
572 MONROE AVENUE
ROCHESTER, N. Y.
Truck Lettering
Window Trimming

Fresh Home Meats
ANDREWS MARKET
73 FRONT ST.

Miss Rose Messerschmitt
MILLINERY
328 Main Street East
Room 310 Phone Main 2854
Elevator

FILES' BRAND SPECIAL WISCONSIN STYLE CREAMERY BUTTER
The Best Butter Made In America
Strictly Fresh Eggs
Phone Main 4066

John Albrecht & Son
Dealer in
Old Iron, Rags, Metal and Paper, Barrels and Boxes
31 SIEBERT PLACE
St. 2712 PHONES St. 2372-R

Cloverleaf DELICATESSEN
Exclusive Lines of Imported and Domestic Brands
Real Home Made Pies and Salads
681 MONROE AVE.

SCREENS
and Porch Enclosures
INSTALLED COMPLETE
THE WOODCRAFT SHOP
300 Norton St. Glenwood 4092

Courtesy, Quality, Service
MAX, THE FLORIST
Flowers for all occasions
685 LYELL AVE. GLENWOOD 710

EVE BROTHERS CHIROPRACTORS
311 WARD BLDG. OPPOSITE HOTEL SENECA
27 CLINTON AVE. SOUTH

Drugs—Hardware
I. S. Hunt Company
390 Thurston Road

HART'S SELF-SERVING GROCERY STORES
Rochester's Greatest Retail Grocers
Operated by City Folks

SCANLAN & LANE
Rochester's Leading Up-Stairs Jewelry Store
Diamond and Watch Specialists
We have everything in Jewelry and do all kinds of Special Work.
We modernize all your old jewelry including wedding rings.
502 Central Bldg. Main 5976

Safety Service Satisfaction
Webster Ave Cor. Grand

J. C. CLANCY CARTING CO.
Furniture moved, packed, stored
Local and Long Distance Trucking
Chase 2014 Stone 1714

Estimates Furnished
LEONARD E. SMITH
WOOD HARDWOOD FLOORS
REPAIRING, REFINISHING
147 Hazelwood Terrace

School Supplies
Magazine & Laundry Agency
F. G. LAZERSON
670 Monroe Avenue
Confectionery and Ice Cream

—ROOFING—
Tin, Copper and Sheet Iron Work
E. H. KNAPP & SON
100 South Ave. Main 255

BATTERIES
RADIO AND AUTO
our own make
Rented, Recharged and Repaired
Reasonable Prices
Our Service Car At Your Service
Long Life Battery Co.
28 Prospect St. Main 5461

Chas. Schied & Sons
Monuments Headstones
Markers
Phone 2974 1148 Mt. Hope Ave

Martin VAN Dussen
Builder's Hardware
Monarch-100 per cent Pure Paint
Valspar and Hilo Varnishes
TOOLS and CUTLERY
308 North Street cor Lyndhurst

Easter Novelties

Many lovely Easter gifts for both the children and the grown ups can be found at the little shop of F. G. Lazerson at 670 Monroe Avenue.

For some time this attractive shop has been carrying on a fine business which includes the sale of cigars, cigarettes, and tobacco in any form. Here the tired business man can stop on his way from the office and put in a supply of his favorite blend and be content to spend a quiet evening at home. While buying for himself he should not forget the wife, and here too he will find a large assortment of the best makes of confections. Take a box home for her for Easter. She will appreciate it.

The children always look forward to having Easter bunnies and eggs. Make a bunny nest in a protected corner out-of-doors and tell the kiddies the story of the Easter bunny. Let them find the nest filled on Easter morning. See the glad look of surprise and delight in their eyes. It will pay you. These eggs in all colors and sizes can be had at reasonable prices at the Lazerson Store.

The latest magazines may be obtained at early dates in any quantity. These are always a nice gift for the shut-in or sick person. Remember happiness is obtained through giving.

Gifts at 'Van's' the Hardware Man

Mr. Martin Van Dussen better known as 'Van' the Hardware man, who is located at the corner of North and Lyndhurst street has one of the finest and most complete line of hardware in the city.

