


# Parish Educational Business Bulletin



Sales man—  
"No loading to-day—Wasting hours just called—said my car is ready. I thought that old battery was done for."

**WESTINGHOUSE BATTERIES**  
Talcott Battery Co.  
Main 7807 618 Main St. E.

**New Fall Models Now On Display At Our Usual Moderate Prices Charge Accounts Gladly Opened.**

**McGarveys**  
206 MAIN STREET, EAST  
Directly Opposite East Avenue

**Take Time by the Forelock and Protect Your Home.**

Do you take pride in having your home and surroundings attractive? Why don't you let Wm. C. Walsh put a new coat on your house and other buildings.

Have you ever stopped to realize the value of paint in this city of ours? Look about you at the buildings, fences, bridges, and vehicles. Imagine them without their protective beautifying coat of paint. Then only can you appreciate the part that paint plays in the up keep of the city. Without paint our homes would be dull and dingy, there would be no incentive toward making our homes bright and cheerful both inside and out. Paint is a commodity that is available to everyone. By its use we can set an example to ourselves and our neighbors in civic pride sanitation and community betterment. It is surprising how few people realize the value of paint. To most persons paint is merely a means to beautify property, consequently painting is not done as often as necessary. Woods decay, metals rust and corrode, concrete disintegrates. All of these can be made permanent by the right use of paint.

Mr. Walsh is located at 934 Genesee street and he carries a complete line and assortment of paints, and would be more than glad to assist you with your painting problems. He also carries hardware supplies. Phone 61m at Genesee 2188-W and he will be glad to give you information as to the kind of inside fixtures you need in your home, such as door knobs, hinges, and the like. Look for his sign Wm. C. Walsh dealer in Hardware, Paints and Oils.

**Rochester Automobile Spring Co.**

The Rochester Auto Spring Co. who are located at 20 Joseph Ave., is known to be equipped with the best of fittings to do the best job on broken springs, in the city. You will never realize what perfect spring repair is, until you have tried out the work of this company. Many times springs are broken and you will run your car into the nearest possible garage and have a second rate job done on them while if you were to call this company's towing service they would take your car to their place of business and do a first class job and your springs would be just as good as if they were new. This would not only be a great satisfaction to your mind not worrying about a break again—but it might save you time on the road and danger to people in your car, for poorly mended springs are apt to break and cause an accident. Every car owner should have his car looked over for spring trouble at least twice a year to see if there are any flaws or cracks in them. This precaution often saves time spent on the road and extra expense too.

If you will drive your car into the Auto Springs Garage they will look over your springs at a minimum cost, don't put this necessary duty off any longer.

**Sale Now in Progress Big Reduction on Everything**  
**Lauer Furniture Co. Inc.**  
FURNITURE, RUGS and STOVES  
34 SOUTH AVENUE, remember the address

**SLEEP:**  
Always on  
**Never-Stretch Mattresses**



Because sleep comfort is built into them.

**"Ask your Dealer"**



**Efficient Radiator Traps make Effective Warmth Certain**

—and if the radiators are equipped with Webster Siphon Traps, you're the owner of a well recommended heating system. Webster's Siphon Traps of Steam Heating since 1888 have been the choice of discriminating owners of buildings everywhere. Ask an expert or consult us.

**WARREN WEBSTER & CO.**  
Candor, N. Y. and Branch Office in Rochester, at the Culler Bldg.

**EVANS BICYCLES**  
\$33.00 Each  
\$50.00 Value

200 Thurston Rd.

**THE ROAD TO SUCCESS**

The road to certain success in a business career is well defined—it lies along the path of specialized training such as the Rochester Business Institute gives. The R. B. I. does not experiment: its Commercial Courses are planned by experienced principals, who are thoroughly intimate with modern business requirements; the instruction is given by highly qualified experts; the results are efficient graduates, fully capable of holding the most desirable and best paid business positions. Write for Catalogue today. Address 172 Clinton Avenue South, or phone Main 8869.

