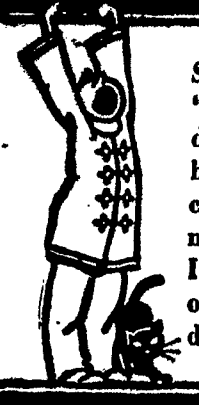


Parish Educational Business Bulletin



Salesman—
"No loafing today—Westinghouse just called—said my car is ready. I thought that old battery was done for."

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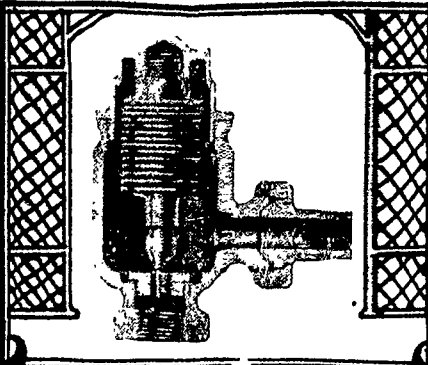
Wallace Electric Company To Have Elaborate Display at Exposition.

"It's your show, be there! Every Rochesterian knows what this sign pertains to, and all are anxiously waiting for the week of September 3rd when the Rochester Exposition will be held once more. We want to call your attention to the fact that when you are at the Exposition, do not miss seeing Booths 27, 28 and 29 on Aisle C, Building 4. At these booths, the Wallace Electric Company of 405 Main Street East will have a most elaborate display of their electric appliances. If you are planning on purchasing a washing machine or cleaner, and wait until you see the machines they carry. Demonstrations will be given at their booths of both the washing machine and cleaners. Everyone visiting the booth of the Wallace Electric Company will be given something free, and as a special feature, if you register your name and address there, you may get a Premier Duplex cleaner free.

Breaking the News.

Breaking the news to mother has sometimes meant breaking her heart. Price cutters are not heartbreakers. HART'S SELF-SERVING GROCERY STORES gladden the heart of mother by giving her Good Luck puddings for 10 cts.; clam chowder for 10 cts.; medium red salmon at 16 cts.; Classic soap for 4 cts.; sardines for 5 cts.; Red Cross condensed milk for 14 cts.; Hart's big value coffee for 37 cents. Hart's Self-Serving Grocery Stores are operated all over Rochester, and they now have another new store at 658 Monroe avenue. The method of self-serving employed by this store makes it possible so that the very highest class of groceries are able to be purchased at the very lowest cost possible. Just give them a trial—there probably is one in your neighborhood—and we are sure you will be more than satisfied with the goods you buy.

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ELECTRICAL CONTRACTOR



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and if the radiators are equipped with Webster's radiator traps you are the owner of a well focused heating system because
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at 38 Monroe Ave. has started an Auto tire and accessory store.
Present stock of furniture must be cleared to make room for this new department. Now is your chance to secure genuine articles at rock bottom prices, avoid disappointment, look in now. The new auto accessory store will run under the name of Live and Let Live Auto Accessories Store.

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"Sporting One's Oak."
To "sport one's oak" is a phrase signifying that one is not at home to visitors. The expression originated at the English universities, where the students' chambers have two doors—an inner and an outer one. The outer door is made of oak, and when this is closed or "sported" it denotes either that the occupant of the apartment is out or that he does not wish to be disturbed. Here is an example:
"Young Wardlaw went down to Oxford and shut himself up in his own room, a prey to fear and remorse. He sported his oak, and never went out. All his exercise was that of a wild beast in its den, walking restlessly up and down."—"Foul Play," by Charles Reade and Dion Boucicault.

Curious Scottish Custom.
A curious marriage custom prevails in the little northern fishing village of Burchhead, on the shores of the Moray Firth, Scotland.
If a fisherman or fisheress is to be married, the guests do not expect a written or printed invitation to attend the ceremony. The custom is for some of the bride or bridegroom's relatives to go to the house of the invited guests (which often embraces the entire population) and shake an umbrella at the same time remarking: "Ye ken what for."
The date, place, and time of marriage is then intimated, and the message bearer departs to shake the umbrella in the house of some other invited guest.

POINTED PARAGRAPHS
A stunning-looking girl isn't necessarily shocking.
Poetry may bring returns if a stamp is inclosed with it.
Truth and honesty have but little in common with diplomacy.
It is an easy matter to get into the habit of meeting trouble halfway.

Running the Gantlet.
The custom of punishing a culprit by forcing him to "run the gantlet" is said to have originated in the Thirty Years' war (1618-48), and to have been adopted by European armies as a mode of punishment. The culprit, stripped to the waist, was obliged to run repeatedly between two lines of soldiers facing each other. Each soldier struck at him with a short stick or switch. The word "gantlet," as here used, has not the meaning usually given it—that of an iron glove—but is simply a corruption of gantlope or gatlope, and is derived from the Swedish gatlopp, meaning "running down a lane." Some etymologists, however, derive the word from the German gassenlaufen, which means "running the lane," and others from the Dutch gangloopen, having the same meaning.

Fact Not to Be Denied.
"Two thousand dollars for a dog!" he exclaimed, as he looked up from his newspaper. "Do you believe anyone ever paid such a price, Maria?" "It may be true, James," replied his wife. "Some of these pedigree animals fetch fancy prices, and there's no particular reason why the paper should lie about it."
"I know that, Maria; but just think of it—just try to grasp the magnitude of that sum in your weak feminine mind. You don't seem to realize it. Two thousand dollars for a dog! Why, Maria, that's more than I'm worth!"
"I know, James, but some are worth more than others."

PHILOSOPHY
Luck throws the dice twice and loses three times.
The open door is welcome, unless it is the rear door.
Who loves not babies nor flowers has a cold soul.
After all, we're human when we scratch the veneer.—Richmond Times-Dispatch.

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