

# Parish Educational Business Bulletin

**Good Value and Nutritious Drink**  
is found in  
**Qualtop Beverages**  
Because only cane sugar is used  
to sweeten it.

**Consolidated Milk Co.'s Success Due to Service to the Public**

Standing for full weight, full measure and full service, the Consolidated Milk Company, operating a big plant at 46 Fulton Avenue, is fast adding to its reputation as a growing concern. L. A. Mertz is president of the company and has charge of the active management. Other members of the company are F. J. Woodworth, vice-president; Benjamin P. Masseth, secretary; F. S. Cramer, treasurer; J. H. Schuyler, director; George L. Doerner, director.

There are any number of residents of Rochester who immediately link the name of Consolidated Milk Co. with milk distribution in Rochester. Years of successful service, which means that the same customers are served year in and year out, is a record to be proud of.

Consolidated has not only done this, but has kept pace with the times by adding from time to time new customers. Mr. Mertz believes that he has one thing to sell other than milk and that is service with a big capital S. It is doubtful if there is a business in Rochester which has more satisfied customers than the Consolidated Co.

In addition to the various grades of milk sold by the up-to-the-minute dealer, Consolidated distributes an unexcelled grade of buttermilk. This particular line of milk business has been developed greatly this past year.

**Qualtop Beverages a Household Warm Weather Drink**

Qualtop Beverages are drinks fit for the Gods, every Qualtop patron says. And those patrons are growing steadily in numbers as the increased volume of this company's business proves each day.

Householders in Rochester are coming more and more to appreciate the soft drinks in their cellars for regular use as well as when they have guests. They naturally call Qualtop Beverages, Inc., and order the specialties turned out from this sanitary, modern bottling plant. These beverages are established as to good value and nutritious quality because only real cane sugar is used to sweeten them.

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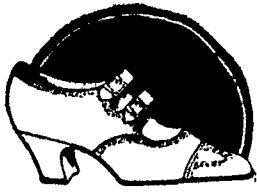
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Mr. O'Murray's rates are most reasonable and all orders are executed with promptness and to the entire satisfaction of the patron. It would be well worth while, when having any long distance moves to make sure to consult Mr. O'Murray before contracting elsewhere.

**Surely Lacked Sense.**

There is a New Yorker who recently decided to investigate his family tree. He had to visit a rural village in Maine to look up one of his ancestors. He went around to a certain house and found an old man sitting on the porch. He asked him if he remembered a certain relative. The old man snored. "Don't mention his name to me," he said. "He was the cussedest fool that ever lived in these parts. He didn't have no more sense than to drive a sixhorse circus wagon team up a blind alley one day."

**A Lovers' Quarrel.**

They stood beneath the stars, the silence of the night being only broken by the intensified sound of two hearts beating as one.

For a moment he withdrew his gaze from the dazzling depths of her eyes to the diamond-studded shirt front of the sky.

"Is that Mars?" he whispered, as he slipped his arm around her small, slim waist, and gazed upon a glittering orb in the heavenly dome.

"No, it isn't," she exclaimed, angrily, jerking herself free of his embrace. "It's mine, and if you can't tell the difference between my waist and mother's after you've been courting me for eight years, well, you—"

Her voice broke, and her head fell forward upon her arm.

"We had better part!"

It is pleasing to report that the matter was amicably adjusted before anything more serious resulted.—Edinburgh Scotsman.

**Much Worse.**

"You'll have to work hard if you want to win Miss Bond, the heiress."

"Yes, and I'll have to work a damned sight harder if I don't."

He's Sure Will.

"Doctor, can't you help my husband?"

"What's the matter with him, madam?"

"Oh, he worries so."

"About what?"

"About his money. Can't you please do something for him, Doctor?"

"I think I can. Send him to me. I'll relieve him of, at least, some of his trouble."

**Brings It On Himself.**

Mabel—Some girls marry for money, some for love.

Harold—And all because some silly man asks them to.—London Answers

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