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Wm. Yalowich Drug Co.
 has completed the alteration of their Store and had it enlarged to twice its former size.
 A white Sanitary prescription room and a new Soda Fountain are the outstanding features of the changes made.
 Larger store with better Service. The public is invited.
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Best Carting and Storage Co. 763 Main Street West.

The Best of Best Rolls.
 Have you ever tried any of the Rolls purchased at Brown's Bakery?
 Brown's Bakery is owned and managed by M. E. Brown at 422 Genesee Street. It is a hand bakery and has been doing business for seven years in that vicinity. By this you may know that they carry none but the best baked goods. These special rolls are made of the finest material and in the very cleanest way. They are obtainable in large or small quantity for large dinner parties, banquets or any celebrations of this kind. You will find these rolls. "Just like Mother used to make."
 The Brown bakery also makes all other kinds of baked goods, cakes, pies, bread, buns, cookies, doughnuts, in fact anything in the baked line you will find here in exceptionally good quality. If you need a wedding cake or an exceptionally attractive birthday cake call Brown's on the Phone Genesee 1758 and you will get the best service. They also deliver anywhere in the 19th. ward.

Rochester's Best Welding Engineers.
 Have you ever considered the big stride taken by the acetylene welding industry in the last few years?
 According to Mr. Bartold of the New York Welding works at 150 Westcott Street, it is now possible to salvage almost any broken machine part at about one third the cost of a new part at a great saving of time and money. A factory manager or automobile owner when confronted with a problem of quick repair for broken equipment or auto part need not worry over delay or tie up in ordering a replacement, but call up a welder and if necessary he can carry a portable welding outfit to the plant or garage and make necessary repairs in a few hours at a fraction of the cost, and eliminating the delay caused by waiting the arrival of a new part.
 The New York Welding Co. are equipped to do any size job with expert workmen. Mr. Bartold is always ready and willing to have you consult him in regard to your welding problems. His motto being, "No job too large or too small for his attention" Telephone Main 7020.

Alas for Fama!
 Here are two good examples of English knowledge of America, taken from a small book of essays edited by Blackwell and Makower, published by the Oxford Press, and intended for use in English high schools and colleges:
 "The literary societies in American colleges are often termed Phi Beta Kappa, the initials of their Greek motto."
 "Cape Cod—the name given to the whole peninsula—about 85 miles long—which ends in the promontory of the same name. It forms part of the state of Massachusetts, which justly claims to be the chief home of letters in the States."—Correspondent in the New York Evening Post.

Not Exactly Piety.
 Young Albert was usually a source of much annoyance to his mother during the morning service. But this morning she was filled with pride at her young hopeful's attitude as she saw him sitting with clasped hands and bowed head, throughout a particularly long prayer. When they were returning home mother expressed her appreciation of his pious manner of attendance, whereupon the lad's face lighted up as he chuckled:
 "That fly walked in and out of my hands exactly 259 times."

INSISTED GIFTS BE BROUGHT
 Powhattan Concealed it to Be Beneath His Dignity to Go to Receive Them.
 The Indian name of the sagamore or ruler who figured in the disputed story about John Smith being saved from death by Pocahontas, one of Powhattan's daughters, was "Wah-un-some-cook." In 1606 Captain Newport came to Virginia with a gilded crown and orders from the king of England that Powhattan be crowned and declared "Emperor of the Indies." Captain Smith was then president of the Virginia colony, and as special ambassador of the British sovereign summoned Powhattan to Jamestown to undergo the ceremony of coronation. According to the story, Powhattan with dignity refused, saying "I also am a king; and if the king of England has sent me gifts they should be brought to me. I shall not go to receive them."
 Newport, it is said, carried the crown and gifts to Powhattan, but no persuasion could induce the Indian monarch to kneel to receive the crown. Only by two Englishmen bearing down heavily on his shoulders could he be brought to something like a kneeling position to receive the crown. The act finished, a pistol was fired, and was followed by a salute from the boats in York river. Powhattan ruled over 30 Indian tribes, numbering about 8,000.
 The high flyer should remember that mighty few fellows, even when they do take a tumble, have the foresight to pick out a soft spot.

It's Cleaning Time
 Every housewife realizes this, some sorrowfully, because of the drudgery ahead of them. More of them are happily at their tasks because they have discovered the perfect ease and speed made possible by their use of the
PREMIER DUPLEX, first among cleaners
 It cleans everything from rugs to ceiling where dust or dirt can gather—all so quickly and thoroughly, with so physical strain. It's the best cleaner for the particular housewife and costs no more than ordinary cleaners.
 CONVENIENT TERMS LIBERAL ALLOWANCE FOR YOUR OLD CLEANER
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The Pierce Electric Construction Company Having Run on Ironers!
 The Ironrite Electric Ironer is considered one of the greatest labor savers of the time, truly a great asset to the American housewife. With the Aid of the Ironrite Ironer you can complete a days work, a weeks ironing in ONE HOUR. Gas heated, electrically driven, automatic lubrication. There is no physical energy required. Only four ounces of pressure with the toe is needed to operate this wonderful machine.
 Everyone is cordially invited to visit the place of business of the Pierce Electric Construction Company at 142 South Ave. and inspect this machine at any time and you will be shown a free demonstration of the same. The prices are right too. On the other hand this company deals in all kinds of electrical devices. Call Pierce for everything electrical, is the well known motto of this concern. Telephone Main 2650.

SEIZED SWIMMER AS PREY
 English Boy Compelled to Fight Off Voracious Pike That Evidently Was Hungry.
 The pike is generally considered the hungriest of fish. Fish, flesh and fowl seem alike acceptable to its palate, and it does not disdain mineral products; rings, spoons and other similar articles have been frequently taken from its maw. Four English boys went to bathe in Tinglemere pond, near Ascot, in England. One of them, who shall be called Tommy, walked into the water about the depth of four feet, when he spread out his hands and tried to swim. At that instant a large fish came up and took the whole hand into its mouth, but finding itself unable to swallow, it relinquished its hold, and the boy, turning round, prepared for a hasty retreat. His companions saw the fish, scrambled out of the pond as fast as possible. Tommy had scarcely turned around before the fish came up behind and, seizing the other hand crosswise, inflicted some very deep wounds on the back of it. The lad raised his free hand, which was still bleeding, and struck the great fish a hard blow on the head, when it disappeared. The other boys took him to a surgeon, who dressed seven wounds in one hand, and so great was the pain the next day that the lad fainted twice. The little finger was bitten through the nail and it was more than six weeks before it was well.

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