

# Public Business and the Next MAYOR

If you purchased an article in one of our stores and found that you did not get Full Value For Your Dollar, you would either demand the return of your money or some other satisfactory settlement or you would not patronize that store again. Most business men aim to Give You Satisfaction or Your Money Back. That is one reason why our Business Men Succeed and are Respected.

But here, in Your Public Business, by default, you let the Same Old Proprietor of the city's business, Year After Year, take your tax dollars, whether You Get Value Received or Not; and regardless of Your "Kick."

Is it not time to Forget Your Politics and help to restore a Wholesome Condition in the City Hall?

By Default—I mean this, you are persuaded by some "Ward Heeler" or petty job holder to help him lead An Easy Life ..... If said "Ward Heeler" or petty job holder appealed to you on the Day You Paid Your High Tax Bill you'd know better ..... but you seem to forget this about election time.

If this so-called Republican leader or proprietor Did Not so often stoop to the level of the "Ward Heeler" there might be some satisfaction hearing the press call Rochester the "Best Governed City."



JOHN E. MAHER

8-D on the Voting Machine--Look for the Lion

## SCHOOL CHILDREN CONTINUE SAVINGS

### Classes Keep Rivals for Honor of Winning 100 Per Cent. Certificate.

An increased interest this fall in thrift and regular savings is being shown by children in schools of New York state and the twelve northern counties of New Jersey according to reports received by the Government Loan Organization. Children who saved during the summer months are entering upon regular campaigns to enroll all members of their classes in savings societies, each pupil pledging to save something regularly. They are being encouraged not only by their teachers and principals but also by John H. Finley, Commissioner of Education of New York State, and by C. N. Kendall, Commissioner of Education of New Jersey.

Every classroom with all of its pupils enrolled as regular savers will be entitled to receive a Certificate of One Hundred Per Cent. issued by Carter Glass, Secretary of the Treasury, who is heartily in favor of teaching thrift and reasons for regular savings to children in all schools. The certificate is being distributed by the School Bureau, Government Loan Organization, which is also sending to all schools a "Thriftometer." The latter has spaces for names of children in the class and for making the purchase of Thrift and War Savings Stamps. It is printed on thick cardboard and can be put on bulletin boards of classrooms. The base of the thermometer rests upon a picture of the United States Treasury Building at Washington, D. C.

It is proposed by the School Bureau to have one parent War Savings Society in each school and to have a teacher act as general secretary. A letter which has just been sent to all principals suggests that Thrift Clubs be formed in classrooms, these to be branches of the parent society in the school. The War Savings Society Bureau will issue certificates of affiliation with the Treasury Department.

### A GOOD BUY.

Quaint old sayings of Ben Franklin still apply, for thrift is as essential today as it was in Colonial times. You'll find some of them on your Thrift card. Buy some Thrift Stamps; read what the card says and then Thrift Stamp it with your approval.

## HOW SOUTH DAKOTA IS PLANNING TO CONTROL RIVER'S OVERFLOW

The possibility of restoring a beautiful lake region in the eastern central part of South Dakota is brought out in connection with the efforts of the state game department and property owners, to control floods in the valley of the Big Sioux river, which crosses the eastern end of the state. For several years there has been more or less crop loss in the valley from floods.

There are several swampy lakes in the region, which were much larger at the time of the early surveys of the country, when the prairie shed water like a thatched roof, and all the surplus water ran into these lakes, instead of soaking into the soil, as it does since cultivation.

Just west of the valley of the Big Sioux there are at least five good-sized lakes, and a number of smaller ones, all on a fairly level plain, with general drainage to the south. The state game department has made a start by its present work on a ditch to carry flood waters of the Big Sioux into Lake Poinsett, the most northerly of this chain of lakes, and the one nearest the river; which has at times taken a part of the flood waters of the stream, but which will take more through the work of the state game department in its efforts to increase the hunting and fishing opportunities of the state. Less than a mile south of Lake Poinsett is Lake Albert and a little farther south of them Lakes Badger, Thisted, Preston, White-wood and Thompson, all good-sized reservoirs, in a close group. These lakes would hold a large part of the flood waters of the Big Sioux.—Christian Science Monitor.

