

WIDE RANGE IN LATEST STYLES

Never Before in History of Tailored Suit Has There Been Such Variety.

COLLARS, CUFFS, HEMS OF FUR

Coat of Long or Medium Length Much More in Evidence Than Short Ones—Pockets Are Important.

For the woman who is not inexorably committed to the one-piece frock her suit is a matter of earnest consideration, observes a prominent fashion writer. Not so much as to what it shall be made of, for here there is scant choice, but as to how it shall be built to fit the peculiar requirements of her figure.

Never before in the history of the tailored suit has there been so wide a range of design as can be found in this season's models. And unless a woman has unerringly had taste, or, as sometimes happens, cherishes an inner vision of herself as tall and willowy when unkind nature has designed her short and wide, there is no excuse for her selecting an unsuitable model.

Suits are very much in the foreground of the picture at present and show a wealth of interesting detail as to finish, as well as a wide latitude in type and cut.

Thoroughly well dressed women at the horse show will undoubtedly be exponents of the various ways a suit may take—the plain and strictly tailored suit with a fur neckpiece, for morning wear, and the dressier fur trimmed type for afternoon. It is in the latter, of course, that most of the variety in design is to be found, though the jacket, tailored on manish lines, has, too, its picturesque differences of outline.

Daring and Picturesque.

There is a distinct leaning toward the daring and picturesque in the suits coats displayed this season. Especially new and attractive are the coats on Louis XV. lines, rather fitted, with a nipped-in waist and a good deal of spring at the hips, often accentuated by means of large pocket flaps, godets or a circular cut to the coat skirts.

This is the most radical departure from the lines to which we have become accustomed and has its extremely short version in which the coat skirt stands out in a series of hard and ungraceful godets, its medium length version in which the coat is very true to type, and its long version, which covers all but two or three inches of the skirt.

A coat of this last character was shown among the imported models and is worthy of note for the reason that very long coats are said to be approaching. In this instance the coat of brown velours de laine is cut so that it is quite smooth at the back and in the cross over front, but has much fullness of the coat skirt, at the sides.

These full sides are held in place at the waist by means of embroidery



Attractive Duvelyn Fur Trimmed Suit Regarded as a Striking Model.

and the coat is collared, cuffed and hemmed with fur.

The coat of long or medium length is much more in evidence than is the short one, and perhaps the coat either partially or wholly ungridded is more to be desired than the gridded coat.

Besides the coat on Louis XV. lines there are other ways contrived of enlarging the outline of the hips.

Coats Straight and Slim.

In striking contrast to the suits on these lines are coats cut as straight

and slim as a widow's ward, when they are trimmed at all, usually open over a fur waistcoat.

A typical Russian blouse suit is shown which is straight of line and apparently has no means of ingress. This suit is fashioned of heavier colored wool velours and has bands of military looking embroidery ending in tassels at one side stretched across its smooth front. It is loosely gridded with a double bend of cloth and has a high collar of the heavier fur which finishes the sleeves and the edge of the coat and slips on over the head, but these have never attained great popularity in this country.

There are, however, a number of models, which close on the shoulder and the side, leaving the front un-



Charming Brown Velvet Suit Conspicuous Because of Cartridge Plaits.

broken by fastenings, and one very charming suit, the upper part of which crosses over in bodice fashion, wrinkles about the waist and ties in flat girde ends at the side.

The back of this coat is flat and plain, but in the front are two circular sections which are gathered in many folds. In one curious little suit the short jacket godets slightly at the back, has a cutaway front and a

broker collar all banded with fur. The back of the skirt is plain, but in the front hangs a full fur edged apron drapery almost to the edge of the skirt.

There are very few short jackets, but among them is one which is sure to make itself felt, for, though abbreviated, it is by no means insignificant. It has an immense collar, which falls over the shoulders and wrinkles in hood fashion about the throat and the fullness of the loose back ripples in many folds, banded by fur.

There are suits with coats which are short in front but have a long loose panel at the back, and there are other irregularities in the coat skirts, but on the whole they hang on an even line about the figure.

Coats which blouse either in the back or the front all around are by no means unusual and look well on the young and slim. An excellent model for a woman with large hips is the coat with a straight long waisted upper part on which the skirt is slightly gathered.

Importance of Pockets. Pockets have taken on an extraordinary importance in the more elaborate suits. They are bold, assertive and are frequently the means by which the characteristic outline of the model is produced.

