FOR SPRING WEAR His Typewriter Duvetyn, Silk Crepe, Swisses, **By FREDERICK CLARKE**, Organdies and Voiles.

(G. 1921, Western Newspaper Union.) "Then you do love me," he whispered, as he held her in his arms and

tried to reach her lips with his. Rosy made no audible reply, but gave a little sigh of satisfaction and caddled closer in the encircling arms.

"You'll never let anything come between us?" he pleaded, this time succeeding in turning the pretty face to his, and preventing any reply by covering the little mouth. At last, however, Hugh managed to gain from the bashful young girl her confession of love, and then the two began planning suits is now to be had patterned, for an early marriage. This was Tuesday night,

Wednesday morning a cloud arose m the horizon of their love. Rosy was singing at her work around the house, when Kathryn Steward ran up the steps. Kathryn had been married are being lined, by the way, with novthree months, and Rosy was extremely anxious to confide her engagement to her friend, so she ran to open the door. Before their greetings were fairly over she began to pave the way for her confession.

"Hugh was here last night," she miled.

"Hugh who?" Kathryn asked, al though she knew as well as Rosy. "Hugh Howard."

"Well, what of it?" Kathryn asked, going over to the mantel and arranging her hair before the glass.

"Why, I-well-he was here," Rosy faltered.

Kathryn turned. "You don't mean to say that you are interested in him?" she said. There was real concern in ber voice.

"What makes you say that?" Rosy cried, her eyes filled with tears.

Kathryn forgot her hair, and took her friend in her arms. "Fill tell you," me said, softly.

"Rich knows Hugh very well indeed, and he told me the other night that he was crazy about a typewriter. Those were his very words."

Poor little Rosy began to cry. Perhaps, if left to herself, she might have sent for Hugh and asked for an explanation, but under Kathryn's persuasive direction she wrote him the following note:

"I am going to ask you to forget what happened last night, to treat it as though it never occurred. Do not

Materials Are Now in the Limelight for the Coming Season's Wrape and Dresses.

What are the new frocks made of? So many things that you wonder if there is any kind of material that is not the vogue at present. Of course, there is always something about the new materials that stamps them as being quite a la mode. For instance, duvetyn for new spring wraps and in combination with other materials for "ironed," they call it, in stripes and plaids. Then there are new materials called by various names that all out-

duvetyn duvetyn in gloss, silkiness and wonderful softness of texture. They make most of the new wraps, which elty crepes de chine.

Perhaps the material that stands out most for spring and summer wearing is silk crepe in at least a dozen different weaves. Crepe de chine, the most familfur one, is popular as any of the

silk crepes. It is being shown in brilliant erimsons for use with white flannel or heavier crepe in a sport fashion

that is gaining favor in the South and will undoubtedly drift North for summer. Then there is the Canton crepe,

in white, cream, all shades of gray and a light apricot that is quite delightful.

Among the cottons dotted swiss and organdie stand about even. They are

both being shown in rather brilliant colors this year and in the darker

Something to Think About THE JOB AND THE MAN ByF. A. Walker

TELLING IS SELLING

N THESE days of time-saving devices, money-salving inventions and fort-saving ideas the minking man, finds, much to interest him when he hears another thinking man compress a big thought into the fewest possible words.

The literary man has a name for these examples of condensed wisdom. He calls them "epigrams,"

"Epigram" is an interesting word. You can spend a useful fifteen minutes studying out in some good dictionary just what it meant in the original Greek and how it came to have an entirely different meaning n English.

One of the most condensed and meaningful phrases I have ever seen written or heard snoken was used by

style that should appeal to a large a great editorial writer who bolled number of women who insist that a down a whole sermon into three words veil is necessary to complete the cos when he said "Repetition is reputation." That is sound, unassailable

> truth in the fewest possible words. Alongside that condensation of wis-

day in convincing a prospective buyer of publicity that advertising would be duction. the best possible investment that he

These were the three words he used Telling is selling."

