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**New Winter Models
Now On Display
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Our Factory is Our Salesroom
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Blow Piping and Factory Work.
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Move Furniture by the Clancy Way
and Avoid Breakage.

The secret of the success of the
George M. Clancy Carting Company
of 287 Webster Ave. is based on the
great care employed by this company
in moving furniture. G. M. Clancy
proprietor of the company although
a comparatively young man, has had
long experience in the moving and
trucking business. He has devised
methods of his own for packing the
furniture, that have been widely
commended. The element of risk
to personal property is almost elim-
inated when furniture is moved the
"Clancy way".

"We are proud of our reputation
for careful moving," said Mr. Clancy.
"Because we know that to be our
greatest stock in trade. Our men
take a personal pride in our reputa-
tion and do all that is humanly pos-
sible to avoid breakage when they
are out on a job."

Recently the Company added a
new ten-ton truck to its fleet of
motor caravans. This vehicle which
is considerably lighter than the
other trucks will be used for apart-
ment hauling and in moving families
and from the lake and other
resorts in summer. With the addi-
tion of this new truck the Clancy
company now maintain five motor
truck moving vans.

have made the city the lowest priced
have forced competitive chain organ-
food center in the country? They
izations to sell their products cheap-
ly, making the Hart's stores success
a triumph for the housewives in this
community. The city of Buffalo—
one of the big food markets of the
country pays prices higher than
those in Rochester.

The success of the Hart Stores has
been achieved through this big idea
The distribution of food with the
least overhead expense, the elimina-
tion of deliveries, large sale forces
and expensive fixtures. In five years
they have grown from a typical cor-
ner store to the biggest chain of
stores in the city.

A tremendous buying power, an
efficient selling organization, the best
foods on the market, the lowest
prices in the country, the greatest
premium system in the world. This
is the combination that spelled suc-
cess for this organization.

During the last week or so the
Hart stores have been celebrating
their success—the achievement of
fifty stores in five years, by extend-
ing to their thousands of customers
and friends who have made their
success possible, their gratitude, and
dedicate themselves again to serve
them in a bigger and better way.

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