**FRESH HOME MEATS**  
**ANDREWS MARKET**  
73 Front St.

**ELCAR** **ACE GARAGE** **MODELS**  
WELL BUILT GAR. Equipped for Expert Service. Tires—Accessories—Exide agents OVERHAULING and REPAIRING. D. P. McGRATH, Proprietor. Glenwood 315 after 11 P. M. Glenwood 1665

**Community Dairy Co.**  
1037 Atlantic Ave.  
PHONE 5344

**Schroeder's Clothing Service**  
for Ladies and Gentlemen & complete service from styling on a tailor to making to suit, made to order.

**American Clay & Cement Co.**  
General Building Supplies  
Rochester, N. Y.

List Your Property With  
**George J. Strube**  
Real Estate  
54 Reynolds Arcade  
Rochester, N. Y.

**Genevieve Jewellery**  
188 Genesee St. Shows for the entire family

**HUMPHREY AUTOMATIC GAS WATER HEATERS**  
**CHAMBERS' FIRELESS GAS RANGES**  
**CLOW "GASTEAM" RADIATORS**  
**PLUMBING FIXTURES**  
**Natt, Barcham & McFarland, Inc.**  
365 East Main Street

**Monroe Auto Paint Co.**  
342 Monroe Avenue  
Rochester, N. Y.

We make a specialty of high grade work, using our up-to-date spraying system.

Estimates furnished free

**Majestic Lunch and Restaurant**  
J. H. Ferguson, proprietor  
111-113 EXCHANGE ST.  
(Opposite Trolley Stations)  
ROCHESTER, N. Y.

**THE ALLER FURNITURE STORE**  
at 42 Monroe Ave. has started an auto tire and accessory store.

**OXY-ACETYLENE WELDING**  
High grade work on all Metals  
All Work Strictly Guaranteed  
NEW YORK WELDING WORKS  
150 Westcott Street  
Phones: Res. 44073, Main 7020

**Standard Auto Supply Co.**  
Tires and Tubes at Special Prices  
MAIN 3389  
249 Clinton Avenue North

**MOVING**  
**GEO. M. CLANCY CARTING COMPANY, Inc.**  
Auto Vans for local and long distance moving. Experienced Men steadily employed. All work guaranteed.  
287 Webster Ave. Stone 719

**GAS SERVICE OIL**  
**ACCESSORIES**  
**DAN'S AUTO STATION**  
Day and Night Towing Service  
Repairing  
1728 172 Hudson Ave.

**Rochester Upholstering Co.**  
33 So. Water St.  
Re-upholstering, Repairing and Refinishing. All work guaranteed. Work Called for and delivered. Give us a call. MAIN 5161 Thankyou.

**The John Fricker Company**  
Sheet Metal Workers

When there is so much new building done one wonders who to get to do the different sorts of work on their buildings. The John Fricker Company who are workers in sheet metal have one of the best reputations in the city for good work. They have their place of business at 10 Ely street at the corner of Minerva place.

This company has built up a large business in and about Rochester and have the best of recommendations from all sides. They can always be reached by telephone by calling Stone 1149 and the best of service is guaranteed.

At this time of year you are going over your buildings, trying to locate leaks and cracks where the snow came through last winter. If you find roofs or cornices which need attention call this company and either Mr. Fricker or one of his capable associates will take care of you. They will also at any time be glad to estimate your particular piece of work for you.

They use galvanized iron and copper cornices and do roofing and jobbing and repairing of all kinds. This company also install metal ceilings in any kind of rooms. Can you imagine that old room or store with a bright new ceiling? It makes all the difference in the world with a room if the ceiling is in good condition. Then too a steel ceiling lasts forever and always outlasts the building it is placed in. Try this firm out if you need any of this kind of work done.

**Dan's Auto Service Station.**

If you are looking for service that counts stop at Dan's Auto Service Station situated at the corner of Hudson Ave. and Wilkins Streets. Get your gasoline and oil there too as his prices are always the lowest and it will pay you in the long run. Mr. Faulkner carries the best of oils and we know that one must use oil freely to stop the squeaks in all the unlikely places and if one does, those annoying "Birds" will finally be suppressed.

Ninety per cent of the American people are interested in tires. If you drive an automobile you are surely interested in them. If you are concerned about tires or any other accessory for your car or need the service of an expert in vulcanizing try "Dan's", he is the man you need to become acquainted with.