style creators, the advance models statement of what advertising is to the for the new season show a lavish use fewest possible words and stating it

of garnitures, and it seems as though in the simplest possible way. trimmings have finally come into their own. A particularly good de-To a greater or less degree avery mand exists for flowers at the preshuman being is an advertiser. ent time, according to the bulletin of The man or woman who dresses well the Retail Millinery Association of

advertises prosperity. America, and the call for them, as The man or woman who uses the well as for other trimmings, is in- proper words in the proper places and

creasing. shows a broad acquaintance with facts "Paris especially favors flowers for advertises education. her spring hats," the bulletin conf The man with the light step, quick tinues, "and has sent over models movement, unceasing activity, adverfective the flower trimming may be if cleverly and artificially used. Some man nature." That is only shother ses go on een deesa Washington da of the famous French houses have way of stating that you are an accu- capital U. S. A. place." concentrated on all-flower hats that rate reader of the personal advertising are unusually effective.

of individuala. "In addition to the long, trailing wreaths and clusters of delicately col-

flowers of silk, chiffon, satin and mus-

lin are also used. Fruits are begin-

ored flowers, the spring hats are ourselves-advertise ourselves-by our I aska may frien wot's matter ees da DIOSSOIDS MADE OF

polves.



WEINERIC POLICE INTERNE

Marguerité Armetrong is regarded as one of the most charming women in the "movies." She is an unusually lation machilist dom I have filed away in my memory dainty blands, and well liked because the three-word statement that I heard of being of the especially refined and an advertising solicitor use the other pretty type. She has been playing the Adam-1 don't see leading role in a recent popular prethe for leaves : let's wait



TUSA between you and me no fer spreude round I gotta lestle sug-You say "I am a good judge of hu- gest. I tella you somating bouta wot much ?

> · I tella one my grien bouts hard time I gotta for see da Pres. He say da mit I did beg to a bit? Pres was gonna start speaking tour you did look like a g

Every day we unconsciously "tell" and mebbe was too busy for see me.

Actor I myod the

Atlantic

orn wind.

"Indeed I

"She save has

The First Co

-New York Hernid.

Sho-"They my

Certainly-of you

i beautiful in

"The pris

ben frimed

Darn y

Journal.

Post-Yes I.

Sejection."



This new tex veil is regarded as a

THE CHARMING NEW TEA VEIL

THE CATHOLIC TOURING

millinery season will be a "trimmed"

one for the first time in quite a while. Sponsored by the leading French

could make. That comes protty near reducing the

try to see me, for I never want to moot you again.

"ROSE PARSONS."

"And now you are coming to our summer cottage with me," Kathryn said decidedly, and before Rosy recovered her breath, Kathryn had ex- street shades, Organdies are also complained to Mrs. Parsons, packed ing in gingham checks and plaids. **Resy's suitcase**, and borne her away.

As the cruel letter slipped from her give the same effect as the dotted ingers into the mail box Rosy gave a swisses and are more practical for grosgrain and satin, and wide bows other to recall it, if she had not accidentally come across Hugh on the checks small all-over figures, odd com- of every kind, from jutting 'devil's way to the depot. He did not see her binations of dots, and so on, rather horns' or bright-colored bones to come up to what he had a reasonable was gonna starta speaking tour. I ably pretty girl, and the two were imitated the georgette crepes. Ging- quoise, are used in abundance on the laughing and talking in an animated hams are much the same, with a like manner, although there was nothing in stence upon the small checks in lovelike in their attitude. Still, to red and white. Those charming little Rosy, this was proof positive of his i andmade frocks from France with of continuing their popularity, and can deliver. and tucking, drawnwork and so on, perfidy.

would argue for a greater sale of hand-Just as Hugh was thinking with acrehief linen among the women who joyful anticipation of the evening, he make their own clothes, but that is received Rosy's letter, and could omething that will have to develop scarcely believe his eyes as he read later on. the few words her epistle contained.

"Well, of all things !" he said at last, drawing a deep breath. He went to Richard Steward and

asked him if he knew anything about Embellishment Provides an Almos the matter.

"I haven't the remotest idea," that young gentleman returned, and then added:

"Come up with me Saturday, and tailored sport blouse. Some novel and take them by surprise."

On Saturday the two went over to ly tucked. Others are tucked straight prices. of joy when she saw Hugh with her ing them run diagonally instead of such as suits and one-piece dresses him.

