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The Rochester Millwork Co. have associated warehouses in Cleveland, Ohio, and Buffalo, N. Y., with a large well equipped factory at Albuquerque, New Mexico.
The Rochester Millwork Co. believes in preparedness. It may well be said that the company is just one jump ahead of the procession by being fortified with stocks made up from dependable lumber of uniform high quality.
Mr. Jack may be reached by phone Main 7491 and will be found at all times in personal contact with the work and supervision of jobs in hand.

For Your Spring House Cleaning

Ladies will be pleased to learn that the Rochester Rug Works will take your old carpets, clean, cut and ravel out the old warp and weave them over into new reversible work, better than the store rugs, as good as Wilton Velvet at about one-third the cost. Try them.
They also clean your carpets and rugs with a new air cleaner which does not take out sizing nor damage rugs in any way. Prices reasonable. Drop a card to 182 Atlantic Ave. or telephone Chase 4861.

The Marvel Hair Shoppe

Mrs. E. Vetchella has achieved most noteworthy success in her work as a scalp specialist. The secret of success, Mrs. Vetchella tells us, is based on the proper use of a cream which they use in their scalp treatments. She has personally used the "Marvel" Hair Restorer and knows its merits.
A specialty is also made at the "Marvel Shoppe" of their of their Leader Facial with French Pack and patrons can be assured of satisfying results.

Mrs. Vetchella is located at 751 West Main St.



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Are the Pleiades Dimmer?

The question presents itself whether three stars of the constellation of the Pleiades have less brilliancy than formerly, or whether prehistoric man had a better sight than ours, or if he was wont to climb up the mountains to examine the nearest stars, or if the atmosphere of past ages was purer than ours?

This problem arises from the fact that we see from below only seven of the stars of the Pleiades and that the last three stars can only be seen by ascending to the highest summits, while there have just been discovered stones dating from prehistoric times upon which the ten stars are engraved.

This interesting question in astronomy and archeology has been broached to the French Academy of Sciences by M. Bigourdan.

Magician

Kellar, magician, died at the age of seventy-three. In his prime he was the greatest sorcerer among the billion and a half people living on earth.

From his life we learn this: People who saw Kellar marveled at his magic. Yet they knew that it was "all a trick."

Only a few centuries ago—a short period in the history of man—magicians were taken seriously, looked on as supernatural.

Science and education rapidly are eliminating man's gullibility, the basis of many forms of slavery.

YOUTH NOT GOLDEN SEASON

Modern Writer Takes Issue With Others Who Have Dubbed It the Best Period of Life.

Following is from "The Way of All Flesh," by Samuel Butler—not the Seventeenth century poet, but the Nineteenth century novelist:

"To me it seems that youth is like spring, an overpraised season—delightful if it happens to be a favored one, but in practice very rarely favored and more remarkable, as a general rule, for biting east winds than general breezes. Autumn is the mellow season, and what we lose in flowers we more than gain in fruits. Fontelle, at the age of ninety, being asked what was the happiest time of his life, said he did not know that he had ever been much happier than he then was, but that perhaps his best years had been those when he was between fifty-five and seventy-five, and Dr. Johnson placed the pleasures of old age far higher than those of youth. True, in old age we live under the shadow of death, which, like a sword of Damocles, may descend at any moment, but we have so long found life to be an affair of being rather frightened than hurt, that we have become like the people who live under Vesuvius, and chance it without much misgiving."

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