



JEWELRY For HER Christmas Gift

A Bracelet Watch For Usefulness
And Lasting Pleasure
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| Men's Wrist Watches
.....\$5.50 to \$85 | Platinum Bar Pins, 21 diamonds, \$450. Others \$100 and upwards. |
| A Diamond Ring, Brooch, Lalliere, Link Buttons, Scarf Pin or Locket. Beautiful and useful gifts and also as an investment. Buy a Diamond now and we will allow you full value plus 10% profit one year from now in exchange for a larger stone. | Men's Reconstructed Ruby Rings. A fine assortment \$10 to \$35 |
| Diamond Rings.....\$10 to \$1,200 | Ivory Dresser Sets, plain and hand decorated.....\$10 to \$60 |
| Fine Solitaire Diamonds set in beautiful white gold mountings..... \$150, \$175, \$250 | Sterling Sets..... \$5.50 to \$50 |
| Handsome Cluster Rings. Have every appearance of a large single diamond
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Silver Plated Military Sets \$3.50 each |
| | Sterling Military Sets \$10 and up |
| | All Cut Glass at 20% discount. (Some saving just now.) |

Fountain Pens, Eversharp Pencils, Gold and Silver Knives, Waldemar Chains, Etc.

SEE OUR STOCK BEFORE PURCHASING

A Small Payment Will Secure Any Article for Later Delivery.

LIBERTY BONDS TAKEN AT FULL PRICE

James J. Ernisse
40 Main Street West

PRETTY LEGEND OF CHRIST

Old-Folk Tale Relates That Stars Danced and Birds Sang on Day of His Birth.

When the child of Nazareth was born the sun, according to the Bosnian legend, "leaped in the heavens and the stars around it danced. A peace came over mountain and forest. Even the rotten stump stood straight and healthy on the green hillside. The grass was befloored with open blossoms, incense sweet as myrrh pervaded upland and forest, birds sang on the mountain top and all gave thanks to the great God."

It is naive but an old-folk tale, but it has truth hidden at its heart, for a strange, subtle force, a spirit of genial good will, a new-born kindness, seem to animate child and man alike when the world pays its tribute to the "heaven-sent youngling," as the poet, Drummond, calls the infant Christ.

When the three wise men rode from the east into the west on their saddle-bows were three caskets filled with gold and frankincense and myrrh, to be laid at the feet of the manger-cradled babe of Bethlehem. Beginning with this old, old journey the spirit of giving crept into the world's heart. As the magi came bearing gifts, so do we also; gifts that relieve want, gifts that are sweet and fragrant with friendship, gifts that breathe love, gifts that mean service, gifts inspired still by the star that shone over the City of David 2,000 years ago.

Then hang the green coronet of the Christmas tree with glittering baubles and jewels of flames; heap offerings on its emerald branches; bring Yule logs to the fire; deck the house with holly and mistletoe. "And all the bells on earth shall ring On Christmas day in the morning." --Kate Douglas Wiggin.

TO TRIM A CHRISTMAS TREE

Pretty Trimmings and Decorations Can Be Made in Almost Any Home at Slight Expense.

As to trimming the Christmas tree, first of all, don't trim your tree with cotton batting and lighted candles, as there is always danger in this combination, and "safety first" should be the slogan in all Christmas festivities.

You can purchase a whole lot of pretty decorations for your tree at the shops, and these come very cheaply, too. But almost any home can furnish the decorations for a really lovely tree without very much expense, and there is no reason why every family where there are children should not have their Christmas tree.

Strings of popcorn and red cranberries looped from the branches make an effective decoration. And strings of yellow field corn gleam beautifully in the Christmas light. Crescents, stars and hearts cut from heavy cardboard and covered with silver and gilt, or even colored paper, and cornucopias of bright colors filled with candy and popcorn are very pretty. Form cotton batting into balls the size of an orange and cover with orange-colored crepe paper, twist tightly and tie to the tree with a bit of narrow ribbon. These are pretty on the tree and look like oranges.

It is best to place all the larger packages under the tree, tying only the smaller gifts which are tied up in bright-colored paper to the branches. In this way the tree will not look frayed and denuded when the gifts are distributed, and it may be kept a long time for the children to enjoy.

USE OF EVERGREENS.

The use of evergreens at Christmas time is older than the Christmas tree, the Christians seeming to have copied it from their pagan ancestors. In a very old book we find this reference to the use of evergreens at Christmas time: "Against the feast of Christmas every man's house, as also their parish churches, were decked with holly, ivy, bayes, and whatsoever the season of the year afforded to be green. The conduits and standards of the streets were likewise garnished; among which I read that in the year 1414, by tempest of thunder and lightning, toward the morning of Candlemas day, at the Leadenhall, in Cornhill, a standard of tree, being set up in the midst of the pavement, fast in the ground, natted full of holly and ivy, for disport of Christmas to the people, was torn up and cast down by the malignant spirit (as was thought), and the stones of the pavement all about were cast in the streets and into rivers houses, so that the people were sore aghast at the great tempest."

