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WHY

Color of Human Hair Changes With Advancing Age

The color of our hair is due to the secretion of a varying amount of pigment or coloring matter, which, in turn, depends largely upon the percentage of various chemical constituents in our systems. For example, a person with a large amount of iron in his blood naturally manifests this by dark hair and eyes, while there are other characteristics of blondes, brunettes and red-headed persons which have been worked out to a varying degree of precision by students of human nature.

As we grow older, the pigment loses some of its intensity. The highly-colored cheeks of childhood and youth are replaced by the sallow, ashen complexion of advancing age, and the hair reflects this decrease by turning a silvery white. Prolonged worry, fright, or lack of sufficient light also have a marked effect upon the pigment cells which supply the hair. On account of the fact that hair needs a large supply of pigment, brunettes turn gray much sooner than blondes, while persons with extremely light hair frequently go through life without any alteration in color, though usually their hair loses most of its life and luster.

CALLS FOR WAR ON RATS

Why the Pests Should Be Exterminated is shown by New York East news Association.

While the cost of living may have come down somewhat, the upkeep of rats hasn't. On the contrary, it has soared from a rate of \$1.30 per person per year to a trifle over \$1 per person, according to the last figures for the United States.

The amount covers only the feeding of the country's rats and does not make any allowance for losses by fire for which they are responsible. The fire prevention committee of the Building Managers and Owners' association is calling the attention of its members to the depredations of the rats, in a bulletin just issued, which says:

The upkeep of rats has gone up. A year or so ago some one figured that it cost us \$1.30 per person to feed the rats in the United States. Recent figures compiled by a British expert place the cost in the United States at \$760,000,000 a year, which is a trifle over \$7 per person. This is simply food consumed and destroyed and has nothing whatever to do with the very considerable fire loss they cause.

Needless to say, we are urged as an economic measure to exterminate the rats. Also you will recall what Doctor Copeland had to say to us along this line last winter as pertaining to public health. Viewed from all angles, they are a menace.

The darkest hour is joy for the man who manufactures fish lamps.

It would stand aside for the man who knows whether he is going.

Greatly considered medals are the greatest luxuries.

K. Of C. Have Over Quarter of Quota In Campaign

From reports received by the membership committee of the Rochester Council, Knights of Columbus, at headquarters in Powers Hotel, indicates that close to one-quarter of the goal of 8,000 new members already had been secured by the teams engaged in the campaign which opened on Monday morning. Thomas H. Green, chairman of Division C, who promised to produce 1,000 applications at the very least, reported to Chairman Frank Smith that his teams were within sight of their quota.

The drive has awakened unexpected enthusiasm among the Catholic men of the city and, in addition to the members of the teams that are engaged in scouring the city for members, many individual members of the Council are calling at headquarters for blanks with which to hand prospective members.

George C. Donahue, secretary of the Automobile Club of Rochester, is one of the most ardent boosters of the membership campaign, being a member of the team representing the Church of St. John the Evangelist.

"Let's Go" is the latest slogan. It takes the place of the much overworked "Over the Top."

Why Tea May Be Harmful

Tea seems a harmless enough beverage; yet if it is made wrong, or drunk to excess, it can be a slow but deadly poison.

Its stimulating effects are due to the presence in its leaves of a powerful drug called theine. If the pot is not allowed to stand too long, only a small quantity of this substance is dissolved out of the leaves by the hot water, and the tea retastes us without doing any harm. When the tea is allowed to remain for hours on the hob, an excessive quantity of theine is extracted from the leaves, together with a larger amount of another stimulant substance known as tannin.

These two together form a real poison, affecting the nerves, the digestion and the general health. Stewed tea is almost as harmful as opium or cocaine. The habit of taking it in this way is soon formed, and the teardrunkard thinks nothing of consuming twenty or thirty cups a day.

Why a Universal Alphabet

It has been suggested that there be called an international conference on the adoption of a universal phonetic alphabet. It is thought that the Roman alphabet should serve as the basis, but that slight modifications should be made in the forms of the letters, which would not interfere with their legibility to anyone familiar with them in their present shapes. In order that there be indicated the precise sounds for which they stand, such an alphabet, it is maintained, would enable anyone to pronounce correctly at a glance the words of a foreign language, because the spelling, apart from a few special sounds would be the same as in his own language. There is said to be no language so hindered by its spelling as the English.

How Wood Rots

Decay of wood is caused by living vegetable organisms known as fungi. The microscopic seeds or spores of these wood destroyers are produced in countless numbers from the mushrooms or mold-like growth which appears on rotten wood, says the American Forestry Magazine of Washington. Being easily disseminated by the wind they are present everywhere, and decay which seems to spring up spontaneously really only occurs where the spores have found favorable conditions of heat and moisture in which to develop.

How Children Take Cold

Children are burdened with excessive clothing and in the city homes kept in too warm rooms. These two things are among the most frequent reasons for their taking cold so easily.

Occasionally a little sin grows up, marries and raises a large family.

A burglar, unlike a horse owner, is willing to take another man's dust.

Many a man thinks he is choosing a wife when the privilege is all hers.

If opinions cannot be refuted by facts, their soundness must be admitted.

Cupid is pictured as a child because he has never reached the age of discretion.

The smaller the wife's pocketbook the greater the husband is called upon to contribute.

Weekly Calendar Of Feast Days

(By N. C. W. C. News Service.)

