

DO YOU KNOW THAT

Life is what you make it? If you are well, you should be happy. If your health is less than normal, you should be interested in Chiropractic. Spinal adjustments will do more than all other health sciences to restore health conditions to the body. Look up your Chiropractor. Consultation costs nothing and may mean health to you.

Chiropractic is Right
Go To KEENE & KEENE The Pioneer
 Chiropractors of Rochester, N. Y.
 62 STATE ST. Rooms 207-9-10-12 Bell Phone, Main 5020

Hamilton B. Wills

MEMBER STANDARD STOCK EXCHANGE, TORONTO
 DIRECT PRIVATE WIRE TO NEW YORK AND TORONTO
New York Curb & Canadian Mining Stocks
 SEND for my WEEKLY MARKET LETTER, FREE on REQUEST
 Main 5445 35 MAIN STREET E., Rochester, N. Y. Stone 6340

HENRY J. KOHLER

QUALITY
Groceries & Provisions

Bell Phone, Chase 344-L—Home, 522
 401 COURT STREET, Cor. Williams Rochester, N. Y.

Bell Phone, Main 2527 Home Phone, 6622

D. A. ALEXANDER CO.

CONTRACTORS
 Mechanical Engineering, Automatic Sprinkler Systems, Heating and Sanitary Plumbing, Steam Power Plants
 272 STATE STREET ROCHESTER, N. Y.

12th Ward Market

WM. H. HOLFOTH, Prop.
 538 Monroe Ave.
Meats, Poultry and Vegetables
 Also Fish and Oysters

Arensmeyer, Warnock, Zahndt, Inc.

PLUMBING AND HEATING
 CONTRACTORS
 Telephones: Rochester 3682, Bell Chase 3694, After Business Hours Call Rochester 7190
 114 Monroe Avenue, Rochester, N. Y.

J. A. VANDERBELT

PRESCRIPTION
 PHARMACIST
 Home Phone Stone 1169 Bell Phone Chase 1169
 64 Monroe Ave., cor. Chestnut Rochester, N. Y.

Christmas Millinery

THAT MEETS THE REQUIREMENTS OF GOOD TASTE.
 THE RIGHT HAT FOR EVERY CUSTOMER
Mrs. Matie S. Miller
 204 Monroe Avenue Rochester, N. Y.

WARREN S. PARKS

714 Granite Building
 Rochester, N. Y.
 Agency Manager
 Equitable Life Assurance Society
 Of The U. S.

MAKING THE CHRISTMAS LIST

Rack Your Brain, Count 'Em Again, to See That No One's Missed.

"There, of course, is Aunt Maria, Aunt Lizzie and Aunt Jane; they're pretty old; but have to go down on the list again; and Uncle Joe and Uncle Pete and good old Uncle Lem; I wish I really could decide just what I should give them. And Cousin Nell and Cousin Kate and Cousins Belle and Sue, and Cousin May and Cousin Madge must be remembered, too. And Cousin Sam and Cousin Bill, and Cousins Jack and Ned—I'm sure if I had any more I would go off my head. "There's Grandma Smith and Grandpa Smith, Grandma and Grandpa Jones—what shall I get for folks who have rheumatism in their bones? There's pa and ma and Brother Hal, and Sisters Maud and Grace; before I get through I think I'll be in the crazy place. Now what can I give all the girls who always give to me? Gladys, Hannah and Hortense and Lulu—let me see, and Clementine and Rose and Pearl and half a dozen more—my gracious, I must make a trip through every shop and store.

And there is Frieda, housemaid girl, and Mary Ann, the cook—ere I forget I'll put their names right down now in my book. And, Oh! what shall I give to Will? Tee hee, what shall it be? I feel sure that a diamond ring he will present to me. He says he only wants a kiss, and maybe that is so, but how to hang it on a tree there is no way I know. A nice silk four-in-hand might do, with stripes of green and white; I know he wouldn't be like pa and say it was a fright. "And now I think I'll go to bed and put aside my list; tomorrow I am sure to think of some one I have missed. I will be bankrupt when I buy the things from ties to muff—yes, Christmas comes but once a year, and, gracious! that's enough."—Brooklyn Standard Union.