At the first of the year he increased his stock to meet his annual first of the year demand, and he has many useful articles which should be in every home. Among them are the celebrated G. R. S. electric clothes washer. Every one knows that the housekeeper would be pleased with one of these. If the man of the family had to do the washing he would go to extremes to ease wash day. This make of washer is known for its lasting qualities and for its reasonable price. Call and see the splendid display and have one demonstrated. Mr. VanDussen also has a complete line of electric irons, and also electric heaters.

It is now time to plan the gardens for the season. At this store are all sorts of tools which one should have if the garden is to be a success. Rakes, hoes, spades, trowels, fencing, and others too numerous to mention.

Mr. VanDussen has also a fine and very complete line of vacuum bottles and picnic kits which are fitted out splendidly. As the days grow warmer we feel the call of the out of doors and these outfits will not prove amiss.

Ancient Plate Prized by Historical Society

The Verdrye plate, a square bit of leaden plate, is said to be the most celebrated bit of matter in South Dakota's history. It reposes in the capitol building at Pierre, in possession of the South Dakota Historical society. It was found buried in the earth near Pierre in 1917.

This remarkable plate was prepared either in France or in Montreal at the request of the older Verdrye, and in anticipation of the expedition of 1741, which had been planned by his eldest son Pierre, into the Mandan country in the far wilderness of America. It is thought that the explorers planted the plate on the banks of the Missouri, opposite what is now Pierre, on the hill where it was found. It bears, translated from French, this inscription:

"In the twenty-sixth year of the reign of Louis XV, the most illustrious Lord, the Lord Marquis of Beauharnois being Viceroy, 1741, Pierre Gauthier de Laverendrye placed this."

—Detroit News.

"Aside From That"

The rehearsal was over. Calling one of the actors to the front the producer said:

"I have been sitting in the fourth row of the orchestra and I haven't heard a single word you've been saying. Your elocution is as monotonous as the song of a bumble bee. You don't walk the stage—you waddle across it like a duck. Your wig looks like a second-hand hearthrug. Your clothes hang on you as they would on a hat-peg. You've so many pairs of harts you don't know what to do with them, and if you take my advice you'll go and stuff your feet in your pockets."

"Otherwise O. K.," queried the actor.

Kiener's For Your Easter Clothes

As the day draws near, we begin to think of our Easter outfit. Why don't you let Kiener attend to your outfit this year? He is situated at 599 Hudson Ave., in a neighborhood where the overhead expense is low and he considers he can save you on your clothes, at a great benefit.

At this shop you will find a full line of new Spring dresses for reasonable prices. Also the latest thing in suits, coats, and wraps. The styles are of the latest, just in from New York and other large fashion centers. If you are of unusual size either small or large, Mr. Kiener will take your measurements and make your suit or dress to order, from cloth of your choosing and color, which you pick out. At this shop you will be able to be fitted in any style or size; for a coat, suit or skirt. A lot depends upon the fit of a garment. Here you will be fitted perfectly as Mr. Kiener does all of the fitting. If you will go into his shop as soon as convenient and give your order it will save you inconvenience and disappointment.

The Kohlmeier Electric Company

Every Electric shop is full of lovely and useful things that are a delight to the average housewife. There are percolators, irons, washers, heaters, curlers, grills, vacuum cleaners, lamps, and a long list of others. At the Kohlmeier Electric Shop at 625 Sawyer street, the housewife will find all these things and many more besides. And here too she will find the prices reasonable and the goods of the best quality.

They have a fine assortment of lamps that they are selling at small profit to make room for their spring goods. There are fixtures and other electric fixings that she can pick up cheap at this time of the year.

If Father is interested in Radio take him into this store and let him pick out a reliable set, that will give the family pleasure for the next few winter months and on into the next year. There is not another article which would please the whole family as a Radio would. Each one can work them easily, and each obtain a certain pleasure that the others do not get out of them. There are jazz orchestras for the young, lectures, concerts, symphonies, and other varied programs, which are always a delight. Call here and get their prices and hear a demonstration.

This firm is a member of the Rochester Electrical League. This of course gives them a fine rating. You will find all these electrical supplies and appliances arranged in order at their offices and supply rooms. They have as their watch word, Service. Try them.

Never Taught to Speak, Children Grew Up Dumb

Akbar, one of the first of the great moguls who ruled India, has been named the Asiatic Charlemagne. He was a statesman and an educator, and built a palace for the reception of men who loved learning and sought after wisdom. The great mogul's passion for knowledge is said to have been shown by a whimsical experiment he once made to determine if it was true, as he had heard, that Hebrew was the natural language of all who had never been taught any other tongue.

