

# Parish Educational Business Bulletin

## Qualtop Beverages

Made in a Sanitary Plant

The lubricating oil that you use in your motor is of vital importance to satisfactory performance and economical operation of your car. By using MONOGRAM lubricants you insure complete lubrication and freedom from carbon trouble. You will notice the difference when your motor is running on MONOGRAM.

The Rochester Oil & Paint Company, Distributors

267 Mill St.  
Main 1837

MILLER DRUG AND ELECTRIC COMPANY  
220 and 222 West Main Street



Antoinette Tongue

Changing styles are constantly reflected in our large variety of seasonal shoes.

Moderately Priced \$7 up

Gould, Sep & Webster  
Rochester, N.Y.  
Main and East Ave.

### PROMPT AND CAREFUL SERVICE

Prompt and careful service is the watchword of our business. When you call upon us you may feel perfectly sure we will respond quickly with a clean, up-to-date roomy car. Operated by a skillful and experienced driver. Reasonable rates and comfortable, stylish, up-to-date cars to ride in. Motor cars for every occasion at reasonable rates. Funerals, weddings, given special attention. Our taxicabs take you where you want to go after the show.

The National Taxi Company offers to its patrons a distinct private auto livery service. Cars are uniform in style, dark in color and carry private licenses. Nothing to indicate a rented car. Give us a trial call, Main 143, or Main 417. Your interest is our interest. Call us for quick service and prompt attention. Comfort, style and convenience in using one of our taxicabs. Our prompt service is a matter of pride with us—and satisfaction to you. At your service any time.

### SAVE IT WITH WELDING

We are in a position to weld any metal in any size pieces by oxy-acetylene or electric welding. Our complete knowledge of the metallurgy of welding with our many years experience in Rochester, places us in a position to guarantee our work. "Welding" (Call Main 701), where welding means quality, service and satisfaction. Scored cylinders, water jackets, brazing, welding in all branches. Estimates freely given. Our delivery is at your service. We are located at 150 Westcott Street. All workmanship guaranteed. Production welding a specialty.

We are welding specialists one of the best equipped shops in the State. No job too large or too complicated. We make a specialty on aluminum crank cases and scored cylinders. All work guaranteed prices reasonable. We have received a lot of recommendations from the folks for whom we have done work. They say that they like the courtesy they received at our hands and the dependability of our welding. If that is the sort of welding you need why not get in touch with us at once?

### A HELPFUL CHRISTMAS GIFT

If your friend has not got an electric iron send one to her as a Christmas gift. The electric iron has saved those who do the ironing for your household much physical and mental exhaustion. It will perform a like service in the household of your friend and will serve to hold you in happy memory long after the coming Christmas will have passed into history.

Lamps for Xmas because of their cheer, brightness, warm soft colors and exquisite design, our lamps make ideal Christmas gifts. You can choose from a diversified assortment that rivals the finest Metropolitan lamp displays. Lamps are sure to win admiration whether given to dad, mother, sister or brother, call Pierce Electric Company, South Avenue, corner Court Street.

We have in stock a new line of electric percolating urns, made of nickel plated copper with Rocholite handles and Pyrex glass tops. Then there is the Electric Table Grill, royal nickel finish, broils, fries and toasts, cooks a complete meal for two persons right where it is served. Many styles at different prices.

We extend a cordial invitation to visit our store early and often during your Christmas gift hunting. Every day Pierce Electric Construction Company is becoming more valuable to those who seek the requisite return in electrical supplies and service for good dollars spent.

### FREE PARKING SPACE FOR YOUR AUTO

At Erb's Music Store on 348 Ames St. where you can purchase Phonographs for less and Players or Pianos at a big saving. We have the largest supply of records including German selections in the city for Edison, Victor and Columbia Phonographs.

We maintain an extensive repair department. Main springs put in and delivery on a 24 hour basis. You can purchase all kinds of musical instruments here also supplies for same for about half the regular prices. The reason for all of this is that we pay no rent. Pay us a visit no obligation to buy; glad to see you.

### THE SENSIBLE GIFT

The sensible gift and the moderate price combine to make an inducement that is bringing daily throngs of Christmas shoppers to our store and factory, Joseph Zick, 12 Walnut Street, to purchase leather goods. We are well prepared for them—never better, as regards either goods or service.

Our fitted suit cases for women are among the finer sort of gifts that many have already selected. We anticipate a larger business in these than we have had for several seasons past, our expectations being based upon sales already made during the past week.

We have a large assortment in this particular line of fine luggage. The quality of the cases is beyond criticism and the toilet fittings are high-grade shell amber and ivory. Finest goods at honest prices sold by methods. We sell wholesale and retail. "No how cheap but how good." You'll like to lug "Zick's luggage." Popular styles, best workmanship, lowest prices. Our goods are self-sellers. We are beginning to be known as the home of Quality Luggage. The Best Known—Known as the Best. It is greatly worth while to look here anyway; you save time and money.

### "NO TIME TO WASTE"

Count the days before Christmas and you will realize how short the time is. We are here to assist you in every possible way in the selection of gifts—ample stocks of fresh, clean merchandise.

