

"Art is the beautiful way of doing things"

A. E. Fisher

Interior Decorations

177 East Avenue Phone Stone 5388

Haass Electric Co.

188 NORTH STREET

WIRING APPLIANCES and FIXTURES

MAIN 7111

Auto Finders Made and Repaired Radiators Repaired and Rebuilt
Bodies and Doors Repaired

ROCHESTER FENDER AND RADIATOR REPAIR WORKS

14 North Street Tel. Main 5003 opp. Andrews St.

LIVE POULTRY

Dressed while you wait, free of charge, also strictly Fresh Eggs.

A. B. Gabriel & Son

Phone Main 1890. 129 Front St.

Hartigian

MILLINERY
73 So. Clinton Ave.

Abdominal Supports

Obesity, Pregnancy, Ptosis, Laparotomy, Etc.

Cotton, Silk, Elastic and Non-Elastic.

GEORGE R. FULLER CO.

230 Andrews Street

Hoit

COALS SUPPLY CO.

1594 Dewey Av.

West Carting & Storage Co. Inc.

RELIABLE RESPONSIBLE REASONABLE

Stone 8289 200 HAMILTON STREET

PHOTOGRAPHY, G.I.O.M. ESTIMATE GIVEN

JOHN W. GEIGER

PHOTOGRAPHY & TINSMITHING FURNACE WORK A SPECIALTY

65 REYNOLDS ST. ROCHESTER, N. Y.

Fashion Footwear

Complete showing of Fall Footwear in all the leading styles and colors.

G. BAREIS and SON

100 Joseph St. Rochester, N. Y.

Phone Main 4381

Helena Shoppe

78 Clinton Ave., South, Room 2

Hemstitching and all kinds of Pleating, Lingerie to order

Unusual Service for the Fastidious Women

Pierrot Beauty Shop

506 Duke Bldg. Main 7097

HAIR DRESSING SALON

Bessie C. Long

Henna tinting our Specialty

109 BECKLEY BLDG. Opp. Hotel Seneca Stone 6845

DAN E. MAHER

High Grade Furniture At Reasonable Prices

MOVING...STORAGE

192-196 St. Paul St. Main 6698

F. H. PHELPS LUMBER CO.

We Serve You in LUMBER

Our Trucks Deliver in the Country

OFFICE AND YARDS, 256 ALLEN ST.

STONE 120

Bell Phone, Main 6613

COVILL & COVILL

JEWELERS

111 Main Street W. Rochester, N. Y.

G. I. COVILL, Optometrist

Announcement.

Plymouth Delicatessen

Grocery and Confectionery, Cigars and Tobacco

168 So. Plymouth Avenue

Phone Main 4469 Steven V. Kuchzman, Prop. Deliveries Free

SCARPET and RUG Cleaning

Oriental and Domestic Rug Washing

The Gray Carpet Cleaning Works

17 Mt. Hope Avenue

Craze for Things of Spanish Style

Shawl Vogue Is Increasing Among American Women Seeking Colors.

A well-known artist who is a keen observer of the trend of the times has expressed the opinion that women are becoming color-blind, says a fashion writer in the New York Times. He believes they are indulging in such extravagance of color in their dress and surroundings that their eyes will lose their appreciation of values and after a time will no longer be able to tell one color from another. With true masculine cynicism, this painter who sees no inconsistency in blue grass, green skies, and pink snow on canvas, comments thus regarding the fashionable woman of today and her wardrobe.

It is undoubtedly a season of riotous color. We have been coming to it



An Artistic, Graceful Tea Gown Is Fashioned From Spanish Shawl Over Slip of Silk and Chiffon.

rather casually, but the craze for the Egyptian type started the correspondingly lavish use of dyes, and now there appears in the latest styles only enough of black, white and the quieter tones to emphasize the intensity of the blues in the new gowns, wraps and millinery and even in the jewelry.

While the other side of the world is engulfed in blanket night of mourning, we, on two shores of the Atlantic, are reveling in the gayest, the most bizarre, and the costliest, fairly intoxicated by the wealth of it all. The windows of the big shops are ablaze with fabrics fit to adorn a Sheba or a Solomon. The best talent of European attelers has been engaged in creating for present-day wear such combinations and high lights in the weave and sheen of dress goods as make the leaders of fashion of earlier days look like doves.

The designs are painted with a large brush, and the colors are an education in art. The latest phase of this delirium is inspired by Spain, and there is a craze for things Spanish. The Spanish shawl has always been used for picture purposes, for fancy costumes, in house decoration and on the stage. But only lately have smart women worn it as a practical wrap, as they wear the newest and most stereotyped French cape or coat.

