

1922 Resolutions



are a waste of time unless carried out. Money you are going to deposit won't bring you interest or credit until it is in the Bank.

In these times, when every dollar must be carefully measured in value, fortify yourself by having a bank account with us. Deposits made by January 5th will draw interest as of the 1st.

START NOW

Genesee Valley Trust Company

21 Exchange Street

Phone 1975

NEW YEARS EVE

Saturday, December 31

POWERS HOTEL

(BALLROOM)

Ten Course Dinner

Orchestra (6 Pieces)

Vaudeville Dancing

SERVICE from 9 o'clock

\$4.00

MAKE Reservations Early

St. Mary's.
Midnight mass at St. Mary's Church on Christmas eve opened by the boy's choir's pre a d before the high altar singing Adeste Fidelis. The solemn high mass was celebrated by the pastor, Rev. Simon Fitzsimons, assisted by two priests from St. Bernard's Seminary as deacon and subdeacon. An eloquent Christmas sermon was preached by Father Fitzsimons. He started by saying: It is my sad duty tonight to have to ask your solemn prayers for the repose of the soul of Father O'Neill of the Immaculate Conception parish. He was one loved by all in all walks of life—and one who will be sadly missed by the whole diocese of Rochester. In closing the sermon he wished all of his parishioners greetings of the season.

A collection was taken up at all masses for the pastor.

The church was beautifully decorated with green and red flowers bespeaking a Christmas tone.

The funeral of George Neir of 33 George street was held at 9 o'clock on Monday morning from this church. He is survived by his wife, three children, his parents and one brother. He was an employee of the Rochester Railway Company for many years. During this time he became very well known, especially to patrons of the Exchange and Joseph line. Mr. Neir was a life long member of St. Mary's Church.

Cathedral

The funeral of John James Murphy was held at 8:30 Tuesday morning from his home, No. 87 Fulton avenue, and at 9 o'clock from Lady Chapel. Solemn high mass was celebrated by the pastor, Rev. J. Francis O'Hern. He had been a lifelong member of the Cathedral parish.

Is It Literature?

"World's Work" sounds a note that will be echoed by many of us, even at the risk of being classed as "old fashioned" in this age of "enlightenment and contempt of traditions" when it says: Just now, the English-speaking world is being flooded with what some critics are pleased to praise as a "literature of disillusion." Novelists whose souls are drenched in adolescent melancholy pursue their disagreeable heroes through hundreds of pages of photographic observation of some of the surface of life and of half-baked philosophy upon its inner significance, to the footless conclusion that the world is the hopeless scene of a drab existence, peopled chiefly by unimaginative folk who never "understand" the occasional bright exception and whose social organization is malignantly designed to perpetuate mediocrity, cruelty, and inequality.

The Rochester Business Institute.