Every fashionable accessory for smart daytime and evening wear is here. The Alma Shoppe, 6 Gibbs Street, each article is thoroughly in accord with autumn and winter modes. You will find our prices satisfactory as we are out of the highest rent district and for that reason can show you some splendid articles of wearing apparel at a greatly reduced price. Our garments constitute amazing values.

Naught can compare with gifts to wear. They delight a woman ten times out of ten at one-tenth the cost of wasteful and waste-basketed gifts. What woman won't feel a glow steal around her heart when she opens a gift package containing something she has been wanting and which you will be able to purchase right here at my shoppe. By coming here you will receive suggestions for Christmas giving.

### "A TRIAL WILL CONVINCE YOU"

A trial will convince you that the better is the most economical to buy. "Just a Little Better Than What You Thought Was the Best." You will find this so in regards our meats. Our Market, Andrews, at 73 Front Street is a market in which shopping is a pleasure. Large values, good quality and careful attention to what is most in demand by our customers have all been factors in building up this market's importance in the minds of careful housewives and shoppers.

Real food value in every piece of meat sold here. Home dressed poultry our specialty. Your satisfaction means our success. The finest market. The Finest Meats. We supply fine meats for banquets and dinners at special rates.

We want your trade. If good reliable goods, lowest possible prices, fair and square dealing, polite attention, will get it. We count on you for a customer. We deliver to all parts of the City.

Our meats make a hit with all housewives because they are properly taken care of in a sanitary market and because when they phone their order they can depend upon us to do the right thing.

### His Own "Domain"

Few modern statements are the subject of so many good stories as M. Clemenceau, who is eighty-one. Here is one of the latest:

The other day he went round the street markets of Paris testing prices, fair and square dealing, polite attention, will get it. We count on you for a customer. We deliver to all parts of the City.

"They are too dear," he protested. "I will give you fifty." The woman looked at him a minute, perhaps to see if it was worth while haggling, and then said: "Very well, you shall have them for fifty, because, my little old man, you resemble our good M. Clemenceau."

### AMERICAN CLAY & CEMENT CORPORATION

Dealers and Jobbers in

## Brick-Cement-Lime

Hollow Tile—Metal Lath—Wall Plaster

Everything for the Mason

1175 MAIN STREET EAST

ROCHESTER, N. Y.

Phone Chase 4300

Phone Chase 4801

Prompt Deliveries Always

### M. RICE PLUMBING CO.

Raymond E. Rice, Mgr.

Gas, Steam and Hot Water

Heating

FINE PLUMBING

208 HUDSON AVENUE

Phone—Stone 6237

### CLEANLINESS

QUALITY

SERVICE

Our business is built on these three facts. Give us a trial and be satisfied.

Webber's Market

69 Front St.

### DO YOU KNOW THAT—

E. D. THOMPSON

Specializes in Cleaning all kinds of Cloth Upholstery in Closed Automobiles. Slip covers and headlinings in open cars, and upholstered furniture is also cleaned by this process. References—Dealers and Paint Shops  
144 HAMPSHIRE ROAD CHASE 2829-B

### THE PLACE TO HAVE YOUR CLOTHES

## MEND ID

—IS AT

453 East Main Street, Corner Swan

"BRING THEM IN"

## Evening Dinners At WARTH'S—29 Stone Street

SEA FOOD

A Special Noon Luncheon

ITALIAN DISHES

### LAWN MOWER GRINDING

and Repairing  
CALLED FOR and DELIVERED.  
EDWARDS BICYCLE SHOP  
Bicycle Repairs and Supplies  
Home, Gen. 3627 21 YORK ST.

### THE SAGAMORE MARINELLO

Sagamore Hotel  
Marcelling and Fancy Hair  
Dressing  
By Parisian Expert  
Phone Main 6570

### THE BLUE BIRD LUNCH

A trial will convince you that we strive to please our patrons. Our Food is pure, our place always clean, and our service the best

202 South Clinton Street

### FLOWER CITY PARQUETRY FLOOR COMPANY

Contractors and Distributors of

Parquet Strip Flooring

PARQUET STRIP FLOORING of Every Approved Thickness and Design  
351 FOURTH STREET  
ROCHESTER, N. Y.  
Phone, Chase 82-B

### ROCHESTER MILLWORK CO.

Doors, Sash, Veneered Doors, Interior Finish,  
Stair Work, Porch Work, etc.

45 WAREHOUSE STREET

ROCHESTER, N. Y.

### HAVE ROSIN BUILD

Your Garage and do your General Repairing, Carpenter Work of all kinds... Estimates cheerfully furnished. Phone or Write  
GEORGE H. ROSIN  
Home 4118-L 65 GRAND AVE.

### A Large assortment of CHRISTMAS GIFTS

at reasonable prices.  
CALENDARS FREE  
W.M. YALOWICH DRUG CO.  
602 HUDSON AVE. Rochester, N.Y.

## SLEEP.

Always on  
Never-Stretch Mattresses



Because sleep comfort is built into them.

