



### Your Easter Hat Can be Inexpensive

**\$4.89, \$5.86, \$6.45 and \$7.45**

At this range of prices, we can show you over 800 smart trimmed hats, that represent the last word in correct Easter Headwear. With all the smart, style of the higher priced models, but made of less expensive materials. In all colors and black.

Model Hats from the Best Known  
New York Designers.

You will find a representative showing from most every prominent Fifth avenue designer, if you wish one of the more expensive model hats. And these are priced at a saving—at least 1-3 less than you will pay in the average retail store. Prove this by comparison.

## EMPIRE HAT CO.

CUTLER BLDG. 355 Main St. East  
One Block East of East Ave.

## Army Goods Sale!

Received a big shipment of all kinds  
Army Raincoats, Officers Bombazine  
Raincoats, Trench Model.  
**at \$8.75**

Gabardine Rubberized Coats ..... \$21.75  
Officer's Moleskin Coats ..... 18.75  
Army Slickers ..... 2.65

Army Hip Boots, all kinds of Army Shoes, Light  
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Undershirts closed fronts, 35c.

### 74 Main Street West

OPPOSITE HOTEL ROCHESTER  
Stone 6120

## J. A. VANDERBELT

PRESCRIPTION

PHARMACIST

Home Phone Stone 1169 Bell Phone Chase 1169

64 Monroe Ave., cor. Chestnut Rochester, N. Y.

## VETTER & RASSER

### Manhattan Market and Grocery

Bell Phone Chase 181 Home Phone Stone 2595

134-136 Monroe Avenue

Book or Job Printing of any kind  
470 Main Street East, 4th Floor

## An Easter Carol

by Minna Irving

Awake! A shaft of heavenly fire  
Has touched the cloud and tipped  
the spire.

The frosty clod no more is cold,  
The violet stirs beneath the mold,  
For this is Easter morning!

Arise! The buds begin to swell,  
From bush and brake and field and  
fell

A clear and joyous anthem floats  
From scores of little feathered  
throats,

For this is Easter morning!

Behold! The soul of man today  
Casts off the sepulcher of clay  
And, crowned with lilies, mounts the  
skies

To walk with God in paradise,  
For this is Easter morning!  
(Copyright, 1920, Western Newspaper Union.)



### SING GLADNESS AND PRAISE

Carols Have a Distinct and Beautiful  
Meaning When Rendered at the  
Easter Time.

It seems as if the East-  
ertide was a particularly  
appropriate time for the  
caroling out of our joy.  
The spring has come, the  
birds are singing again af-  
ter the long winter of ice  
and snow, and we mortals wake to  
joy again with them. Let us see how  
the people of ancient times observed  
Easter. "Carol," the word which we  
use in speaking of Easter music,  
means a song of praise, between a  
hymn and a ballad, a song which was  
used first to accompany a dance. One  
of the most beautiful of these old  
carols had its origin in the south-  
western part of France, and is called "The  
Carol of the Flowers." It runs thus:

Come with us, sweet flowers, and wor-  
ship Christ the Lord;  
Let your perfume hover round the Babe  
adored.

Modest violet, hiding in the grassy  
shade,  
Thou canst say how humble He is  
made.

Lily fair, low bending in the sun's warm  
light,  
Thou dost tell that He is pure as thou  
art white.

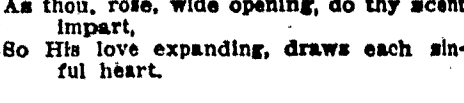
As thou, pansy, shinest forth in bright  
array,  
So doth He his majesty display.

As thou, rose, wide opening, do thy scent  
impart,  
So His love expanding, draws each sin-  
ful heart.