The bulging hip line is brought about in one simple coat by immense pockets set crosswise, exactly at the hip line and trimmed by stitched bands of cloth, above and below which are wide bands of fur.

Another means of widening the hips is seen in coats cut with pannier draperies, the looped-out tops of which constitute enormous fur edged pockets. These are found in both long and short coats.

Again there is a curious but not unpleasing fashion of placing the great pockets directly on the fronts of the coat. This peculiar line is even accentuated by allowing the pockets to loop at the tops which are bordered deeply with fur. Or the front sections of the coat skirts, may be made entirely of fur in which pockets lurk or a wide band of fur may extend across the front of the jacket, standing out at the top to form pockets. In every case coats trimmed in this fashion have a flat, plain back.

A very picturesque and handsome suit of brown velvet has its full hip sections set on in cartridge plaits and a ruche of cartridge plaited velvet to edge the fronts and the enormous eighteenth century cuffs.

Velvet suits as yet appear only in small numbers, but the various woolen fabrics with the exquisitely soft velvet finish, which it is easier to group under the name of duvelyn, are in all but universal use.

WRAP AND SCARF

Fur Coatees and Capes for Wear With One-Piece Gowns.

Seasonable Dresses Built on Lines That Form Admirable Background for Poetry.

For wear with the one-piece gown furriers are providing an attractive lot of coatees, short wraps and scarfs.

The street gown of the season is built on such simple lines and in such rich fabrics that it forms an admirable background for a jaunty little wrap or a graceful scarf of luxurious fur.

Velvet, duvelyn or gabardine are the fabrics used for the modish street frock, which is built on the simplest lines. Duvelyn in neutral shades and occasionally in green, sapphire blue or Pompeian red is fashioned into expensive frocks on which embroidery may play a small or large part, or they may be gullless of trimming beyond a binding of matching grosgrain ribbon.

The velvet gown is also procurable in color, but is easily more effective and beautiful in black, as often as not without a vestige of trimming. A bit of color is sometimes introduced at the girde or about the neckline. In one black velvet dress this takes the form of a rope of floss silk in coral which is fastened by means of couching stitch to the fabric.

A few of the street gowns have the novel touch of high collars and there are long sleeves, but not on the same model. In many instances the hip line is built out by means of cartridge plaits or by setting on the skirt fullness in a series of larger loops.

To wear with these frocks out of doors there are very short fur jackets, a bewildering number of little wraps which are neither coat nor cape, but a sort of link between the two, a variety of capes in the proper sense of the term, collars which are so large as to make it doubtful whether they are collars or capes, and splendid straight scarfs of great length and width as well as those of more moderate size.

It must be said that the little fur coatees are distinctly youthful garments designed expressly for the slim and graceful girl.

They have a shortening and broadening effect on the figure which is not desirable for the wide-hipped woman. She would make a much more satisfactory investment in one of the long straight scarfs or the irregular capes.

The short fur jacket often has a loose back and a helted front or is loose all round and one short model has a pinched-in waist with a rippled neplum quite in the manner of long ago.

STYLISH COAT OF MOLESKIN



Moleskin has that soft suppleness that lends itself so admirably to the loose-fitting coats that are fashion's favorite this season. This model combines grace, style and comfort.

IN FASHION'S REALM

Stockings usually match the dresses. The new cape coats often have deep yokes.

Wraps of fur are fashioned on simple lines.

Flare collars are among the new fashions.

More silk appears as ruffles on georgette dresses.

Many of the new skirts are plaited about the waist.

For evening wear white gowns are touched with silver.

There is a tendency to wear the hat tipped on one side.

A circular black veil has a wide border of cotton threads.

For sheer grace there is no material equal to duvelyn.

Deep bands of lace finish the bottoms of evening capes.

Soft gray and beige are the best colors for long gloves.

New Telephone Rates

EFFECTIVE DECEMBER 1st, 1919

THESE new rates are intended to produce a revenue that more closely represents the value of the service rendered locally.

We have built and maintained our telephone system here and elsewhere in the state to provide the best possible service for all communities, large and small, looking to our revenue from the state as a whole, to enable us to follow this practice.

This is the method followed by the United States Government in making postal rates, railroad fares and railroad freight tariffs. It is the method followed by the State in apportioning taxes and assessments in connection with the construction of highways and canals. It is the method followed in general by public utilities and common carriers. We believe it is the proper method. With telephone rates based on this practice we have been able to give universally better service than would have been possible if the rates for each community had been determined by the actual cost of furnishing the service locally.