If you are not able to call, telephone him at Stone 7524 and he will see that your needs are supplied. Storage is always available at "Dan's" either dead storage or live storage. Many in the section of this garage are putting up there caps for winter and find "Dan's" a convenient place and very reasonable. Storage for only a night is cared for here too. Don't neglect your car, take care of it and it will always give you the best of satisfaction. If you store your car there you will be treating it right.

He makes a specialty of day and night towing and at a reasonable price. If you break down on the road out of the city at any time call "Dan's" and they will come to your rescue.

**Ambition is useless without industry.**

About all some men give the world is advice.

It is easy to run into debt, but it is always a long and tedious walk back.

It takes years to establish a reputation, but it can be wrecked in one foolish minute.

**Try The AEROBELL!**

Before you buy, be sure you study the unequalled merits of this greatest of all machines of its kind.

Large enough for the largest family but not too large for small washings.

**WALLACE ELECTRIC CO., INC.**  
(ELECTRICIANS)  
405 East Main Street Stone 2288  
Wiring and Lighting Equipment

**Phelan's SHOES FOR EVERYONE**  
**ANDREWS SE**

Service, Comfort, Looks

When you buy shoes here you can depend on a full measure of all three—service, comfort, looks. And you don't have worry one bit about it either—just pick out the ones that you like. Our guarantee of satisfaction covers every pair of shoes we sell.

**MARIE H. DREW**  
Scalp Treatment Hairbrushing Facial Massage Hairdressing Manicuring Manufacturing Shampooing  
108 Bookley Building Telephone Stone 3784

**The Automotive Service Co.**  
Hoselton & Mitchell  
AUTO REPAIRING AND ACCESSORIES  
Geo and Buick Experts  
206 S. PLYMOUTH AVE. ROCHESTER, N. Y.

**MELCHING REALTY DEVELOPMENT CO.**  
International Service  
102 Cornwall Bldg. 156 Main St. N.

**J. C. Clancy Carting Co.**  
Furniture Moved, Packed and Stored  
Office—Cor. Webster & Grand Ave.  
Motor Vans for Local and Long Distance Moving

**VAN THE HARDWARE MAN**  
Cor. North and Lyndhurst Streets.

**FRANK A. MILLER**  
MERCHANT TAILOR  
218 JEFFERSON AVENUE  
Home Phone, Stone 2719

**HART'S SELF-SERVING GROCERY STORES**  
Rochester's Greatest Retail Grocers  
OPERATED BY CITY FOLKS

**Wm. Yalovich Drug Co.**  
655 Hudson Ave. Rochester, N. Y.

**John Fricker Co.**  
Tin, Copper and Galvanized Iron Work  
Roofing, Jobbing and Repairing of all kinds  
10 Ely St., cor. Minerva Place

**NELL BROS. & BERN**  
MONUMENTAL WORKS—MANTEL GRATES AND TILING  
140 STATE STREET ROCHESTER, N. Y.

**ALFRED J. TAYLOR**  
VULCANIZING  
946 Genesee St., Rochester, N. Y.  
Used Tires and Tubes

**Monroe Furniture Company**  
Manufacturers of Overstuffed Furniture  
Re-upholstering and Refinishing  
STONE 5023 123 Monroe Ave.

**WM. C. WALSH**  
Dealer in Hardware, Paints, Oils,  
284 Genesee St., Rochester, N. Y.  
Bell Phone Genesee 3282-W

**HAVE YOU HAD YOUR SPRINGS INSPECTED YET?**

**PERFECTION SPRINGS**

You'll never realize what "Perfection" Spring Service is until you've tried it. If you can't spare your car during the day we'll do the work at night.

**ROCHESTER AUTO SPRING COMPANY**  
20 Joseph Avenue Main 971-972

**LEONARD E. SMITH**  
FINE HARDWOOD FLOORS REPAIRING REFINISHING  
147 Hazelwood Terrace

**MAYNARD SALES AND SERVICE STATION**  
Agents for the Willys Knight and Overland Cars, Exide Batteries, and charging station, Fiat and Powertrain Tires.  
We specialize in general Auto-repairing and overhauling, best material used prompt service, workmanship guaranteed.  
We carry a full line of auto supplies, at 334 Thurston Rd. Genesee 3778

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