

# Parish Educational Business Bulletin

## Qualtop Beverages

Made in a Sanitary Plant

### MONOGRAM OILS AND GREASES

Over fifty of the leading American Motor Manufacturers use or recommend the use of MONOGRAM Lubricants to their car owners.

**Service Quality**  
—Distributors—  
**The Rochester Oil & Paint Company**

251 Mill St.  
Rochester, N. Y.

**MILLER DRUG AND ELECTRIC COMPANY**  
220 and 222 West Main Street



Betty in White

A big white season with a large variety of exclusive pattern moderately priced at Goulds.

\$5 to \$12

**Gould, Lee & Webster**  
Rochester - Syracuse  
Main and East Ave.

### The Ideal

The woman who wishes to appear well dressed and where is the woman who does not?—has two things in view when she sets out to shopping—where to get the best values at the lowest price her pocketbook allows.

Good dressing is not a question of price it is a question of good taste. Given a shop where good goods at reasonable prices are shown by sales-people who have taste and tact that is where the sensible woman shopper will purchase.

All those recommendations can be made of "the Ideal" at 42 State Street. Their stock includes late models in coats, suits, dresses, waists, millinery. In fact the Ideal carries everything for women, misses and children.

In these summer days the well dressed woman turns to gingham frocks both for utility, looks and coolness. The Ideal defies competition in gingham values. Dresses at \$2.98 to \$5.49.

### Say it with Flowers

These are the flower days. The season of bloom is at its height and nowhere in the East is the bloom more attractive than in Rochester Parks and gardens and private places are so attractive to those who love flowers and shrubs and he who does not has something lacking in his makeup.

But not all of us are so situated that we can grow our own flowers or afford a private conservatory. Such flower lovers turn to the florist, he who makes a business of raising flowers to sell to fellows. Business did we say—Floriculture is a science, a profession and he who practices it must be an expert.

If you want flowers for your house, to send to your friends for any purpose whatever go to George Crooke & Co. at 1146 Mt. Hope Ave. Associated in the business are G. H. Elliott and W. C. Westfall. They have on hand cut flowers and potted plants and specialize in floral designs. If you phone, call Chas. 2078 or Stone 2708.

A man's most bitter enemy is the friend who cuts no longer work him.

Misery loves the kind of company that will listen to a hard-luck story. One isn't necessarily wealthy because he has more money than brains.

A man doesn't enjoy being laughed at by a crowd unless he gets paid for it.

### Tell Your Troubles to us

That is if you have any sewing machine troubles. But you will not have troubles if you operate a Singer Sewing Machine. This splendid and finely adjusted piece of mechanism has stood the test of years and it has come out ahead. Despite competition more Singer Sewing Machines are sold and operated today than when the Singer was almost alone in the field. Competition has but whetted the genius of our inventive experts and they have evolved improvement after improvement until today the operator can do well-nigh everything by machine except design and cut the garment. Work is done by machine today that puts the old fashioned hand work in the shade and one sewing machine will turn out all the family sewing.

If you never have studied latter day machinery step into the Singer agency at 899 Main St. East and let us demonstrate the latest model of Singer Sewing Machine.

### Distinguishing Characteristic

One of the characteristic that marks the distinctive line between the present and bygone centuries is the sanitary appliances in the homes of the people. The days of Louis XIV may have been rich in production of art treasures, in massive castles, elaborate marbles, beautiful tapestries, wonderful paintings and statuary but lacked the modern plumbing. They knew nothing those days of hot water heat through the house. Their sanitary equipment consisted of open drains and cesspools.

All this is changed today. The humble home of the artisan boasts plumbing that Louis XIV never dreamed of and the Caesars never knew.

And one concern that knows all about modern plumbing... gas fitting, steam heating and hot water heating is the M. Rice Plumbing Co., Raymond Rice manager, at 206 Hudson Ave. If you are thinking of building or want to remodel existing plumbing or heating plant be sure to let the Rice Co. have a chance to figure. A call to stone 5237 does the trick.

"Great opportunities come to those who make use of small ones."

Some men waste a lot of valuable time explaining their actions.

Wings of riches are as unsatisfactory as the wings of poverty.

In proportion to its size a bee is 80 times as strong as a horse.

### AMERICAN CLAY & CEMENT CORPORATION

Dealers and Jobbers In

## Brick-Cement-Lime

HOLLOW TILE—PLASTER PARIS—WALL PLASTER

Everything for the Mason

1175 MAIN STREET EAST

ROCHESTER, N. Y.

