

WITH BEST WISHES FROM
ROCHESTER BOX & LUMBER CO.

PACKING CASES OF ALL KINDS
LOCK CORNERS A SPECIALTY

CULVER ROAD SUBWAY ROCHESTER, N. Y.

PROGRESSIVE FOUNDRY COMPANY

MANUFACTURERS OF

GREY IRON CASTINGS FOR MACHINERY

and General Jobbing Work

1 Mount Read Blvd.

Rochester, N. Y.

DISTINCTLY DIFFERENT from any Marshmallow you ever ate before. Light, fluffy, sweet. Made of finest materials without contact with the hands. Look for the name ROYAL on every piece. We would like to send you our Recipe Book showing 50 delightful ways of using Marshmallows in cooking. If your dealer can not supply you, send 70c for 1 lb., \$1.40 for 2 lbs., \$3.50 for 5 lbs., prepaid.

Rochester Candy Works

Rochester, N. Y.

Phone, Main 5370

KEYSTONE CARTING CO.

Railroad Freight, Furniture, Etc.

AUTOS FOR LONG DISTANCE MOVING

23 NORTH WASHINGTON STREET

ROCHESTER, N. Y.

LEWIS' DIGESTIVE POWDER

Quickly Relieves Indigestion, Heartburn, Dyspepsia, Sour Stomach, Gas Pressure, and aids Digestion. Slightly Laxative. 50c at your Druggist, or by mail from—

LEWIS & LEWIS

35 CHANDLER STREET

ROCHESTER, N. Y.

BRIGHTON PLACE DAIRY CO.

MILK—CREAM—BUTTERMILK

1757 EAST AVENUE

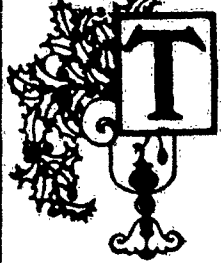
Phone Chase 346

ROCHESTER, N. Y.

The Cheer of Christmas

By Alvah Jordan Garth

Copyright, 1921, Western Newspaper Union



THE was a token of crisp, white winter in the air and the oldest inhabitant was daily discussing the probability of "a real genuine old-fashioned Christmas." The river was frozen and a spell of skating and races on the ice promised. The little town had awakened to real enthusiasm and when Susie Burton appeared driving the old family horse with a string of merrily chiming bells attached to the shafts of the wagon which held the cans of sweet, fresh home milk for a coterie of old customers, the cheer of the approaching holidays was intensified. Susie was poor as her well mended raiment evidenced, but she was superbly happy. "You see," she imparted to an especial confidant, a girl neighbor, "our customers always give us some little remembrance around Christmas time. And mother always makes up enough delicious cottage cheese to go the rounds so we don't appear as if we were beggars" and Susie removed the top of a milk can to display a mass of the delicacy. "Sometimes it's money, sometimes rare gifts bought for money, or clothes, or a knitted hood. Anyhow it makes us feel rich around Christmas time each year."

Susie hoped there would be some real money offerings which she felt her diligence and that of her grandmother truly deserved.

For a month past Mrs. Burton had referred to "a bill and a judgment."



"Being Led Up a Slanting Platform."

Susie learned that the city firm threatened "to sell the Burtons out."

"Surely they won't trouble poor old grandma so cruelly," she hoped, but the next morning when she went out to the stable to hitch up old Dobbin she found the stall empty and her grandmother seated on the front steps of the house, her apron to her eyes. "Oh, Grandma! where is Dobbin, and what has happened and why are you crying so bitterly?"

"Child," was the sobbing reply, "the worst has come. Two men just took Dobbin away. It is ruin for us."

"Where is he? where did they take him?" cried Susie. Oh, grandma I must find Dobbin! There must be some way to get him back."

Two men had led Dobbin in the direction of the railroad to ship him to the city with other live stock. Almost hysterical Susie was speedily dashing down the road.