They all climbed into the boat which was to take them to the Steward cottage, and then Hugh asked quietly : ' "What did you tell Rosy about me,

Kathryn?"

Hugh with her husband, but she said down the entire front of the blouse, the good color. stoutly

to be ashamed of yourself, Hugh."

Hugh and Richard looked at each the net footing in white. other, and then burst into a roar of

"So I am," Hugh said at last, "but blouse is still the best liked model. It whole familiar array of old time in ried at this time."

selves as soon as their guests reached short, according to preference. Of of the ginghams is good; they are in lingness to believe evil, although she long sleeve. did ask meekly after a time :

"Who was that I saw you with the other day when we were coming to the depot?"

"Why, the girl vho gives demon-

show them to better advantage." shoulder.

TUCKS PLAY IMPORTANT PART

Necessary Feature of the Tailored

Sport Blouse.

There is not much to be said regard-

Way to Keep Buttons.

Anyone having nice buttons on shirt

ning to be used, but only in a small way as yet. "Ribbons also give every indication anything by wandering from the truth. Volles embroidered in fine polka dots of being favored for the new season.

Narrow picot-edged ribbons of silk, lying. Any buyer of men or merchandles da guarrel." little sob, and might have written an- summer street wear. Neater patterns and sashes of moire, faille, satin, etc., would rather be surprised by finding You know, I unerstands goods Engseem to prevail in 1921 volles, domino being especially popular. Ornaments his purchase better than he thought it leash so moochin my frien, but he my

as he was walking beside a remark- the the large floral patterns that once drops of crystal, pearl, coral or tur- right to expect. new hats. Long, transparent pins or yourself tell just what you are. brightly hued glass are also effective.

If you find it necessary to sell your-"Beads are giving every indication self do not bargain for more than you there are seen oddly shaped ones

(Copyright.)

By JESSIE ROBERTS

ranging in size from a small pea to a half dollar. Beads of coral, turquoise, must be on the basis of turning dyer stop make speech lestle while. crystal or pearl are used impartially. just what you have agreed to-of hav-Pendant ornaments, dangling from ing the goods test 100 per cent of chains of painted bone or wood, are what they were represented to be.

In demand."

Silks of Heavy Texture, Grepy Materials, Homespun in Wool, Cottons How to Succeed How to Get and Organdies.

Tucks play an important part in the Spring-time is showing itself in the ask Rosy for yourself. We'll say noth- adaptations of these are seen in shops in a more liberal variety of coting to the girls about your coming, blouses of crepe de chine and Japa- ton materials than for some years THE RENT COLLECTOR nese silks, with inset bosoms elaborate- past, and these at more reasonable

On Saturday the two went over to divide the station to met Richard, and Rosy method of using tucks is that of mak- that promise a vogue of street wear R ENT collecting is a branch of the dates back to 666-626 B. C. Other me." the station to met Richard, and Rosy method of using tucks is that of mak-felt her rebellious heart give a throb method of using tucks is that of mak-ing the state work many young women who are interest have been discovered at Nippur, Babyhost, although she pretended to be straight, and alternating rows of for summer. There are heavy crepes, ed in housing problems, and several nost, although she pretended to be tucks with rows of folds, the folds be- too, and this year some of the knitted work. The landlords and these seem to date back trenches today ? O ing wider than the tucks. Narrow fabrics have printed designs and work. The landlords find that women

blouses are Valenciennes lace and net, fabrics with borders running along the the latter used as insets, both puffed selvage edge, very handy for trim-

and plain. Net often is combined with ming skirts and blouses. Crepy fab-Kathryn's face grew a little redder organdie. For instance, a model may rics will keep their popularity, it is the dentation of the month with than it had been since she first saw have puffed net footing running up and said, and gray in crepe will still be interest of the landlord that the houses he owns be properly run and

(Copyright.)

