Rochester Retail Grocers'

Food Show

Every Afternoon and Evening In Convention Hall UNTIL MAY 1st

Special Features

Daily Concerts by the Celebrated Lampham's Red Hussars

> - Madame Gertrude J. Van Deinse Concert Soprano

Special Food Lectures and Demonstrations

Get Your Rebate Tickets at Your Grocer's.

Save 10 Cents.

An Investment---Not a Speculation!

ROCHESTER GAS & ELECTRIC CORPORATION 7% CUMULATIVE PREFERRED STOCK

Is in the class of safe investments and is not a speculative proposition. That is what the careful investors desire. When one places money in a security. one wants to know there is something back of it that assures the safety of the investment, and that the dividends will come regularly as expected, without bother or delay. For more years than the oldest inhabitant can remember, the lighting utility companies of this city have sent out preferred dividends to their stockholders on the day due. What better record could you ask than

THIS 7% PREFERRED STOCK INVESTMENT

(Dividends Payable Every Three Months)

asssures you of a return on your money more in accordance with the present value of commodities and will help to solve the problem of income and outgo.

THE OPPORTUNITY IS HERE

and now is the time to take advantage of it and make an investment that will give you a sure 7% return on your money.

Price: \$100 pershare and accrued dividend, either cash or easy payment plan, \$10 per share at time of starting and \$10.00 per share per month thereafter. Interest at the rate of 7% per annum will be paid on the monthly installments.

Reservation can be made for any date you may desire to start. For any further particulars, call on or address Financial Dept.,

Rochester Gas and Electric Corporation Rochester, N. Y.

Bell Phone, Main 3960

Home Phone, Stone 3960

Book or Job Printing of any kind 470 Main Street East, 4th Floor



BELL CO. TROY, NY



enth century creation.

dies' Collars and Cuffs: Many in

Scalloped Effect.

of lace dares lift up its head.

Tinted Voiles and Dimitles In-

jured by Rough Treatment.

restore delicate colors. It also re-

French women wore very short

sleeves last season, sometimes with gloves long enough to cover the arm. often with short gloves so that a gen-

erous expanse of bare arm was visible. Just what American women will decide to do in the matter of gloves

remains to be seen. These short

to the consumer for spring, and there

accepted and the glove question setfled according to the taste of the in-

Black Satin Frock.

the skirt is of black satin, tilted slight-

dividual woman.

makes

every particle of dirt and

the garment look crisp and

Scrap Book PROUD DOLLAR AT 40 CENTS In the Days Following the Civil Wa the Coin Fell Considerably

Time was when the United States dollar, today worth \$1.17 in Canadia money, could be picked up in Cani for 40 cents. Those were the far-old days of the Civil war, when the United States was being bled white by fratricidal strife.

During a considerable portion of the period between 1861 and 1865 the United States dollar brought 50 cents and even 40 cents. At one time things looked so black for the North that to Quebec the American greenback fell to 40 cents, whereas the Confederate dollar brought 35 cents. Not until about 1879 did the American dollar

notes during the Civil var and private individuals made a lot of money buying them and selling them after peace was declared. The late Cool Burgess. a famous Toronto minstrel of years gone by, is said to have built the row of brick houses on the east side of Upper Simcoe street from the profits born in New York? he made on a trunkful of greenbacks he accumulated when receiving record salaries on the stage in the United silent drama a States.—Montreal Herald.

STEWED RABBITS GO HUNTING

funnies That Had Indulged Overfree ly in Apple Juice Chase Their Enemies, the Dogs.

After being isolated by snowdrifts Of blue taffeta is this adorable wrap, that choked the country roads for nev with most liberal use of braiding and gral weeks, Banksville in the Connec applique resembling the early eight-ticut hills near here, is again in touch with civilization, according to a Stani ford (Conp.) disputch to the New EMBROIDERY ON THE FROCKS York Evening Sun of a short time ago The channel of news was opened by English Eyelet Decoration for Kid J. S. Clark, dealer of the place, who poked his team through the snow and

got into this city. Clark reported that he discovered? English eyelet embroidery collars and cuffs are shown for use with children's frocks. Many of these are in scalloped effects; others in battlement style. These collars, or openwork, or peasant embroidery are the only permissible ornamentation for frocks of heavy linen or of allied fabrics.

heavy linen or of allied fabrics.

Simple, untrimmed frocks for children—as severe in line as a cover-all getting intoxicated by eating the department. Not even a collar of embroidery the snow that yet covers the orchard or of lace or a rote of contracting call. or of lace or a note of contrasting collands and give chase to the house

or is allowed. Fine handkerchief lin-dogs.

en, the various mulls, hatistes and or
gandles are the only class of frock in Clark said he was willing to swear as the juvenile world where a single thread to the verseity of these statements.

Lettuce by the Carlead.

thems, and even in these exceptions fine hand embroidery and tucking, or scale in the Imperial and Salt river Lettuce is being grown on a field shirring and smocking is preferred valleys of California, fields of from 30 Crepe de chine dresses are popular to 40 acres being not extraordinary. when made with hemstitched hems and smocked yokes. Plaided cotton volles, ginghams and chambrays are seen in large plaids, and strong colors with belts of patent leather or of white kid, western and eastern markets. This lettuce, grown under irrigation, is pro USE FLOUR TO WASH APPAREL duced by hand labor and la of extra the quality. The industry was devel-

Method Recommended to Restore oped on a commercial basis abou three years ago and during the last two years has been one of the lead ing agricultural occupations of the Delicately tinted volles and dimities state. These localities also produc which are hopelessly ruined by the carrots, peas, caulifower and table washing machine and average laun-beans on a less extensive basis.

dress, may be successfully handled by flour washing, says the Thrift Mag-Money in Raising Date axine. Take one cupful of wheat When given proper care the des flour, moisten with a little cold water palm starts to bear at an early age to form a soft smooth batter. Add and will bring the best results from two and one-half cupfuls of boiling the fifth year on. At it gains in age water. Sir until smooth; bring to a it gains in productive capacity, good boil. Strain one-half of this palms from six to ten years bearing into sufficient lukewarm water to cover as high as 100 pounds of fruit per er the garment to be washed. Rub tree. It has been conservatively all soiled spots gently. Soak the gar timated that profits from a date plantament thoroughly, squeeze out and put tion of choice imported varieties, given into another water prepared in the intelligent attention, should not fall same way with the other half of the short of \$500 per acre for a number paste. Repeat the rubbing and soak of years, and those who enter the ing. Rinse once in clear cold water field now will have better opportunisqueezing out all the water possible ties as the output is limited, and would Roll the garment in a large Turkish reap the harvest coming to those protowel. Leave for half an hour. It ducing a fine grade article, with a wide dry enough, iron; if too wet, wrap in demand and limited supply. a dry towel for fifteen minutes longer, Then iron. This method seems to



sleeved dresses are now to be offered the cooking school. Well, she learned how to make a can be little doubt that they will be lot of dishes we can't afford to eat.

"I want a vine to plant on the grounds of this fluancier's country home on the sides sloping down The charms of charmeuse satin find the road. What would you sugge new interpretation in a frock for which A creeper?"

"I would try some bank runner.

ly in front, much as a lady lifts her dress to step into a carriage. The "That umbrelle repairer has a sa bodice is of white sating short of sleeve and round of neck. Indeed this tering approach. bodice that is considered most effec-

"What is it?" tive would have been taken some years "First asks the