

# Announcement

## NOW AS NEVER BEFORE---YOU NEED

# A Keystone "600 Set"

## FOR YOUR SCHOOL AND PARISH

### BECAUSE:

## PICTURE METHODS ARE NOT COMING---THEY ARE HERE

### EVERY SCHOOL CAN AFFORD A "600 SET" BECAUSE IT PAYS FOR ITSELF



**CLASS ROOM**  
**RECITATIONS AND REVIEW OF LESSONS**  
 With Pictures on Blackboard  
**\$110 FROM FIRST TWO LECTURES**  
 Children give the Lectures  
 Rev. Wm. J. Johnson, St. Michael's, New York City:  
 "I wish to inform you that the receipts from two lectures were \$110. We expect to present another lecture Sunday evening, March 17th, St. Patrick's Day, and will most likely realize another hundred dollars. The children give the lectures and operate the machine. All I do is sit down, see and listen."

### Lecture Sets To Raise Funds

We have a series of attractive Lecture Sets of Colored lantern slides which we loan to our school friends to raise funds to buy "600 Sets." Hundreds of schools have paid for "600 Set" equipment by this method. There is no expense for using these slides except the postage.

**PAYS FOR ITSELF**  
 Rev. P. A. McDermott, S. S. Sp., Duquesne University, of the Holy Ghost, Pittsburg, Pa.:  
 "I take great pleasure to state that we have introduced the entire Educational system of stereographs and lantern slides of the KEYSTONE VIEW COMPANY into our school system.  
 "Both sets of slides and views are an admirable and almost necessary adjunct to the modern instructor who expects to keep abreast of the times. Besides, with the aid of the Company and the other slides furnished by them for entertainments, etc., it becomes very easy to pay for the entire set. I very heartily recommend them."  
 (Note: Pittsburg Parochial Schools are using over fifty "600 sets.")

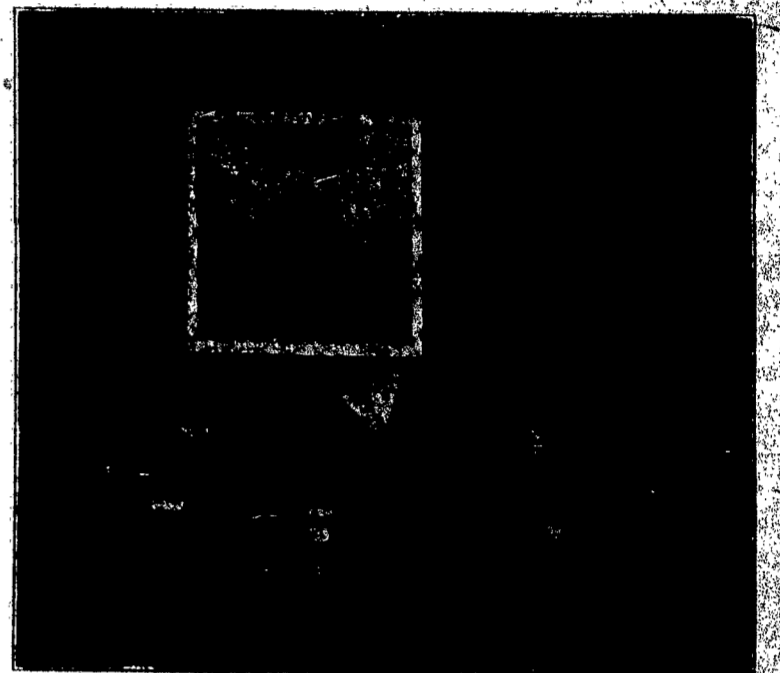
NEW YORK STATE SCHOOLS

use it because

IT FITS IN WITH THE REGENTS WORK

Over 200 "600 Sets" are in the Parochial Schools of Greater New York;

50 in Buffalo, 25 in Rochester, etc., etc.