For two years past this vogue has been increasing. American women acquiring very slowly a taste for the things of Latin Europe. King Tut led us so far into the land of symbols, hitherto strange to us, that the sumptuousness of Spanish color and patterns is graceful, and suddenly the whole Spanish scheme of costuming is upon us.

Spanish Shawl of Old. The traditional Spanish shawl, that with which we are most familiar, Carmen's cloak of witchery, is one of many-colored flowers embroidered on a white ground, to be wrapped about the figure in a way made famous by the cigarette-girl of Bizet's opera. But Carmen probably never dreamed of its possibilities in the hands of the modistes of the Twentieth century.

The many-colored shawl is still shown, the designs exaggerated until roses are embroidered the size of dinner plates. Made to harmonize with modern dress, the shawls are of one or two colors, the number and variety fairly bewildering. In black and white, yellow and white, royal purple and white, in raisin upon mauve, heliotrope upon gentian blue, orange upon flame color, scarlet upon peltia, and so on through the possible blendings. Some of them are enchanting, and now, the style having taken hold, the shawls are finding eager purchasers.

Designers of fashions find many charming adaptations of the Spanish shawl. As an evening wrap over a gown of black velvet it has an assured vogue. Over black or ivory satin nothing could be more stunning. In a day when society dashes madly from one diversion to another, women find the shawl a joy because it can be so easily and so quickly thrown on.

The fringe on the shawls is now made extremely long, trailing the carpet of the smart restaurants, where it is seen in all its glory. In a handsome model an all-white shawl is draped gracefully over a white satin gown severely made. Black and gray over orange, and white over jade

Use Handwork on Many Accessories

Feather-Stitching Adds to Linens Made at Home, or to Frocks.

Never was a stitch invented which permitted of so many interesting and attractive variations as the good old-fashioned feather-stitch. Starting with the plain stitch, in which the thread loops once over the needle in a horizontal way, it may be elaborated to form delightful borders or corner medallions of various patterns.

Plain feather-stitching—sometimes called the single coral stitch—is worked vertically. There is no rule for the size of the stitch. It may be long or short, but it must be uniform throughout the design. First, bring the needle up through the cloth, form thread into a loop and hold it down with the left thumb. Insert the needle on the left a short distance from where it came up, and bring it out in

a slanting direction over the held-down thread. Repeat the stitch to the right, and continue from left to right alternately.

Double and treble feather-stitching is worked like the single stitch, only two or three stitches are added at each side instead of stopping with the single stitch. A pretty finish for the wider rows is made by a row of chain-stitch at top and bottom, giving it more of a border effect.

Chain-stitch is worked toward you, with the cloth held over the left fore-

finger. Fasten thread of upper edge and bring the needle through from underneath. Hold thread to the left with the thumb, insert the needle where the thread comes out, bring it through about one-eighth-inch below, and over the thread to form a loop. Continue, always inserting the needle inside the loop of the last stitch and be careful to have the stitches of uniform length.

Designs can be outlined in feather-stitch, and make effective decorations for lunch cloth, dresser scarfs, or any of the many accessories that are used about the house, or on frocks and lingerie. They should first be drawn on, using a carbon paper over which the design is laid. This done, all that is necessary is to follow the lines thus made, employing the simple feather-stitch.

It is something of a problem and not the casual thing that most women make of this selecting a really becoming pair of earrings. An authority on the subject of beauty and of such accessories as enhances it has this advice to offer. She says:

"How many women when selecting earrings stop to think: 'Will these be kind to my eyes? Very often fine eyes are made to appear poor in color. The pale eye can lose its subtle and delicate shades, the darker become dull and heavy. Better a becoming glass bead than the most exquisite jewel if it becomes a serious rival to the finer jewels of the face. Brown eyes are enhanced by orange-yellow, all shades of coral and oriental pearl. Eyes of blue by amethyst, a deeper or lighter blue, deep red and jet. Gray eyes can take the same colors as blue, with amber added, but the colors should be opaque. The most difficult are the nondescript eyes, when sometimes it is wiser to refrain from wearing earrings during the daytime, although, when chosen by artificial light for evening wear of a sufficiently pale or deep shade, they can be an asset. Crystal aquamarine, light topaz, opal or jet, would give added color, and if the neck of the gown or the underbrim of the hat is in tone an excellent effect can be obtained, because a pale eye, under suitable conditions, appears to absorb color and reflect it."



