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Recent Transfer of Property
Among the recent realty transactions in Rochester was the purchase of the property on the corner of Norton and Hollenbeck streets by the Woodcraft Shop. The dealings were made through the James J. Carmichael Company, Realtors.
The building formerly housed the Ajax Battery Corporation. It was owned by the Nicholas Company, and has a frontage of about forty feet in Norton street and approximately three hundred feet in Hollenbeck street, extending back to the Railroad of the R. W. & O. Buildings of the property are of the one story type containing 7,000 sq. feet of floor space.
The Woodcraft Shop started business about eleven years ago. Its first home being a garage. Since that time the firm's business has expanded rapidly, necessitating larger quarters several different times. For two or three years the firm occupied part of a building owned by the Rochester Novelty Works in Congress Ave. And for the last four years has been in Spring Street.
The Woodcraft service is well known to Rochesterians. The firm specializes in making, painting and installing screen doors, windows, storm windows, storm doors and porch enclosures. The slogan of the firm is "From Estimate to Installation."
As spring approaches the Company are prepared with new and fresh material and supplies to take on the summer demand for screens of every description and size. Especially do the Company recommend the attractive screen enclosures for porches which they make to order. These will be much in demand for the lake shore cottages that have had to be exposed to the hard winter and need rescreening. Put your order in at once so that you can be served before the Spring rush. Call them at Glenwood 4092.

Spring Flowers
Rochesterians who are noted for their love of the beautiful especially in their love of flowers, will greatly delight in the extraordinary ones at the Max Flower Shop on Lyell Ave. The pretty spring flowers are at their best now. He has the small dwarf tulips in pots that are a joy to the shut-ins and sick. Also other flowers in pots or loose, daffodils, paperwhite narcissus, cyclamens, primroses and many others. He will make up attractive baskets and mix the flowers to your own liking. These are nice as birthday gifts to the lover of plants as they last for a good length of time and are especially cheery.
The flowers you purchase of Max are the product of long experience and of the greatest skill. He always has on hand the regular beautiful roses, orchids, calendulas, carnations, sweet peas etc. and he takes pleasure in combining these in the lovely floral pieces which he is noted for. If you wish flowers for banquets, weddings, anniversaries, and the like, call Glenwood 716
Order the flowers for "Your Valentine" at once so that they will have time carried on a pay-able and profitable business in wholesale and retail distributing Butter, Eggs, Margarine and Groceries, suggests that you call him at Chase 2265-R and order at once some of his eggs and other products, to try them and see if you are not thoroughly pleased.
His wholesale business is conducted throughout the whole city, and his patrons are becoming more and more pleased since the quality is so superior and the prices are so reasonable. When eggs are at their height, he sells them as low as possible and sometimes makes no profit at all.
The margarine is made of the best quality ingredients and is an asset in cooking if one cares to save by using it. Many people use it in place of butter on the table and prefer it. Call Mr. Rensch and make use of his reasonable offers on these very indispensable products.
Next snowstorm, Mr. Baker, do not wait until it thaws and freezes. It costs less to remove fresh snow than to wait until it freezes and picks must be added to shove it.

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