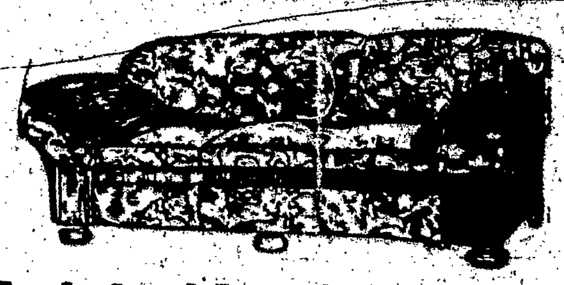


Style, Comfort and Dependable Construction are featured in our Upholstered Furniture, practically every known type being represented in our large and varied assortment.

"Everything for the Home."

Inspection Invited | **H. B. GRAVES CO.** 78 STATE ST., ROCHESTER, N.Y. | Rochester's Home Store

Rochester American Lumber Co
GET OUR PRICES
142 Portland Avenue
Phone, Stone 265

PHOTOGRAPHS
A. L. LEHNKERING
New Location
16 State St. Room 518 Phone 6400
Always Ready For Wedding Photographs

CHIROPRACTORS
—OFFICE HOURS—
2 P. M. to 4 P. M. and 7 P. M. to 8 P. M. 10 A. M. to 12 M.
RAY W. SHERMAN and HARRIET K. SHERMAN
Saturday and Sunday by Appointment
665 MAIN STREET WEST PHONE GENESEE 702

Charles W. Collamer
BUILDING CONTRACTOR
SPECIALIST IN NEW BUILDING CONSTRUCTION
Main 380 402 Ellwanger & Barry Building

Eyes Examined Main 755
LEO. W. KINDLER
OPTOMETRIST
Lyndhurst Bldg.,
Cor. North and Lyndhurst Sts. Rochester, N. Y

Office, Main 7185 Residence, Gen. 239-J
F. G. ROSSNEY COMPANY
Plumbing and Heating Contractors
Specialists in repairing and installing automatic water heaters
461 Main Street West

SUITS AND OVERCOATS
Of Seasonable Fabrics
Prices that will make your dollars go a long way
Altman's Sample Clothes Shop
Open Evenings 88 Reynolds Arcade

CUSTOM SHIRTS
Made from our patterns or from customers material.
SHIRTS REPAIRED BUTTONHOLE WORK
A. J. BALDOCK
Custom Shirt Maker
Main 1267 212 Central Bldg.

SHOCK ABSORBERS
AND PARTS
HERBERT KLEIN
812 Meigs St., near Caroline St. Main 6486

Stone 1917 Lingerie Made to Order
HEMSTITCHING HANDICRAFT SHOPPE
Hemstitching—Pleating—Drawn Work
Buttons Covered—Stamping
Prompt Service Expert Workmanship
75 East Ave., Room 9 Mrs. Harold Simon, Mgr.

GOLD, SILVER and NICKEL PLATING
Church Work Our Specialty
Flower City Enameling Co.
123 Andrews St. Phone Main 1899

F. H. PHELPS LUMBER CO.
We Serve You in LUMBER
Our Trucks Deliver in the Country
OFFICE AND YARDS, 256 ALLEN ST.
STONE 720

SAM CHAMPION—Tailor
Overcoats Customed Tailored to your measure. We are showing a fine selection of Overcoatings—100% pure wool—any of these, carefully tailored into a new stylish model, will make you an overcoat you'll be proud to own and glad to wear.
Perhaps you need one?
124 Webster Ave. formerly at 466 Webster Ave.

Genesee 1050
Let Sinden Do It
Make you a new over stuffed Davenport and Chairs or reupholster your old furniture. Finishing, Caneing etc. Fancy Pillows, Cushions, Table Runners, also sell materials in Mohair, Velour Tapestrey, etc.
Let us refinish your porch furniture.
Don't forget the number
160 Brown St.

