

Win \$1,000



How Many Objects in This Picture Begin with the Letter "S"?

The above picture contains a number of objects beginning with the letter "S." Just take a good look at it—there are all sorts of "S" words. Nothing is hidden; you don't have to turn the picture upside down. Make a list of all the objects in the picture, the names of which begin with the letter "S." Have the whole family join in—see who can find the most. Fifteen cash prizes will be awarded for the 15 best lists submitted. The answer having the largest and nearest correct list of visible objects shown in this picture starting with the letter "S" will be awarded first prize; second best, second prize, etc.

Everybody Join In The Rochester Democrat and Chronicle announces a most interesting and amusing puzzle game—a puzzle that's "different," and a game in which everybody from Grandpa to the little folks can take part. It's really not a puzzle at all, because all the objects have been made perfectly plain with no attempt to disguise them, it's just a plain test of your skill. Your ability to find "S" words determines the prize you win. Right after the dishes are done this evening get all the folks in your family together. Give each of them pencil and paper and see who finds the most "S" words. We know you'll enjoy it, because everyone loves a puzzle.

Open to All—Costs Nothing to Try

The Democrat and Chronicle invites you, Mr. and Mrs. Reader and family, to join in this puzzle game. It doesn't make a speck of difference whether you are six or sixty years old. Here's your chance for some dandy fun. Wait until you have tried it and you will say, "GREAT! The most fun I've had in a long time." Write down the "S" words you have in mind right NOW! Then study the picture for more and when your list is made up send it to The Democrat and Chronicle and try for the big cash prizes.

Observe These Rules

1. Any man, woman, boy or girl who is not in the employ of "The Rochester Democrat and Chronicle," or a member of an employee's family, may submit an answer. It costs nothing to try.
2. All answers must be mailed by October 22nd to Myles Neilson, Picture Puzzle Manager, Rochester Democrat and Chronicle.
3. Answers should be written on one side of the paper only and words numbered consecutively: 1, 2, 3, 4, etc. Write your full name and address on each page in the upper right hand corner. If you desire to write anything else use a separate sheet.
4. Only words found in the English Dictionary will be counted. Must be the hyphenated, compound or obsolete words. Use either the singular or plural. Where the singular is used the plural cannot be counted and vice versa.
5. Words of the same spelling can be used only once, even though used to designate different objects. The same object can be named only once. However, any part of the object may also be named.
6. The answer having the largest and nearest correct list of names of visible objects shown in the picture that begin with the letter "S" will be awarded first prize, etc. Neatness, style of handwriting will have no bearing upon deciding the winners.
7. Candidates may cooperate in answering the puzzle, but only one prize will be awarded to any one household; nor will prizes be awarded to more than one of any group outside of the family, where two or more have been working together.
8. In the event of a tie for any prize offered, the full amount of such prize will be paid to each tied participant.
9. Subscriptions (both new and renewal) by mail or carrier will be accepted. However, in qualifying for the \$1,000 Bonus Reward, at least one new subscription must be sent in. A new subscriber is anyone who has not been receiving the "Democrat and Chronicle" by mail or carrier since October 8th.
10. All new subscriptions will be carefully verified by the Puzzle Managers. "Last" dates marking old subscriptions as new will positively forfeit the credit of such subscriptions as qualifying for the Maximum Bonus Rewards.
11. All answers will receive the same consideration regardless of whether or not a subscription to the Democrat and Chronicle is sent in.
12. Three Rochester business men, having no connection with the Democrat-Chronicle will be selected to act as Judge to decide the winners. Participants agree to accept the decision of these Judges as final and conclusive.
13. The Judges will meet directly following the close of the game and their announcement of the prize winners and the correct list of "S" words will be published in The Rochester Democrat and Chronicle just as quickly thereafter as possible.
14. Any inquiries regarding the Picture Puzzle Game must be either written or telephoned to the Puzzle Manager.

EXTRA PUZZLE PICTURES FREE ON REQUEST.

