

## This Is A Studebaker Year The Reason Why

For the first eight months of 1921 the sales of Studebaker cars were:

41% more than for the same period of 1920. 101% more than for the same period of 1919.

But the sales of repair parts were: 13% less than for the same period of 1920.

3% less than for the same period of 1919. While the total number of Studebaker cars sold were:

326,000 up to Sept. 1, 1919.

375,000 up to Sept. 1, 1920.

442,000 up to Sept. 1, 1921.

Summing up, 116,000 more Studebaker cars were maintained in operation with 3% less parts business than two years ago, which con clusively proves that — Studebaker cars are standing up in service and staying out of repair shops, to a degree unexecelled, we believe, by any cars of whatever price.

### Gallagher Motor 230 William St.

WHY NOT PREPARE for POSITION ? BETTER

## The Rochester Business Institute

is thoroughly equipped to prepare you for an important place in a business office.

Call us up: MAIN 3869; or come and see us at 172 Clinton Avenue South

F it be true (and folks there are This legend who believe) That every year the Christ Child walks Our earth, on Mary's Eve, How much of suffering He finds To make His kind beart frieve!

So many starving habites, pinched And whimpering with cold, Such piteous wee faces drawn With hunger, gray and old? hundred needy cases? Oh, The half has not been told!

And fay with Christmas trees, What have we done to merit obser And comfort-more then these P The Child with sad and pussled eyes Must wonder, as He sees!)

Then, ere the birth-morn of the Babe, Give gladly, every one, is this past year has prospered you That some poor little one

May know a tithe of Christmas joy-

Before the Day is done!

CHRISTMAS THOUGHTS

Edime soft and low, glad Christmas bells t We, too, will sing, Will bring our gifts more precious far

Chan frankincense or costly myrrb Co Christ our King. Dur consecrated lives we'll give; With trusting, loving bearts we bend Co plead for grace and strength to Hye,

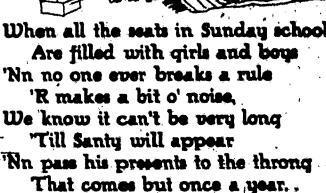
CHRISTMAS NIGHT

And honor Kim. our precious Friend."

THEN ma begins to tiptoe round.
'No we begin to hear A certain hushy, whisp'rin' sound

About this time o' year, We know that she'n Santa Claus. Are fixin' things to do 'Nn so we never peep, because

They never want us to



When Aunt Malindy comes and brings The children in the bird.

'Nn she 'en makes popcorn strings We never say a word.

But anybody orter see That she has come to stay Til time to have the Christmas tree Which can't be far away.

# When Santa

INTHEN Santa came in distant days And wistfully I watched his way The garden path with frosty lace, The drooping eaves, the fireplace I found him by the glowing blaze.

He lingered 'neath the cedar sprays He smiled and mocked my childish gaze, Acalm, benign and cheery face When Santa came.

see him now as through a haze Unchanged as when with joy he'd raise My cheek to kiss with gentle grace In him a kindliness I trace A heart that sang with love and praise. When Santa came.

had invited all of near relatives for a And that they had all "Now Marian diar"

just have a simple bother about the frills, Our ordis nary Sunday dinner will do beautitully. Anyone who gets our esual Sunday dinner is getting a

fine meal." "Well, I guess that is about all I can do-and for oo many, too," Marian said.

"You're a wonder to attempt ic," Bert said admiringly, "By t don't think you have to overdo

lays Marian planned her dinner. She salted mutaroung turkey. The wasn't about the turkey—that was

Yes, she was planning old-time Christman dinne wouldn't tell Bert. She prise him. And then, h him, she might be entry may the things she had planting ing that he was going to be at of her that she couldn't fainly sectations of her succe So she worked and

And that Christmas ave

Bert's family all arrive on for Christmas dinne "Well, were you no Arat turkey?" anked Aum And how hanny Marian wa eastd may that she haden

make his Marian feet "Uncle George,"

vays felt wretchedly at Om itter Christman Indigentia

