

Worthy Firms TO Patronize

SOME PEOPLE SAY THAT VARNISHES ARE ALL ALIKE!

We know different. Berry Bros. make a Varnish for every purpose. For floors Liquid Granite is waterproof and wears like iron. It carries the Lester guarantee of satisfaction or money refunded.

Gallons \$5.25 Quarts \$1.50
Pints 85c

HENRY LESTER HARDWARE CO., Inc.

150 West Main Street
Specialists in Builders' Hardware.

A STORE THAT IS FILLED WITH CHRISTMAS GIFTS

Nearly every Rochesterian has heard of the celebrated, little Drug Store at 390-394 Joseph Ave., conducted by the Yalowich Drug Company. This company has successfully carried on a reliable and dependable business for years, and have made their name one to be depended upon in the drug world.

A thoroughly reliable prescription department is maintained. By them and this alone is a drawing card, as every one when in need of drugs, and filled prescriptions want a reliable person to put them up.

The Yalowich company have a department equipped with a line of Elastic and Spring trusses of the Non-Skid type, the best anywhere. Also they carry abdominal belts, anklets, elastic stockings, knee caps, shoulder braces, crutches and the like. Each individual case is given very careful attention by persons who know their business. Examination is given entirely free of charge.

The Christmas season is approaching! This store is ready for it with a quantity of gifts that are pleasing and appropriate. Toilet articles at reasonable prices, perfumes and toilet waters of the best make. Call and inspect them at your convenience.

HEXO ASPHALT SHINGLES.

R. C. Merritt of 404 Jefferson Avenue, who has for many years specialized in the selling of Shingles is handling the Hexo Asphalt Shingle exclusively in Rochester, and has for some time. Mr. Merritt is selling many Hexo Shingles as all other asphalt shingles combined.

More asphalt shingle roofs are being laid each year and Mr. Merritt says there are several reasons for this. Hexo Shingles are the best.

It costs less to apply them than wooden shingles and Hexo shingles will last twice as long as wooden ones. Also, the wooden shingles will become black in a few weeks. Hexo shingles will retain their color beautifully for an indefinite time and add to the appearance of the house.

This shingle has a heavy asphalt coating on the back which seals in the waterproof material. Ninety percent of asphalt shingles are laid over old wooden shingles. Mr. Merritt's trained men do this work very skillfully which eliminates the cost of tearing the old shingles off and does away with the discarding of the yard and dirtying up of the attic. Long galvanized nails to fight through the old shingles and clinch into the roof boards.

Hexo shingles are made in Red, Green, Blue, Black and the Sunset. In meeting with much approval among the people of Rochester. Five

colors are blended on this shingle which does away with the old method of showing color combinations by having each shingle a different color. Some manufacturers have tried to imitate the Hexo shingles but the genuine are individual and have a heavy asphalt coated back.

Mr. Merritt's telephone number is Genesee 3774.

CHRISTMAS DECORATIONS

Have you purchased your Christmas Greens? If you have not consider the Farmen Flower Shop at 331 Driving Park Avenue. At this shop you will find a variety of Greens and Evergreens which is unsurpassed in the city. The wreaths are lovely, they can be had in Holly or the twined Pine. The prices are reasonable and we feel sure you would be pleased if you would take time to call there and pick out the wreaths yourself.

The flowers for Christmas are beautiful and this shop has quantities of them chrysanthemums, roses, narcissus, and many, blooming and cheery potted plants.

They will make up baskets of greens and plants which are very holiday looking, at a moment's notice. These baskets are especially nice for the sick and shut ins.

Many banquet tables and celebrations call on this shop for their decorations.

A NEW RANGE?

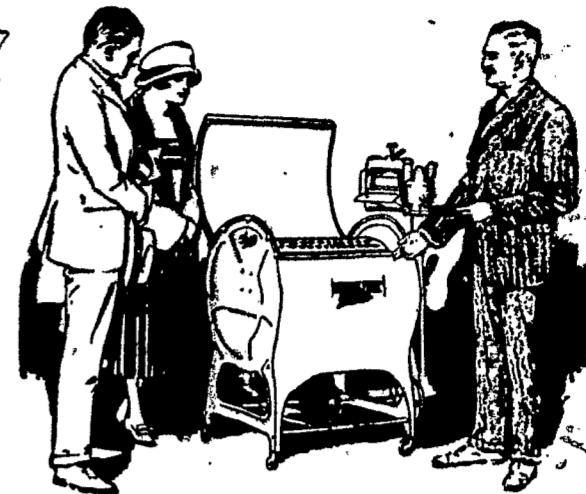
Are you considering a new range for your household for Christmas? The Lester Hardware store at 151 Main Street West, carries at all times a complete line of ranges and will be glad to demonstrate any of them for you. This range is of course nationally known and needs no additional recommendation.

The Red Cross Range has been recognized as the highest achievement in perfect cooking and beauty and design since 1867. The Lester Company has a convenient payment plan and if you call at the store this will be explained to you. What would be more appreciated than a new cooking stove to replace that old dilapidated, coal eating one which now stands in your kitchen? Wouldn't Mother like it? Wouldn't sister like it? Wouldn't all the family like it? It would be an asset to the whole household. Call at the Lester place and make inquiries. It will pay you.

The Important Thing

Mr. Rolling Pin—I know you've been mixed up with a lotta bad eggs, Miss Egg Beater, but I love you. Will you marry me?
Miss Egg Beater—That depends on how much dough you can roll out.
The Progressive Grocer.

HURLEY



A THOR WILL BRING Christmas Every Week For Years

Here is the Thor—the washing machine that has ended washday drudgery forever in over 800,000 homes. Because of its famous revolving-reversing cylinder it cleans your clothes thoroughly and protects them from injury. A Thor will wash your clothes quicker, clearer and easier than you can wash them any other way.

Hurley-built washers are the choice of over 800,000 women. One out of every five electric washing machines in use is Hurley-built. Every machine is backed by an iron-clad guarantee. Easy terms too! Just a little down, then monthly payments out of what the machines save. Washday drudgery ended forever. See a demonstration today.

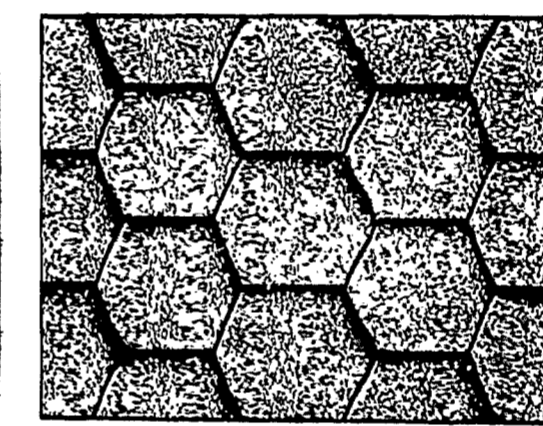
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Beautifully—The Home

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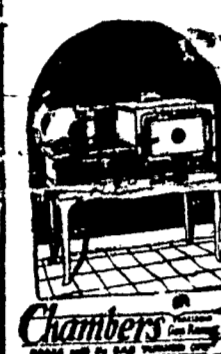
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FOUNTAIN PENS
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