THE PRIZES

Winning Answers—Will Receive Prizes as Follows	Prize If No Subscriptions Are Sent	Prize If One Subscription Is Sent	Prize If Two Subscriptions Are Sent
1st Prize	\$30.00	\$50.00	\$1,000.00
2nd Prize	20.00	30.00	250.00
3rd Prize	15.00	20.00	100.00
4th Prize	10.00	15.00	50.00
5th Prize	7.50	10.00	30.00
6th Prize	5.00	7.50	20.00
7th Prize	3.00	5.00	15.00
8th Prize	2.00	3.00	10.00
9th Prize	1.50	2.00	7.50
10th Prize	1.00	1.50	5.00
11th Prize	.75	1.00	3.00
12th Prize	.50	.75	2.00
13th Prize	.30	.50	1.00
14th Prize	.20	.30	.75
15th Prize	.10	.20	.30

NOTE: In the event the first prize winner has qualified with subscriptions and fails to win the full \$1,000.00, the balance of this prize money shall be divided proportionately among the remaining prize winners who have qualified with subscriptions.

You can win \$1000

It costs nothing to take part. This isn't a subscription game. You don't have to send in a subscription unless you want to. Our Bonus Rewards for Boosters however, make the prizes much larger when orders are sent in. If your puzzle answer is awarded First Prize by the Judges and you have not sent a subscription to the Democrat and Chronicle you will win \$35.00. BUT, if you would like to win MORE than \$35.00 we are making the following special offer during this Advertising and Booster campaign whereby you can win bigger cash prizes by sending ONE or TWO (maximum two) yearly subscriptions to The Rochester Democrat and Chronicle.

HERE'S HOW: If the Judges award your answer to the "S" Word Picture Puzzle FIRST PRIZE and you have sent in ONE yearly subscription to the Daily or Daily and Sunday "Democrat and Chronicle," you will receive \$350.00 instead of \$35; Second Prize, \$250.00; Third Prize, \$150.00. (See second column of figures in prize list).

Or, if the Judges award your answer to the "S" Word Picture Puzzle FIRST PRIZE and you have sent in TWO yearly subscriptions (either one new and one renewal, or two new subscriptions) to the Daily or Daily and Sunday "Democrat and Chronicle," you will receive \$1,000.00 instead of \$35; Second Prize, \$750.00; Third Prize, \$500.00. (See third column of figures in prize list).

