

Why Your Telephone Rates Must Be Increased

Existing rates for telephone service in the Rochester Central Office district do not provide sufficient revenue to enable us to meet the increased cost of furnishing service. New rates have, therefore, been filed with Public Service Commission to become effective December 1, 1919.

These new rates are intended to produce a revenue that will more closely represent the value of the service rendered locally than rates hitherto in force.

For years we have given you telephone service at rates that have not yielded an adequate return. This has been possible because we have conducted our business in accordance with the principle that an adequate telephone development throughout the State is of value to the people of the State as a whole.

This principle is similar to the one adopted by the State in the construction of State highways and the Barge canal. The Federal Government used it in determining postal rates and the courts have approved its use in establishing railroad rates. If each community had been required to stand by itself, the less densely populated places could not have these services.

This fact applies equally to telephone service. If the charges in each place must be determined by the actual cost of furnishing the service locally many communities will be deprived of good telephone communication and the value of the service in the larger places and in the State as a whole will be affected adversely.

We had hoped to continue to operate with the revenue derived from the telephone business throughout the State as a whole, but this is not possible under present conditions. We, therefore, are compelled to charge rates locally which will produce a return more closely compensatory.

We must take this action if we are to secure enough revenue to properly maintain the necessary telephone plant, pay salaries that will enable employees to meet the present cost of living, provide new construction to meet public requirements and continue to furnish the sort of telephone service you should have.



New York Telephone Company

Catholic Lay Activity.

(Continued from 1st page.)

messengers and doers of good in our own way. In the earliest period of her life, as we read in the Acts of the Apostles (ch VI), there were appointed "seven men of good reputation, full of the Holy Ghost and wisdom," who were appointed to minister to the bodily wants of the needy brethren. The Church today relies much on laymen who are filled with the spirit of charity and with a genuine zeal for social justice, to help her in communicating the glad tidings to all nations. The spirit of the times a further reason.

A third reason for the active and joyful participation of our laity in social service is the spirit of the times. This has rightly been called "the age of the social consciousness." Men are awakened to a stronger sense of their obligations towards their less fortunate brethren. We realize that "social progress" depends on the united efforts of all classes of society, and on fidelity to the new concept of social responsibility that must be developed in leaders of public opinion, in officials, and among those to whom is entrusted the social and moral welfare of the community.

Moreover, we have a special duty in these days of materialism and "scientific philanthropy" to keep alive the spirit of genuine charity, the charity of Christ, which has worked wonders in the days gone by, and which will produce equally happy results in our own time. We certainly do not

admit the statement made by Professor Devine in his book "Principles of Relief" (Pg. 12): "The idea of charity, attractive and inspiring at one stage of social development, becomes in time obnoxious, and as permanent element in the relation between classes, it becomes an anomaly." No doubt, one cause of the widespread social discontent of our time is the decay of real charity in the hearts of our people. We rather hold to the opinion of Miss Katherine Conway, who referring to the practical social work of the Sisters of the Good Shepherd says that "as long as we have the sad old story of sin and human frailty, so long there will be work for these good religious." We may add that as long as human nature remains what it is, with its downward tendencies, its selfishness and sad limitations, so long will there be large work for men and women who are inspired with the charity born of faith in Christ, and who are strengthened with the supernatural motives that have wrought marvels for the uplift and regeneration of man.

Continued next week.

The Bishops of Ireland issued an unanimous statement declaring that the existing English Government cannot last and that Ireland is entitled to government by Irish people.

Two Centuries of Spouting. The most active volcano in the world is Mount Sangay. It is 17,198 feet high, situated in Ecuador, in the eastern chain of the Andes. It has been in constant eruption since 1728. —Indianapolis News.

AROUND THE WORLD WITH THE AMERICAN RED CROSS. In Serbia.



As far back as the first winter of the war, the Red Cross sent to Serbia a sanitary commission that effectively checked the scourge of typhus, but after the United States entered the conflict, the Red Cross, was able, in August, 1917, to send a full commission that carried on extensive relief operations among the suffering refugees of the tortured nation. Hospitals were established, the refugees fed, clothed and given medical attention, the army supplied with much needed dental treatment, farm machinery, and seeds provided to help the Serbs redeem their land to productivity, and, not least, measures undertaken for the succor of the children. The terrible condition into which these helpless victims of the war had fallen is well portrayed by this photograph of a little Serbian girl wearing the rags and expression of hopeless dismay that were all she possessed when the Red Cross came.

Death of Miss Mae Darcy.

The death of Miss Mae Darcy of 194 Columbia Ave. occurred at St. Mary's Hospital, this city on the morning of October 18. The deceased was a well known member of the Immaculate Conception Church from which her funeral was held on Tuesday morning, October 21, at 9 o'clock. The solemn high mass of requiem was celebrated by Rev. D. O'Brien of Buffalo, assisted by Rev. T. A. Hickey of Brooklyn as deacon, Rev. M. O'Brien of Ashtabula, Ohio as sub-deacon, and Rev. W. H. Darcy of Avon as master of ceremonies. All four priests are relatives of the deceased. The interment was made in Holy Sepulcher Cemetery.