Spanish Shawl Embroidered in Deep Orange Worn With Conventional Crepe Moroccan Dinner Gown in Silvery Gray.

of lace. The fancy sandals of the summer are repeated in these shoes with numerous variations.

Buckles are both large and small. Ribbon bows, fan-shaped ornaments and tiny jeweled buttons are among the popular trimmings for setting up an evening shoe, and the heel must be a slipper of white and silver brocade being studded with rhinestones. The stockings are more sheer and fancy than ever before. Medallions of chastity are let into the instep of black or white silk stockings, and some exceptionally dainty lace patterns extend from the camp to the boot top. One hears less now of the French or the Cuban heel. It must be the Spanish heel, particularly on shoes for afternoon, which differ little except in color from evening slippers.

Use Handwork on Many Accessories

Feather-Stitching Adds to Linens Made at Home, or to Frocks.

Never was a stitch invented which permitted of so many interesting and attractive variations as the good old-fashioned feather-stitch. Starting with the plain stitch, in which the thread loops once over the needle in a horizontal way, it may be elaborated to form delightful borders or corner medallions of various patterns.

Plain feather-stitching—sometimes called the single coral stitch—is worked vertically. There is no rule for the size of the stitch. It may be long or short, but it must be uniform throughout the design. First, bring the needle up through the cloth, form thread into a loop and hold it down with the left thumb. Insert the needle on the left a short distance from where it came up, and bring it out in

a slanting direction over the held-down thread. Repeat the stitch to the right, and continue from left to right alternately.

Double and treble feather-stitching is worked like the single stitch, only two or three stitches are added at each side instead of stopping with the single stitch. A pretty finish for the wider rows is made by a row of chain-stitch at top and bottom, giving it more of a border effect.

Chain-stitch is worked toward you, with the cloth held over the left fore-

finger. Fasten thread of upper edge and bring the needle through from underneath. Hold thread to the left with the thumb, insert the needle where the thread comes out, bring it through about one-eighth-inch below, and over the thread to form a loop. Continue, always inserting the needle inside the loop of the last stitch and be careful to have the stitches of uniform length.

Designs can be outlined in feather-stitch, and make effective decorations for lunch cloth, dresser scarfs, or any of the many accessories that are used about the house, or on frocks and lingerie. They should first be drawn on, using a carbon paper over which the design is laid. This done, all that is necessary is to follow the lines thus made, employing the simple feather-stitch.

It is something of a problem and not the casual thing that most women make of this selecting a really becoming pair of earrings. An authority on the subject of beauty and of such accessories as enhances it has this advice to offer. She says:

"How many women when selecting earrings stop to think: 'Will these be kind to my eyes? Very often fine eyes are made to appear poor in color. The pale eye can lose its subtle and delicate shades, the darker become dull and heavy. Better a becoming glass bead than the most exquisite jewel if it becomes a serious rival to the finer jewels of the face. Brown eyes are enhanced by orange-yellow, all shades of coral and oriental pearl. Eyes of blue by amethyst, a deeper or lighter blue, deep red and jet. Gray eyes can take the same colors as blue, with amber added, but the colors should be opaque. The most difficult are the nondescript eyes, when sometimes it is wiser to refrain from wearing earrings during the daytime, although, when chosen by artificial light for evening wear of a sufficiently pale or deep shade, they can be an asset. Crystal aquamarine, light topaz, opal or jet, would give added color, and if the neck of the gown or the underbrim of the hat is in tone an excellent effect can be obtained, because a pale eye, under suitable conditions, appears to absorb color and reflect it."

Select Earrings That Will Suit Your Eyes

It is something of a problem and not the casual thing that most women make of this selecting a really becoming pair of earrings. An authority on the subject of beauty and of such accessories as enhances it has this advice to offer. She says:

"How many women when selecting earrings stop to think: 'Will these be kind to my eyes? Very often fine eyes are made to appear poor in color. The pale eye can lose its subtle and delicate shades, the darker become dull and heavy. Better a becoming glass bead than the most exquisite jewel if it becomes a serious rival to the finer jewels of the face. Brown eyes are enhanced by orange-yellow, all shades of coral and oriental pearl. Eyes of blue by amethyst, a deeper or lighter blue, deep red and jet. Gray eyes can take the same colors as blue, with amber added, but the colors should be opaque. The most difficult are the nondescript eyes, when sometimes it is wiser to refrain from wearing earrings during the daytime, although, when chosen by artificial light for evening wear of a sufficiently pale or deep shade, they can be an asset. Crystal aquamarine, light topaz, opal or jet, would give added color, and if the neck of the gown or the underbrim of the hat is in tone an excellent effect can be obtained, because a pale eye, under suitable conditions, appears to absorb color and reflect it."

of lace. The fancy sandals of the summer are repeated in these shoes with numerous variations.

