

# Worthy Firms TO Patronize

**SOME PEOPLE SAY THAT VARNISHES ARE ALL ALIKE!**

We know different. Berry Bros. make a Varnish for every purpose. For floors Liquid Granite is waterproof and wears like iron. It carries the Lester guarantee of satisfaction or money refunded.

Gallons \$5.25 Quarts \$1.50  
Pints 85c

**HENRY LESTER HARDWARE CO., Inc.**  
150 West Main Street  
Specialists in Builders' Hardware.

## Else of Hart Stores to 60 in 6 Years

An Achievement of One man. Sixty-six stores in six years is the record of Alfred Hart, sole proprietor of the Hart Self Service stores. Sixty-four of the sixty-six are in Rochester, one in East Rochester and one in Spencerport. The rise of these stores is one of the business romances of the city. In embarking upon such an undertaking a business man usually organizes a stock company. Mr. Hart, a native of Rochester, had a little capital when he opened his first store in North street. However, he had come to know the grocery business and to know Rochester. What he lacked in money he made up in intelligence and imagination.

Mr. Hart figured that the cash and carry plan would save money for him and allow him to sell at a saving to the public. The self serving system would dispense with considerable pay roll expense. He had his customers pay cash and he too paid cash for what he bought. Strict adherence to this plan brought about an unprecedented prosperity.

The first year the number of Hart Stores was increased to five. The second year he had twelve, the third year thirty-four and the fifth year fifty. Such a growth is considered remarkable by mercantile men.

Of course Mr. Hart does not intend to stop at his present sixty-six stores. No limit has been set for the future. New stores are being added to the chain whenever circumstances warrant expansion. Mr. Hart says that finding the proper executives is more difficult than finding new locations.

Mr. Hart is often invited to open stores nearby communities. He said that there would be virtually no limit to the possible expansion of his chain if they were not so careful before opening a store. Do your trading at a Hart store, there is one in your neighborhood, and learn the good values.

J. C. Clancy Carting Company

This has been a busy season for the J. C. Clancy Carting Company, whose trucking and moving facilities have been taxed to the utmost.

A host of Rochesterians who have made this Fall their moving time have used Mr. Clancy's equipment, and force and have found the utmost satisfaction. The workmen of this concern are all trained workers who know how to give the maximum of service in the treatment of household effects.

The importance of having the right sort of men and facilities for moving purposes cannot be too strongly recommended and the excellence of the Clancy service makes the inevitable selection of the dis-

## LOCAL COMPANY OFFERS

**PUBLIC FINE CLEANERS**  
The electric vacuum cleaner in the home has become one of the absolute essentials of modern housekeeping and the present day business man, who though busy throughout the day in his office, has come to appreciate that the wife's business of keeping the home clean, neat and habitable is no mean task. Especially has the housewife's job become an arduous one since women have taken such an important and active interest in politics, club life and civic work. Thus it is that the vacuum cleaner, one of the greatest time savers for the modern woman, has come into its own and has found an indispensable place in the "Better Homes" of today.

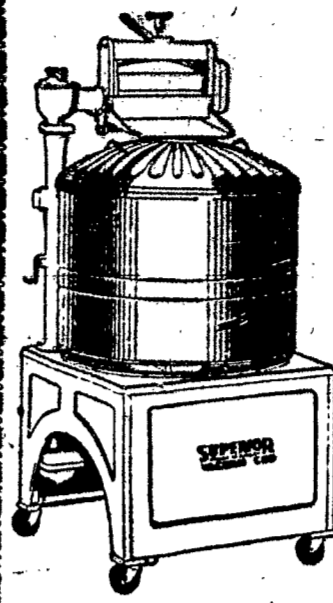
Realizing the need for the housewives, the Robertson Cataract Company of 186 Clinton Avenue North, has put in a line of the Empire Vacuum Cleaners, one of the finest on the market and one which will suck every bit of dust out of the home in record time and with the minimum of labor. All that is necessary with an "Empire" is to put in the plug, turn on the switch and run the cleaner over the rugs and carpets, curtains and wall hangings or upholstered furniture. The result is a much better cleaned room that can possibly result from the old broom method and there is none of the dust about the home subsequent upon the sweeping kind of cleaning. The Empire sucks up dust and dirt, and broom straws it up.

