

Worthy Firms TO Patronize

Brighten Your Bath Room with LUXEBERRY ENAMEL

It is so nice to have a clean white bathroom welcome you in the morning. Use Luxeberry Enamel for best results. It carries the Lester's guarantee of satisfaction or money refunded.

GALLONS, \$8.00
Pints, \$1.15

QUARTS, \$2.20
1/2-Pints, 65c

HENRY LESTER HARDWARE CO., Inc.
150 West Main Street
Specialists in Builders' Hardware.

THE AGE OF STEEL

This is an age of steel. In the past century the buildings were constructed of wood for the most part. Even the larger and more pretentious buildings, the office and business houses were made of wood. In passing through the country one notices the old grist mills with their picturesque race wheels were all made of wood, and it lasted too, at least during the life of that generation.

Now the great engineers and contractors are planning all the high and mighty office buildings and factories, and hotels and apartments with a foundation of steel. This of course is intended to last through this generation and on into another one. Notice all of the new and up-to-date buildings which Rochester is filled with at the present time, they are nearly all constructed with steel. The new Knights of Columbus building on Chestnut Street is a shining example of a building erected of steel. If you are planning any building to be done of this material and want the best of workmanship call on the Genesee Bridge Company.

AUTO SUPPLIES

Let your this year's car do you until spring, then let Mr. Martin Stoffel at No. 117 Main street west equip it with new fixings and it will be like new.

At this supply house you may obtain anything in the line of supplies for your car. As this store is a cash house the prices are naturally cut so low as they can be. You will find that many things are much cheaper than at places where things can be charged. All sorts of accessories, also tires and tubes for all makes of cars. Call here and get prices before buying elsewhere.

Mr. Stoffel has the agency for the Ford and Chevrolet Cars. The latest models in both are on the floor and you should make your choice soon. Both these cars are low in price and the best value on the market for the money. This is an understood universal fact. Stop and ask for a demonstration or call them on the telephone.

IN NEED OF PRINTING?

At the Art Print Shop at No. 77 St. Paul street anything in the line of printing is done speedily and efficiently. Your order will receive the best of attention, and the exactness of the order will be printed beyond fault.

The Nuford Road Guides known to every veteran motorist, is printed and edited by the Art Shop Printers. This little road guide should be in the car or home of every motorist who is in the habit of doing any

traveling at all. It tells all roads which are passable and those under construction, giving an accurate and dependable amount of information in a small space. These booklets are issued at certain intervals which make them always up-to-the-minute. They can be obtained at any bookstore or bookstand. Try one for your next trip.

MEMORIAL WINDOWS

A fitting memorial for a devoted church member that has gone from this world is a window especially dedicated to them, placed in the church that has been so dear to them. A window in the church will always be a reminder of the deceased one and stands as true evidence of their devotion.

These windows may be obtained at a reasonable price at the Baker Art Glass Studio at No. 1 Frank Street. They have a great many calls for these and will be glad to show those interested the supply they have on hand. This company have also furnished many lovely windows for churches and chapels throughout the city and vicinity. Their dependability is unapproachable. Call them Main 4234.

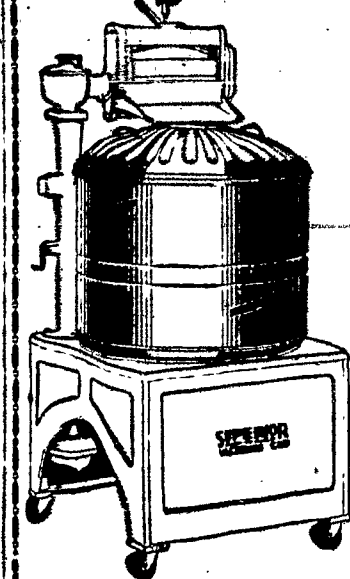
Of Course You Are Having a Fire Place In Your New Home?

We wonder if there ever were any two people planning their first home who did not plan to have a fireplace in it somewhere. Perhaps they even plan to have two or three. But one anyway. What is cosier than a nice open fire on a cool fall night and is always cheerful to have one too? The Saratoga Marble and Tile Company who have their business houses at No. 163 Saratoga Avenue, keep at all times fixtures for these fire places to help dress them up. Also grates with which you can burn coal, coke or wood. They, of course, put in or set up the fire place in the beginning.

Tile floors are laid by this company and wainscoting and porches constructed. Their prices are as low as possible and their goods the best possible. They carry a line of dampers and fire place fixtures of every kind. Call them at Glenwood 737.

New demands now being made on the barber's conversational activities suggest that in order to meet the situation he may be compelled to take an intensive course with a ladies' sewing circle.

A farmer gets up at 4 o'clock a. m. and hurries through the day's work so he will have time after nine o'clock in the evening to read a paper about how he could make money if he farmed more intensively.



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The Hurley Superior—a new and greatly improved vacuum cup machine. Made by the world's largest manufacturers of electric washing machines, makers of the famous Hurley-Thor!

You must see this remarkable machine—examine it in every detail. Point by point comparison with any other vacuum cup washer will convince you the Superior is the best that money can buy. Yet it costs less than any other! There's a dealer near you—see the Hurley-Superior today!

Model 55, Above, Complete with Swinging Wringer—ONLY \$145.

ONLY \$10.00 DOWN—then small weekly or monthly payments

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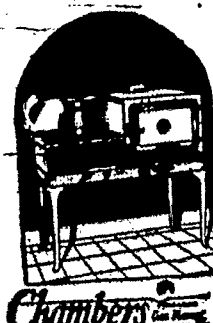
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