# SHE OF RED HAIR

## Colors One With Titian Tresses Should Wear.

### Different Color Pigment in Skin Than Blonde or Blackhaired Woman With Fair Skin.

No type of beauty can be more strikingly lovely than the red-haired woman, writes a famous creator of fashions. If the possessor of red hair understands how to dress to type she may make herself as vividly decorative as a mural painting.

"That stunning Miss So-and-So with the wonderful red hair" we hear so often, but alas, we also hear "There's poor Mary, such a sweet girl, but that awful red hair! If she only knew what to wear it might help, but what can you do with a girl like that?"

A red-haired woman should realize first of all that there is a different color pigment in her skin than that of the blonde or of the black-haired woman with fair skin.

The delicate shades that tone with the pink and white loveliness of the blonde are not so good when featured on the red-haired woman, although her complexion may possess that quality of extreme whiteness which so often accompanies red hair. The auburn, bronze or chestnut-haired type is another story. I am speaking of the woman with vivid red hair, who if she were a boy, would be called "carrot top" or "red head."

The woman with red hair has been sentenced to wear blue for so many years that this color and red hair have become as traditional as the old theory that if you see a red-haired woman a white horse will soon appear.

Blue is the wrong color for the red-haired woman. No this isn't heresy. Blue makes her utterly commonplace. There is one shade of green-blue that Billie Burke, who is one of the loveliest of red-haired creatures, wears with supreme effect, but this shade is green first and blue afterwards—green blue—and even she wears it with great discretion.

Brown is another obvious color for the red-haired woman. If, however, brown is well done the sympathetic background of this color is good, but brown may also become very commonplace with red hair.

Black is an excellent foil for the woman with red hair. Clothed in black and the right lines she becomes distinguished looking as well as beautiful.

Given a good skin and dark enough lashes and brows, almost any red-haired woman should be able to make herself strikingly attractive.

There is a gray for everyone. Particularly for the possessor of red hair. Gray is color neutralized. Red, blue and green make gray. The various tones of gray are produced by the proportions of these three colors. The red-haired woman should wear the gray with lavender or violet predominating.

The red-haired woman should avoid blue, with the possible exception of the two-tones, gray blue and green blue mentioned above. Above all, she should not wear baby blue, turquoise, king's or robin's egg.

Green is an excellent color foil for red hair. Olive green makes an ideal street color, and chartreuse and emerald may be worn with extremely decorative effect in the evening. Bronze makes a better daylight choice than the lighter brown tones. Of the yellow, pale buff is good on the red-haired woman.

## ATTIRE FOR MISS OF 1920

This is an advance model of fall-winter wear for milady of fashion. It is of stunning wool duvetyn, brick color, with a flaring peplum on the coat and gorgeous trimming of grosgrain ribbon.

The newest capes are of homespun, lined with brilliant colors.

## TOP COAT FOR COUNTRY WEAR

An ideal coat for the cool evenings. It is of soft camel's hair, with transparent bone buttons and buckles. The trimming is indeed effective, and the coat is regarded as the acme of style.

## TO CLEAN BLACK STRAW HATS

### Alcohol and Water With Coloring Substance, Will Aid in Renovation of Millinery.

Black straw hats may be cleaned with alcohol and water and some of the commercial coloring substances used to restore color and luster. White straw hats may be cleaned with a solution of one teaspoonful of oxalic acid to a pint of cold water, or by suspending the hat, after it has been thoroughly wet, in a barrel at the bottom of which sulphur is burning in a tin dish.

Black satin ribbons may be renovated by laying them on a board and sponging with ammonia and water or alcohol and water. They should then be pressed while damp after they have been covered with a piece of tissue paper.

Velvet may be steamed by one of two methods. By the first, the velvet is held in front of the spout of a steaming tea kettle and the steam allowed to pass through the velvet. The velvet must not be held too close or steam spots will be made. The velvet must not be brushed immediately after the steaming. By the second method the velvet is held over a hot iron which has been covered with a damp cloth. The steam from the cloth will pass through the velvet and the velvet may be brushed at the same time.