Buckles are both large and small. Ribbon bows, fan-shaped ornaments and tiny jeweled buttons are among the popular trimmings for setting up an evening shoe, and the heel must be a slipper of white and silver brocade being studded with rhinestones. The stockings are more sheer and fancy than ever before. Medallions of chastity are let into the instep of black or white silk stockings, and some exceptionally dainty lace patterns extend from the camp to the boot top. One hears less now of the French or the Cuban heel. It must be the Spanish heel, particularly on shoes for afternoon, which differ little except in color from evening slippers.

The Bee Book

DROVE INTO SWARM OF BEES

After That Experience Congressman Will Probably Do His Traveling in a Railroad Coach.

Bullets are better than bees. It is safer to be an aviator than an apiarist.

These are the conclusions of Congressman Royal Johnson of Aberdeen, S. D., former first lieutenant in the Three Hundred and Thirtieth Infantry, Seventy-ninth division, A. E. F. Despite his army service, Johnson still likes camp life, so when faced recently with the proposition of getting the family back to South Dakota from Washington he organized a new expeditionary force of himself, his three boys and his bulldog and fared forth with the family flier and a couple of pup tents.

All went well—as well as things ordinarily go with tin-can tourists—until they reached Missouri. Then as they were putting along, oblivious of all danger, catastrophe overwhelmed them out of a clear sky. Literally just that.

For without warning, premonition or advance notice of any sort they collided full tilt with a swarm of migrating Missouri honey bees.

The open windshield scooped them in by the scores and distributed them indiscriminately over driver, boys and bulldog.

Space and vocabulary are too limited to describe the ensuing activities. When the tourists finally emerged—swollen, but not with pride or victory—the flier was the only part of the expedition still in running order.

AT LAST HIS TIME CAME

Fogarty Waited Long, but Finally the Captain of the Football Team Summoned Him.

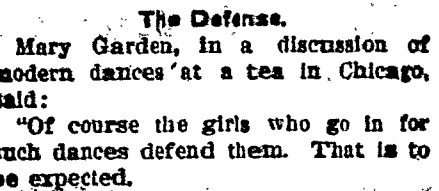
Fogarty was a hard worker, but he simply had no natural ability to play football. All during his high school career he had been a bench warmer, a substitute, and never had been played in an important game.

When he went to college he was rewarded for his plugging with a substitute position on the varsity. But during the three years of his college football career his chance never seemed to come.

At last the final game, the most important of the season, came, and for three quarters Fogarty watched his team, unable to overcome their opponents' three-point lead from the bench. But after a grinding line plunge the fullback lay stretched upon the ground and the captain, turning, shouted: "Fogarty, Fogarty."

Ah, Fogarty knew what they wanted. Running swiftly across the field, he inquired: "Whadda-ya want, Cap?" "Say, Fogarty, old man," replied the captain, "take off yer pants and give 'em to the fullback. His are tore."—Prize Story in Judge.

A HOME-WORKER



"Is Mrs. Tongue much of a home worker?"

"Works every home she knows—for all the news!"

The Defense.

Mary Garden, in a discussion of modern dances at a tea in Chicago, said:

"Of course the girls who go in for such dances defend them. That is to be expected."

"I know a woman who once said to her daughter, a very modern girl: 'Really, Jane, is that man in the gray car throwing kisses to you?' 'Yes, mother dear,' said Jane, 'but I'm throwing them back!'"

Pat Jackdaw Accompanies Child.

A little girl living at Tebury, Eng., owns a jackdaw which daily escorts its young mistress home from school. The bird, leaving the house at midday, flies across the town to the school, where he awaits the child, and then, flying and hopping beside her, accompanies her home. The bird also accompanies his mistress on shopping errands.

Tough Start in Married Life.

His pocket picked of all his money and his railway tickets while he was waiting with his bride at the railway station, a Chicago groom was forced to cancel his honeymoon trip. With confetti-covered hat and coat, carrying his suitcase, and his bride still wearing the bridal bouquet, the "happy" couple plodded to the police station to report the theft.

Cat Mothers Deserted Chicks.

There is a local interest in a cat which adopted five chickens at a home in Los Angeles. The hen deserted her brood. The cat sleeps in the stable and the chicks get under her just as they did under the hen, with their tiny heads sticking out through fur instead of feathers. The cat seems to enjoy the novelty.