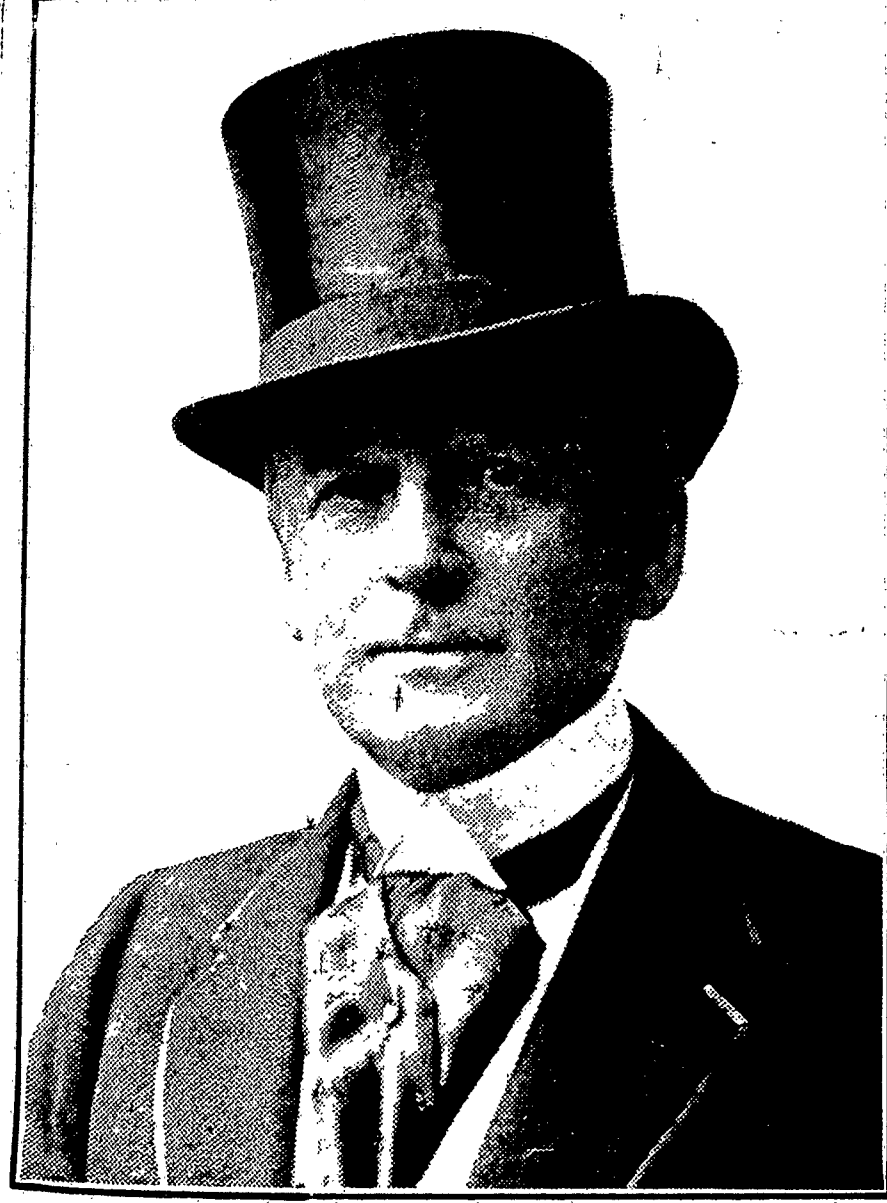
Remember! It rates, but TWO subscriptions (either one new and one renewal, or two new) to qualify for the BIG \$1,000 REWARD! ABSOLUTELY! Two subscriptions is the maximum. You can secure these with little effort. Your own order will count as one and we will accept any subscription to start at a future date. Just write on the order when you want the paper started and it will start promptly on that date.

Subscriptions Payable in Advance

By Carrier or Agent	By Mail Outside of Rochester
Daily Only \$6.00	Daily Only \$6.00
Daily and Sunday \$8.00	Daily and Sunday \$8.00

Make all remittances payable to The Rochester Democrat and Chronicle, not to individuals.

Myles Neilson, Puzzle Mgr. **The Rochester Democrat and Chronicle** Rochester, New York



Chauncey Olcott in "Ragged Robin" at Lyceum, week of Oct. 10th.

Chauncey Olcott at Lyceum Theater All Next Week

"Ragged Robin," will be the attraction at the Lyceum theater next week, beginning Monday night, with Chauncey Olcott, distinguished romantic actor and singer portraying the title role. The play deals with the folk-lore and legends of Ireland as laid in Innishannon, in the year 1830. Ragged Robin comes a wandering minstrel, famed for his lovable nature and his good voice. He sleeps under the apple blossoms near the fairy's well in the garden of the fairies. The fairies frolic while he dreams. He awakens at night, passes on singing an Irish song, awakens the daughter of the household, Margaret Grattan, who also drinks from the well. According to the legend, she will marry the man after she tastes the cup, for which she is to be punished.

The play is being given a magnificent scenic equipment and the star is supported by an excellent company which has been carefully rehearsed under the direction of Ira Hards.

Get your friends to subscribe for The Catholic Journal.

HOW DO YOU SAY IT?

By C. N. LURIE
Common Errors in English and How to Avoid Them

"LOVELY." "Did you enjoy the play?" "Yes, I had a lovely time." The person who used the word "lovely" in this sense did not know, or forgot, that "lovely" should be used only to describe something which is adapted to or worthy of being loved—that is, of inspiring the highest esteem of which the human being is capable. The word "lovely" means, according to the Standard dictionary, "possessing mental or physical qualities that inspire admiration or love; winsome, charming, lovable, as a lovely face."

The word "lovely" has, therefore, a distinct and valuable place in English diction, and should not be debased by use in connection with common or ordinary matters, or trifles. Instead of "lovely" in most cases some such words as attractive, agreeable, pleasant, enjoyable should be employed. Here is correct use of "lovely": "She adorned amply that in her husband's eye she looks lovely."

