

Parish Educational Business Bulletin

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We Love To Sell Them.
Although our place at 156 Lincoln Avenue is usually designated as Kane's Hardware throughout the neighborhood, we derive more pleasure, although less profit, in selling paints and varnishes than we do in selling hardware.
There isn't much romance in selling a set of hinges or a pound of nails, the hinges are hung, the nails driven, and that's all there is to it. Selling a can of varnish to Mrs. Blank, however, is entirely different, for when she returns, bright-eyed, to tell us how she has changed a drab article of furniture into a glossy oak or mahogany, that's romance. Or when he comes in and picks out a color in flat-wall paint, then begins to hedge, obviously doubtful of her good opinion of his choice, that is amusement. But when she comes back with the color card which he had discreetly brought her with him, to choose entirely different colors—and when, later, they both return, blissfully satisfied with their choice, that's Entertainment for all of us.
And that is why we have stocked the entire south side of our store, from floor to ceiling, front to rear, with a high grade line of paints and varnishes. We love to sell them.

Seasonable Millinery Creations.
The well dressed lady of the West side and many from the East side do not need our recommendation to know that the establishment of Mrs. J. A. Hinde at 625 Main St. West is one of the best of its kind. Many new Spring hats are being shown now and even though it is very early in the season the prices are very reasonable. The colors for spring are especially brilliant this year, red, cocoa, cedar, clover, rust, dandelion, purple, maroon and many others these shades are obtainable in most any material and shape. The saucy little poke is very good, and especially suited to those with a small face there are however many pretty shapes adopted to any style of beauty.

The Rochester Auto Spring Company.
The Rochester Auto Spring Co. located at 20 Joseph Ave. is equipped with the best of fittings to do the best job on broken springs in the city. You will never realize what "Perfect" spring repair is until you have tried it.
This firm is prepared to fix any kind of a broken spring, having the most experienced men in this line of work in the city. If you are out on the road, they will come after you and if you can't spare your car during the

day they will be glad to do your repair work at night.
You must remember that Springs, especially automobile springs need looking over every so often at least once a year. After a hard winter such as we have experienced this year, when the roads and streets have been so bad, they especially need looking over. This precaution often saves time spent out on the road and expense too. If you will drive into the garage of The Auto Spring Co. they will look your springs over at a minimum cost. Don't put this necessary duty off.

Wonderful Ice Formation.
Under blessing of a visit from Our Lady of Guadalupe, Yosemite National park is going to have one of the happiest and most prosperous years in its history.
This was the news spread abroad several days ago by distinguished visitors from Mexico who discovered a perfect likeness of Mexico's patron saint in the ice which forms on the cliff every night from the spray of Yosemite falls. The face is perfectly outlined. The body is swathed in the flowing robe of a Sister of Charity and the arms are crossed on the breast.
"Nuestra Señora de la Guadalupe" exclaimed the first Mexican who glimpsed the famous cataract after his arrival. He called his friends and they agreed that the natural formation was one of the best they had ever seen. The image must be fully 1,000 feet high, as it extends nearly the entire length of the first drop of Yosemite falls, which is 1,490 feet.

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