



The Franklin Sedan

FREEDOM from tire trouble is one evident explanation of the motoring enjoyment of those who drive and ride in a Franklin Sedan, and this freedom is also a basic reason for the wide road range and unexcelled economy. Punctures and blowouts are almost unknown because light weight and flexible construction reduce the unyielding pound on tires tremendously.

These principles account, too, for the steady, rapid rate of travel a Franklin Sedan can maintain over all roads, and for its ease of control and riding resiliency.

Its economy is apparent in other ways than tire mileage Owners' records show these results:

20 miles to the gallon of gasoline
12,500 miles to the set of tires
50% slower yearly depreciation

During the months immediately following, it means a good deal to Franklin Sedan owners to be free from the worries and common troubles of cold weather use. The Franklin is Direct Air Cooled which means that there is no water to freeze or to necessitate frequent doctorings with anti-freeze mixtures.

Wide Observation Windows give unobstructed outlook; two Wide Doors increase riding view and facilitate entrance; its Slanting V-shaped Windshield adds fine lines and broadens driving vision. Together with the Sloping French style Hood, these features make the Sedan a foremost design.

C. W. GILES

19 Scio Street

Rochester, N. Y.

Distributor for
Rochester and Geneva Territory

A Few Don'ts for Christmas

- Don't court indignation.
- Don't grumble, whatever you do.
- Don't half fill the kiddies' stockings.
- Don't give presents which will be useless.
- Don't forget the mistletoe. Romance still lives.
- Don't forget that it ought to be a merry Christmas.
- Don't deny the little ones' ideas about Santa Claus.
- Don't worry about unpaid bills—at any rate until tomorrow.
- Don't scoff at the lingering superstitions of the good old days.
- Don't for the show of things, buy presents which you can't afford.
- Don't expect too many presents. Take what you get and be thankful.
- Don't, if you get up on your wrong side, make everybody else miserable.
- Don't forget to think at least once during the day what Christmas really means.
- Don't give a present unless you want to. Better not give at all than give insincerely.
- Don't forget that the giving of Christmas boxes, like charity, should begin at home.
- Don't, if you are a girl, stand under the mistletoe until you see the right chap approaching.
- Don't kiss somebody else's best girl, even though she is under the mistletoe. There might be a row.
- Don't work on Christmas day if you can avoid it. If you have to, however, don't make a song about it.
- Don't give Johnnie a trumpet and Peter a whistle and expect to have a quiet time. It's unreasonable.
- Don't put off buying presents until the last minute. You'll get better value and avoid the crush if you shop early.
- Don't send an electric runabout to a freezing widow with five starving children. This is like throwing a rope of pearls to a drowning man.
- Don't look pained when somebody tells a fifty-year-old Christmas story. That's one of the unavoidable circumstances of the festive season.
- Don't give a new song to some one who doesn't sing; but be still more certain that you don't give a new song to some one who imagines he can sing.
- Don't refrain from giving because you can't afford to give much. The intrinsic value of a gift counts for nothing. It is the thought which prompts it that matters.
- Don't let the wife give you a Christmas present in the form of cigars. If she persists in doing so, don't smoke them—give them away again, without letting her know about it, of course.

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Christmas Means Love

We cannot picture it without seeing the spangled Christmas tree girl with the faces of gleeful youngsters, glad parents, and happy bodies returned home from town or far metropolises. It sounds like bells and crackling logs and shouts of children. And even our old, round-shouldered, sorrow-ridden planet, with his eye knocked out on his cheek, pauses to smile from sea to sea, and love is everywhere rejuvenated.

JAMES WHITCOMB RILEY

Tasted Suspicious.

"My dear, did you make this Christmas pudding out of the cook book?"

"Yes, love."

"I thought I tasted one of the covers."

"Better little talent and much purpose, than much talent and little purpose."

Some men use all the material they have at hand in making fools of themselves.