Under present conditions we are, however, compelled to charge rates that will more nearly compensate the Company for the cost of rendering service locally.

The rate increases in the Rochester Central Office districts are as follows:

CLASS OF SERVICE	Increase per Month
Individual line business Flat Rate	\$1.00
Two-party line business Flat Rate	\$1.00
Two-party line business Message Rate	\$.50
Rural Line business	\$.25
Individual line residence	\$.25
Two-party line residence	\$.50
Rural line residence	\$.25

Flat Rate Private Branch Exchange Service:
The rate for each trunk line to the central office will be the rate for individual line service.

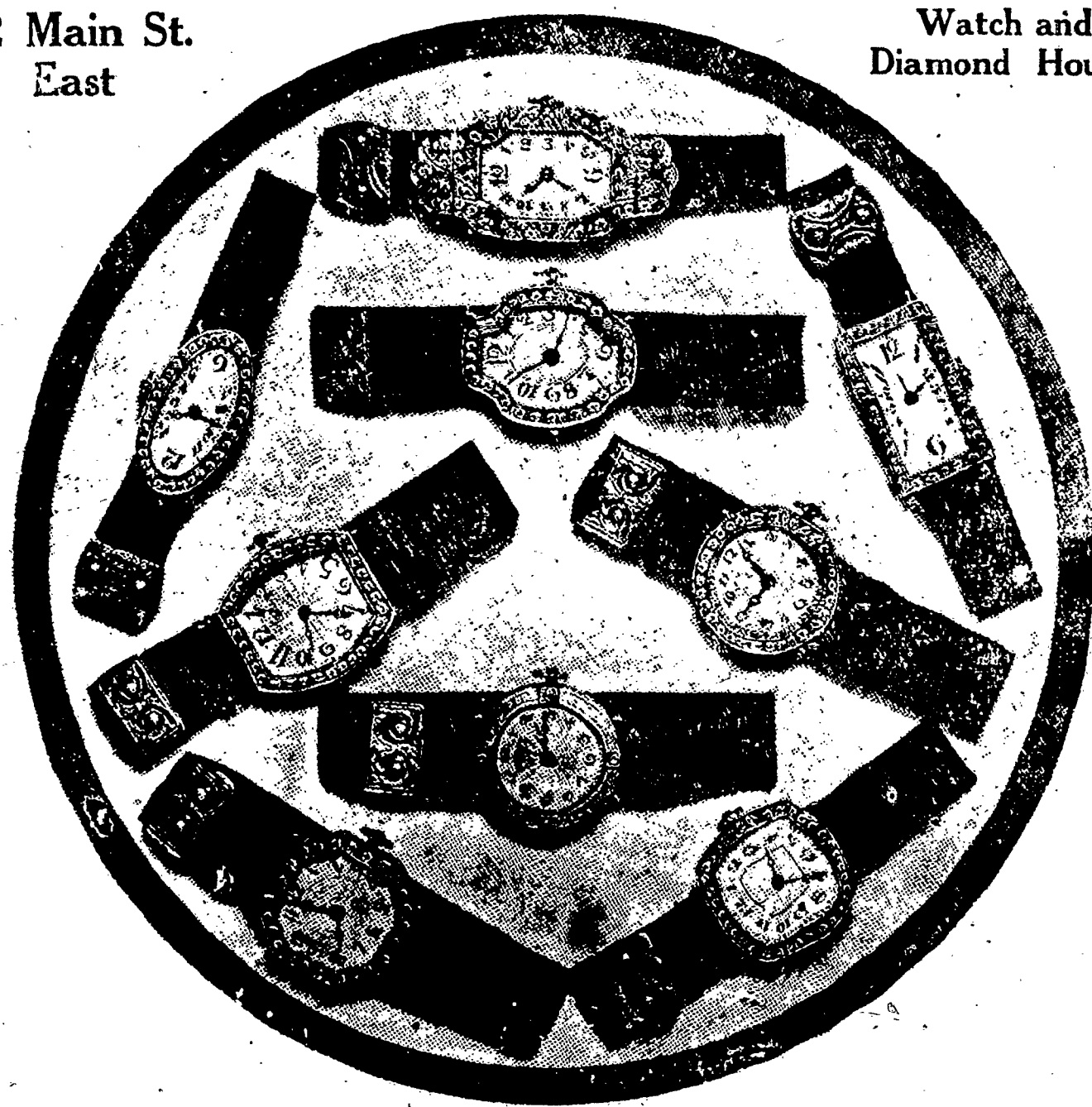


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