At length she reached the railroad; yes, there was poor faithful Dobbin being led up a slanting platform to a car. Wildly Susie dashed after him.

"Where are you taking our horse, our Dobbin!" she called, and then she sprang towards the animal clinging to his mane, kissing and caressing him.

"We are simply doing our duty and shipping the horse as directed," declared one of the men, and Susie learned that the destination was the livery stable of a man named Arnold Drury in the city, and boldly declared she would remain with Dobbin until she saw this Mr. Drury, who could not but heed her story when she told it!

There was a three hours' jolting, worried ride. When the train reached the city some new men proceeded to unload the car. Still Susie clung to old Dobbin. People stared as the procession passed down a street leading to a great livery stable. Susie learned that a gentleman in a house nearby was Mr. Drury. His wife and daughter were with him and before them all Susie told her story.

"Little one," he said, jolting down the town where she lived and covertly wiping away a tear, "we will attend to all this speedily. Get the child something to eat," he directed his wife, and an hour later she was the companion of Susie, homeward bound, after giving directions for the immediate return of old Dobbin.

That was not all. Mrs. Burton quivered with delight, as glancing into the yard the next morning there was Dobbin all ready in the shafts for an early trip, and Susie went her rounds singing happily.

The story of the old horse got about town and was the theme of many a fireside story amid interested home circles as the Christmas bells rang out. Kris Kringle sent the loyal Susie a full crate of gifts, and peace and hope, and happiness hovered over the little hamble Burton home.

LAST OF THE "TWELVE DAYS"

Epiphany, Originally, Was Celebrated Rather Than Christmas, According to Some Authorities.



EPHANY is the last day of the "Twelve Days" of which Christmas is the first. Authorities on this subject tell us that originally it was Epiphany which was celebrated rather than Christmas. It was the baptism of Jesus (or the spiritual birth) which interested the early church fathers rather than Christmas (or the physical birth). In some circles in early Christianity the baptism appears to have been looked upon as the true birth of Christ, the moment when, filled by the spirit, He became the Son of God.

For some time the two events were celebrated together on January 6. Gradually the western church began to stress the physical birth, and eventually the two events were celebrated separately, December 25 being fixed upon as the date for the Nativity. In the East the celebration of the two events continued for some time after the separate feast of Christmas had been instituted. The Church of Jerusalem stood out until the Seventh century, refusing to adopt the new feast. The Armenian church knows nothing of December 25, and still celebrates the Nativity with the Epiphany in January. Epiphany is a greater festival in the Greek church than Christmas.

Such in bare outline is the story of the spread of Christmas as a separate festival.

THE GIFTS OF THE SEASON

Christmas Customs, Wrapped in Dim Traditions, Bright With Happiness and Beauty.



ESIDES the presents wrapped in crackling white tissue paper, bright with scarlet ribbon that will be put into eager hands from Christmas trees, there are countless other gifts of the season, writes Elizabeth R. Kingsley in the Cleveland Plain Dealer. These come wrapped in the dim traditions of hundreds and thousands of years, they have traveled from far away countries, they are bright with the happiness and beauty of long-ago Christmases—they are our Christmas customs.

Christmas carols have come to us from the Holy Land itself, the Christmas tree from the East via Germany. Santa Claus has sped from Holland on the reindeer loaned him in the Far North, our stockings hung first in the chimneys of France and Belgium; even the Christmas cards with their cheery greetings have crossed the ocean—from England. Perhaps the only purely American product is the Christmas turkey.

The First Christmas Card

The exchange of greeting cards, though now such a recognized part of Christmastide ceremonial, is a custom of quite recent origin. The honor of its invention is claimed for three men, all famous in other connections, Rev. Edward Bradley (better known as Cuthbert Bede, author of "Verdant Green"); J. C. Horsley, R. A., and the late W. C. T. Dobson, R. A. Cuthbert Bede had a card printed from his own design for circulation in 1845, and two years later his printers, a Newcastle firm, put a number of cards on the market. About the same time, in 1846, J. C. Horsley designed a card for Sir Harry Cobe of Summerly's Printing house, Old Bond street. The subject was a typical scene of feasting and jollity. One thousand copies were printed and one of the few survivors sold a few years since for £50. According to some authorities Mr. Dobson was really the first in the field.—Westminster Gazette.



