

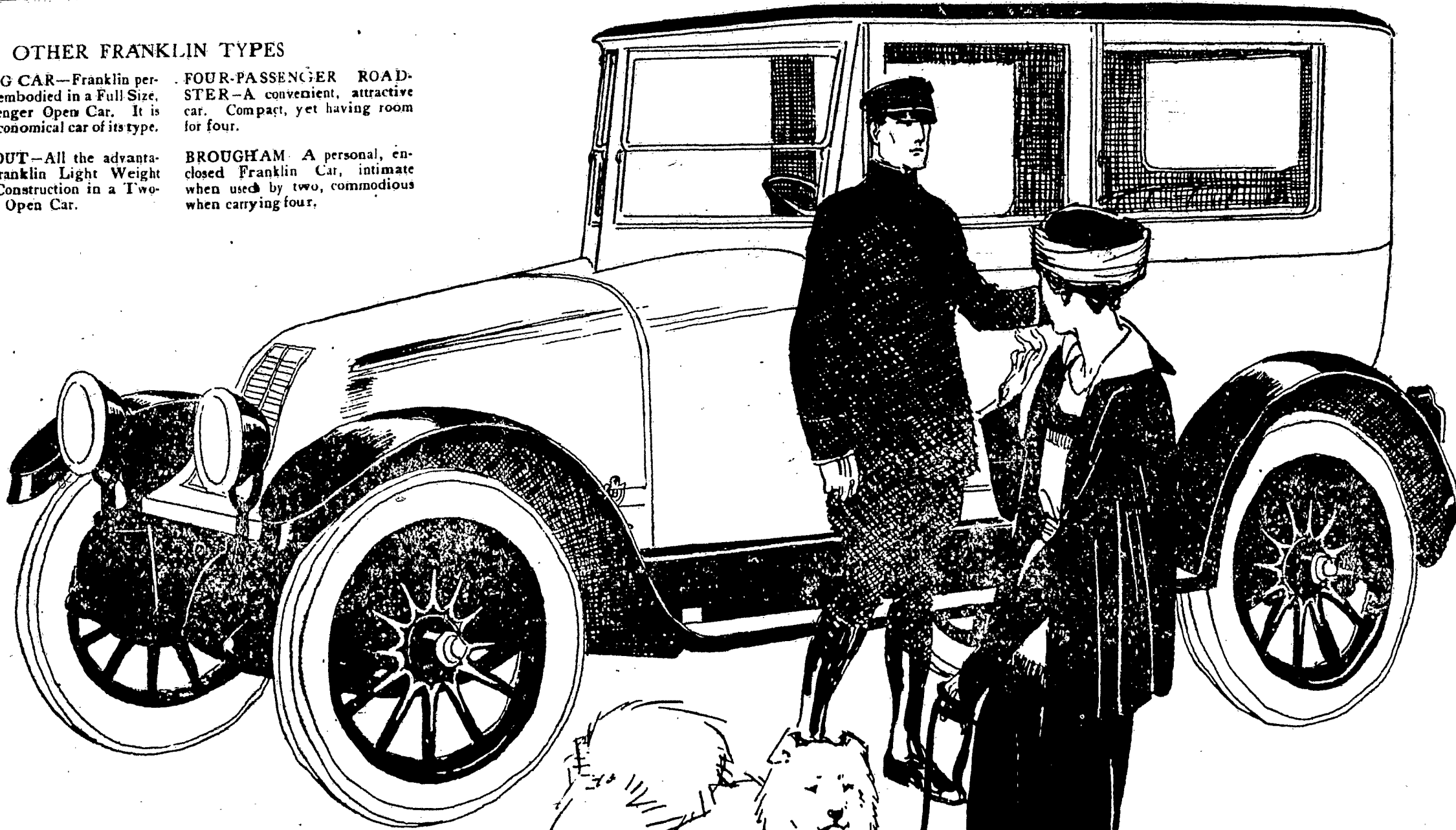
OTHER FRANKLIN TYPES

TOURING CAR—Franklin performance embodied in a Full Size, Five-Passenger Open Car. It is the most economical car of its type.

RUNABOUT—All the advantages of Franklin Light Weight Flexible Construction in a Two-Passenger Open Car.

FOUR-PASSENGER ROADSTER—A convenient, attractive car. Compact, yet having room for four.

BROUGHAM—A personal, enclosed Franklin Car, intimate when used by two, commodious when carrying four.



The FRANKLIN SEDAN

THE performance of the Franklin Sedan has greatly changed the motoring public's ideas—especially those about what automobiles should do. Franklin dependability has naturally changed the order of motorists' inquiries when buying a car. The vital questions that establish a car's usefulness are to-day the first ones usually asked, as, for instance—

- “How far in a day can I drive this car without getting tired?”
- “What is its best average speed over all kinds of roads?”
- “What restrictions of season, weather or roads must be expected with it?”
- “What is its proportion of unsprung weight to weight above springs?”
- “Has it any real flexibility or is it hard riding?”
- “Will it yield to road shocks or must it have shock absorbers?”
- “Does heavy, rigid weight punish its tires?”
- “How many miles will it average to a gallon of gasoline in everyday use?”
- “Does it require constant routine care?”

The story of Franklin Light Weight, Flexible Construction and Direct Air Cooling (no water to boil or freeze) is being told on so many roads that all observant motorists know it. Briefly, it is comfortable, non-fatiguing riding over the greatest possible distances in a day on all roads. Consistency of speed, with safety and effortless control. Minimum tire trouble. No hot or cold weather worries. Daily usability all year, and:

- 20 miles to the gallon of gasoline
- 12,500 miles to the set of tires
- 50% slower yearly depreciation



19 Scio St.

C. W. GILES
FRANKLIN MOTOR CARS
Distributor for
Rochester and Geneva Territory

Rochester, N. Y.

Sedan Features
Wide Observation Windows, giving unobstructed outlook.
Two Wide Doors, making access easy.
Slanting V-Shaped Windshield, giving broadest driving vision.
Sloping French-style Hood.