

## NEW YORK RED CROSS READY FOR ROLL CALL

Workers of 110 Chapters Will  
Take "Greatest Mother"  
Census Nov. 14-20.

STATE'S QUOTA IS 1,287,500.

Appeal This Year Based Largely on  
Fine Progress of Nursing, Health  
and Disaster Relief Program.

New York is all "set" for the Fourth  
Red Cross Roll Call.  
November 14 to 20 is the period for  
enrollment this year.

Once again the "Greatest Mother in  
the World" is to count her children,  
and once again more than a million  
and a quarter of the Empire State's  
population is expected to answer,  
"Here!"

The state's quota has been fixed at  
1,287,500.

Enthusiastic reports received from a  
majority of the 110 chapters lead  
those directing the annual enrollment  
to believe that this figure may be sur-  
passed. One of the chief reasons for  
this belief is the knowledge that inter-



est in Red Cross work following the  
natural let-down from the thrilling  
times of the war has revived through-  
out the country, this revival being due  
in large measure to the splendid pro-  
gress of the organization's regular pro-  
gram.

This program includes among other  
activities the continued care of those  
disabled fighting men still in hospitals,  
varied services for the able-bodied  
fighting personnel of Army and Navy,  
the furnishing of small towns and the  
remote districts with skilled nursing  
service, the establishment of health  
centers, the extension of the home  
service that meant so much to fighting  
men and their families during the war  
to civilians in need of advice and as-  
sistance, preparation for disasters of  
every kind, the production of clothing  
from slightly worn garments for the  
needy children of America and Europe  
and the development of better citizens  
through the medium of the Junior Red  
Cross.

**Public Health Nursing.**  
New York has scores of communities  
that are familiar with one or more of  
these Red Cross activities, and it is in  
these places that banner Roll Call re-  
sults are predicted. Thirty-eight pub-  
lic health nurses are now working in  
this state under the direction of the  
Red Cross. About 5,000 women and  
girls have been taught home nursing  
and some hygiene, thousands of boys  
and girls and a great many adults have  
received swimming, life saving and  
first aid instruction. The Red Cross  
has twelve health centers in active op-  
eration in the state and a number of  
others in process of organization.  
Thirty-seven disaster relief units in 25  
prominent and effective aid in case dis-  
aster strikes the community. A recent  
example of this activity was the work  
done by the Metropolitan Disaster Re-  
lief Committee at the Wall Street ex-  
plosion.

Red Cross workrooms, which en-  
abled the volunteer women workers of  
the state to make such a wonderful  
record during the war, are again bring-  
ing back to help convert old clothing  
into war garments for the 11,000,000  
fatherless children of Central Europe  
and the needy children of America. In  
this state alone these women in the  
last few months have produced more  
than 8,000 layettes for the mothers of  
the disease and famine swept areas of  
the Old World, where for a long time  
newly born babies have been wrapped  
in newspapers.

These are a few of the reasons why  
New Yorkers are getting ready to go  
"over the top" once more for the Great-  
est Mother.

**Prepare for Roll Call.**  
Preparations for the Roll Call have  
been just as thorough as in other years.  
With chapters, branches and auxil-  
iaries covering every part of the state  
and every medium for publicity being  
utilized in these communities to re-  
mind the people of the big Red Cross  
event, every man, woman and child in  
New York will be aware that the time  
for renewing their Red Cross member-  
ship or joining the organization is at  
hand, and few there are among these  
millions who will not be personally  
appealed to by a Red Cross worker in  
the seven days from November 14 to  
20.

Sunday, November 14, the opening  
day, has been designated as Red Cross  
Sunday. On this day the message of

the Red Cross will be sent forth from  
the pulpits of the state, clergymen of  
all denominations having agreed to in-  
clude references to the Roll Call in  
their sermons. During the ensuing  
seven days men and women speakers,  
many of them of national prominence,  
will deliver the Red Cross message in  
colleges, schoolhouses, clubs and other  
places where people assemble. Moving  
pictures and slides for stereopticon  
portraying Red Cross activities will  
be used by many of the speakers.  
The Junior Red Cross, with its New  
York membership at nearly 700,000,  
will lend its aid in making the Roll  
Call a success, and the Boy Scouts  
have pledged themselves for Red Cross  
Week for the purpose of distributing  
information folders and doing any other  
work which may be assigned to them.