DECORATING FOR CHRISTMAS

Holly Wreaths Help to Make the Home Cheerful—How to Keep the Tree Bright and Green.

It is not Christmas without a big, gorgeous, glittering Christmas tree and plenty of greens hung wherever possible.

Of course you have your tree chosen and ready for its great purpose. When it's time or cutting, invite your boy and girl friends to help, and make the bringing in of the Christmas tree a real ceremony. In England this is one of the big events for young and old.

The kind of tree to be used depends upon where you live. Red cedar, white pine, spruce, fir or hemlock are all good. To keep the tree bright and green set it in a deep bucket or low barrel, brace and fill the space between the tree and bucket or barrel with coal. Then pour in water until the receptacle is full.

Every home should be decorated at Christmas. Gather holly for wreaths, make ropes of laurel, and have several bowls filled with partridge berries. Mistletoe is beautiful and can be found as a growth on the top of sweetgums, live oaks and other deciduous trees in the territory south of New Jersey, southern Indiana and Missouri, and in Oregon and northern California. Other fine plants for decorating are Christmas fern and polypody. Black alder and hlex or ink-berry can also be used. Every district has some special green that is adaptable for decorating. In gathering greens, never destroy the plants; cut and pick carefully and the growth will not be injured.

THE BIRDS' CHRISTMAS TREE.

To make a birds' Christmas tree, take an evergreen, if possible, but any kind of tree will do if you tie sheaves of wheat, corn-stalks and evergreen branches all over it to make it dense. If it is a large tree, plant it securely in a partially protected place. A smaller tree can be put on the feeding shelf outside your window. Hang on it wire baskets filled with suet, boxes with fronts removed, containing nut meats, millet, sunflower-seeds, wheat, cracked corn, bread-crumbs, rolled oats, etc. Coconut shells cut in half and filled with dainties that the birds love can also be hung from the branches. Have several shelves on which place apples, lettuce, cabbage and vegetables.

In all cold districts, have at least one or two deep boxes almost filled with cotton where the half-frozen birds can find shelter and warmth. Many birds suffer from thirst during the winter. Heat a brick or large stone and place a pan of water on it.

The Real Christmas.

The real Christmas is an invisible presence, a joyful glance of the eye, a wonderful expansion of the heart, a sense of comradeship with all mankind. It is an abandonment of ourselves to all good impulses and an almost reckless waste of good feeling and generosity and love, and no army of pessimists can banish that kind of Christmas from our hearts.

Under the Holly Bough,
 Ye who have scorned each other,
 Or injured friend or brother,
 In this fast-fading year;
 Ye who, by word or deed,
 Have made a kind heart bleed,
 Come gather here!

Let sinners against and sinning
 Forget their strife's beginning,
 And join in friendship now,
 Be little no longer broken,
 Be sweet forgiveness spoken
 Under the holly bough.
 —Charles Mackay.

BETHELEHEM

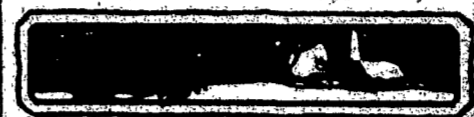
Cold was the earth and all the stars,
 But Mary Mother smiled
 Where in the manger of an inn
 Lay warm the Holy Child.

The ox was host upon that night
 Unto the King of all;
 He gave for incense meadowy breath,
 For shelter his rude stall.

Not all the cold of earth and man
 Can pierce the heaven's mind,
 Where warm against her leaping heart
 A Mother clasps Her Child.

O miracle of utmost love,
 How God grew greater when
 He stooped to be a helpless babe
 Beside the hearts of men.

Long ages since—and still in joy,
 In loneliness and tears,
 We kneel unto a Little Boy
 Who smiles down through the years.
 —Wilbur Underwood in Reddy's Mirror.



MAKE SOME SAD HEART GLAD

Christmas the Time for Remembering Those Not as Fortunate as You Are.

