

Parish Educational Business Bulletin

AMERICA'S FAMOUS BREW



250 Per Case
\$1.00 refunded on return of Cans
and Bottles
Brewed by the
IROQUOIS BREWERY
Buffalo, N. Y.
DISTRIBUTORS
Rochester Soda Water Company
35 and 37 THOMAS STREET
ROCHESTER, N. Y.
Stone 509

IF!
Your Plumbing and Heating is properly installed, it will add health, comfort and appearance to your home
We Know How to Satisfy
HOWE & BASSETT CO., Inc.
23-25 STILLSON STREET

People's Outfitting Co.

By the time this week's edition of the Journal is off the press, the People's Outfitting Co., at 74 South Clinton Ave., will have their complete spring stock of home furnishings ready for inspection. This year's and particularly this spring's prices, are just about as low as they could possibly be, especially on living-room suites. Many patterns are really priced lower they were in 1914.

As the "People's" operate in thirteen cities, very few, if any, home furnishing concerns anywhere and none in Rochester have the purchasing capacity of such an organization. It is needless to renumerate the various departments of home furnishings but just a word, and also an invitation—to see for yourself Rochester's largest and most complete selection of everything for the home, porch and garden.

As Rochester's Leading Furniture Department Store it is everyone's privilege to open an account, thirty days' charge or weekly payments, and actually experience the convenience of the "Easy Way To Pay" plan.

Why not Ride Easy in your Ford?

"Defender Shock Absorbers" are more than shock absorbers for they not only completely smooth road shocks, jolts and jars, but snub all rebounding action and eliminate dangerous side-swaying. For your own comfort and safety, try "Defender's", at our risk. To demonstrate these facts, we will give you a thirty day trial; money back, if not satisfied. We will be pleased to have you call at our new home, 371 Court St. Defender Sales Company.

W. E. Woodbury & Co.

Have stores scattered over the city
The above company are one of the oldest grocery houses in the city of Rochester. Today they have seven stores scattered throughout the city and stand ready to give unequalled service and merchandising of unquestionable quality to their patrons.

During the coming Lenten season, it will be hard, as always, to find just the suitable things to eat, but W. E. Woodbury & Co. have made an effort to stock their shelves and carry a complete line of appetizing eatables. The wholesale store on Corinthian St., has an attraction for those who buy to the amount of \$25.00 or more, as they will be given the wholesale rate on all merchandise.

A Friend in Need

"Hello, Frank, going to the formal dance at the Club tomorrow night?"
"Well, I was planning on going, but I got out my dress suit and it lacks a whole lot of fitting and as I can't afford a new one, guess I'll have to stay away."

"No you needn't. You've heard of the Berger Specialty and Outfitting Co. at 117 North St., haven't you? Well, they rent full dress suits and Tuxedos very reasonable and I'm sure you could find what you wanted."
"That's a good idea; I'll go down there right away, and thanks very much."
This above is only one instance when the Berger Specialty Co. can be of service. They also have clothing for the whole family which can be paid for on easy weekly installments.

OUTER APPAREL

Styles Newer
Fabrics Finer
Prices Lower



75 MAIN STREET EAST

KOVEN FUR CO.

Everything in Furs
65 Clinton Ave. N.



Coats
Wraps
Scarfs
Etc.
Highest Quality
Lowest Prices

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E. MARTINI, Proprietor
MANUFACTURER OF
ORNAMENTAL PLASTER WORK
156 CLINTON AVENUE NORTH
ROCHESTER, N. Y.

Ideal
42 State St.

Spring Merchandise

is arriving and we are glad to have you look it over, all fall and winter coats, suits and dresses greatly reduced.

NOW OPEN
ROCHESTER'S NEWEST CONFECTIONERY
HIGH GRADE CANDIES
HOME MADE ICE CREAM
OF ALL KINDS
Light Lunches and French Pastry
The Clinton Confectionery
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FURRIERS
Repairing Remodeling Storage
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Stone 3497

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RESTAURANT: A LA CARTE AND CLUB SERVICE
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KNIGHTS OF COLUMBUS LUNCHEON EVERY THURSDAY
AT 12:15 IN CLUB ROOM
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Your Credit is Good Here
This Ad. is Worth One Dollar on Purchase of \$10.00 or OVER
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Furniture and Moving
ESTIMATES GIVEN ON LONG DISTANCE
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MONUMENTAL WORKS—MANTEL GRATES AND TILING
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ROCHESTER, N. Y.

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CHIROPRACTORS
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Thursday Afternoon 5:00 P. M.
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Telephone, Main 130

Measuring Machinery
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OF EVERY DESCRIPTION
SIDE CURTAINS, SLIP COVERS, ETC.
Work Guaranteed—Prompt Service—Reasonable Prices
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We also do Repair Work
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We leave the examining of eyes to one who is fully competent to do that important work—your Oculist—and you directly benefit thereby, because all of our time and all of our energy is concentrated upon one object: the making and adjusting of perfectly fitting glasses.
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HART'S SELF-SERVING GROCERY STORES
Rochester's Greatest Retail Grocers
OPERATED BY
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STORES ALL OVER THE CITY

Wash Your Hands Without Water
THE PARKO
The Perfect Solution for Grease and Grime AS HARMLESS AS WATER
Only 25¢ per package
In Selected Dealers PARKO-NFC CO. INC.

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Oversize Pistons, Rings and Wrist Pins
MOST MODERN AND BEST EQUIPMENT IN ROCHESTER
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DEALER IN
BEST COAL
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May we have the pleasure of showing you the best electric weather car or walk?
Call upon us
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SUCCESSORS TO BOYER BROTHERS
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Paints Varnish
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High Quality Paint or Varnish for each particular service
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Doors, Sash, Veneered Doors
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We guarantee to stop it and make new hair grow. We have discovered these cures during twenty-five years of study and research. Consultation free. Separate department for men.
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Nature's Method of Curing Diseases For Rheumatism and all Kindred Ailments
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Hardware, Tinning, Roofing
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For Women, Misses and Children At Moderate Prices
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Motor Vans for Local and Long Distance Hauling
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LENTEN SPECIALS

Holland Herring
genuine imported
Milchners Keg \$1.15

Kipperd Herring
Large cans fancy flat fish
5 cans \$1.00

Blue Seal Cod Fish
Best quality pure Cod
2 1/2 to 4 lb. packages
pound 28c

Elbow Macaroni or Spaghetti
3 pounds 29c
fresh made

We will have the most complete assortment of Lenten specials in Rochester at a saving of about 20%—why not consult us first for caviar, cheese, crab meat, lobsters, smoked blotters, boneless herring, Milchners herring, bloater mackerel, haddies, shrimp, sardines, farinaceous foods of all kinds. In fact we have what you want or will get it.

W. E. Woodbury & Co.
1594 Main E. 712 University Ave.
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