Chase 4300

Chase 4301

### M. RICE PLUMBING CO.

Raymond E. Rice, Mgr.

Gas, Steam and Hot Water

Heating

FINE PLUMBING

206 HUDSON AVENUE

Phone—Stone 5237

### CLEANLINESS

QUALITY

SERVICE

Our business is built on these three facts. Give us a trial and be satisfied.

Webber's Market

69 Front St.

### COMFORT CONVENIENCE COURTESY

#### Powers Hotel

RESTAURANT, A LA CARTE AND CLUB SERVICE  
RAINBOW ROOM, CATERING SERVICE  
KNIGHTS OF COLUMBUS LUNCHEON EVERY THURSDAY  
AT 12:15 IN CLUB ROOM  
J. MESSNER, Pres. and Mgr.

**WICK & BEDIER GAS STATION**  
Tires Changed and Cars Washed While You Wait  
New and Used Tires at Lowest Prices—Day and Night Storage.  
Vulcanizing Guaranteed. Free Crank Case Service  
MOBILE OILS in One and Five Gallon Cans and in-Bulk  
WICK & BEDIER  
29 PLYMOUTH AVENUE NORTH Opposite Church Street

**DON G. HUSTED, D. C., Ph. C.**  
CHIROPRACTOR  
441 Powers Building Rochester, New York  
Specializing in Painless Spinal Adjustments for both Acute and Chronic Diseases  
Telephone—Main 1487 (or an appointment) DO IT NOW!

Recharging <b>HARTFORD BATTERY SERVICE CO.</b> Distributors HARTFORD STORAGE BATTERY 292 Andrews St., Rochester, N. Y. Phone—Stone 2862 A. L. MASON	Repairing Phone, Chase 4182 <b>ARCHIE SWITZER</b> First-Class Auto Washing Vacuum Cleaner 55 Richmond St. Rear 55 Haags Alley, Off Main St. E.
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**GEORGE A. WILSON**  
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REPAIR WORK AND STORAGE  
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**JOHN L. HAAG** **JOSEPH N. LATOUR**  
**HAAG & LATOUR BATTERY SERVICE**  
70 Jefferson Avenue  
BATTERIES RECHARGED, REPLACED AND STORED  
STARTER AND IGNITION SERVICE Genesee 8238

We Specialize in <b>FARM SUPPLIES</b> Burt and Starkweather Co. 42-48 STONE STREET ROCHESTER, N. Y.	Phone, Gen. 2261-W <b>JAMES P. CUNNINGHAM</b> Auto Painting 363 FLINT STREET
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**EAST END HOME BAKERY**  
Cakes, Pies Bread, Fancy Pastries  
Orders A Specialty  
385 EAST MAIN STREET ROCHESTER, N. Y.

**FOR SALE**  
Glassware, Hardware, Tools of All Kinds, Copper Boilers, Copper Kettles and Tubing, Rubber Syphon Hose, Wooden Bowls, Electrical Supplies, Etc.  
**SPINDLEMAN'S**  
248 STATE STREET

We retail all grades of  
**Roofing and Building Papers**  
at Wholesale Prices.  
**BUILDING SPECIALTIES COMPANY, Inc.**  
Phone—Main 653 61 MILL STREET

<b>HART'S SELF-SERVING GROCERY STORES</b> Rochester's Greatest Retail Grocers OPERATED BY CITY FOLKS	<b>JITNEY SIGN SHOP</b> Unique Show Cards 15 MARKET ST.
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**GLASS FURNITURE AND DECK TOPS**  
Mirrors, Re-Silvering  
Windshield and Body Glass  
**THE REARDLEY GLASS CLEANING CO., Inc.**  
Main 2894

**J. O'MURRAY**  
Long Distance Hauling  
of all kinds  
54 S. UNION STREET  
CALL O'MURRAY—Stone 5499-L

Coats Suits Dresses  
**the Ideal**  
42 State St.  
Skirts Waists Millinery  
Everything for women, misses and children  
**Gingham Dresses**  
We defy competition in equaling our values in Gingham Dresses at \$2.98 to \$5.49

