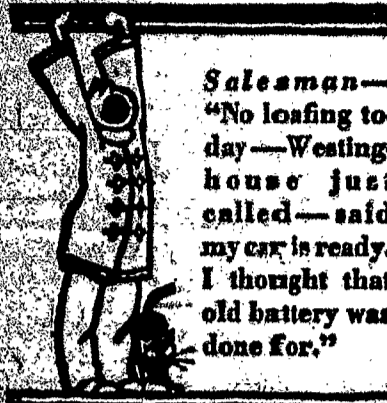


# Parish Educational Business Bulletin



**Salesman—**  
"No loafing today—Westinghouse just called—said my car is ready. I thought that old battery was done for."

**WESTINGHOUSE BATTERIES**  
Talcott Battery Co.  
Main 7307 - 618 Main St. E.

**New Fall Models Now On Display At Our Usual Moderate Prices Charge Accounts Gladly Opened.**

**McGarvey's MILLINERY**  
208 MAIN STREET, EAST  
Directly Opposite East Avenue

**R. B. I. Has Just Begun Its 61st Year Of Instruction.**

The Fall Term of the Rochester Business Institute opened its evening session on September the 18th but it is not too late yet to enter for the winter course if one so desires. The Day session opened on Sept. the 19th, the registration days are on the first and third Mondays of each month throughout the school year and in the evening school on the first and third Tuesdays of each month.

The R. B. I. begins its 61st year this fall having been founded in 1863. During the past sixty years the school has enrolled a total of 42,000 students and its managers attribute its success and continued growth to the efficiency of the institution, the progressiveness and high grade standards of quality maintained in the courses and the active personal interest taken by the students.

Many of the R. B. I. students have been started for the most responsible positions in the business world, according to Dr. John F. Forbes, principal of the school. Some have risen to high places as secretaries, business executives managers, accountants and commercial teachers. They are prominent in civic and commercial life in Rochester and other large centers and are to be found not only in every state in the union but in England, Germany, India, Canada, Cuba, Porto Rico, The Philippines, Mexico and South America.

According to Mr. Forbes both individual and class instruction are given in all departments and in all subjects of study. Bookkeeping, Shorthand, Penmanship, and Typewriting, especially require much individual teaching in a school where the students are encouraged to make the most rapid advancement possible. In all other subjects of study students who need special attention and help are taught individually or in small groups so that they can receive the particular assistance and instruction they require.

The best judges of the work of the R. B. I. are the professional men and business executives who have shown their appreciation in an unmistakable manner, for the demand for R. B. I. students and graduates invariably far exceeds the number of students available. The R. B. I. activities are continuous throughout the year save for legal holidays. Call at the office on Washington Park any day between 8:30 A. M. and 6:00 P. M. except Sundays, legal holidays and Saturday Afternoons, for further information or call Main 3869.

**The Never Stretch Mattress gains Wide Reputation.**

To awake in the morning feeling fit, you must have perfect rest. Your restful slumber depends on many things, not the least important is the mattress.

Are energy and personal success worth the cost of sound sleep? You can't dodge nature's sleep tax. She simply confiscates four months in every year. Whether you get full value for all your time in bed depends on the condition of your sleeping equipment.

If a worn out lumpy mattress keeps you from getting to sleep easily or breaks your rest, you lose. You miss that building strength and energy which only deep, refreshing, uninterrupted, slumber can give.

The Never Stretch is the only positive improvement of a century in mattresses. It is made by a patented process that eliminates all the disadvantages of the ordinary mattress.

The Never-Stretch can not spread or become lumpy, the tufts cannot pull out and it constantly retains its original beautiful, smooth appearance.

Never Stretch tickings are unusual in beauty and design and color combinations. Whether you prefer your mattress filled with curled hair, silk, moss, cotton felt, you'll find a Never Stretch will insure you gentle sleep.

Ask your furniture dealer to explain why they are best in sleep comfort, which he has to show you. They are made exclusively by the Quality Mattress Company, who have their office at 120 Mill Street and the telephone is 7385 Main.


**Sale Now in Progress**  
**Big Reduction on Everything**  
**Lauer Furniture Co. Inc.**  
FURNITURE, RUGS and STOVES  
34 SOUTH AVENUE, remember the address

**SLEEP:**  
Always on  
**Never-Stretch Mattresses**



Because sleep comfort is built into them.

**"Ask your Dealer"**



**EQUIPPED RADIATORS**  
GIVE EFFECTIVE WARMTH

—and this has been the case since the year 1888 when Webster Systems of Steam Heating were first installed—and to-day in more than twenty thousand buildings, from the residence to the tall city office building, Webster warmth serves efficiently with economy of fuel, caused by the perfect control that Webster Specialties have over the radiator. Ask us why and we'll send you literature.