**New Posters Ready.**  
Posters, graphically illustrating vari-  
ous Red Cross activities are already  
beginning to make their appearance  
and in another week will be a familiar  
sight in every community. This year  
there are twelve of these posters, three  
of which are inspirational and the other  
nine informative. Of the former a  
design entitled "Still the Greatest  
Mother in the World," by A. E. Forster,  
a well known New York painter and  
illustrator, is perhaps the most  
significant. It is a peace time adapta-  
tion of Mr. Forster's "Greatest Mother  
in the World" poster which won ap-  
proval the world over. In this new  
poster the well known figure of a lit-  
tle child, holding in one arm a lit-  
tledraged child and his crutch, the other  
arm protectively thrown about the  
shoulders of an aged man and woman,  
"The America of Tomorrow" portrays  
the community nurse brooding over a  
baby, symbolic of the solitude of the  
Red Cross for the health of the coming  
generation. A poster which will have  
universal appeal is the "Painting of a  
Child," a tiny toy playing happily with  
her toys, presenting a poignant plea  
for the millions of less fortunate babies  
in Europe.

New York state has the distinction  
of having twenty-four representatives  
on the committee of well known Ameri-  
cans who are working for the Roll  
Call. Henry P. Davison, chairman of  
the War Council of the Red Cross and  
the leading figure in Red Cross affairs  
throughout the world, is chairman of  
this committee. The other New York  
members are:

Chester H. Aldrich, Ethan Allen,  
Cornelius N. Bliss, George B. Case,  
Cleveland H. Dodge, Mrs. William K.  
Draper, Abram L. Eklus, Harvey D.  
Gibson, Mrs. Edward H. Harriman, Jo-  
seph M. Hartfield, Franklin K. Lane,  
William Gibbs McAdoo, Henry Morgan-  
thau, Grayson M. P. Murphy, Adelaide  
Nutting, Seward Prosser, Mrs. Wil-  
law Redd, Lillian D. Wald, Allen Ward-  
well, all of New York city; Mrs. Au-  
gust Belmont, Hempstead, L. I.; Right  
Rev. Charles H. Brent, Buffalo, N. Y.;  
Otis H. Cutler, Suffern, N. Y.; John H.  
Finley, Albany, N. Y.

## BIG AMERICANS AID RED CROSS ROLL CALL

Realization of the fact that in ad-  
dition to strengthening the health, nurs-  
ing and disaster relief resources of  
the United States, the American Red  
Cross is still under moral obligation  
to help the stricken peoples in many  
parts of Central Europe, where 11,  
000,000 fatherless children are only one  
of the big problems, has brought back  
to the Red Cross for active work dur-  
ing the annual Roll Call, November 14



HENRY P. DAVISON.

to 20, almost one hundred men and  
women of nationwide prominence.

The Atlantic Division has the honor  
of having twenty-six representatives  
on this committee. Henry P. Davison,  
chairman of the War Council of the  
Red Cross and the leading figure in  
Red Cross affairs throughout the world,  
heads the organization.

## JUNIORS FIGHT MALNUTRITION.

Undernourishment in children is one  
of the things the Junior Red Cross,  
boys and girls of the Atlantic Division,  
embracing New York, New Jersey and  
Connecticut, are going to try and elimi-  
nate as far as possible. In a Health  
Campaign launched in rural schools  
throughout these three states the  
State Departments of Education and  
are making a splendid fight toward im-  
proving the condition of many chil-  
dren. Up to the present time they have  
succeeded in bringing 6,500 rural  
children under personal health super-  
vision.

## REAL TURK NOT MONEY MAD

Recognizes There Are Higher Things  
in Life Than Practicing Buying  
and Selling.

The real Turk, unlike the so-called  
moungrel Turk, does not have to im-  
press his sense of superiority on oth-  
ers. And, although the latter is al-  
ways eager to do business with you,  
according to Mr. Herbert Gibbons in  
Asia, the real Turk is often quite in-  
different.

Some real Anatolian Turks are mer-  
chants and sit in the bazaars. But  
they will not go out of their way to  
make a sale, and they really do not  
care whether you buy or not. Often  
they ignore strangers; sometimes they  
rebuff them. When you meet with  
this type in the bazaars where all the  
Jews and Gentiles are hard after your  
money, it is like a dash of cold wa-  
ter in your face.