To test this assertion Akbar caused a dozen nursing children to be shut up in a castle, six leagues from Agra, his capital city. Each child was reared by a dumb nurse; the porter also was a mute and was forbidden, upon pain of death, to open the gates of the castle. When the children were twelve years old Akbar ordered them to be brought before him.

Men learned in Sanskrit, in Arabic, in Persian and in Hebrew were assembled at the royal palace to tell what languages the children spoke. Akbar, seated on his throne and surrounded by these linguists, ordered the children to be brought in. Each child was addressed and, to the surprise of the assembly, every one answered by a sign. Not a child could speak a word. They had all learned from their nurses to express themselves by gestures.

If conversation is slow when there are callers, bring in the dog. He's a tope.

You may have "told them so," but remember that saying it inspires resentment.

In old times, when a party was called a "frolic," there was more furniture broken.

Whitmore, Rauber & Vicinus
General Contractors
Dealers in Contractors and Builders Supplies—Cement Blocks.
KORALITE CAST STONE DRIVEWAYS.
51 GRIFFITH STREET
Office of
Rochester Clay Brick & Tile Co.

EUCLID & ATLAS STS
EVERWEY COMPANY
PRINTING
MAIN 6631
"Masters of Printing Problems"

"Build of Steel—
A Greater Rochester"
GENESEE BRIDGE COMPANY

EVERYTHING ELECTRICAL
R. W. KOHLMEIER ELECTRIC CO.
WIRING—FIXTURES—APPLIANCES
SERVICE OUR WATCHWORD
Member Electrical League of Rochester
624 SAWYER ST. OFFICE AND DISPLAY ROOM GEN. 4077

WEDDING BOUQUETS—
—FUNERAL DESIGNS
Lowell Flower Shoppe
880 Clinton Ave. N Stone 4268

MOVING & STORAGE
Geo. M. Clancy Carting Co.
287 Webster Ave Stone 710
Opp. Hazelwood Terrace

FURNITURE MOVING
and Carting of all Kinds
FLANIGAN CARTING CO.
Glenwood 571 337 Driving Park Avenue

John McGarvey, Treas. Tel. Main 3841
Anthracite and Bituminous McGarvey Coal Co., Inc.
8 Reynolds Arcade
Rochester, N. Y.

Morphy Coal & Feed Co., Inc.
COAL—FEED APPLWOOD
731 Clinton Ave., North
Stone 1826

Beautiful Easter Display
at
KIENER'S
COATS, SUITS
Children's Coats and Dresses
of all Shades and Materials
599 Hudson Ave.

STORM WINDOWS
Fitted, Painted Hung
Portable Garages Garage Doors
West Side Pattern Works
197 LYELL AVENUE
Open Saturday Afternoons

\$150.00
Will Wire Your 6 Room House For
ELECTRICITY
Including
FIXTURES
OTTO P. DIEDRICH
ELECTRICAL ENGINEER
AND CONTRACTOR
105 Harris St. Glen. 3499W

SHOES
Style Fit Wear
Reasonable Prices
A. J. MEYERS
596 Hudson Ave.

IT PLEASES FRED TO PLEASE YOU
Ask the motorist who knows. He will say, "Buy Tires At
FRED'S GAS STATION
Platt St. Near St. Paul Main 5882

Phone Main 1412
for efficient and economical Moving and Carting
Sam Gottry Carting Co.
Office: Powers Arcade

Kubitz Bros., Garage
Phone Pk. 1449
666 BLOSSOM ROAD
Paige and Jewett Dealers
We are Mechanics not Salesmen
—BUT—
WE DO SELL CARS
See Us Before Buying a Car.

HEWITT TIRES
Balloon Tires For all Cars
521 E. MAIN STREET
COLEMAN TIRE COMPANY

Open evenings by Appointment
BRIAR ROSE BEAUTY SHOPPE
HARPER METHOD
Hair Dressing—Manicuring—Facial Massage
Specialists in Marcel Waving Permanent Waving
CHASE 1490 719 Monroe Avenue, cor. Rutgers
Alma Fox

Patronize Our Advertisers