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Order Screens Now

The days of swatting the fly are over and every day thoughtful folks are inquiring about fly screens. And this is as it should be—dead flies are deadly as well as unattractive lying around the house, and the better way is to shut them out with a good equipment of screens and screen doors.

While considering screens it is advisable to study carefully, the kind of a screen that is best adaptable to the practical need as well as its proportion, construction, kind of wire cloth, how it is installed, and the reputation of the manufacturer. Screens and screen doors are an equipment which if well made and properly installed should last a life time, and the judicious homeowner will be very careful to purchase them from manufacturers who are known, and whose products carry a guarantee.

THE WOODCRAFT SHOP, now located at 300 Norton Street, has been specializing in the manufacture of screens in Rochester for eleven years, and is fully equipped to give prompt and expert service in this line. The Company's slogan "From Estimate to Installation" means that upon request you may have one of their representatives call and advise you, suggesting a practical and durable equipment. No charge is made for this service, the only request being, order early and have them when you need them.

Your Easter Bonnet!

Have you your Easter Hat? That is the question of the hour. At the La Mode Hat Shoppe at 379 Chili Avenue you will find one of the most complete and up-to-the-minute lines of millinery in the city.

The latest New York and Paris styles in hats can be had at very reasonable prices. The hats for ladies this season are lovely in every particular. The colors are prettier than ever and the shapes are youthful and becoming to every age and style of beauty.

If you have a hat from last season that you are especially fond of and wish to have it brightened up and made fresh looking take it to the La Mode and they will be glad to remodel it at little expense. You can pick out a shape to suit your taste and also the trimming and they will trim the hat for you at this store too.

The materials which are being shown are the felts which are so popular and which are always good, the straw and satin and silk ones and the combination of two of these materials together. In fact most any material is good this season, if the color is bright and becoming. Stop in at this shop at once and have your Easter hat this year, the prettiest you ever had!

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Lovely Easter Flowers

At the attractive little shop of the Lowell Flower Company at 386 Clinton Ave., North, everything is ready for the Easter rush for flowers.

Easter time is flower time. And in the city of Rochester flowers mean more than in any other city we believe. The lovely potted tulips in many different colors are especially nice for an inexpensive gift to those at home. The spring-like daffodils and jonquils are always reminders of the balmy days of spring. These can be had at this shop in different size pots at different prices.

Easter lilies are always appropriate and long lived. This shop has also rose plants that are nice to give those who have yards as they can be transplanted later into the garden and will grow to be large plants.

Of course there are always the regular cut flowers, sweet peas in profusion, roses, violets, lilies of the valley and many others. These may be made up in beautiful corsages for the younger ladies to grace their Easter suit or coat. Order your flowers now and have a large selection to choose from. The telephone is Stone 4268.

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Many persons who live in the vicinity of Monroe Ave. need no word of recommendation for the Kauffman Delicatessen Shop at number 739. This store has long been the familiar and much liked buying place for the discriminating housewives of the neighborhood.

Mr. Kauffman carries a fine line of groceries and confectionery supplies. Everything in the store is of the best and of the finest grade. Imported cheeses and canned goods are carried as well as domestic.

The delicatessen goods which you are able to purchase here are beyond compare. Nearly everything that is necessary for a meal can be purchased at any hour, and this is of course handy for the housekeeper who is out working all day and has no time to bake or cook. And too if one is tired at night, one doesn't feel like cooking when getting home. Drop in at the Kauffman shop when you are wanting something different to eat, you are sure to find it. If you care to order your groceries by telephone or to have them delivered call them and they will deliver them to your house. The phone is Chase 1767.

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