Once in a little open shop I saw a  
rug that attracted me. I started to  
enter, but the crouched figure on the  
mat put out a long-fingered left hand,  
grasped firmly my ankle, and removed  
my foot outside the threshold. I  
thought there must be some supersti-  
tion about which foot went first; so  
I tried the other. The same left hand  
proved again its strength. All the  
while the merchant did not speak or  
look up. His right hand was string-  
ing beads, and he was smoking a nar-  
gile.

He simply did not want to bother  
with me, and my shoe told him that  
I was a franga (European). Later  
I got to know that old bird, and we  
laughed over stories together. But  
he never asked me to buy anything,  
and I did not want to risk his friend-  
ship by making a second try for the  
rug. There are more important things  
in life than buying and selling.

## "SQUEEZE" POPULAR IN CHINA

What the Western World Calls "Graft"  
Is Practiced by All Classes in  
That Country.

One trait firmly imbedded in the  
Chinese character which the foreign  
business man and the housewife both  
have in common with is the weakness  
for "squeeze." It is said by foreigners  
that the Chinese merchant, coolie,  
politician, fisherman, chauffeur, and  
beggar would rather make \$1 by  
"squeeze" than \$10 by the same  
amount of brain work or manual  
labor.

"Squeeze" is Chinese for graft. It is  
a word in that international Far East-  
ern tongue known as pidgin-English.  
But squeeze is something more than  
graft. Its political phase might be  
formed graft and that form of squeeze  
is what makes the military governors  
of the provinces and the politicians of  
Peking and Canton so fat. Most Chi-  
nese politicians would have been ac-  
ceptable in the eyes of Julius Caesar,  
and squeeze is the reason for some of  
the corruption in China.

Squeeze is the Chinese translation  
of "as much as the traffic will bear."  
It is a factor in Chinese business, as  
much as supply and demand, or profit  
and loss.

## Tapestry in History.

During the Italian Renaissance the  
art developed in subtle treatment of  
color and shading, and Flemish tape-  
stry reached its height of artistic per-  
fection in the magnificent pieces from  
cartoons by Raphael and other Ital-  
ian masters.

Royalty supported the industry at  
this period. Incidents of history were  
woven into design with threads of  
gold and silver, and even jewels. Oth-  
ers were followed by soft colorings of  
wool, with their high lights supplied  
by silk threads. The dyes, often as  
costly as the gold and silver, have  
held their colors for centuries, and it  
has been beyond the modern chemist  
to solve their alchemy. No such col-  
ors can be produced today, nor none  
that are so un fading. When tapestry  
making waned in Brussels, France de-  
veloped the art, and under Henry IV  
and Louis XIV the Gobelins were  
famed for their perfection of work-  
manship and color.

## An Apple a Day.

"They tell us," said Mr. Billups,  
"that an apple a day keeps the doctor  
away, and I guess that is so; I am  
sure that an apple a night promotes  
sound and restful slumber."

"We keep our apples in the box,"  
The last thing that Mrs. Billups, ever-  
thoughtful Mrs. Billups, does in mak-  
ing her rounds before retiring for the  
night is to get an apple out of the box  
and place it, with a fruit knife,  
on the dining room table for me.

"Nightly the last thing I do before  
going to bed is to go out into the din-  
ing room, seat myself comfortably,  
and eat that apple; leisurely. I find it  
cool and refreshing; in every way  
agreeable; and having eaten it I turn  
in and sleep delightfully."

## Exclusive Organization.

Though legendarily reputed to be  
more than 1,000 years old, the Order  
of the Thistle was founded by James  
II in 1687. After the revolution, says  
the London Star, it fell into desue-  
tude, but was revived by Queen Anne  
in 1703. The chapel of the order, in  
St. Giles' cathedral, where the king  
attended service on Sunday, was not  
commenced until 1609.

The Thistle is one of the most ex-  
clusive orders, its only members be-  
ing the king and 16 knights. The motto  
of the order is: "Wha daur meddle  
with me."

## WHALE IS CHAMPION JUMPER

Mammal Easily Holds All Records  
When It Comes to a Question of  
High Leaping.

If you were asked the question:  
"What animal can jump the highest?"  
you would in all likelihood, guess  
wrong. It is the whale!

Oh, yes, the whale is a mammal, not  
a fish, and he can jump out of the wa-  
ter to a height of 25 feet with the  
greatest ease. This is about twice as  
high as the tiger, who can manage  
about 12½ feet to 13 feet. A dog has  
been known to clear 10 feet, and the  
horse follows next with 7 feet 8½  
inches.