Book or Job Printing of any Kind

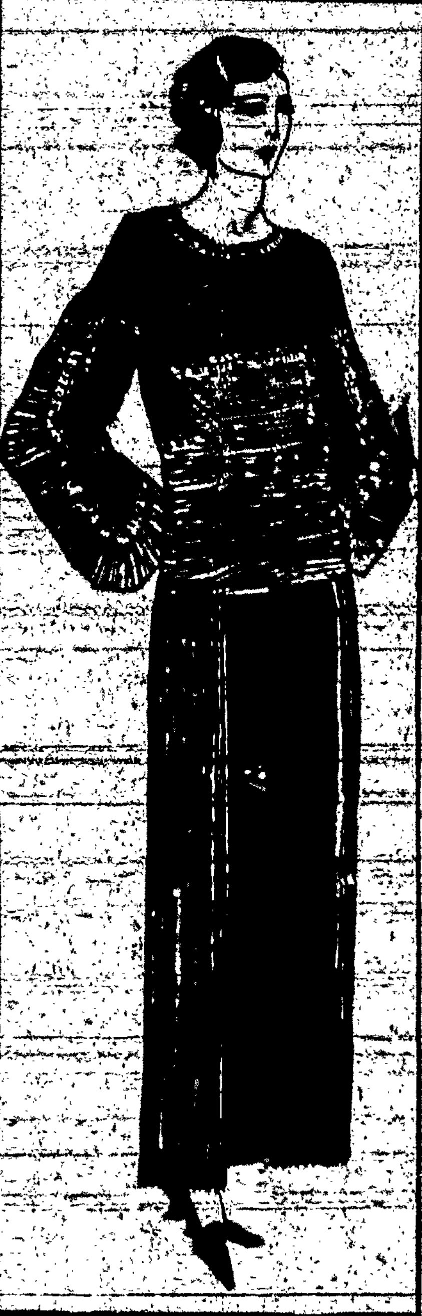
VELVET IS FAD OF MID-SEASON

Favorite Fabric Holds Touch of Distant Enchantment and Picture of Romance.

FOR THE WINTER WARDROBE

Material Now Used to Bedeck Youth as Well as Old Age—Draped Modes Find Way Into Many Interesting Uses.

The turn of the season is upon us once more, and with it the ubiquitous velvet gown. Every year it is likely to be said that "never before has this material been such a favorite." The truth, writes a fashion correspondent in the New York Times, is that, although the fabric itself is old past counting, its inherent attraction unfolds anew every year with the approach of crisp weather.



Charming Velvet Frock With Which Is Combined Beige Tucked Silk; Straight Shirred Panels at Sides.

The effect of velvet is always rather regal, regardless of how it is used. Unconsciously, perhaps, it is connected in one's mind with the pomp and sumptuous array that trailed in the wake of queens, the splendor that pervaded a court. Something of a distant enchantment still clings to it and provides a touch of romance which, though it may be subtle, is none the less potent.

That the designers of the present season fully appreciate these legendary qualities, is evident from the increasingly large part velvet frocks play in the winter wardrobe. Years ago they were considered best suited to the dignity of maturity, and to soften the severity of autocratic old age. Today the leading shops use velvet to bedeck even the small maid of three or four. Children's frocks are made gay with embroidery, and important ribbon rosettes here and there are sure to make rejoice the heart of the lucky little girl who wears them.

To girls in their teens velvet lends a demure softness, and suggests a grownup dignity that is charming. One of the most universally becoming styles is the frock with the deep round neck and the wide bertha of old lace. The short sleeves, unadorned, the long-waisted basque, and the full gathered skirt make a style reminiscent of Dutch paintings and extremely flattering. For young people the simplest modes are the most effective. A rich material has enough beauty in itself not to need trimming, and it is easy to spoil a good design with too much ornament.

Draped Mode in Favor.

The draped mode which has grown into such wide favor since its arrival from abroad has found its way into any number of interesting uses for both daytime and formal wear. Sometimes, in an evening gown, the material is caught up on the left shoulder in the back, and sweeps with a graceful line into a short train, which gives an illusion of pleasing height to a small figure. More often than not the skirt of an afternoon dress will be drawn across the front in soft folds, and caught up on the hip with a beaded ornament or a flower. One of the avenue shops shows an evening frock of this type in burnt orange velvet, draped on the left side and fastened with a huge cabbage rose whose petals are faintly outlined with brown fur. The sleeves barely cover the curve of the shoulder, and are supplemented a few inches further down with jewel-studded arm bands hung [illegible] from the sleeve.