Christmas is a sad time in some households, among the older members who miss familiar faces always associated with family gatherings—a list of missing ones which increases as the years go by. But if it is impossible to be happy one's self, it is always possible to make some one else rejoice—this is an easier task than some people imagine. So many are so foolish as to think that because they cannot give beautifully that it is not worth while to give at all. They forget that what seems very little to a person in comfortable circumstances may appear very large to those who have virtually nothing at all; while among friends a small gift, bearing some sign of thoughtfulness, is often more acceptable than a costly but ill-chosen present. This is an excellent time to go over the children's toys and select those which can be spared to go to some less fortunate little ones. Do not select only those which are too battered to be recognizable; such, of course, are not to be despised, but a little glue and a few stitches to freshen up a broken doll or torn book add much to the pleasure of a second-hand gift—for all children love fresh-looking things and it is, besides, scarcely generous to give away only such articles as would otherwise be thrown in the ashes.

WHERE SANTA WAS BORN

Russian Legend of Saint Klaus and How He Came to Be Known as the Children's Friend.

Very many years ago there lived in Russia a nobleman and his wife, who had a little son named Klaus. He was such a good boy that everyone used to call him Saint Klaus. In course of time his parents died and left him a large fortune, not the least part of which was three large bars of gold.

Saint Klaus one day happened to be passing a house, and overheard a father telling his daughters that he had lost all his money, and that he didn't even know how he was going to buy food for them. This worried Saint Klaus very much, and he wondered how he could help them. So that night he took one of the bars of gold and threw it through the window. The next night he threw the second bar, and crept quietly away, but on the third night when he was about to throw the third bar, the man who had lost all his money came out and caught him. He tried to thank Saint Klaus for his goodness to him and his daughters, but Saint Klaus told him to pay his thanks to God, whose servant he was.

And there, boys and girls, you have the story of Saint Klaus (or Santa Claus as we call him).

PRECIOUS MOMENTS WASTED.



Mrs. Slumm—They're not going to have the Christmas tree at the church tonight. Not till next Friday night, Jimmie!
 Jimmie—Gosh! Will I have to wash me hands agin nex' week, too?

Christmas is the poker that rakes the dull ashes of the past and brings smoldering memories and resolves to light for the warmth of man throughout the year that follows. It is modern civilization's greatest involuntary stimulant.

Real Christmas Joy.
 For somehow, not only for Christmas, but all the long years through,
 The joy that you give to others is the joy that comes back to you.

CHRISTMAS

That Are Always

- Iron Fire Sets
- Andirons, Folding Fire Screens, Spark Guards, Open Front Gas Heaters.
- Vacuum Cleaners
- Carpet Sweepers, Washing Machines, Bread Mixers, Food Choppers, Roasters.
- Electric Grills
- Toasters, Sad Irons, Disc Stoves, Pocket Flash Lights, Alarm Clocks, Thermometers.
- Pyrex Glassware
- Cooking and Baking Dishes, Handsome Casseroles and Coffee Percolators.

- Johns
- Flashes
- Wagon
- Fine Pocket
- Scissors
- Set
- Gillette Safety
- Com
- Strops Shaving
- Mirrors
- Community Silver
- And Rogers Silver
- Carving Sets, Stamps
- Table Knives.

MATHEWS & BOUGH

26 Exchange Street

Hibbard, Kalbfleisch & Palm

MEMBERS

New York Stock Exchange

Chicago Board of Trade

100 Powers Bldg., Rochester, N. Y.

CHIROPODIA

is the most exalted of all mechanical sciences, and the cause of disease, and provides an efficient means of removing the nerve cocoon, which is the cause of pain, radically and permanently their feet.

To those suffering from other ailments, truthfully state that I can locate the cause of their ailments.

SHERMAN & SHERMAN
 CHIROPODIA

632-32-40-42 GRANITE BUILDING

Bell Phone, Main 1677
 Hours, 2 to 4 and 7 to 8 P. M. Except Saturdays

CLARK PAINT
 OIL AND WATER
 GLASS PAINT
 ROCHESTER, N. Y.

SMITH, BEIR & CO.

Dry Goods, Notions
 Men's Furnishings
 Wholesale Only

37-39 ST. PAUL STREET ROCHESTER

LEARY GARAGE

Expert Repairing—Ford, Buick, Chrysler

Chassis, Oil and Grease

1582 DEWEY AVENUE

Main 6392-W

Book or Job
 470 Main Street