

Let Us Clean Your Rugs

ONE of the greatest, if not the greatest, displeasures of house cleaning is "beating the rugs". It is next to impossible for the average housewife to do this herself and when anyone tries to get out the dirt by the hand method of a carpet beater the rug is pounded so much that it receives more actual wear than it would receive in six months in the house—and besides it is only partially freed from dirt, the discoloring soil remains imbedded in the nap of the rug.

Send us your rugs to be cleaned and you will receive back everything except the dirt. Your rugs, when cleaned by our process, will not only be free from all dirt but will be restored to their original colors, all imbedded discoloring and impurities removed. The cost will be so much less, considering the quality of our work, that you will be agreeably surprised. Remember this applies alike to your imported Oriental rugs as well as to the cheaper but just as useful and necessary domestic rugs.

Our Dyeing and Cleaning Department

There are only a few dry-cleaning and dyeing establishments in Rochester that are equipped to render satisfactory service, and in employing a dry cleaner one should hesitate about sending their garments to some places. We have been in business for a great many years and are, we believe, able to render satisfactory service in this line. Our skilled assistants know how to care for every kind of fabric.

It may be that with slight alterations some of the clothing worn last year can be made to last another season. Phone us, we will be only too glad to advise.

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Maurer-Haap Company,

149 Main St. E.

HOW DO YOU SAY IT?

By C. N. LURIE

Common Errors in English and How to Avoid Them

"SORT OF."

THIS expression, "sort of," like "kind of" is called by authorities on English "an American provincialism," which means that it is used in some parts of America and has been used there for many years. Strictly speaking, the two expressions, "sort of" and "kind of" are not errors, but certainly they are not in favor among careful users of English, and should be avoided. Especially is this true when they become "sorter" and "kind of," as they are prone to become. Then they are certainly vulgarisms, to be avoided.

"I felt sort of ill," or "I felt kind of ill," we hear. It is better to say "I felt somewhat ill" or "I felt rather ill."

Of course, the word "sort" and the word "kind" have legitimate uses; as nouns, but in such cases the word must be preceded by an article. Thus, one may say with propriety, "I felt a sort of illness" or "I felt a kind of illness."

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NECKTIES

THE necktie, or "cravat" gets its name from the word "Cravate," which means a Croat. The fashion of wearing a necktie was introduced into France in the eleventh century by the Croats, and was immediately adopted. Our modern four-in-hand or bowtie is a direct descendant of the extravagant articles of wear in those days.

(Copyright)

"Minstrel" in Audience. At an amateur musical show one of the minstrels asked what was the difference between a man in love and a woman in love. "I don't know," said the interlocutor, "what is it?" "Well," replied the minstrel, "a woman in love acts like a darn fool and a man, isn't acting?" There was a pause, and then a voice in the audience said in a tone loud enough to be heard by all around: "You must be in love, then."

THE GIRL ON THE JOB

How to Succeed—How to Get Ahead—How to Make Good

By JESSIE ROBERTS

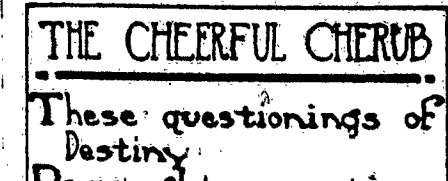
DOMESTIC SERVICE

DOMESTIC service is getting to be so well paid that women who a short time ago would have scorned it as tawdry beneath them are beginning to look toward it with a growing affection. Domestic science is being taught in most communities, and the graduates increase every year. Most of these girls after their training, go into institutional and hotel work, into teaching, into hospital service, set up tea and lunch shops, and follow allied lines. But positions like these are not always immediately available. Put domestic cooking in the same class, and many a girl could earn a good salary and live comfortably until she found some more advanced work.

One way in which this will be brought about is in the growing use of cooks and house workers generally by the hour instead of the month. Such workers get more salary, but no lodging, and only the meal or meals they serve. But such workers are paving the way for the proper recognition of domestic work as a dignified and important profession, one for which adequate training is essential, and which has the right to claim respect and consideration.

There is a big future in domestic work. With the tremendous advance in electrical machinery for the home the actual work is growing to be both easy and agreeable. It is high time that the social stigma should disappear, and the advance in salaries is going to help largely to accomplish this result.

(Copyright)



THE CHEERFUL CHERUB
These questionings of destiny
Do naught excepting weary us.
I don't care why things are at all—
It's nice to feel mysterious.

Success has made a fool of many an otherwise sensible man.

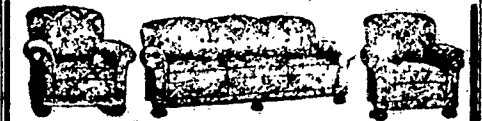
A London parrot recently laid its first egg at the age of 30.

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