## NEEDS MORE CHURCHES

### How the Practice of Foot Binding in China Interferes With Work of Missionaries.

One foot, linear measurement, may be 12 inches, but one foot, pedal, may be no more than four or five inches when that foot belongs to a Chinese woman.

For centuries Chinese women have bound their feet. It was only a few short years ago that, through the influence of Christian missionaries in the celestial republic, a law was passed prohibiting the practice of foot binding.

Future generations of China's women will be free from the curse, but the present generation still suffers from it. The binding began in infancy and continued through the years to maturity. The result was perhaps gratifying to the Oriental, but it had its vexations for the missionary and still has.

It may seem strange that missionaries have any great concern over the feet of Chinese women, but they have indeed, for unless a church can be placed conveniently in any Chinese city it is impossible to get the women of that country to go to church. Their feet won't let them, for a walk four or five miles to church on feet only four or five inches long is a harder undertaking than it may seem at a glance.

The church is trying to find a way to meet the problem of tiny feet. Manifestly the church cannot enlarge the feet of the feminine Chinese converts but it can build more churches, so that little feet will not have so far to walk, and through its nation-wide campaign it is seeking to show the need of more churches in China just as it proposes to enlarge its work at home.

### Why Credit is Necessary.

"Actions not only speak louder than words—they take the place of words. A man's actions not only reveal his character—they are his character," writes William McClinton, giving advice to retailers in "Everybody's" He says: "Well, if you are really a new-fashioned retailer, if (the credit people say) and are really a bright young fellow with an eye to a long life and a happy one, you will not wait to be asked but you will go and tell all your secret to a good and sympathetic credit house. You will tell them just where you stand and ask them what to do. They will probably tell you to send them a monthly statement of your sales and expenses, the names of the houses you have dealt with for the last six months, your past due accounts, if any, the names of your bank or banks. They put the facts on file. They wire you to go ahead and place your new orders. Then when their customers inquire about this new fellow (meaning you) from Whinney, Okla., they tell them to go ahead and ship the order, and it's all plain sailing for you."

### Why Stature Varies.

On higher ground the people are usually shorter, so the Swiss and central Europeans generally are stocky rather than tall. Sometimes stature varies with the class of men. Early emigrants to America before things were made easy by the steamship companies were always taller than the races from which they had sprung. They were picked men, full of physical vigor and courage. Stature varies also according to profession. About half the professional and ecclesiastical classes are tall men, but only about one in ten of the cobblers, weavers and tailors reach the height of 5 feet 7 inches.

### How Copper Profits Shrink.

In a paper recently found in Buck before the American Testing Materials. It was found that very small amounts of copper in the effect of reducing the strength of steel. Tests were made of steel with various copper contents that there was from 0.02 to 0.05 per cent of copper in the samples. They were rolled into sheets and the atmosphere in the Cooke region, together with a number of pieces in which there was no copper. It was found that a mere one per cent was sufficient to prevent the region.

### Why Pictures Must Be Taken in Mexico the Matter of Always Buy Things by the Way.

In they ask for "rose brand" brand knives and brand soap for "rose brand" brand soap. And it would be fatal to the maker of cuts were to be white wheels they had white to seeing yellow.

### How Pictures Must Be Taken in Mexico the Matter of Always Buy Things by the Way.

Persons who have houses with electric lights that they wish to have light if they have any light. It is a very important matter to have light in the house. It is a very important matter to have light in the house.

## Styles May Come and Styles May Go

but the Colonial style in dining-room furniture apparently goes on forever. You may buy a Colonial dining suite of standard design in either oak or mahogany with the assurance that it will be as good style fifteen years hence as it is today.

For many small dining rooms where one wishes to use mahogany furniture, the Sheraton and Adam styles cannot be improved upon to give a light and graceful effect without causing the room to appear overcrowded. We show Sheraton and Adam suites of this character in genuine mahogany as low as \$150.00 and \$175.00 for the complete suite.

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