Mother's Cook Book

Make my mortal dreams come true With the work I faint would do, Clothe with life the weak infant, Let me be the thing I meant. —John G. Whittier.

THE WHOLESOME CUSTARD.

CUSTARDS of different flavors are always good desserts for the children and are usually well liked by them. One egg to a cupful of milk and two tablespoonfuls of sugar or less will make a thin custard which will be sufficient for two small cups. If the custard is desired thicker, two eggs to one cupful of milk will make a custard which will mold. Of course, when food value is considered, the more egg the more nutriment.

Cup custards are more attractive in appearance if decorated in some form. A dot of jelly or jelly cut in cubes, a candied cranberry or cherry, or any bright preserved fruit is always festive, and a spoonful of nuts adds to its food value.

Care should be taken in the preparation of a custard. If baked, place the custard in a dish of water and watch carefully not to overbake as they become coarse and tough. A baked custard has a finer flavor than boiled, and is particularly good with tart berries.

Nutmeg, cinnamon, orange rind, lemon, maple or caramel are all good flavors, as well as chocolate and cocoa. Chocolate grated over the top, or cocoa sprinkled lightly over the custard adds to its food value. A pinch of salt is needed in all custards, otherwise, they are flat in taste. An orange flavored custard is delicious served with a spoonful of orange marmalade on top.

DO YOU WEIGH AS MUCH AS YOU OUGHT?

How Many Thin People Build Themselves Up To Normal Standards



Do you realize that unless your weight is up to normal you are actually in danger of serious illness? No better proof of this is needed than the strict rules of the insurance companies which forbid the issuance of insurance to those who are underweight.

Many thin people find that they gain weight steadily while taking Father John's Medicine. The pure food tonic elements which are contained in this old-fashioned prescription strengthen and build up those who are thin, weak and run down. It is real food and in a form which even the weakened system can easily take up.

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Free consultation, free advice and free examination including the X-Ray, Chemical Analysis and Blood Pressure Test whenever necessary. Such is the generous offer made by The Chiropractic Electro-Medical Doctors to all the sick and ailing who call upon them during the next seven days.

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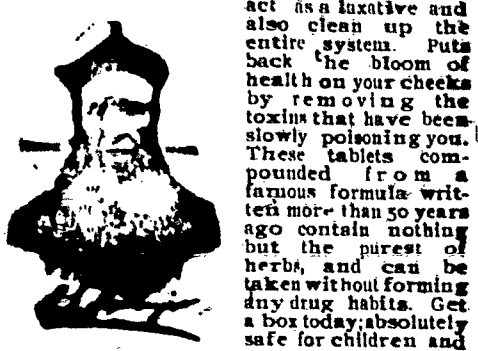
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act as a laxative and also clean up the entire system. Put back the bloom of health on your cheeks by removing the toxins that have been slowly poisoning you. These tablets are compounded from a famous formula written more than 50 years ago contain nothing but the purest of herbs, and can be taken without forming any drug habits. Get a box today, absolutely safe for children and adults. 50c and \$1.00.

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The "last word" in convenience and improvement of home sanitation has not yet been written—but each year sees progress.

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Graves Blessed at Mount Morris COLUMBUS DAY BALL IS PLANNED IN GENEVA

Mount Morris, Oct. 3.—Rev. Charles E. Muckle, pastor of St. Patrick's Church of this village, was in charge of the ceremonies held last Sunday afternoon at the blessing of the graves in St. Patrick's cemetery. He was assisted by a number of out-of-town priests. This is the first time that the graves have ever been blessed and the ceremony was attended by so many persons that it is likely to become an annual affair.

Large delegations from other councils it is possible that the capacity of the Armory will be exceeded.

It is difficult to love our enemies if we begin by pitying them.

You can't escape responsibilities; but you can also dodge the result of your dodging?

Ideals are never attained, because ideals are impossibilities, this being a human world.

Why employ a physician who recommends a change—and then takes all you have left?