The Robertson Cataract Company, in its Clinton Avenue store, is also distributor for the American Blower Ventilating fans and for Sirocco Blowers, as well as hundreds of other modern home. The company's show rooms are always open to interested persons and men and women who are concerned that their home shall be a place of convenience and efficiency. The use of a household and home manager cannot afford to miss visiting this store. Such a visit not only means an economy in time and work, but in actual dollars and cents.

## Sale of Alaska Town

Is Authorized by U. S. Washington—Sale of the town of Tenakee, on Chicago Island, a few miles southeast of Juneau, Alaska, was authorized by the Interior Department. The town has been divided into 23 blocks of 141 lots and contains approximately 73 acres. George A. Parks, assistant supervisor of public lands in Alaska, was named trustee and was directed to give residents of the town the first opportunity to purchase the lots.

The firm is located at 3 Grand Ave. and the telephone is Stone 1714.



**HURLEY**

**The Finest Electric Washing Machine of its Type—and the Lowest in Price**

The Hurley Superior—a new and greatly improved vacuum cup machine. Made by the world's largest manufacturers of electric washing machines, makers of the famous Hurley-Thor!

You must see this remarkable machine—examine it in every detail. Point by point comparison with any other vacuum cup washer will convince you the Superior is the best that money can buy. Yet it costs less than any other! There's a dealer near you—see the Hurley-Superior today!

Model 55, Above, Complete with Swinging Wringer—ONLY \$145.

ONLY \$10.00 DOWN—then small weekly or monthly payments

See Your Nearest Dealer

Huber Electric Co.; 65 South Ave. Wallace Electric Co.; 539 N. Goodman St. C. H. Bauersmidt; 176 Mitchell St. Electric Appliance Shop; 176 So. Clinton Ave. Ruth Electric Shop, 67 N. Clinton Ave.

**Advance Fall Millinery Now On Display**

CHARGE ACCOUNTS GLADLY OPENED.  
**McGarvey's**  
308 MAIN STREET, EAST  
Recently Opposite East Avenue

**MORE TIME FOR THINGS YOU'D RATHER DO**  
Retains heat and cooks with the gas turned off.



Will You Let Us Demonstrate?  
**Natt, Bareham & McFarland**  
304 Main Street East.

CUTS GAS BILL, NO MORE "POT-WATCHING" MORE FLAVOR IN YOUR FOOD, KEEPS FOOD HOT FOR HOURS.

**Fresh Home Meats ANDREWS MARKET**  
73 FRONT ST.

AT OUR NEW LOCATION Special Reduction on **AUTO TOPS**  
Curtain & Repairing Ford Touring Tops \$29.00 Put on to Fit  
**I. SHEBEL**  
55 N. Plymouth Opp. Church.

**"NON-SKID" TRUSSES**  
POSITIVELY REMAIN SET ONCE ADJUSTED TO PERSON PRICES:  
Non-Skid pad Trusses single \$5 to \$7  
Non-Skid pad Trusses double \$8.00  
Leather pad Trusses single \$3.00  
Leather pad Trusses double \$6.00  
**XALOWICH SHOES, DRUG CO.**  
890-894 Joseph Ave.

We cordially invite you to inspect our complete line of ladies' Fall and Winter coats, suits and dresses, tailored in our own shop.  
**KEINER'S**  
590 HUDSON AVENUE

**FRANK A. MILLER**  
MERCHANT TAILOR  
218 JEFFERSON AVENUE  
Home Phone, Stone 2719.

Custom Made Furniture Upholstering and Repairing  
**Gerald C. Kenny**  
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295 LEWISTON AVENUE

Courtesy, Quality, Service  
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Flowers for all occasions  
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ACHIROTRACTORS  
311 WARD BLDG.  
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THE FLORIST  
88 E. MAIN ST.

