

Parish Educational Business Bulletin

AMERICA'S FAMOUS BREW



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IROQUOIS BREWERY
Buffalo, N. Y.
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Rochester Soda Water Company
35 and 37 THOMAS STREET
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Powers Hotel a center of congeniality

Powers Hotel is probably the most noted hotel in Rochester. There are several reasons for this notoriety but we dare say the chief reason for this is the congeniality of not only the employees to guests but also between the guests themselves.
We draw your attention to the many conventions that have each year been held here by the same organizations. In this respect Powers Hotel proves itself a real asset to the business interests of Rochester.

Could anyone estimate with any degree of accuracy the vast amount of business that has been transacted there. We doubt it. Such is the reputation nationally credited to Powers Hotel. Following this established custom Mr. Messner, the competent Manager, and President has recently started upon a new era of what may be called local cooperation. In accordance with this plan there has been established the Knights of Columbus Lunch. This is a Rainbow Cafeteria Service, which takes place every Thursday noon. At this special luncheon of the K. of C. many business projects of the fraternal organization are discussed. And supplemented by the quality of the cafeteria menu and most pleasing music, the results are very commendable.

But why have we tell you about it? The most satisfying way of learning things is thru actual contact with existing conditions. So we simply recommend that you pay a visit to the Rainbow room any noon time and there is no doubt that you will be more than satisfied with seeing so many familiar faces and with conditions in general.

The world needs good men much more than it needs either rich men or great men.—Uncle Henry's Saying

Spring Models Gain in Variety

Never before have the New World and the old been linked so firmly together by sartorial means as they are by this season's fashions. Every country has been scoured for ideas and the best have been adapted.

We have not even been contented with present day modes, but have gone back to the ancient Greeks and the day when Spain was the style center of the world, for dignified draperies and gray bouffant effects which offer a charming variety and assure us that this will indeed be a season of good taste.

Suits and frocks for general day-time wear appear in silk or wool knitted fabrics, in fine twills or tricotine and in tweeds noticeable for their extreme softness of texture and richness of coloring. For afternoon use nothing so far has rivaled the collection of crepes and styles should be gratified by this display. Buy now and save money.

for the Thirsty

A regular old fashioned brew is at hand for Rochesterians, Spring Days with the so called "Spring Fever" can readily be converted into days of pleasure via this channel. The Iroquois Brewing Company is of the old school of brewers and have that little trick of preparing a beverage which is more than ordinary.

The above brew can be secured thru the Rochester Soda Water Company, 35 Thomas Street, or will be delivered by telephoning Stone 509.

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