The Easter Gift Supreme



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Selection of

Diamond

Platinum

Jewelry

from our superb collection, which is distinguished by many exclusive designs at specially low prices.

A Recent Large Purchase from a Large Importer

gave us a stock of Diamond Platinum Jewelry that is without rival in this city. And we achieved our purpose of securing the same on terms that enable us to offer unequaled values. As leaders in the trade, our store must and shall be the one place in this city where people may come with the conviction that quality and value await them; that they will receive every attention and courtesy and the utmost benefit of fair and square dealing.

Now that the question of elegant Easter gifts is up for consideration, we would impress all interested with the remarkable character of our display of Diamond Platinum Jewelry in connection with bottom prices.

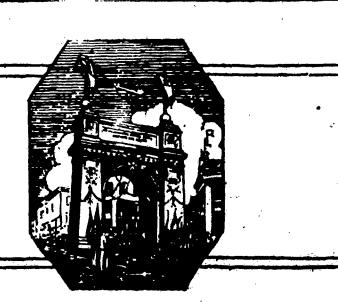
Arrangements for purchase on the basis of a charge account will cheerfully be made where we are convinced of the applicant's responsibility and good faith.



Nachman's

POWERS BUILDING

At the Four Corners



When Rochester Honored **General Otis**

Many remember June 15th, 1899, when the whole city turned out to welcome Gen. Elwell S. Otis home from Manila.

The memorial arch at Main and East Avenue was a notable military display.

The Merchants Bank was then 16 years old and doing a thriving banking business. It has always welcomed the accounts of aggressive business men.

MERCHANTS BANK of Rochester

Located then as now at Main Street and South Avenue

Probably Youngster's Comment Found Echo in the Minds of Others in the Audience.

And always after he had told one ment. He died in 1528. he turned toward bla wife, who was by the audience, and said:

"My wife will bear me out in what have just told."

Over and over he repeated his rather long-drawn-out boasts, despite his he Academy at Florence. yewning audience, a vays bringing the

lady in at the finish ... But at last he stopped. Then an irrepressible high-school youngsfer turned to his companion

heard by those in hly vicinity. 'The so tired that I wish his wife had borne him out the first time he svaggested it."

and said in a tone loud enough to be

One or the Other. "My cousin, Dodd Intrnitt, from over la Sheliback county, that's visiting a our house, says the cay before he left home a passel of fellers digging in the bluff extricated a minmy," related day Johnson of Rumpus Ridge.

"What in thunder will they do with g anumny?" surprisedly asked an acquaintunce.

"Dodd says they held't done nut'in" with it when he came away, but some folks were advising in to go into the op'ry business and show it around the fairs in a cent, and others thought they ort to elect it to the regislature."- Kansas City Star.

Wished "Hand Biscuit."

Robert D., age three, had tasted his first "lady finger," and, wishing another, was at a loss to know what to ask for, so made the following at

"Please, mother, may I have another hand biggyit?

Famous Paintings of Our Saviors Agony and

me's thoughts should turn to the art non the walls of museums of Europe and have been an inspiration not only to lovers of art, but to all Christians as well who have studied and admired the conception of the artist and the manner in which that conception has been portrayed on the

One of the world's most noted paintings showing Christ on the Cross ls by Peter Paul Rubens. It has but the one figure—the dying Christ, hanging on the cross. The background is dark, the sky being almost black, which brings out more fully the real beauty and richness of the work, The head of Christ has fallen against the right arm and a peaceful expression is on the face, showing that fixion. He died in 1682, the agony has passed. The body has sagged and the muscles of the farms are prominent. Blood trickles from the nail holes in the hands and feet, while that from the wound in the side has dripped on the loin cloth, which is draped in graceful fashion, The figure is well drawn, being a perfectly natural form of a tall alender man of the age of Christ at the

time of His crucifixion. Rubens painted many pictures of life he worked under many famous the Man in deep thought. The picpainters, particularly in Venice and ture is in the gallery at Milan and attainments, speaking six languages, entire collection. and was intimately acquainted with Andrea Solario, who is responsible nearly every ruler in Europe, the ma- for the work, was a painter of Milan, jority of whom gave him, commiss born in 1460. He studied in Venice slons for pictures. He died at Ant- for a time and on his return to Milan werp in 1640.

DURER.

sky near one foot of the cross, and in 1515, shortly before his death, a few trees standing in the foreground. The figure is stretched on the cross and there is no wound in the side, the only blood showing being a few drops on the right hand. The body has sagged slightly and OLD BELIEFS the loin cloth flutters in the wind. The crown of thorns is pressed down Deep-Rooted Ideas That Have Been on the head, the sweet sad face is uprelsed, the eyes are furned toward heaven in the agony, and the mouth slightly opened as if He were in the act of speaking. The real heauty of

he canvus is in the face of Christ, day and it has never been excelled in its inting hangs in the National gal- year. ery at Dresden.