**THE R. F. DEVISSER COMPANY**  
WHOLESALE AND RETAILERS  
Paints—Oils—Varnishes—Brushes  
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**USE CONSOLIDATED MILK AND CREAM**  
Quality the Highest—Service the Best  
Our Delivery Passes Your Door—A Phone Call Stops it  
**CONSOLIDATED MILK CO., Inc.**  
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Phone, Main 3680 <b>RAY BATTERY SALES &amp; SERVICE CO.</b> Distributors of Ray Batteries COR. COURT and CORTLAND STS.	<b>HAMILTON B. WILLS CO.</b> Limited STOCKS and BONDS 0 EAST MAIN MAIN 5446
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**WAL-KO ELECTRIC COMPANY**  
ELECTRICAL CONTRACTORS  
Wiring and Fixtures—Jobbers and Distributors of Electrical Supplies  
165 NORTH CLINTON AVENUE  
Phone, Main 3927

**FRESH HOME MEATS**  
**ANDREWS MARKET**  
73 Front St.

**IN-LADE ROOF AT HALF THE PRICE OF A WOOD OR SHINGLE ROOF**  
—APPLIED BY—  
**NORTH-SIDE ROOFING COMPANY, 132 NORTH STREET**  
Main 2701

**BARTLETT-PALMER**  
Manufacturers of  
**B-P BATTERIES**  
OR LEWISTON & DEWEY AVES.  
We Repair, rebuild and recharge all makes of Batteries.  
Prompt Service at a fair price.

Tell Your Sewing Machine Troubles to Us  
**SINGER SEWING MCH. CO.**  
390 EAST MAIN ST.  
Stone 5567

DO YOU KNOW THAT—  
**E. D. THOMPSON**  
Specializes in Cleaning all kinds of Cloth Upholstery in Closed Automobiles. Slip covers and head Lining in open cars, and upholstered Furniture is also cleaned by this process. References—Dealers and Paint Shops  
144 HAMPTON ROAD CHASE 2822-B

**THE PLACE TO HAVE YOUR CLOTHES MENDED**  
—IS AT  
453 East Main Street, Corner SWAN "BRING THEM IN"

Sometimes a change will do one good  
**Chat EAT Smoke**  
**WARTH'S CHOP HOUSE**  
29 STONE STREET ITALIAN DISHES

<b>VAN</b> THE HARDWARE MAN Cor. North and Lyndhurst Streets.	<b>THE MARINELLO SHOP</b> 81 EAST AVENUE Manicuring, Hairdressing, Facial Treatments and Muscle Strapping. Experienced Operators. FLORENCE ARMSTRONG
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**GEORGE HATZ**  
General Auto Repairing  
SKILLED MECHANICS READY AT ALL TIMES TO SERVE YOU  
COR. LEXINGTON AND DEWEY AVENUES

Phone, 2066-J  
**AUTOMOTIVE GARAGE**  
W. S. ECKER, Proprietor  
Automobile Repairing and Overhauling—Accessories  
5 KENNINGTON ST. Just Off Brown Street

<b>LAWN MOWER GRINDING</b> and Repairing CALLED FOR and DELIVERED <b>EDWARDS BICYCLE SHOP</b> Bicycle Repairs and Supplies Phone, Gen. 8027 21 YORK ST.	<b>THE ROCHESTER BRAZING AND WELDING CO.</b> 236 Mill Street Stone 5077 Crank cases—Chassis—Broken castings of any description. Brazed or Welded to your absolute satisfaction. Estimates given All work Guaranteed
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Contractors and Distributors of  
Parquet Strip Flooring  
PARQUET STRIP FLOORING of Every Approved Thickness and Design  
351 FOURTH STREET ROCHESTER, N. Y.  
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**W. A. HORN**  
Vapor, Vacuum and Hot Water Heating System  
High and Low Pressure Steam Fitting Power Equipment  
206 Commercial Street Rochester, N. Y.

**ROCHESTER MILLWORK CO.**  
Doors, Sash, Veneered Doors, Interior Finish, Stair Work, Porch Work, etc.  
45 WAREHOUSE STREET ROCHESTER, N. Y.

<b>HAVE ROSIN BUILD</b> Your Garage and do Your General Repairing, Carpenter Work of all Kinds... Estimates cheerfully furnished. Phone or Write <b>GEORGE H. ROSIN</b> Stone 4118-L 65 GRAND AVE.	Phone, Chase 4552 <b>ROCHESTER MAGNETO AND STARTER SERVICE</b> Earl Matusky, Prop. Automobile Electric Repairs <b>MAGNETO EXPERTS</b> 1068 Main St. East Rochester, N. Y.
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