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Hardware, Paints, Oils, Glass, Kitchen Utensils, Gas Mantles and Globes
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Christmas Greetings
Bryant Pharmacy
 178 Genesee St.
 Drugs, Candies, Kodaks, Supplies, Soda and Cigars

Christmas Photographs!
 The folks at home wanted your picture in uniform now they would like one taken from civilian life. We are making the kind that please.
Christmas Orders Taken Now.
A. L. Lehnkering
 24 State St.

Merry Christmas
The Burne
 Grocery and Market
 Genesee St. cor. Brooks Ave.
 Roch. Phone Stone 3136 Bell Phone 589 Genesee

Chas. Warder Bell Phone M-1283
 E. R. Chaplin Home Phone Stone 1283
Warder, Clark & Chaplin Electric Co., Inc.
 Wiring and Fixtures Telephones and Motors
 Repairing of Every Description
 362 East Main St. Rochester, N. Y.

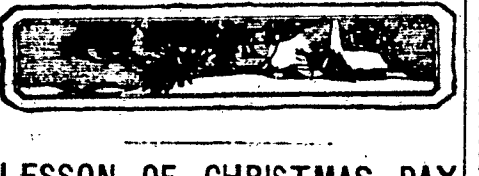
CHRISTMAS GREETINGS
Say it With Flowers!
 We have a large selection
George T. Boucher
Florist
 345 East Main St. Home Stone 7932 30 East Avenue Bell Main 3876

Out of the High-Rent District Means Lower Prices to You
 Violins, \$6.00 up Cornets, \$15.00 up
 Banjo-Mandolins, \$8.00 up Hawaiian Guitars, \$7.00 up
 Saxophones and Band Instruments
Phillips Music Store
 Open Evenings 212 Genesee Street

W. W. BELLWS official Watch Inspector Buffalo, Rochester & Pittsburg Railway Company
 ROY. R. HOWDEN Bell Phone Gen. 1063
BELLWS & HOWDEN
 Watchmakers and Jewelers
 All Kinds of Watch, Clock and Jewelry Repairing
 195 Genesee Street

REED GLASS CO.

A CHRISTMAS WALK
 In silvery softness the anthem closed
 Like a slowly glowed bell,
 The sacred cult of a peace divine
 Like a benediction fell,
 And out on the morning light that spread
 A glimmer of amber gray,
 I walked with Margery home from church
 On an old, old Christmas Day.
 A bland, mild day for the rugged month
 Had chosen a kindly mood,
 Like a wonderful mellow aftermath
 From the autumn's plenitude,
 With scuddey a tang of wholesome cold
 Did the winter's breezes blow,
 As Margery walked from church with me
 On a Christmas long ago.
 The earnest words that had touched our hearts—
 The warnings, kindly and wise—
 Had left a shadow of tenderness
 In Margery's violet eyes.
 The merry, boydenish maid I'd known
 For a twelvemonth's flying space,
 Had taken on that old Christmas Day,
 A new and womanly grace.
 As through the tremulous opal clouds
 That shifted and swayed apart,
 A sun ray lighted the rosy face,
 The wish was born in my heart
 That down the trail of the unspent years,
 Whatever their trend might be,
 The soft-eyed maiden beside me then,
 Might walk to the end with me
 Absently watching the velvet flakes
 By the white gale set a-wing,
 I breathe the spirit of other years
 While the bells of Yuletide ring:
 And near me, smiling with happy eyes
 At our children's romping play,
 Is the girl who walked from church with me
 On that old, sweet Christmas Day
 Harriet Wilburz Dublin, in People's Home Journal



LESSON OF CHRISTMAS DAY
 Example of Christ Should Inspire Unselfishness and Make Us Try to Remedy Faults.
 Christmas should inspire a world of unselfishness. The example before us is almost too perfect for it rather frightens us to attempt such divine heights of self-abnegation, but we can try. It will at least take us from the depths of selfishness, where most of us now are. Each Christmas day should teach us something of the lesson of the Holy Child's life.
 If we could learn from Christmas, today and in the succeeding years the serious lessons of self betterment and ennoblement it has to offer, how infinitely better it would be than just to look on it as a holiday for gifts and feasts, for extravagance and foolishness.
 So take an hour or two off on Christmas day and give it up to retrospective and self-inspection. You will each find faults, if you judge yourself impartially, for no one is perfect. Then make a serious determination to try to overcome those faults, for only trying to improve is there any growth in character. If you are satisfied with yourself you stay just as you are with all your faults and virtues. But if you try hard to remedy the faults your character is constantly growing broader. This is the lesson which Christmas day has for each of you.