WHAT DID SHE MEAN
Tom—I'm going away Christmas.
Alice—Is that so? Won't that be nice?

Old-Fashioned Doughnuts.
One pint of sugar, one-half cupful of butter, two eggs, one pint of fresh milk, one teaspoonful of soda, dissolved in hot water, half a teaspoonful each of salt, nutmeg and cinnamon, flour enough to make a stiff dough. Stand in a cool place 24 hours, then roll, cut and fry. The dough will keep a week and a few can be fried every day if one likes them fresh from the pan.

Prompt Settlement.
"Indeed, Cousin Jack, we owe you a great deal for helping to decorate the room for our Christmas party."
"Then, as you acknowledge the debt, come over here under the mistletoe and let me collect some of the over-head charges."

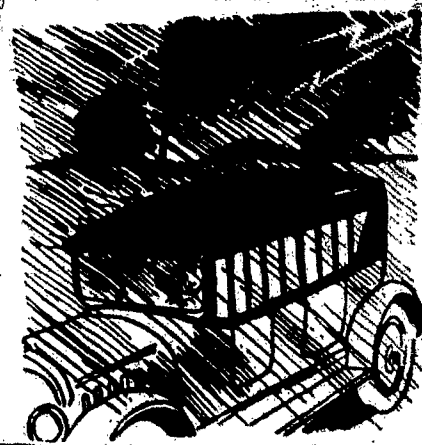
For Youngsters.
Youngsters enjoy working with colored beads and for them a gift of a box of assorted colored glass beads is quite appropriate. These beads are used for kindergarten work and are very inexpensive.

AUTOMOBILISTS ATTENTION

WE MAKE A SPECIALTY of all kinds of auto trimming and upholstery. Many varieties and grades of goods to choose

from for your Slip Covers and Tops.

Plate Glass or Celluloid Winter Enclosures for Tops tailored to fit.



Come in and see a sample of our Many designs to choose from. California Tops.

Auto Painting given careful attention. The finest workmanship guaranteed.

Agency for Smith Wood Disc-Wheels

CALEY & NASH, INC.

Auto Body and Vehicle Manufacturers—Manufacturers of Auto Bodies of Special Designs

PHONE PARK 126

1828 East Avenue

Rochester, N. Y.

BATTERY SERVICE

The car owner who brings his battery to us to be recharged is assured of prompt and courteous attention—inside service—careful inspection—accurate testing and a dependable report as to the exact condition of his battery.

WITHOUT ADDITIONAL CHARGE

competent modern equipment and competent mechanics at his command.

The case is painted with acid proof paint, battery thoroughly cleaned and every precaution taken to extend its life.

If you leave your battery with your garage man instruct him to send it to us.

ROBERTS BROTHERS

OFFICIAL WILLARD SERVICE STATION

Phone, Stone 776

17 HOIO ST.

FURNITURE THE IDEAL GIFT

Is now Priced Within the Reach of Everyone

WEIS & FISHER CO.

TWO STORES

50 STATE STREET

879 CLINTON AVENUE N.

THE PLYMOUTH MARKET

E. A. CRAVATH, Prop.

182 Plymouth Avenue, near Adams St.

CHOICE MEATS

REASONABLE PRICES

Bell Phone, Chase 1880

ATLANTIC AVENUE GARAGE

HARGARTHER BROTHERS

Overhauling, Repairing, Gas, Oil and Supplies

Carbon Removed by Oxygen Process

WELDING

762 ATLANTIC AVENUE

ROCHESTER, N. Y.

Send Us Your Printings