"Ask your Dealer"

Ross Battery Station  
Winter Storage, Starter-generation  
ignition service, Mobiloil  
Accessories

WARNING: Local owners don't forget the battery is the heart of your car.  
119 Thurston Road Genesee 3311-J

Flats, pottery, straw-flower arrangements and cut flowers are some of the gifts we suggest for Xmas. Very reasonably priced.

McGregors  
Flowers  
Chase 1573  
Grand Ave. at Chamberlain

## William J. J. Weber TAILOR

Cleaning—Pressing—Altering Steam Cleaning—Dyeing  
Ladies—Bring in your plush coats 596 Portland Ave., Cor. Clifford

COMFORT CONVENIENCE COURTESY  
**Powers Hotel**  
RESTAURANT, A LA CARTE and CLUB SERVICE  
RAINBOW ROOM: CAFETERIA SERVICE  
KNIGHTS-OF-COLUMBUS LUNCHEON EVERY THURSDAY  
AT 12:15 IN CLUB ROOM  
J. MESSNER, Pres. and Mgr.

**Motorists Attention**  
Get an Especo Jack. Jacks any car without effort on your part. No moving parts. Guaranteed for a lifetime. Entirely new principle. Also excellent mudhook. Cost no more. For sale at most dealers.  
**WICK & BEDIAE**  
Gas and Parking Station  
88 PLYMOUTH AVENUE NORTH Opposite Church Street

**DOR G. Husted, D. C., Ph. C.**  
**CHIROPRACTOR**  
441 Powers Building Rochester, New York  
Specializing in Painless Adjustments for both Acute and Chronic Diseases  
Telephone—Main 1487 for an appointment

Recharging Repairing  
**HARTFORD BATTERY SERVICE CO.**  
Distributors  
**HARTFORD STORAGE BATTERY.**  
292 Andrews St., Rochester, N. Y.  
Phone—Stone 2362  
A. L. MASON

Phone, Chase 4182  
**ARCHIE SWITZER**  
First-Class Auto Washing  
Vacuum Cleaner  
55 Richmond St. Rear  
55 Haaga Alley, Off Main St. E.

**JOHN L. HAAG** **JOSEPH N. LATOUR**  
**HAAG & LATOUR BATTERY SERVICE**  
70 Jefferson Avenue  
BATTERIES RECHARGED, REPLACED AND STORED  
STARTER AND IGNITION SERVICE Genesee 2328

We Specialize in  
**FARM SUPPLIES**  
Burr and Starkweather Co.  
43-45 STONE STREET  
ROCHESTER, N. Y.

TIRES ACCESSORIES  
**ALFRED J. TAYLOR**  
VULCANIZING  
945 Genesee St., Rochester, N. Y.  
Phone Genesee 1665-W  
Used Tires and Tubes

**EAST END HOME BAKERY**  
Cakes, Pies Bread, Fancy Pastries  
Try Our Almond Macrons—None Better  
385 EAST MAIN STREET  
ROCHESTER, N. Y.

We retail all grades of  
**Roofing and Building Papers**  
at Wholesale Prices.  
**BUILDING SPECIALTIES COMPANY, Inc.**  
Phone—Main 966 61 MILL STREET

**GLASS**  
FURNITURE AND DECK TOPS  
Etching, Mirrors, Re-Silvering  
Windshield and Body Glass  
**THE BEARDSLEY GLASS & GLAZING CO., Inc.**  
1 Frank St. Main 2904

**J. O'MURRAY**  
Long Distance Hauling  
of all kinds  
54 S. UNION STREET  
CALL O'MURRAY—Stone 6499-L

**WALKO ELECTRIC COMPANY**  
ELECTRICAL CONTRACTORS  
Wiring and Fixtures—Jobbers and Distributors of Electrical Supplies  
165 NORTH CLINTON AVENUE  
Phone, Main 3927

**BARTLETT PALMER**  
Manufacturers of  
**BATTERIES**  
62 LEWISTON & DEWEY AVES.  
We Repair, rebuild and recharge  
all makes of Batteries.  
Prompt Service at a fair price.

Tell Your Sewing Machine  
Troubles to Us  
**SINGER SEWING MCH. CO.**  
399 EAST MAIN ST.  
Stone 5567

**COUNTRYMAN and ZORN, Proprietors**  
Cor. Seward and Champlain Sts.  
formerly Leach's Market  
Why go downtown?  
Phone Gen. 2522

---DECEMBER SALE---  
**Fur Coats and Garments**

**THE HOUSE OF COATS**  
MAIN ST. E.

**RAY BATTERY SALES & SERVICE CO.**  
All kinds of batteries repaired. Electrical experts on starters—generators—ignition—magneto, armature rewinding.  
75 CORTLAND ST  
Phone, Main 3880

We Sell and Repair  
**WATCHES and CLOCKS**

**RICE and KLEIN**  
Phone Mains 2009

**HAMILTON B. WILLS CO.**  
Limited  
**STOCKS and BONDS**  
0 EAST MAIN MAIN 5445

Send Us Your Printing