CHRISTMAS
 Sparkling snow on the ground—
 An invigorating tang to the air—the mouth-watering smell of cooking from the cozily warm kitchen—our boy safely home from overseas with brave stories to tell and all the manhood crystallized in him—relatives and old friends gathering at the festive table—holly wreaths at the windows and a crackling fire in the open hearth—the hilarious laughter of kiddies as the new toys make them bubble over—mistletoe nuzzled mischievously above the door for the kiss you mean to give bustling, unsuspecting mother—the silvery, tranquil peal of church bells across the soft-snowed open places—an amazing forgetfulness of the dull anticipations and business worries of only yesterday—a sudden re-bellef that love is life—
 That is Christmas!

NEEDLESS PRECAUTION.
 Hubby—It's all rot and nonsense to try to make children believe there's such a character as Santa Claus. They ought to be taught better.
 Wifey—Our children don't need to be taught better. They know there's no Santa Claus in this house.
 The Day We "Ate."
 In other words, Christmas is the day where we shall celebrate, nasticate and bicarbonate, and the next day we shall meditate.



Don't Pick Out a Printer Blindfolded
 Get the One Who Can Help You Sell Your Goods
WE have the ability to help you sell your goods and we can do this at a reasonable cost to you.
 Economy and standardization are the watchwords here. We use Hammermill Bond, the standard, economical, business paper and we turn out a grade of printing that brings results for our customers.
LET US SHOW YOU

On Christmas Morning
 Your wife, mother, daughter, sister, will surely be pleased with a good sewing machine. We have such machines, and as long as they are in use they will be sure to please, and cause the recipient to smile with satisfaction, and long remember these needful gifts.
Utility Gifts Will Be The Most Appreciated This Year.
 The gifts that come into every day use as a need, are the gifts that everyone pleases to give and receive.
Special Christmas Terms.
 No immediate outlay of ready cash, a very nominal down payment, and small monthly payments to suit your convenience. You don't need much cash to start your purchase.
 We also carry quite a few of slightly used and second hand sewing machines, all in perfect condition, and ready for immediate use. We quote prices on a few of them below:

Drop Head White	\$20.00	Drop Head White	\$30.00
Drop Head White	20.00	Drop Head Singer	30.00
Drop Head White	15.00	Drop Head New Howe	12.00

 We also have quite a few Box Top machines from \$5.00 and up.
 We Do Hemstitching And Picot Edging Reasonably.
 We rent machines. We repair all makes of machines.
White Sewing Machine Co.
 439 Main St., East. Between Swan & Gibbs St.
 Bell Phone Main 2371 Both Phones Home Stone 4756

THE NEW ENGLAND, 80-82 Clinton Avenue South
A CHRISTMAS TALK
 At this most unlooked for time, when furniture is so much in demand, with so little supply in sight and when homes are being so cherished, The New England Furniture & Carpet Co. with their wonderful buying facilities have secured six carloads of Bedroom, Dining-room and Living-room furniture, bought in February at February prices, which we now offer at prices far below the quotations of the present day. To look through our four large sample floors will be bound to convince you of the truth of this statment. As you walk through our floors you will see Cedar Chests at \$19.75, Large Turkish Rockers at \$14.50, Queen Anne Bedroom Suites in mahogany at \$185.00, William & Mary Dining-room Suites at \$176.50, Smoking Stands in rustic design at \$2.75 and hundreds of other pieces of equal value. Expecting an early visitant assuring you that we are pleased to serve you.
NEW ENGLAND Furniture & Carpet Company
 80-82 Clinton Ave. S.

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WE have the ability to help you sell your goods and we can do this at a reasonable cost to you.
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LET US SHOW YOU

Not many things indifferently, but one thing supremely, is the demand of the hour.
 To have the right theory of happiness will not do much for you unless you practice it.
 The sum of your results depends on whether your calculations have been based on facts or imagination.
 Publicity is good for doubt, suspicion, crookedness, and honesty—in short, it is a good thing all around.
 Take strict heed to thy ways; set a watch over thy actions; and govern the thoughts of thy heart.—Dorothea Dix.
 When the wrongs of half the universe upon you seem to creep, our advice is to forget them and try to go to sleep.
 Subtle Schemes.
 "I have often thought, Mrs. Welfare-worker, that it would be an admirable idea to get intoxicated, get arrested, and thus be able to write up what happens to these members of the world's unfortunates."
 "Well?" said the rich lady.
 "Could you supply the necessary liquor?"—Louisville Courier-Journal.

Telephones Roch. Stone 5321 Bell, 1508 Main
Frederick Baetzel
COAL
 438 Exchange Street

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PICTURE FRAMING
 And gold gilding, paintings restored, old frames re-gilded, mirrors reilvered
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