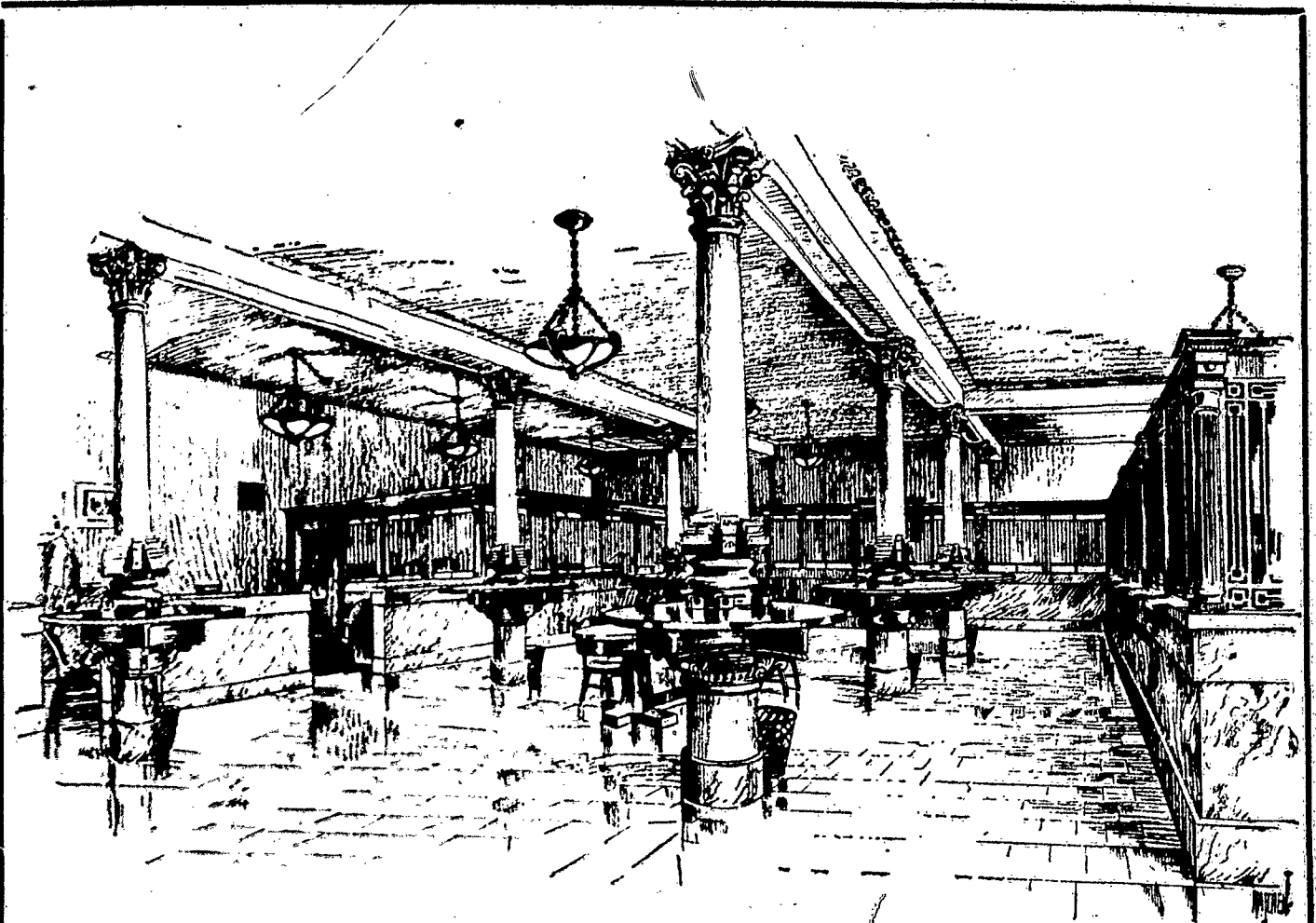
There never will be a better time to take up a course that will prepare you for a good responsible position in business. Business is coming back by leaps and bounds. Be sure and enroll in one of our courses on Tuesday, the 3rd of January, day or evening school. The Rochester Business Institute has already a large enrollment, but has space for all that want to get business training in a short and thorough preparation. We have large classes; numbers create stimulus, enthusiasm and broader points of view. Rochester Business Institute, 172 Clinton Avenue South.—Adv.

The R. B. I.

Will be open every day during Christmas week from 10 o'clock A. M. to 4 o'clock P. M. for enrollment or information.—Adv.

Home Phone Stone 208 Bell Phone Chase 66

East Avenue Drug Company Inc. Drugs, Chemicals, Toilet Articles, Candies, Cigars, and Kodak Supplies "We Handle Quality Goods Only" 277 East Avenue



A Modern Bank



CO-OPERATION with Rochester's business growth has demanded that we increase our space and facilities.

Extensive alterations completed in our Banking Room enable us to offer merchants, manufacturers and individuals a thoroughly modern banking service.

Whether your account is large or small it is always important. We offer all depositors the full measure of our banking knowledge, service and experience.

We have increased facilities for handling the accounts of women depositors. This includes not only women in business, but women who find it convenient to pay household and personal bills by check.

About January 1 new safe deposit vaults and service will be available.

MERCHANTS BANK

OF ROCHESTER
MAIN STREET AND SOUTH AVENUE

No Broom Ever Swept Clean

The old saying, "A new broom sweeps clean," is misleading and, therefore, dangerous. No broom ever swept clean, because a goodly share of what the broom stirs up settles on the walls, mouldings, pictures and draperies instead of the dust pan.

Every time the broom stirs up the dust there is danger that someone in the household may breath in some of the deadly germs which are always present therein, no matter how careful the housewife may be.

There is just one way to avoid this danger, and that is to use a Hoover Electric Cleaner. The "Hoover" is being demonstrated daily at our office. It will interest and convince you.

Rochester Gas & Electric Corporation

34 Clinton Avenue North
Main 3960

Humbert Mfg. Co.

JEWELERS

Watches, Jewelry, Silverware, Diamond Mountings, Wedding Rings, plain and chased

Watch and Jewelry Repairing

156 E. Main Street 301-303 Cornwall Bldg.
OUR PRICES ARE LOWER

Send Us Your Printing

A Happy New Year to You

In extending timely greetings to the community, our earnest wish is that the year to come may bring to you health, happiness and greater prosperity, and that fond and cherished hopes may be realized by all who are proud to call Rochester their home.

THE CENTRAL BANK

of Rochester