## HOMESPUNS LEAD FOR WRAPS

### Capes Reaching to Knees, Rounded in Front, Have Slits for the Armholes.

If a wrap is needed with a tailored suit it is found in a rough serge or homespun cape. These capes reach only to the knees. They are rounded in front, have slits for the armholes and a rolling collar that goes to the hem in front. They are in gray, sometimes in white, but oftenest in dark blue. When serge is used it is often ornamented with openwork bands, the threads pulled out to outline squares of the material.

These capes are not lined; their seams are so arranged that they can be worn without lining. They are quite comfortable and look better than the satin cape. They give more warmth, and warmth is something that every American desired the past summer in Paris. The price of wood is high and there have been few American rooms in which it has not been burning every forenoon to dry out the room as well as to warm it.

## FLOWER FROCKS FROM PARIS

### New Gown May Suggest Full-Blown Rose, Shaggy Chrysanthemum or Dreamy Poppy.

The very newest models from Paris demand the petal frock. The frocks have all blossomed with flowers—a delicious conceit, and bound to become popular on this side of the Atlantic as well. These petal frocks are without lining and follow the lines of the body with no suggestions of stiffness. They may suggest a full-blown rose by the soft draperies unfolding at the waistline, or they may develop into shaggy chrysanthemums, with supple elongated petals, or into dreamy poppies. These frocks are difficult to wear and demand an excellent figure, but the effect of fluttering and airy grace with which they invest the wearer will prove alluring to all women even if they must undertake strenuous physical culture.

## THAT NEW SUIT FOR WINTER

### Advantages and Disadvantages in Having It Ready-Made or Made to Order.

There are possible advantages in going to a tailor and having your suit made to order and just as many possible advantages in buying it ready made. With the ready-made suit there is always this:

You can see the finished garment. There is never the possibility that you won't like it after it is finished, for it is finished to begin with. Moreover, if you are a person whose time is precious, the ready-made suit has advantages in that way. Even if it needs rather elaborate alterations you will need far less fitting than if you are having it made entirely to order. And of course, the ready-made suit, if you buy a good one from a smart shop, has probably been made according to the design of a very skilled and highly paid person, whereas your tailor may or may not have the eye of a real designer and he may or may not follow skillfully the lines of the design you select for him. However, if you are blessed with a good figure the tailor will reveal the fact as the ready-made suit cannot possibly do, even if it is altered, for it is necessary to make ready-mades according to designs that do not as a rule play up the figure. They must be built for the average figure and built according to lines that require the least possible fitting.

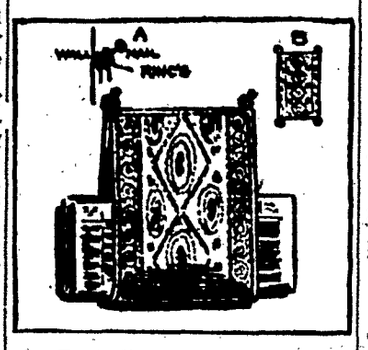
If you do go to the tailor bear this in mind: That for this winter suits made of heavy men's suit fabrics are going to be extremely smart. Select such a fabric that shows a decided stripe—one that would probably not be the one you would choose for your husband or son, because the stripes should be quite far apart and quite noticeable. A suiting of dark slate gray with a lighter gray stripe is a splendid selection. Now have the bodice pieces of the pattern cut lengthwise of the stripe with a tunic on the jacket cut the other way of the material. Or in some such way as this make use of the striping to give the suit its only trimming.

## TO MAKE NEWSPAPER HOLDER

### Remnant of Narrow Stair Carpet May Be Easily Made Into Decorative Article.

The sketch shows a good use to which a remnant of narrow stair-carpet may be put, in the way of making a newspaper holder with it for hanging upon the wall. If possible, the carpet should be selected of a color to match or harmonize with the wallpaper upon which it is to hang.

The edges where the carpet has been cut are bound with colored braid,




An Easily-Made Newspaper Holder.

and at each corner a ring is sewn on in the manner shown in sketch B. Then nails are driven into the wall at a distance apart corresponding with the width of the carpet, and they should slant slightly upwards in the way illustrated in diagram A.

The rings are placed upon the nails so that the carpet hangs downwards and forms a large loop, into which the papers may be slipped from either side. All tidy housewives like a place to keep papers in, so that they do not litter the room, and this is just the thing needed, as it is strong and practical.