**AN EASY WAY TO RAISE FUNDS**  
**Assembly Hall Lectures**  
**BY THE PUPILS**

Pupils memorize one or two descriptions and repeat them as scenes are thrown on the screen. This will interest both pupil and parent.  
**DESCRIPTIONS ACCOMPANY ALL LECTURES**  
**Free Lecture Service Helps Pay for "600 Set"**  
 "It is a pleasure for me to be able to pay this amount and settle not only in time, but ahead of time. I was aided greatly in this by your interesting pictures. Herewith \$51.44. Wishing you every success, etc., etc."

### The Stereoscope

Once a Curiosity,  
 Today the Most  
 Used Piece of  
 Equipment in  
 America's  
 Parochial and  
 Public Schools



### The Stereograph (Stereoscopic Photograph)

The Correct Time  
 to employ the  
 Stereographs is  
 at the point where  
 pupils are groping  
 for concrete  
 conceptions of  
 the topic studied.

**SHOULD BE IN EVERY SCHOOL**  
 Rev. John M. Hilpert, Nativity School, Brooklyn, N. Y.:  
 "I will do all I can to further your excellent work which I think is one of the best methods of educating children. This branch of education should be in every school."

**"600 SET" WONDERFULLY WELL  
 WELL ARRANGED**

Sr. Mary Paul (Sister of Mercy), St. Mary's  
 Convent, Pittsburgh, Pa.:

"The picture equipment is wonderfully well arranged and I sincerely hope the "600 Set" and Guide will be found in time in every school."

Frank A. Gause, Supt. of Schools, Bay City,  
 Mich.:

"I consider one set in a building more than an equivalent of an extra teacher. Our sets are in use pretty nearly every hour in the day. They are used in Reading, Language, Hygiene, Geography, History, and in fact pretty nearly everything else."

**DEVELOPS ART OF SPEAKING IN  
 PUBLIC**

Bro. Raymond, S. M., SS. Peter and Paul's,  
 St. Louis, Mo.:

"The slides are a great help to the school. Children are delighted. Had boys of the 7th grade give a lecture to the children last Friday. Each lad spoke on two slides. It develops the art of speaking before a crowd."

**EXCERPTS FROM A FEW OF THE HUNDREDS OF  
 LETTERS RECEIVED FROM OUR SATISFIED CLIENTS**  
 S. S. Baker, Associate Supt. of Schools, Pittsburgh, Pa.:  
 "We feel sure the three dimension picture (stereograph) results in a 50% increase in the pupils' ability to retain and express in logical order facts relating to studied content."  
**THE STEREOSCOPE and the STEREOGRAPH**  
 "Two-eyed vision for a race of two-eyed men."

**A GREAT TIME SAVER**  
 Sr. Wilfrid (Order of St. Joseph), St. Leo's, St. Louis, Mo.:  
 "We are fortunate possessors of the "600 Set" and are delighted with same. It is one of the best things we have yet had in the schools, a great time saver, and especially do we appreciate the descriptions of each view which save the teacher so much research work."

Sr. M. Teresa, O. S. B., St. Walburg Academy,  
 Covington, Kentucky:

"We are perfectly delighted with the outfit and I hope every teacher will have the pleasure I have in the work."  
 F. M. Longenecker, Supt. of Schools, Racine,  
 Wis.:

Several of our buildings have made very notable success in the use of the Keystone "600 Set." We have nothing in our system which so vitalizes and enriches our work as this Visual Instruction material.  
 "I shall be glad to have you refer any school people to us."

**WOULD PLACE "600 SET" IN EVERY  
 SCHOOL.**

Sr. Basil (Sisters of Providence), Our Lady of  
 Providence, Chicago, Ill.:

"I wish I could place your slides in all our schools. They are certainly very educational."



Two-Eyed Vision Gives Perspective, Solidity, Reality

**WHAT IT IS---**The Keystone "600 Set" is a combination equipment of 600 Modernized, Revised Stereographs with 600 accompanying Lantern Slides and marks a New Era in school and parish work. The "600 Set" visualizes all the lessons from the 1st to the 8th grade and is being rapidly adopted by the Parochial and Public Schools of America. The home parishes of Cardinals, many Bishops and over One Thousand Parochial Schools have purchased Keystone "600 Sets."

NEW YORK  
 CITY

**KEYSTONE VIEW COMPANY**

MEADVILLE  
 PENNSYLVANIA