**WILLIAM M. LAWN**  
PLUMBING  
GAS FITTING, STEAM AND HOT WATER HEATING  
AUTOMATIC GAS WATER HEATERS  
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"SAY IT WITH FLOWERS" For All Occasions  
**FARMEN'S**  
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Designer of Gowns for Rochester's Best Dressed Women  
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Furniture moved, packed, stored  
Local and Long Distance Trucking  
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PLUMBING and HEATING CONTRACTORS  
Estimate Given  
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You will be one of the many enthusiastic students in either day or evening classes. R. B. I. students are taught to become successful, independent workers. Courses in Stenography, Bookkeeping, Accountancy, Commercial Law and Secretarial with competent instructors. Anyone you meet will tell you the R. B. I. is the best business school to go to.  
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QUALITY LAUNDRY WORK  
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IT PLEASES FRED TO PLEASE YOU  
Ask the motorist who knows. He will say, "Buy Tires At  
**FRED'S GAS STATION**  
Platt St. Near St. Paul Main 5882

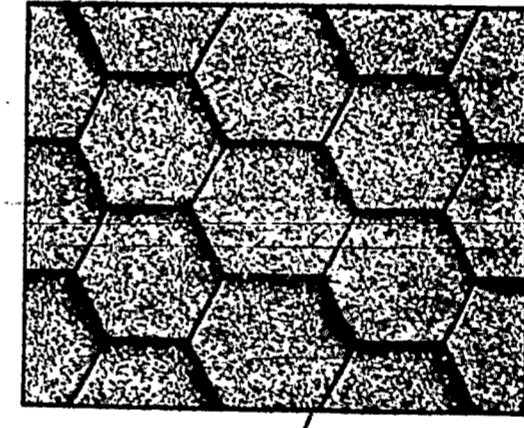
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Hot Air Furnaces, Hot Water and Steam Boilers  
INSTALLED \$95.00 and up  
NO MOTOR—NO NOISE  
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Balloon Tires For All Cars  
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Builder's Hardware  
Monarch-100 per cent Pure Paint  
Valspar and Hilo Varnishes  
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286 North Street cor Lyndhurst

**\$12.50 COMPLETE**  
Combination Screen  
Doors with Glass and Hardware  
**I. S. HUNT COMPANY**  
390 Thurston Road



**Hexo Shingles**  
Beautify The Home  
The five beautiful colors in which Hexo Shingles are made enable you to select the color best suited for your particular house. We shall be glad to show you samples without obligation. Sold and Applied by  
**R. C. MERRITT**  
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Office of  
**Rochester Clay Brick & Tile Co.**

**CREDIT DENTIST**  
Don't sacrifice your teeth because of lack of funds. I have a plan. See me at once.  
**DR. J. L. BAILEY**  
390 Main St., E. Phone Main 2583  
Hours 9 A. M.-6 P. M.  
Tues. and Thurs. 'till 8 P. M.

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Day and Night Service  
GET YOUR GARMENTS PRESSED AND REPAIRED  
DRY CLEANING AND DYEING WHILE YOU SLEEP  
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Monuments Headstones Markers  
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**HART'S SELF-SERVING GROCERY STORES**  
Rochester's Greatest Retail Grocers  
Operated by City Folks

**MOVING & STORAGE**  
**Geo. M. Clancy Carting Co.**  
287 Webster Ave Stone 718  
Opp. Hazelwood Terrace

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REPAIRING—Radiators, Fenders, Bodies and Auto Sheet Metal Work.  
PAINTING—The best work and best material.  
ACCESSORIES—Ventilators, Guards, Spotlights, Etc.  
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Let us save you some money on equipping that new car of yours or fixing up the old one  
**CHEVROLET AND FORD SPECIALTIES**  
Accessories And Tires For All Cars