Miss Darcy is survived by four sisters and one nephew: Mrs. Eugene Kernan, Miss Agnes Darcy, Miss Helen Darcy and Master Gerald Kernan of Columbia Ave., and Sister M. de Sales of Nazareth Convent, Jay street. Of a naturally cheerful and sweet disposition, Miss Darcy was loved by all with whom she came in contact. Her death came as a shock to a large circle of friends.

"Not dead, not dead; the noble never die, But crowned with splendor of supernatural years, They shine like stars in God's eternal sky, and bless us who linger in this vale of tears."

In a citadel at the foot of Mt. Sinai is a church and a monastery that have been uninterruptedly used for more than thirteen hundred years. The light before the tabernacle has been burning all those centuries. The church was built by St. Helena, mother of Constantine, and is on the traditional site of the burning bush where Moses heard the voice of Jehovah.

Rochester Council is planning to increase its social activities.

Children Receive First Communion at Iola Sanatorium.

A class of four girls and one boy received their first holy communion last Sunday morning. Miss Marie Spillane of the church of the Blessed Sacrament sang several hymns during the mass. The children have been receiving instructions during the past few months by the Rev. Father Hynes, assisted by the Misses M. Buffalo, assisted by Rev. T. A. Hickey of Brooklyn as deacon, Rev. M. O'Brien of Ashtabula, Ohio as sub-deacon, and Rev. W. H. Darcy of Avon as master of ceremonies. All four priests are relatives of the deceased. The interment was made in Holy Sepulcher Cemetery.

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Thanks are extended to Miss Ritz and her friends who furnished the flowers for last Sunday's service.

The newly elected officers of Rochester Council, Knights of Columbus, were installed Monday night at the association rooms in the Triangle building. A large crowd attended the annual ceremony, which was in charge of George T. Roche, district deputy. A buffet luncheon was served after the ceremony and entertainment features were provided.

The officers installed were: Grand Knight, George T. Boucher; Deputy grand knight, Martin E. Rigney; chancellor, Daniel F. Fitzgerald; advocate, James M. E. O'Grady; recorder, Herbert J. Bietry; secretary, M. D. Kavanagh; treasurer, George A. Weinberg; warden, Michael Hogan; inside guard, John Rogan; outside guard, W. J. Quinlan; trustees, neglected. James P. Jones, J. A. Kreag and P. H. Murray.

Father John's Medicine Has Been Our Stand-By For Years

Mother of Several Children Says She Depends On It To Keep Her Children Well

"Father John's Medicine has been our stand-by for years. When any of the children would get a cold and I would give them Father John's Medicine it would always give good results. Father John's Medicine proved the most satisfactory medicine that I have used for the children for colds and a general tonic."

"I am sending one of my children's pictures. This little tot's name is Margaret Mary Curran. When this picture was taken she was just two years old. (Signed) Mrs. Anna Curran, 2517 Parrish St., Philadelphia, Pa."

The pure food elements in Father John's Medicine are so prepared that they actually build new, solid flesh and tissue. They give the weakened system the food elements which are not taken from the diet and are so scientifically prepared that they are easily taken up by the system and quickly turned into new flesh and strength. This pure food body-builder is guaranteed from alcohol or dangerous drugs in any form.

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THIRTY-FIVE YEARS EXPERIENCE IN SELLING WATCHES



The Lessons We Have Learned

IT IS no exaggeration to say that in my thirty-five years in business in Rochester that we have sold at least 17,000 watches. This experience has taught us some things that we are passing on in the hopes of showing our customers and friends the value of an accurate timepiece and how to care for such a necessity.

Do you know that a watch travels 3,500 miles a year (measured by the semi-revolutions of the balance wheel); that the pivots on the ends of the balance wheel carry more weight in proportion to their size than the shaft on a 35-horsepower engine and the amount of oil that lubricates these pivots is less than you can get on the point of a pin, when the oil is gone the pivot wears out, and yet watches are abused and expected to "keep time" without attention. Every watch should be cleaned, oiled and overhauled once a year, thus removing all dried-up oil and dirt, the parts repolished to prevent their being spoiled for good timekeeping. Oil in a lady's small watch lasts about six months. Dirt will get inside any watch and a grain of dirt the size of a needle point will stop a watch.

OUR PRESENT stock of watches, by actual count, is 1,000 and we are equipped to satisfy the needs and desires of all in accurate timekeepers, from an Ingersoll at \$2.25 to an imported Omega ladies' wrist watch of platinum, set with diamonds at \$500, and our reputation of 35 years standing is back of every watch that leaves our store.

We are authorized agents for the justly celebrated imported Gruen Watch, and special agents for the Omega Watch, also imported. The balance of our stock includes Waltham, Elgin, Hamilton, Howard, Illinois, Ingersoll, and a complete line of Railroad Watches.

We would appreciate your visit when in need of a Watch. Why not decide now to give a Watch for a Christmas present? It is a constant reminder of the giver, besides being a useful gift.



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