**Watten Webster & Co.**  
Camden, N. J. and 36 Branch offices in Rochester at the Cutler Bldg.

**THE ROAD TO SUCCESS**

The road to certain success in a business career is well defined—it lies along the path of specialized training such as the Rochester Business Institute gives. The R. B. I. does not experiment: its Commercial Courses are planned by experienced principals, who are thoroughly intimate with modern business requirements; the instruction is given by highly qualified experts; the results are efficient graduates, fully capable of holding the most desirable and best paid business positions. Write for Catalogue today. Address 172 Clinton Avenue South, or phone Main 3869.

**FRESH HOME MEATS**  
**ANDREWS MARKET**  
73 Front St.

**ACE GARAGE**  
104 DEWEY AVE.  
Equipped for Expert Service  
Tires—Accessories—Exide agents  
OVERHAULING and REPAIRING  
D. P. MCGRATH, Proprietor  
Glenwood 316 after 11 P. M. Glenwood 1665

**MODELS**  
4-40  
Lyceming Motor  
#200 to 1450  
**CONTINENTAL**  
8-B Red Seal  
#1250 to #1600  
F. O. B.

**Community Dairy Co.**  
1037 Atlantic Ave.  
PHONE 3366

**SCHROEDER'S CLOTHING SERVICE**  
for Ladies and Gentlemen  
A complete service from fitting on a woman to making a suit, coat, or skirt.  
134-44 Chestnut St., near Court St.  
Business Hours, 7 A. M. to 9 P. M.

**American Clay & Cement Co.**  
General Building Supplies  
Rochester, N. Y.

**List Your Property With**  
**George J. Strube**  
Real Estate  
14 Reynolds Arcade  
Rochester, N. Y. Main 4487

**Genesee Bootery**  
THE FOOTWEAR  
188 Genesee St., Shoes for the entire family

**HUMPHREY AUTOMATIC GAS WATER HEATERS**  
**CHAMBERS' FIRELESS GAS RANGES**  
**CLOW "GASTAM" RADIATORS**  
**PLUMBING FIXTURES**  
**Natt, Baram & McFarland, Inc.**  
366 East Main Street  
**PLUMBING HEATING**

**Monroe Auto Paint Co.**  
341 Monroe Avenue  
Rochester, N. Y.  
We make a specialty of high grade work, using our up-to-date spraying system.  
Estimates furnished free

**Majestic Lunch and Restaurant**  
"A Good Place To Eat"  
J. R. Ferguson, proprietor  
111-113 EXCHANGE ST.  
(Opposite Trolley Stations)  
ROCHESTER, N. Y.

**THE ALLEN FURNITURE STORE**  
at 100 Monroe Ave. has started an Auto tire and accessory store.  
Special stock of furniture must be cleared to make room for this new department. Now is your chance to acquire genuine articles at 30% below retail prices. Free dis-shipment, cash in now. The new auto accessory store will run under the name of "Tire and Let the Auto Accessories Store."

**Standard Auto Supply Co.**  
Tires and Tubes at Special Prices  
MAIN 2589  
249 Clinton Avenue North

**OXY-ACETYLENE WELDING**  
High grade work on all Metals  
All Work Strictly Guaranteed  
**NEW YORK WELDING WORKS**  
150 Westcott Street  
Phones: Res. 64073, Main 7020

**MOVING**  
**W. M. CLANCY CARTING COMPANY, Inc.**  
Auto Vans for local and long distance moving. Experienced Men steadily employed. All work guaranteed.  
287 Webster Ave. Stone 719

**DAN'S AUTO STATION**  
Day and Night Towing Service  
Repairing  
Phone 978 771 Hudson Ave.

**Rochester Upholstering Co.**  
33 So. Water St.  
Re-upholstering, Repairing and Refinishing. All work guaranteed. Work called for and delivered. Give us a call. MAIN 5183 Thank you.

**The Melching Realty Development Company.**

The Melching Realty and Development Company with offices at No. 104 Cornwall Building, have recently added to their every increasing real estate business a separate branch to be known as 'Mortgage and Loan Department' which will be under the direct supervision of Mr. Waldo S. De Mers who has had many years experience in all branches of the real estate business. Therefore is well qualified to handle this branch of the business.

It is the intention of the company to give the public the best possible service, as has always been the custom.

This firm has a well established reputation for fair dealing in their line of business and if you are considering selling or investing in prop-

**The Automotive Service Company**

The Automotive Service Company located at 205 Plymouth Ave. have the Sale and service station for the Chevrolet car, the phenomenal car at the minimal cost. Do you know that the public bought more than 50 per cent more Chevrolets in 1922 than any other fully equipped car? Placing it first in number of cars sold among all cars exhibited at the 1922 N. A. C. shows.