The mouth of the river Nile is 155

thus giving a much softer and more Homespun, in wool will be in favor, "I just told her you were crazy becoming effect than if made entirely too, and suits made from really auabout a typewriter. I think you ought of the organdie. This effect is prettily thentic homespun give marvelous wear ejected, and that the right kind get carried out in a colored organdie and and have an excellent way of keeping right freatment. Women are good at setting results in these directions. It their appearance:

is usually the woman of the apartment Among the cottons there are prints. ing the styles of blouses, as in these sateens, dotted Swiss organdies; ging-there is little change. The short over-hams, dimities, voiles, and so on, the demand. And she sneaks more freely who pays the rent : It is she who has demand. And she speaks more freely it is a machine, not a girl. I'm going may hang perfectly straight or be new dress as to color and patterns, and the other to have the agency for it, and that is drawn in slightly at the waistline. Dimity is promised a great success, woman understands better the usual one reason I can think of getting mar- Sleeves follow no definite trend. They it launders better than some of the problems of housekeeping. It works well both wave.

Richard and Kathryn effaced them-style, or räglan type, and long or it are liked. The color and plaiding know more than most persons about hand, and Rosy made up for her wil- course, the tailored models feature the plain colors and in large and small renters, possibilities of development, bargains. There are really fine businëss opportunities in this line, and

> Perfume should be very delicately the home and who manage the home, When it comes to homes, women make the better agents and better rent collectors, and women are entering the

hint of fragrance in the air,

actions, by our habits, by our conver- Press gotts, trouble weeth Mrs. Pres yacca, velvet, patent leather, braid, sation. Everyday we unknowingly and no spiaka to her. You know, I ribbon and self-fabric. Hand-painted succeed in or fall in "selling" pur- no like dat way and I feels sorry cof he gotta trouble weeth da family.

If "telling is selling" it is equally My frem say, "Wot's matter you, true that "Overtelling is underselling," Pletro, da Pres be no gotta trouble blobody ever permanently gained woeth da family. Wot for you tink?" I say, "well you jusa tella me da Boasting is only a polite name for Pres was gonha start speaking to her so how you tink I know wot for ees

was than to discover that it failed to I way meestake. He tells da Pres tella heem cef I was Pres and I gotta If you have occasion to talk about trouble weeth da wife I starta speak- fare is of less con ing to her just for general principle, quality," he announced. You know everybedy gotta trouble

somatime weeth da wife. But I tink da Pres gotta righta idee decia time, "Telling is selling," but the telling I tink he ees smarts guy eef he starts abos. "Do remember to a must be the truth and the selling speaking to her even out he have to the slide," Wot you tink?



THE forerunner of the modern h L braries were the collections of manuscripts and clay tablets which the ancients made. The literary lis a fortune equal brary of Ashbrubanipal at Nineveh Well, make half

lon, Larsa, Eyech, and other lost clto almost 2000 B. C.

(Copyright.)



for Soll Your Goods

WE have the ability to help you sell your goods and we can do this at a reasonable cost to you.

Economy and standardization are the watchwords here. We use Hammermill Bond. the standard, economical, business paper and we turn out a grade of printing that brings results for our customers.

that they alv

acita. Lah

Opinicia Jonah emerged. The T

> Winter Use phoenix was rising

The We cantion

Naw. Louisville Cour

"He's 1004**7**."

"A dough nut

And Ser mannsway no oulet you cou

"Stop it!"

Palzavra I

Aleo. Let's to

lika a shin w reti one he is i

in (*** 5.

checks. There are cotton Japanese crepes, too, that are attractive. women should study them, The Hint of Fragrance. After all, it is women who live in

waists or summer dresses knows how soon they are ruined in a laundry, and applied. The more elusive it is the strations on the typewriter. She it is a bother to sew them on every more nearly does it fulfill its functaught me how to get a high rate of time. Try this way: Make button- tion. Merely a whiff, a suggestion, speed from the machines so I could holes on both sides of waist, then sew is enough. Lightly touch the laces buttons on tape the same length as on about your throat with the stopper. new field with enthusiasm. Rosy looked up at him with a lit- the side on which you made the but- Some women have a pretty trick of tle shame faced smile, and then buried tonholes, and button through the holes brushing the lobes of the ear with her face tearfully but happily on his just made. This is easily removed perfume, so that when they turn miles wide between the extreme LETUS SHOW WE when sent to the laundry, and saves their head there will be a tantalising points on the Mediferranean coast.



