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Madame Fashions' Gossip

A rumor begun by Madame Fashion herself, has spread rapidly and coming to A. H. Cooper, he passes it to you. From a humble little penny, inspiration came, and in consequence there is many a garment featured for Fall in which rich copper brown plays a part. 'Penny' the color has been christened. There are few ladies who do not become the color brown. Why not start your wardrobe and the season right by going to Cooper and having a gown done from this color? These are of her lovely new colors for the coming winter season which have a new note to them. Listen to the names: There is geranium, pink, cyclamen, Jonquil, yellow. Forget me not blue, shrimp pink, etc. Don't they sound delectable? These are especially suited for dinner and evening gowns.

Cooper at 106 East Avenue will design your gowns in a way that will forever be a pleasure to you. Try him. Every woman needs to be individual, and if she has Cooper do her clothes they will not lack that individuality, or the charm that will be sure to accompany it.

Have a pretty forget me not blue dress designed for the horse show this Fall and wear gray hose with it. Fashion says that women will soon lavish affection on gray hose, and there is ground for the rumor from what we can judge by numbers of gray hose and gloves seen at the races in Paris the past month and which are already appearing in fashion circles in New York. There are too many combinations of colors which Cooper the Designer can help you with that will become your particular style of beauty.

Coal Buying Urged Now.

The McGarvey Coal Company urges all users of Anthracite and Bituminous coal to cover their requirements for the coming winter by obtaining a sufficient supply of coal now. The American Engineering Council from studies made by sixty-seven special committees covering all the great industrial centers of the country recommend two simple measures to help solve the coal problem.

The first is adequate storage by the consumer. The second is the annual purchase of coal on a monthly delivery basis, so arranged that seasonal demand is taken care of by the accumulated storage. While these improvements are suggested for the industrial user of Bituminous coal the engineers point out that the household whether he burns hard coal or soft coal can help materially by following a similar policy.

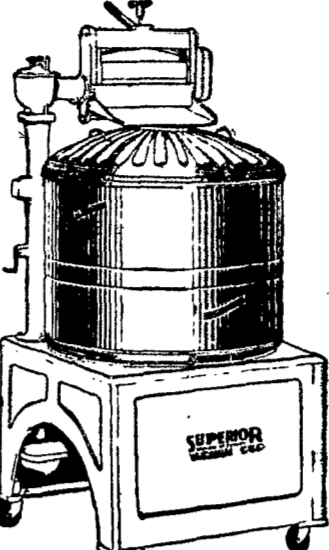
The McGarvey Coal Company have a large stock business and everything in the way of equipment is at their hand. Delivery of coal at any time by order is attended to without fail. Their service is exceedingly good and efficient. All coal is cleaned and watered guaranteeing no dirt at the end of the delivery. Call them for prices.

Designers Rule, Men's Clothes Without Frills.

According to the report from Cedar Point, Ohio, where the Merchant Tailors Designers Association met, men's apparel, plain in this year, is going to be more so next year. The designers, who are applying their ingenuity to styles for the spring and summer of 1925 say that the average man has never looked with favor on 'flashy' makeup.

They declare the thing that is causing them the most worry at the present time is the outgoing, and particularly the golfing costume. 'We have gone the limit in the matter of the golfing outfit,' said J. R. Atkins of Detroit, 'a new idea in the golf suit lines, excites much interest among the designers who have about worn out themselves thinking up this that and the other thing.'

If you are one of the many gentlemen who are fond of having your clothes just right and to be able to purchase them at the right price, then go to Mr. Frank Miller at 315 Jefferson Ave. he has been for years an authority on men's clothes. All ready he is preparing for the coming seasons' suits and coats for men. Drop in at his shop and let him measure you for a good looking winter suit or overcoat. You will surely be pleased with them. His telephone is Stone 2719.



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