HYMN FOR CHRISTMAS.

Oh! lovely voices of the sky
Which hymned the Saviour's birth,
Are ye not singing still on high,
Ye that sang "Peace on earth,"
To us yet speak the strains
Wherewith in time gone by
Ye blessed the Syrian swains,
Oh! voices of the sky!

Oh! clear and shining light whose beams
That hour heaven's glory shed,
Around the palms and o'er the streams,
And on the shepherd's head,
Be near, through life and death,
As in that holiest night
Of hope and joy and faith—
Oh! clear and shining light!
—Felicja Hemans.

A Rather Vague Order.
A Wisconsin boy wrote to Santa Claus as follows: "I would like a air rifle, a pair of Indio-ploves a mouth organ a Christmas tree and some candy and nuts that is all a game of checkers for." It's a little vague, but we hope Santa will be able to fill the order.

Do Your Christmas Shopping at Rochester's Foremost Christmas Store

We are fully prepared to meet the requirements of the most exacting. Every department is replete with merchandise that is individually distinctive---merchandise of the high quality you expect from this store.

McCurdy and Company, Inc.

PUTNAM'S

The Candy for Discriminate Buyers

Each piece of this delicious candy is individually made by high class candy chefs, using for ingredients pure granulated sugars, the choicest of flavors, fruits and nuts. This fact is doubly important this year on account of the many inferior sugar substitutes offered to candy manufacturers.

Christmas Specials

- A Delicious Hard Xmas Mixture..... 54c lb.
- Supreme Assorted Chocolates at 70c, 85c, \$1.00 lb.
- Milk Chocolate Creams and Fruits.....\$1.00 lb.
- Milk Chocolate Covered Nuts.....\$1.25 lb.
- Glace Fruits, Glace Nuts, Salted Nuts, Stuffed Dates, Prunes and Apricots, Candied Ginger or Grape Fruit.

XMAS STOCKINGS, TRIMMED XMAS TREES and XMAS NOVELTIES

A Special Discount Will Be Given to Quantity Orders

Putnam's

255 Main Street East

Just Across from Sibley, Lindsay & Curr Co.

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Automobile Painting and Trimming
BODIES OF SPECIAL DESIGNS

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Fine Carriages, Sleighs, Delivery Wagons, Etc.

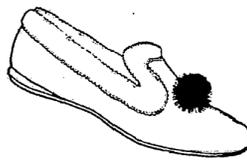
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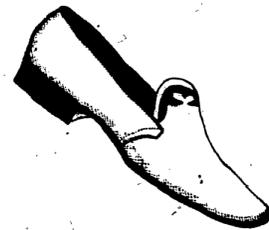
CHRISTMAS GIFTS FOR THE WHOLE FAMILY AT SCHREINER'S

For the Folks who are obliged to do their Shopping Evenings Santa has been here with a Splendid Assortment of SLIPPERS---the last word in COMFORT and BEAUTY.



FOR WOMEN

"Comfys" in every wanted shade, rose, light and dark blue, plum, brown, green, lavender, red, taupe, fawn, orchid, priced from \$1.75 to \$2.25
"Romeos" Fur Bound and Ribbon Trimmed, all colors, priced from \$1.75 to \$2.25.



FOR MEN

Tan leather Romeos, fine kid \$3.00
Tan and Black Extra Fine Kid Everett Slippers, \$2.25 to \$3.00
Gray Felt Everett Slippers, Leather Sole \$1.75
"Comfys" Grey Felt, Elk Sole \$2.00

For The Children---All Ages



Infants Slippers, blue and pink, ribbon trimmed, at 85c
Infants Booties, blue, fur trimmed \$1
Childrens and Misses Romeos, dark blue and grey, red trimmed \$1.25 & \$1.50
Childrens and Misses Booties, Red, Elk Sole \$1.35 & \$1.50



All Styles of **ARTIOS** For The Wintry Season.

Men, 1, 2 & 4 buckle \$2.50 to \$4.00 Women's 3 & 4 buckle \$3.50 to \$4.00
Boys' 1 & 4 buckle 2.00 to 3.50 Misses 2, 3, 4 & 6 buckle 2.50 to 3.50
Children's 3 & 5 buckle 2.50 to 3.00 Men's Romeo Alaskas 2.00
Women's Romeo Alaskas \$1.75

BOOTS for the Boys



Little Boys Short, sizes 6 to 10 \$2.00
High Top, sizes 11 to 2, \$3.50
High Top, sizes 3 to 6 \$4.00



See Our Window Display
696 SOUTH AVE. Open Evenings until 10 P. M. Xmas week