The Approach of Easter

finds us fully prepared in all lines of merchandise.---New and fresh showings, which exhibit a charm and spirit consonant with the oncoming season

Your next shopping tour should include a visit to each of our four floors.

MC CURDY & CO.





The variety of styles of Spring Apparel are greater and more beautiful than ever. The prices average at least 1-3 less than at Easter last year.

Especially Priced Jewelry For Easter including an exceptional line of

Ecclesiastical Wares If it comes from Oemisch you can depend upon the quality. Here no tinsel offerings; nothing that is out of place, just the quiet elegance of Art in Jewelry and Silverware at the

Henry Oemisch Co. 56 East Avenue

Stone 1598

Welsbach Gas Appliance Co.

NO. 34 NO. FITZHUGH ST. Welsbach Light, Burners and Mantles **Gas Fixtures and Appliances** SEMI INDIRECT BOWLS WITH

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Fred M. Roach Dealer in New and Second-Hand Furniture Phone Stone 3977 216 North St. Goods Bought and Sold for Cash

Lilium candidum, a native of southern Europe, was introduced in 1596, making it the oldest lify in cultivation. It is not only the lovelfest of lilies but the hardlest of the white lilles.

and the Oldest.

Great quantities of candidum llly bulbs are grown in the warm climate of southern France, and these bulbs planted in the autumn do not stand evere winters well, while builts from



Queen of the Lilies northern France can be depended on

to thrive in our climate if properly treated. Ben Jonson referred to the madonna

Uly when he asked: "Have you seen The famous Easter pilgrimage to but a whyte lillie blow?" Maeterlinck the cross on Mount Rubidoux, near said of it: "The great white lily, the Riverside, Cal., heralded all over the old lord of the gaudens, the only aucountry for its sincerity and beauty, thentic prince among all the commonwas the conception of Jacob Rils, who alty issuing from the kitchen garden,

inaugurated it several years ago. The the ditches, the copses, the pools and service is nonsectarian and makes a the moors, among the strangers come

from none knows where, with his invariable six-petaled chalice of silver, whose nobility dates back to that of the gods themselves-the immemorial RETAIL Illy raises his ancient scepter, august, Inviolate, which creates around it a zone of chustly, silence and light.-Milwaukee Sentinel.

Pagan Traits Remain.

Complete separation of Christian festivals from the pagan celebrations that preceded them has proved difficult. Our team "Easter" is strictly pagan, for example, being named in honor of the ancient Norse goddess of Spring, Ostara. The term "Lent," is derived from the old Saxon word Lencten, signifying spring, and the festivities of the carnival period are no doubt a persistence of the festival spirit in which our pagan ancestors All these things seem to hear out the declaration of Ulysses: "I am a part of all that I have met." for in spite in nature. of conturies of civilization some of the pagan traits of our prehistoric ancestors still abide with us.

All Have Significance. to learn that the entire Episcopal

ana falde daetituta daeth a to reign supreme. Then, just as we are almost wearied enough to give up hope, the sap begins to run, little green things to shoot, birds to chirp as cheerily at

has seemed asleep in death. Trees

It is Nature's message of immortal ity to the world of humanity. There is another and a wider aspect

of the Easter message. We seem to be standing by the tomb of much that is holy. Religion, belief in principle, idealism how dead they seem to be! Seeking only material things, neglectful of things of the spirit, the world is in a parlous state. The few who have held their beliefs look about in perplexity and dismay. Has the very body of the faith been removed? Ah. Quality, Quantity and Service maintained no. In the midst of our anxious grief comes the reviving, heartening assurance: "He is not dead; He is risen." Ever the Easter festival comes around-after the inevitable Agonyand every spring the magic words are spoken and we go forth clad in invulnerable armor for the fray, for "He is not dead; He is risen." So shall we other men





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On Mount Rubidoux.

used to celebrate the return of spring universal appeal, as prayer at sunrise is a racial expression as old as the impulse of the heart to bow to God

The cross, which stands out so clearly in the morning light as the thousands of voices are rated in song, is on the location of the one planted on

the mountain by Father Junipero Lovers of flowers may be interested Serra, the famous old mission padre, whose good works in the Eighteenth thurch calendar may be counted in century are considered the beginning floom from the Candleinas lily to the of civilization in the land which is lastonbury thorn on Christmas day, now California. London Tit-Bits.

