

Parish Educational Business Bulletin



Salesman—
"No loafing today—Westinghouse just called—said my car is ready. I thought that old battery was done for."

WESTINGHOUSE BATTERIES
Talcott Battery Co.
Main 7307 618 Main St. E.

New Fall Models Now On Display At Our Usual Moderate Prices Charge Accounts Gladly Opened.

McGarvey's MILLINERY
208 MAIN STREET, EAST
Directly Opposite East Avenue

GOULD, LEE & WEBSTER INC. THE RIGHT PLACE TO TAKE THE KIDDIES.
THEIR 104th ANNIVERSARY

One hundred and four years ago, Every Mother is watching out for in the year 1819 the firm which to a reliable place to take her kiddies day is known throughout the state for the regular Shampoo. We are as the home of dependable footwear recommending you take them to Gould, Lee & Webster—had its in Marie H. Drew, who has her attraction in the formation of the five up to date and sanitary establishment in the formation of Gen. Jacob's establishment at 108 Beckley Bldg. Gould under the name of The Gould Miss Drew has years of experience store—Rochester was at that and the good will of many satisfied time the wheat market and milling customers to guarantee her work center of the Genesee Valley, show she will take children by appointing a population of 315 people. Itsment in the evenings, which is a growth has been gradual, here and great good fortune as many child there a log cabin had sprung up on account of school can not get clustered around the swamp which away in the day time. occupied our present Four Corners. Miss Drew specializes only with in 1819 the very year that Gen children and is qualified to give ex-Gould arrived from Massachusetts extraordinary service in scalp treat- the name of the village was changed ment Call her and make an ap- to Rochester. He lost no time in pointment Stone 3734 -establishing a store on the spot now occupied by the Corinthian Street section of the Exchange Place Build- ing. The prospects for business were good and the ambitious founder of the House of Gould set to work in earnest.

In 1834 with something over 1000 inhabitants, Rochester became a city, had held in my hand that morning an eight-inch tooth from this pit, the great curved fang of Snillon, the sabertooth tiger. Recently I stood looking into the asphalt pits at Ranclo La Brea, Cal. I watched Mr. Webster into the tree; a forest of derricks rose over against me, pumping oil; a stream of motor cars whizzed past me on the paved road; but in the pool below me a volume of business that both low the ooze lay heaped the bitumens and facilities proved inadequate, and in 1915 the beautiful modern store at Main Street East, ages. This was Time's dump, the re-named Elm Street was prepared for the reception of the business which lacked but a few years of reaching the century mark. It is here that the discriminating public looks for merchandise of merit and the courteous and intelligent service that has been a distinguishing feature of their business for over a century.

That the name of Gould has never disappeared from the history of Rochester in the making is due to the loyal support and appreciation of the people of Rochester and vicinity whose patronage they shall continue to merit.

Intuition.
Mrs.—What do you think of my new bathing suit, dear?
Mr.—Well, ah, hum, to tell you the truth, my dear—
Mrs.—Stop right there. If you're going to talk like that I don't want to hear another word.

True Indeed.
"I thought," said the disappointed friend, "you told me this election was going to be a walk-over." "Well," answered the former candidate, "it was. I was the doorstep"—Washington Star.

Religion and Stability.
The authorities of a large railway company have started a movement to induce their employees to attend church in their respective communities.

Panama Canal Busy.
Panama canal tolls averaged for the first half of July over \$71,000 per day. During June 60 vessels carrying 10,000 tons or more of cargo each passed through the canal.

Speed is Dangerous.
He—Why do blouses creep over girls' faces?
She—Because if they ran they would kick up too much dust.—Answers.

Sale Now in Progress
Big Reduction on Everything
Lauer Furniture Co. Inc.
FURNITURE, RUGS and STOVES
34 SOUTH AVENUE, remember the address

THE NEW St. Ambrose Church
—ROCHESTER—
Dedicated September 9, 1923

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In Rochester at the Cutler Bldg.

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Always on
Never-Stretch Mattresses



Because sleep comfort is built into them.
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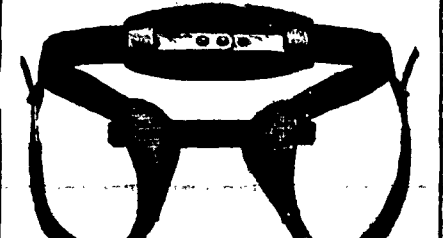
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Furniture Moved, Packed and Stored
Office—Cor. Webster & Grand Ave.
Motor Vans for Local and Long Distant Moving

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Rochester's Greatest Retail Grocers
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Roofing, Jobbing and Repairing of all kinds
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You'll never realize what "Perfection" Spring Service is until you've tried it. If you can't spare your car during the day we'll do the work at night.
ROCHESTER AUTO SPRING COMPANY
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Stone 3122-J Estimates Furnished
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FINE HARDWOOD FLOORS REPAIRING REFINISHING
147 Hazelwood Terrace

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Agents for the Willys Knight and Overland Cars, Exide Batteries, and charging station, Pink and Powerdown Tires.
We specialize in general Auto repairing and overhauling, best material used prompt service, workmanship guaranteed.
We carry a full line of auto supplies, at 330 Thurston St. Genesee 1276

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Equipped for Expert Service
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A complete service from sewing on a button to making a suit, coat, or skirt.
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Business Hours, 7 A. M. to 9 P. M.

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Monroe Auto Paint Co.
362 Monroe Avenue
Rochester, N. Y.
We make a specialty of high grade work, using our up-to-date spraying system.
Estimates furnished free

Main 7662 We Never Close
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Majestic Lunch and Restaurant
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(Opposite Trolley Stations)
ROCHESTER, N. Y.

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at 34 Monroe Ave has started an Auto tire and accessory store.
Present stock of furniture must be cleared to make room for this new department. Now is your chance to secure genuine articles at rock bottom prices, avoid disappointment, look in now. The new auto accessory store will run under the name of Live and Let Live Auto Accessories Store.

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High grade work on all Metals
AD Work Strictly Guaranteed
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150 Westcott Street
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Standard Auto Supply Co.
Tires and Tubes at Special Prices
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249 Clinton Avenue North

MOVING
GEO. M. CLANCY CARTING COMPANY, Inc.
Auto Vans for local and long distance moving. Experienced Men steadily employed. All work guaranteed.
287 Webster Ave. Stone 719

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Work Called for and delivered.
Give us a call. MAIN 5161 Thank you.

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Built for durability—it weighs 50 lbs. more than similarly constructed cup washing machines. It has a gear-driven mechanism which furnishes maximum and uniform power. Washes everything from delicate things to blankets in a few minutes.
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