

EDITH ROBERTS



Edith Roberts is among the most experienced of the "movie" stars; although only twenty-two years old she has been with one producing firm since 1912. She started as a child actress.

Off Again, On Again
STRICKLAND W. GILLILAN
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ALWAYS AT IT.

I saw her on the train—
Sittin' Knittin'.
She had stitches on the brain—
Sittin' Knittin'.
It was not a sturdy sock
For some member of her flock,
But some dido for a frock—
Sittin' Knittin'.

Never saw her but she was
Sittin' Knittin'.
Guess that's all she ever does—
Sittin' Knittin'.
Bet you when her hair is hoary
And she's tatted home to glory,
It will be the same old story—
Sittin' Knittin'.

Evil.

Evil is what the love of money is the root of.

The root is the lowest part, of course. There is less unanimity of opinion as to what is the height of evil.

If everything else thrived as well under opposition as evil does, this would be a far different world.

Evil is also what men do that lives after them, if Bill Shakespeare is to be depended on.

Somebody a long time ago labeled a lot of things "evil" and we have stuck to the labels pretty faithfully.

But most of the things they marked "evil" should have been placarded "foolishness."

People who exercise all the intelligence they have do nothing that is really evil.

And they have a fine time, with no big heads or next mornings or other popular brands of hang-over.

Most of the time when we ask, "Is it right?" we could get the answer more suddenly if we said:

"Is it intelligent?"

Many things once labeled evil are not so.

We were brought up to believe that card playing is evil, intrinsically.

Also dancing—gee, whiz! Dancing was the worst thing there was!

Murder was a Sunday school exercise compared with it.

If one plays cards when one should be and could be doing something helpful and necessary, it is wrong.

So would corn hoeing or onion weeding be, if you were neglecting something more important for it.

Ditto dancing.

Although we do believe it wrong for anybody to do it as badly as we do.

A dancing teacher told us so, once. This isn't all we know about evil.

But it's all we're going to tell here.

FINNIGIN FILOSOFY

Th' aisiest t'ing fr annybody t' see is th' other fellar's on-piasant jutty.

What the Sphinx Says

By NEWTON NEWKIRK.



"Honesty among a certain percentage of business men went out of fashion with the minut."

OUR PRINTING
HAMMERMILL
on BOND
Will Save
You Money

Teeth are like verbs—regular, irregular and defective.

Some men are too lazy to kick when they get the short end of it.

There is no work which cannot be made drudgery by lack of spirit.

It's easy to laugh at misfortune when it visits the house next door.

Couldn't Risk It.

A good story is told of General Glascock of Georgia. When the latter was, 70 years ago, elected a representative, a friend asked: "General, why I introduce you to Henry Clay?" "No, sir," was the prompt response; "I am his adversary, and choose not to subject myself to his fascination."

Sometimes an easy-going person is hard to get rid of.

When one suspects, he is right at least half the time.

All the disagreeable people do not live on cross streets.

One way to disseminate cheerfulness is to pay one's bills.

Order Filled.

"Did you see where some woman complained because she had to pay \$1 for a glass of lemonade?" "Well, she asked to have a lemon handed her, didn't she?"

There are as many propagandists as there are ideas. No ideas now remain quiescent.

People who are suffering will not listen to your cool philosophy. They expect things.

It is a case of intellectual fasting when a man's feelings are harrowed.

By degrees men are finding out how much was congeniality and how much conviviality.

Poisonous is not all that is bitter. You have to give up a little of the thing you like.

A good man is not a good man because he is good.

When a man is good, he is good because he is a man.

It's impossible to look at a man and see his soul.

Some men are good because they are good.

Some men are good because they are not good.

Why We Must Have Greater Revenue

THE telephone rates now in effect in New York State were based upon conditions existing a year or more ago. They no longer meet the requirements of the business. Within a year our payroll obligations have increased nearly \$16,000,000 as a result of wage increases and the employment of additional workers; prices of telephone materials already enormously advanced have increased still further and the unprecedented demand for new telephone facilities has necessitated nearly three times the ordinary outlay for plant expansion.

Our operations in this State, outside of New York City during the first five months of the year show the following results:

Revenue	••	\$8,510,070
Expense	••	7,942,434
Net Revenue		\$ 567,636

These figures if extended through the year would mean an annual return of only a fraction over 1% upon the fair value of our property in that territory.

A study of our revenue for the month of May shows that 55.8 cents of every dollar of revenue went to pay wages; 35.9 cents went to buy materials and supplies and to pay other maintenance and operating expenses; 6.6 cents went for taxes, leaving only 1.7 cents for interest, dividends and essential reserves.

Such an operating result is serious both from the point of view of the company and of the public. It might easily defeat our efforts to secure the large amounts of new money needed to provide additional facilities to care for our present business and to meet existing and future demands for additional service in New York State.

Money is scarce and commands increasingly high rates of return. Investors will not lend us new capital unless we can fully meet operating expenses and then only when assured of liberal return upon their investment and adequate assurance against loss.

We believe that you want adequate telephone service; we believe you desire to have your telephone service maintained at a high standard. With our present revenue, we cannot continue to meet your requirements. We, therefore, have filed new rates that will produce the additional revenue we must have if we are to fulfil our obligation to the public.

NEW YORK TELEPHONE COMPANY