If you are looking for the best car on the market for the money call at the Automotive Service and they will be glad to demonstrate the good qualities of this car. They carry a full line of new and used models at all times. Hoselton and Mitchell are the proprietors of this garage and they say they are ready for the general run of winter storage customers. Their garage is fireproof and your car will have the best of care taken of it. The service station of the Chevrolet car brings not only owners of this car there for repairs but on account of the reputation of the mechanics here other car owners bring their cars here for repair and overhauling. The mechanics are all experienced men, who have been in the company's employ for some time. The used part department here is also especially good they carry at all times a complete line of parts and auto accessories.

Better Trained.  
"This portrait makes her look prettier than she did when I met her, Jane."  
"Of course, ma, the artist paints so much better than she does."—Peb-Me-Up.

**EVANS BICYCLES**  
\$33.00 Each  
\$50.00 Value  
I. S. HUNT CO.  
820 Thurston Rd.


**The Automotive Service Co.**  
Hoselton & Mitchell  
AUTO REPAIRING AND ACCESSORIES  
Geo and Buick Experts  
205 S. PLYMOUTH AVE. ROCHESTER, N. Y.

**MELCHING REALTY DEVELOPMENT CO.**  
International Service  
104 Cornwall Bldg. 156 Main St. N. Y.

**J. C. Clancy Carting Co.**  
Furniture Moved, Packed and Stored  
1000—Cor. Webster & Grand Ave.  
Motor Vans for Local and Long Distant Moving

**VAN THE HARDWARE MAN**  
Cor. North and Lyndhurst Streets.

**Wm. Yalovich Drug Co.**  
628 Hudson Ave., Rochester, N. Y.



Special Room for fitting, trust satisfaction and comfort guaranteed.

**FRANK A. MILLER MERCHANT TAILOR**  
219 JEFFERSON AVENUE  
Home Phone, Stone 2719

**John Fricker Co.**  
Tin, Copper and Galvanized Iron Work  
Roofing, Jobbing and Repairing of all kinds  
10 Ely St., cor. Minerva Place

**HART'S SELF-SERVING GROCERY STORES**  
Rochester's Greatest Retail Grocers  
OPERATED BY CITY FOLKS

**Estimates Furnished**  
**John Fricker Co.**  
Tin, Copper and Galvanized Iron Work  
Roofing, Jobbing and Repairing of all kinds  
10 Ely St., cor. Minerva Place

**PHONE, STONE 1057**  
**NELL BROS. & KERN**  
MONUMENTAL WORKS—MANTEL GRATES AND TILING  
240 STATE STREET ROCHESTER, N. Y.

**ALFRED J. TAYLOR**  
VULCANIZING  
245 Genesee St., Rochester, N. Y.  
Used Tires and Tubes

**Monroe Furniture Company**  
Manufacturers of Overstuffed Furniture  
Re-upholstering and Refinishing  
STONE 5032 213 Monroe Ave.

**McGarvey Coal Co., Inc.**  
Anthracite and Bituminous  
8 Reynolds Arcade  
Rochester, N. Y.

**WM. C. WALCH**  
Dealer in Hardware, Paints, Oils,  
244 Genesee St., Rochester, N. Y.  
Bell Phone Genesee 4261-W

**HAVE YOU HAD YOUR SPRINGS INSPECTED YET?**  
**PERFECTION SPRINGS**



You'll never realize what "Perfection" Spring Service is until you've tried it. If you can't spare your car during the day we'll do the work at night.

**ROCHESTER AUTO SPRING COMPANY**  
20 Joseph Avenue Main 971-972

**LEONARD E. SMITH**  
WINE HARDWOOD FLOORS REPAIRING REFINISHING  
147 Hazelwood Terrace

**MAYNARD SALES AND SERVICE STATION**  
Agents for the Willys Knight and Overland Cars, Exide Batteries, and charging station, Rock and Powerborn Tires.  
We specialize in general Auto repairing and overhauling, best material used prompt service, workmanship guaranteed.  
We carry a full line of auto supplies, at 330 Thurston Rd. Genesee 2726

**Try The AEROBELL!**

Before you buy, be sure you study the unequalled merits of this greatest of all machines of its kind.

Large enough for the largest family but not too large for small washings.

**WALLACE ELECTRIC CO., INC.**  
(ELECTRICIANS)  
405 East Main Street Stone 2288  
Wiring and Lighting Equipment

**Phelan's SHOES FOR EVERYONE**  
**ANDREWS ST**  
Service, Comfort, Looks

When you buy shoes here you can depend on a full measure of all three—service, comfort, looks. And you don't have worry one bit about it either—just pick out the ones that you like. Our guarantee of satisfaction covers every pair of shoes we sell.

**MARIE H. DREW**  
Scalp Treatment Hairdressing  
Facial Massage Hair-dyeing  
Marcelling Manicuring  
Shampooing  
108 Beckley Building  
Telephone Stone 8784

**Patronize Our Advertisers**

**Send Us Your Printing**