Sunday, Jan. 15.—St. Paul, the first hermit. Born in Upper Egypt in 230, he was rich and highly educated, but fearing temptations against his faith, he retired to the desert where he remained ninety years in prayer and meditation. He was miraculously fed by God, who, at his death, sent him St. Antony, who saw his body rise glorious to heaven.

Monday, Jan. 16.—St. Honoratus, who founded the famous monastery at Lerins about the year 400. He was of a consular Roman family settled in Gaul and early embraced religion. He was consecrated Bishop of Arles in 426, three years before his death.

Tuesday, Jan. 17.—St. Antony, patriarch of monks. He was born in 251 in Upper Egypt and gave away all his possessions to lead the spiritual life in the desert. Many devils assaulted him furiously but he overcame them. Finally Christ appeared to him in His Glory. Antony worked many miracles and founded the first monastery.

Wednesday, Jan. 18.—The feast of St. Peter's Chair at Rome, found in ancient martyrologies and observed to commemorate the establishment there, by the Prince of the Apostles, of the seat of the ecclesiastical primacy.

Thursday, Jan. 19.—The feast of the Holy Family. Also the feast of St. Canute, King of Denmark, whose piety eclipsed even his skill as a leader and prudence as a ruler. He was killed in 1086, dying with his arms outstretched before the altar.

Friday, Jan. 20.—St. Sebastian, an officer in the Roman army, who encouraged the brothers Marcus and Marcellinus to despise the world and die for Christ. He pleaded with Diocletian to stay his persecution of the church. Sebastian died a martyr, beaten to death with clubs.

Saturday, Jan. 21.—St. Agnes, virgin and martyr, who was scourged and subjected to the basest of insults because of her faith. Finally her head was severed from her body.

HAD LINGO ALL THEIR OWN

Telephone Operators in the N. E. F. Employed Code That Baffled "Jerries" Listening In.

"Ho! Buckwheat. Naw, I don't want Broadway. Gimme Buckwheat. That you, Buckwheat. Well, why in—don't you answer? George Washington wants to talk to Harry Thaw and too sweet too."

A reviewer gone crazy—not a bit of it; just the way the A. E. F. telephone operator at some headquarters told another operator at some other headquarters that Gen. So-and-So wanted to talk with Col. Somebody Else. Plain English wouldn't have done at all, because the chances were that some Boche who used to drive a brewery wagon on Avenue A was cutting in along the line waiting for an earful on the next American Jump-off.

Even with such disguises as the above didn't always work, and the instance is related by Captain Lavine where a number of Choctaws or some other Indian tribe were used as operators and transmitted the messages in their inimitable native way and thereby ruined the hearing of four listening Jerries.

The following is a hectic bit of authorship that is typical and just a bit trite at present:

"To the northwest the marines met the kaiser's best marching band 'nach Paris' in the full flush of victory, and turned them back—amazed, stupefied, demoralized.

"Donnerwetter! What has happened?"

"The Americans had happened. The peak had been reached. The Hun had been stopped. The world breathed again."—Chicago Evening Post.

The man who feels certain of success, and labors to that end, is seldom mistaken.

Love is responsible for a good many frosts in summer and a few hot waves in winter.

Hard work that is productive doesn't tire a man half as much as easy work that isn't.

Everybody knows some things and some people that they would like to know less.

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Just cut our regular prices in half and that's the sale price

NOW WE HAVE "CANARY JAZZ"

Six Thousand Birds, in Hold of Ship, Introduced New Music to New York Dancers.

"Canary jazz" is the latest in syncopated music to be introduced to the feet of dance lovers. It was tried out in the grand ballroom of the steamship George Washington.

The George Washington reached quarantine just after sundown the other night and was compelled to lay at anchor until the next morning, before proceeding to her Hoboken pier. Forced to spend another night at sea, the officers of the George Washington arranged a masked ball for the entertainment of cabin passengers. With Miss Regina Haller, a dramatic soprano from Cleveland, Ohio, who has been singing abroad, Capt. Percival Cunningham led the grand march.

The jazz music from the ship's orchestra disturbed the slumbers of some six thousand canaries in the hold. The birds stood the music for a time and then started warbling themselves. The shrill notes of the yellow-coated songsters became real "raggy" and the musicians in the orchestra ceased their efforts. The dancers continued to glide around the ballroom to the bird music. It proved a great hit—and thus was born the "canary jazz."

Daugherty Won a Dollar

The members of the President's cabinet are not always dolled up in frock coats and silk hats, and on their dignity. When they get together they are real human and sometimes act like schoolboys.

As they were flocking out of a recent meeting like schoolboys let loose Attorney General Harry Daugherty spied Representative "Nick" Longworth and challenged him to match a dollar. Harry won and brushed aside "Nick's" proposal to accept 90 cents in cash. "Nick, you're a wealthy man and I insist on the whole dollar," said Harry, and went away proudly jingling four quarters.

What Interests Londoners

From an ancient arch of Old London bridge, built at the end of the Twelfth century, is to spring a new modern building which will tower far above all the London steeples and probably will be the highest building in London, not excepting the monument Londoners, however, quite characteristically appear to take far more interest in the question of whether that relic of the ever famous and once so popular London bridge, the only recently discovered arch, can be saved than in the height of the prospective skyscraper.

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January 17-23
emphasizes these principles:
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Make a Budget
Record Expenditures
Have a Bank Account
Carry Life Insurance
Own Your Home
Make a Will
Invest in Reliable Securities
Pay Your Bills Promptly
Share With Others
This bank strongly recommends these rules of conduct. Follow them; reach success.
As a first step write or call for our inspirational folder, "The Art of Depositing." Make 1922 your most successful year financially.
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