Durer was born at Nuremburg in his lather apprenticed him to the great painter Woulgemuth, with shom he studied several years. Lat-WISHED THE LAILY HAD ACTED or he studied in Venice and traveled They should be destroyed. to all the art centers, where he made crientle, with the most noted men of on Baster Sunday it is a good luck bis time, being particularly friendly sign. with Martin Luther. His coloring For the lovelorn, there is a warning is faultless and the faces, especially that one should not get engaged on A politician was making a speech in his religious pictures, are regarded Easter Sunday, else the engagement at one of the town's school houses. | as nimost sublime in their dignity, will be broken, Naturally, he was telling of all the He was a man of great plety and in accomplishments of his administration, sympathy with the reformation move-

FRA ANGELICO DA FIESOLE. Still another Uhrist on the Cross stands out in the art world—that canvas by Fra Angelico da Flesole, a circular picture, which hangs in

His Christ on the Cross is considered by art connoisseurs as one of his best. It contains three figures, the Christ on the Cross, the Virgin and

in Remembrance of



Ye are messengers from Heaven, From the Father to the Sen, A reminder, down the ages, Of the Victory He won.

the Magdalon, Christ, wearing to crown of thorns, hangs on the cross fan-shaped golden halo with three red stripes. The face shows sadas and is well drawn. The picture is rich in color, the background being a blue sky of the most vivid shade. The blood on the hands, side and feet which reckies down in three straight streams is a brilliant red forming strong contrast to the sky.

MURILLO. Bece Home (Behold the Man), by Murillo, is regarded by many as the There's the daugh it seems fitting that at Easter time most beautiful painting of Christ in existence. This artist is noted for galleries which contain the famous the sweetness of his faces, always paintings portraying the crucifixion with a touch of sadness, and in this Her well and and resurrection of our Savior. For he has excelled himself, for the whole generations most of them have hung makeup of the picture is sublime. A simple head of the Christ wearing

> the crown of thorns. The clear cut pose, delicate mouth and lowered even portrar a pathos and spirituality rarely found on canvas. The background True there is the cheen is dark brown, while the robe is a rich red. The painting hangs in the Prado gallery at Madrid.

Murillo was born in Serille in 1617, and although a poor boy became the chief master of the School of Seville, His early life was a struggle and it was not until after he married a lady of wealth that he was able to carry out bla work to perfection. He painted many religious pictures, especially madonnas and scenes of the cruck

SOLARIO. Ecce Homo (Behold the Man) by Andrea Solario, presents an entirely different conception of Christ. bleeding head crowned with thorns in

against a black background. The red robe has fallen from one shoulder, leaving the arm and part of the chest nude. The hands are tied together, one holding a long thin pointed atick. The face is almost stern with its tightly drawn mouth. The eyes are the Christ, but this one is by far the lowered and there is a tear drop most striking and beautiful. He was falling from the left one, Indeed so the chief master of the Flemish school remarkable is this painted tear drop of painting, and was one of the most that people stand fascinated before versatile artists of all times. Be the picture, some of them reclaring ginning the study of art early in it is a real tear. The face shows Rome. He was a man of scholarly is by far the most striking of the

fell under the influence of Leonardo though his little throat would beret. da Vinci and was sent by the latter with the joy of song. Another egreat canvas showing to complete some of the former's work hrist on the Cross is the work of for Cardinal d'Amboise. His work Albrecht Durer, and like the one of was so like that of da Vinci, both in Rubens shows only the figure of the drawing and coloring, that it is some Savior. The background is an almost times difficult to tell it apart. Ecce inky cloud with the fading sunset Homo, his masterplece, was painted



Current From the Earliest Days of the Celebration,

There is an old weather superatition to the effect that if the sun shines. on Easter it will shine on Whitsun-

If you bathe with cold water on sveet, spirituelle portrayal. The Easter day, you will keep well all the

There is another old superstition about eggs, and that is to rub over 471. At an early age he displayed the face an egg that has been colored rent talent in drawing and in 1485 for Master to have a nice complexion. To cry on Easter is a sign you will cry the following Sanday, too. It is bad luck to keep Easter egen

If a rabbit runs across your path

"Give a man a red egg at Easter to secure his love." is an old gyps amendment.



Victory Over Death You Gan't Drive **Nail With an Apple**

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Use an economical paper such as

MAMMERMILL .

and come to an economical printer. That's us. Quick service and good work at reasonable prices.

Use More Printed Salesmanship - Ask Us

Bewitching in tuble lier coreage bougg

green!

While Birdle's But Belly's a Oh! how could whe don it? Just a rim, and a crown

For along with th But all hature meenis The skies always bluer.

When mingled once more in the

'The Life of the World to Come

A THOUGHT FOR EASTE



in anything any more she thought. Just an hou hoy was showing in promise he had be tnken from ber. It was hard to go to church pecane ape o hear to hear the et hoya sing. Her had always stag

At Easter time, ospecially, how the seen him, one of the first and year est in the proceedant, winging in

when the hoys at Master always so wonderfully and so st minister—he was ver would understand.

The first bymn had been boys had marched in. "Welco py Morning! Age to Age Meall they had sung.

But yes Baster morning was py morning-to most

And then she began to think: h even as she prayed her lonely thoughts came in and interrupted. At Easter the creed was song and



elaborately sung at this this the gregation listened.

The choir sang it through "Ass look for the Resurrection of the dis

And then a voice repeated the a bey soprano, And yet was it an ordinary boy soprano? Ways as though her own hoy were tell her this?

The boy's voice rose Manual higher, "And the Life of the

Her boy's life had been



The rose, queen of all the s dedicated in Italy to " service of Baster day,