

Parish Educational Business Bulletin

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 The label Balla, Vereschak & Co., is your protection. Any garment bearing our label assures the wearer that it is just right in every detail:—Correct design:—distinct style:—superior workmanship:—moderate price.

a most satisfactory kind to purchase. All varieties may be found; beautiful blondes and striking brunettes, all gorgeously dressed in silks, satins and furs. All are extremely attractive.

Waldert Optical Company

The Waldert Optical Co., was started in August 1914 with the thought in mind that the people of Rochester and vicinity would welcome an opportunity to have their glasses made and adjusted by experts whose entire time and energy would be concentrated upon that important work. At the present time their list of many thousand names of satisfied customers, is ample proof that their method of doing business is correct.

Every one of the thousands of people who have had their glasses made by the Waldert Optical Co., have first gone to one of the several good Rochester Oculists (physicians who specialize in eye troubles) and had their eyes thoroughly examined.

More and more people are beginning to realize that the best possible examination combined with glasses scientifically made and accurately adjusted, are really essential in getting good results for eye troubles.

Let us pray to be delivered from affliction not always readily recognizable even in ourselves.

People who denounce the stage should remember that the minstrel is never as black as he is painted.

The thing a man admires about his wife's swell curtains is that they are packed away for the summer.

Far and away the best prize that life offers is the chance to work hard at work worth while.—Roosevelt.

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Christmas Time Is Doll Time

Located at 156 Clinton Ave North is the home of the Rochester Doll Co. Mr. Z. Sartini, the proprietor, has been in the ornamental plaster work for the past thirty years.

For the past five years he has been making the Kewpie Doll and The Beach Vamp. These dolls are known from coast to coast and are seen at all parks and resorts during the summer.

At the Rochester Exposition these dolls were most popular; over five thousand being disposed of in a week.

With Christmas so near a hand the children are of course, making their wants known and most popular of all the "wants" is the ever cherished doll. Mr. Sartini has made a special feature of the non-breakable dolls and these are

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