That a velvet frock may be as attractive as it is useful is evident from the dark brown model, with which is combined beige tucked silk. The drop shoulder sleeves utilize both fabrics, the upper half being of silk fastened in an uneven line below the shoulder. To this is attached, ostensibly with novel little buttons, a piece of velvet set in the under part of the sleeve. The lower part of the long-waisted blouse is of silk in a square bib effect, and a narrow piece of silk with scalloped edge finishes the neck. Over the plain skirt fall straight shirred panels on each side, which hang several inches below the hem. Both colors and materials are well balanced with a result that is most satisfying to a critical eye. Such a dress is wearable on any number of occasions and would be welcome in a carefully selected wardrobe.

Has Close-Fitting Sleeves.

Altogether different is the black velvet frock with tight mousquetaire sleeves fitting closely from shoulder to wrist. They are cut in one piece with the long, slim bodice, which follows closely the lines of the figure. It fastens snugly at the throat, and the wide collar of ermine, drawn to a big bow on the left side, adds a touch unique and delightful. The skirt follows the best practice of the current mode in draping about the hips, and is caught up at the left with black-tipped ermine. The cascading folds end in a point below the hem that reaches almost to the ground in uneven line. The whole is the perfect type of dress for the slight figure of graceful proportions. Simple, without being severe, it gains distinction by its lack of ornament and its unusual use of contrasting fur.

The cold brilliance of sparkling jewels finds its most effective background in the subdued yet lustrous surface of velvet; and the woman who uses it to set off the glitter of precious stones will wisely see to it that the gown is simple in line. Metal cloth combines effectively with velvet, for the hard sheen of one complements the yielding softness of the other. Hardly a dress these days appears without its bit of gold or silver or glistening beads to prevent monotony. Moreover, a gown all of velvet needs something to give it point and vividness. One dinner creation of black chiffon velvet exemplifies the combination strikingly, with short scalloped sleeves of beaded silver tissue and an exaggeratedly wide girdle placed low about the hips, appearing to be drawn through straps of velvet. Another has silver embroidery on the inside of swinging sleeve panels that hang almost to the wrist, matching the design in a slender embroidered ornament in front where the waist meets the apron skirt. There are rosettes of gold and black velvet; long sash ends and girdles lined with gold tissue, and unexpected inserts of metal in waists and sleeves to catch and reflect the light.

For Evening Wear.

Evening clothes are a different thing, and when red velvet and gold lace unite, one might reasonably expect something conspicuous. It requires a daring taste and a strong personality to carry it off, but on such a wearer it would inevitably be successful. One of the models for the horse show was of this color, with a narrow band of kolinsky fur across the top of a tight bodice, outlining the modish decollete and encircling the upper arms. Over the shoulders were narrow rhinestone straps. Half way down the very full skirt was a wide band of fur, from which hung a deep layer of delicate gold lace. The bright colors were refreshing among many conservative styles.

The Black Velvet Frock Is Often Draped and Made With Long, Tight Bodice and Long, Tight Sleeves.

LOVE THAT IS TRUE [illegible]

Some Will Say It Is [illegible] what [illegible]

As David Mann, in Charles [illegible] Stewart's "Valley Waters," listens to "Lorena," he visualizes the [illegible] of the old song of Civil war times:

"The woman was beautiful. He had found her to be beautiful in every way. He had fallen in love with her in her girlhood and had received her love in return.

"And, having once loved her, he could no more forget than he could forget himself.

"What a man experiences has become part of his possessions; it must remain a part of his life.

"David could see that the man would not only continue to love Lorena, but that his love might grow stronger and finer as time went on.

"Having lost her, she would become a cherished ideal, a vision which never grows old. And as time passed, instead of forgetting her, he would become more conscious of the lost years—the years that had not been passed in her company."

That's the way when love is true and kind. [illegible]

DREAM OF MANY INVENTORS

[illegible] Machine [illegible] Perpetual Motion.

Perpetual motion [illegible] dream of inventors for many centuries. By perpetual [illegible] meant a mechanical device which will operate of its own power without external or internal aids as wind, [illegible] stream or any other element of nature. [illegible]

[illegible]

Relic of Bronze Age.

Interesting to archeologists is the discovery of a cist containing human bones, believed to belong to the Bronze age, that has been [illegible] at Pearsehill, [illegible] Rosyth, Scotland. The cist [illegible] about four feet [illegible] and consists of slabs of [illegible] feet long and 18 to 24 inches [illegible] and depth. [illegible] Royal Scottish Museum [illegible]

$5.00 [illegible]

Attention [illegible]