Man's record high jump was made  
in 1914 by a Californian, who reached  
6 feet 7½ inches. In 1913, the tremen-  
dous height of 5 feet 5½ inches  
was attained for the standing high  
jump, though in 1892 a man reached  
6 feet, with weights, at this jump.

As regards the long jump, without  
weights, the record, 24 feet 11¾  
inches, was made in 1901, and it has  
now stood for nearly twenty years.

The longest jump backwards, with  
weights, is 12 feet 11 inches, and the  
holder of this record also holds that  
of the standing long jump, without  
weights, with 12 feet 1¼ inches.

Of animals, one might expect the  
kangaroo to hold the record, but he  
can only manage 15 feet—ten less than  
man—though, talking of long jumps,  
how about the grasshopper? He can  
jump 200 times his own length.

## GAUDY COSTUME HIS FOIBLE

Marshal Murat, Napoleon's Famous  
Cavalry Leader, Seemingly Had  
Craze for "Fine Feathers."

Marshal Murat was the dandy  
among Napoleon's generals. One Paris  
tailor said that in some years he had  
made as much as 100,000 francs' worth  
of suits, overcoats and uniforms for  
Murat. He liked to invent new and  
fantastic uniforms, he strutted about  
in a suit of sky-blue overalls covered  
all over with gold spangles, and he  
decorated his busby with aigrettes. On  
the occasion of his triumphant entry  
into Warsaw when he supposed he  
would be made king of Poland, he  
wore an impossible looking uniform,  
red leather boots, tunic of cloth of  
gold, sword belt blazing with dia-  
monds, and a great busby of fur  
decked out with costly plumes. On  
this occasion Napoleon lost his temper  
and testily explained to his general:  
"Go and put on your proper uniform;  
you look like a clown." But the em-  
peror was not misled by Murat's love  
of finery, for it is recorded that he  
once said of him: "You may suite at  
my dandified marshal, but you will  
notice that when columns are shot down  
today, Murat's gaudy plume will be  
dancing in the hottest of the fight. Let  
a hero have one folly, gentlemen."

## Spruce and Hemlock.

It is not difficult to distinguish be-  
tween spruce and hemlock in the  
forest, when one learns to notice the  
following points: The spruce has stiff  
pointed leaves (or short needles), its  
bark scales are never bright red, and  
the cones—smaller than those of the  
pines—hang down on the branches.  
The hemlock, on the other hand, has  
soft flat needles, often two-ranked,  
that is, growing on two sides of the  
stem, so that the sprig has a flat-  
tened appearance; hemlock bark  
scales look red, when broken off, and  
the dainty little cones stand erect on  
their branches, falling apart soon  
after ripening, so that no old cones  
long remain on or under the trees  
where they grew. Lumber from the  
two trees may be distinguished by re-  
membering that that of the spruce is  
white in color, while hemlock wood  
retains its faint reddish tint.

## What Chance Did Dad Have?

"Dad, I lost my commutation ticket  
today. It slipped out the car window.  
Will you please give me money enough  
to get a ten-day ticket? There are  
only five more working days in the  
month, so I'll need only the ten rides.  
Now, dad, you can't ask me to take it  
out of my allowances. It simply can't  
be done. Anyhow, one of your old cor-  
porations declared a dividend recent-  
ly, and I didn't have to ask you for  
any money for two weeks. That saved  
you \$50, and the ticket is only \$10.  
Who, dad, you are \$25 ahead at that!  
You're making money off your own  
son! You can't do that! It isn't be-  
ing done this year. . . . I knew you  
would feel as I do about it. Thank  
you, dad."—Indianapolis News.

## Emperor's Splendid Tomb.

The body of Napoleon III lies in a  
tomb in the church of St. Michael at  
Farnborough, England. This chapel  
was built by ex-Empress Eugenie as a  
memorial to her husband. In the crypt  
also is placed the tomb of her son, the  
Prince Imperial, who was killed while  
fighting with the English army in Zul-  
land. The church is a magnificent  
building of white stone, and stands on  
the brow of a hill. It is surmounted  
by a tower and pinnacled with dozens  
of small shafts. The Empress used to  
visit the chapel daily. Ten priests  
were constantly employed by her to  
say masses for the dead.

## Glad She Does.

"How you can stand your wife's  
spending her time at club and suffrage  
meetings beats me. If I were you I'd  
tell her she should be home doing the  
cooking."  
"I'll be hanged if you would, if you  
knew what kind of a cook she is."  
—Boston Transcript.

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