Easter time seemed especially the  
season that the ancient people were  
moved to compose folk songs, which  
were not written down as music is

written now, but which were sung,  
from generation to generation of peo-  
ple. In this way they were kept alive,  
as surely as if they had been printed,  
or written on parchment, according to  
the custom in ancient days. These  
folk songs depicted scenes in the gar-  
den of Gethsemane where the Saviour  
walked, or of the women who went to  
the tomb bearing precious spices, of  
their finding the empty tomb, of the  
white-robed angel, and of Mary, the  
virgin mother.

One of the most beautiful of all the  
songs which have been written of this  
event is Handel's "I Know That My  
Redeemer Liveth." This has been  
sung on Easter for many years, in  
churches.



### Easter Over There.

To wasted fields far over there  
Where long white lines of  
crosses are,  
Shall sunshine come and  
showers;

And God will walk where  
crosses are,  
And that lone land, denuded,  
bare,  
Shall emerald be—a green par-  
terre,  
All radiant with flowers.

—Rebecca Farnon McKay.

## Sheet Metal Works

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We make a specialty of New Win-  
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House Cleaning of all kinds.

All House Work is for Cash. Special Attention  
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Reasonable Prices.

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Prescription Druggist  
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AUTOMOBILE RADIATORS  
Repaired by Experienced  
Workmen.

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Work Called For and Delivered

## New York Auto Tire & Supply Co.

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Cor. Spring & Fitzhugh Streets  
Phillip G. Hoffman, Prop.  
Main 4398—Phones—Stone 4614



## Beautiful New Hats for Easter

This exclusive millinery shop invites your inspec-  
tion of the most distinctive showing of Easter millinery  
you will find in a days shopping. Exclusive, but not  
high priced. Always a little in advance with the new  
styles, and always a little less in price.

There's a Pleasing Range of Prices

**\$5.85, \$7.45 up to \$14.85**

There are a few model hats at higher prices, but  
in this price range, you will find the newest styles,  
the latest colors, and a hat suitable for every occasion.  
Sport, street or dress wear.  
The shop of individual styles at very moderate prices.

Next door to the Nippon Shop

## BOWMAN'S

54 Clinton Ave. South



### "ECONOMY" Is the Watchword

When you economize on Paint, decay steps in and economy ceases  
to exist—A few Suggestions.

**PENINSULAR ALUMINUM  
PAINT** on a fixture, pipe or  
radiator, makes it look like sil-  
ver. Not affected by heat or  
cold.

**KYANIZE**, a paint and  
nish combined for finishing  
furniture, refrigerators, etc.  
In fact, anything around the  
house.

**PENINSULAR FLOOR PAINT**  
for inside floors. Dries hard  
overnight. Put it on at night,  
walk on it the next morning.

**PENINSULAR FLOOR FINISH**  
makes a floor sanitary as well  
as beautiful. You can clean  
almost as easily as tile.

**GOLD PAINT** gives a new  
lease of life to picture frames,  
mouldings, fixtures, etc. Stands  
heat; is brilliant and durable.

**ENAMELS** for woodwork  
furniture, bath tubs, refrig-  
erators, add beauty and are  
easy to apply.  
**BEST BRANDS FLOOR WAX**  
Stove-Pipe Enamel, etc.

## CLARK PAINT

**OIL and GLASS** 131-133  
STATES

### GREETINGS

## Say it With Flowers!

We have a large selection of

## Easter Roses and Lillies

Both in Plants and Cut.

Choice lot of other Flowering Plants.

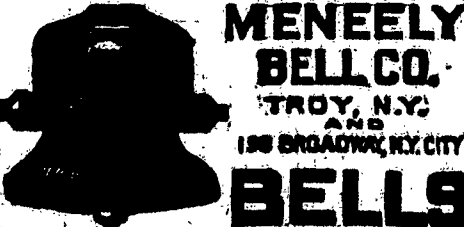
Prices more reasonable than last year

## GEO. T. BOUCHER, Florist

345 East Main St. Home Stone 7932, Bell Main 3074

## Hibbard, Kalbfleisch & Paine

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