## DRESSES NOW MADE OF KID

### Whole Sport Outfits Made of the Material and Some Have Leather Ornamentation.

The increasing use of kid and other soft leathers for the making and trimming of women's garments is bringing up the question here as to what effect it will have on other lines. Latest fashion reports from Deauville say that whole sport dresses made of colored kid were worn at the recent races there, and the Paris cables tell of leather dewdabs on many of the new frocks, says the New York Times. In view of the reported general scarcity of kid, which there is no reason to doubt, the question has arisen as to just what effect this vogue will have on the supply available for the glove and shoe trades. It is also asked if the use of colored outer garments of kid will bring about a revival of the vari-colored kid shoes that were so much in vogue here a few years ago, and also serve to increase the color ranges of kid glove offerings in the near future.

### Coats for Fall.

Some Paris-designed models of fall and winter coats for 1919 and 1920 are in the showrooms of American manufacturers and tailors. The indications are that plaids will be very much featured. Double-faced fabrics, plain on one side and plaid on the other, like golf cloths of several seasons ago, are used to develop some very modish coats.

# MAKE AMERICA THRIFTY AIM OF NEW DRIVE

## Absence of Red Fire and Rocket Marks Quiet Campaign for Continued Support of Government.

A campaign throughout New York State and northern New Jersey to gain the support of leading citizens of every community in the new movement by the United States Treasury Department to "Make America Thrifty" was formally launched on September 15 last.

Without red fire, noise or flashy advertisements letters were posted that day to 160,000 citizens informing them that Treasury Savings Certificates in denominations of $100 and $1,000 are now on sale and that leadership only is needed to start the purchase of these Government securities. During October they can be obtained for $84.20 and $842 respectively.

The letters call to the attention of all citizens that it is within their power to become charter members of the "Thrift Citizens'" movement merely by the purchase through their banks or the Federal Reserve Bank of New York of the Treasury Savings Certificates.

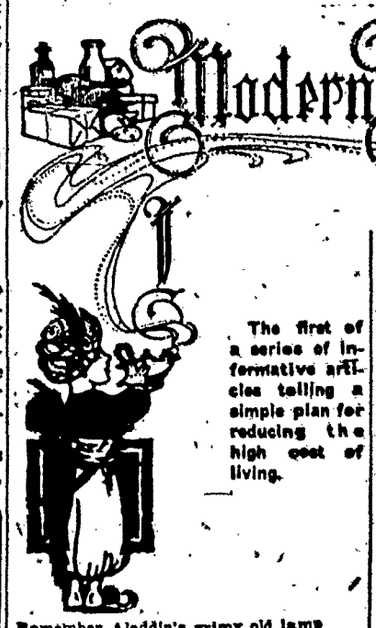
"The object of this 'Thrift Citizens'" movement is to help put the Nation quickly on a stable economic basis as the first essential toward solving the momentous reconstruction problems at this moment pressing for solution," the letter reads. Those addressed are also informed exactly what they must do to become Thrift Citizens. This is to encourage associates to join in the movement by investing in Treasury Savings Certificates.

## Splendid Record Made by General Electric Workers

The General Electric War Savings Society of Schenectady reports that 2,805 members bought $1,724 worth of Thrift and War Savings Stamps during August. This is a new saving organization, formed with the co-operation of heads of departments at the well known plant of the General Electric Company and the employees are becoming more and more interested in practicing thrift and the need for saving some amount of their earnings regularly. The secretary of the savings society is H. L. Baltozer.

Help yourself and your Government at the same time. Pennies quickly mount into quarters. Invest these in Thrift Stamps, and watch your W. S. S. total climb.

## Modern Magic



The first of a series of informative articles telling a simple plan for reducing the high cost of living.

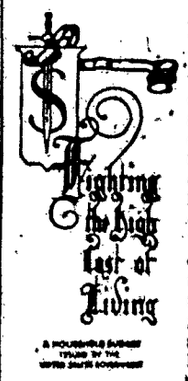
Remember Aladdin's grimy old lamp
And the dreams it held in its power,
Well, the modern Aladdin finds treasure, too,
In the wonderful things a budget will do.
It's the fairy tale of the hour.

It is not only saving a regular sum
That will make your dreams come true,
But planning a budget and keeping accounts
And dividing your income in proper amounts
There is hidden magic too.

A budget will show where the money has gone
That once seemed to vanish in air.
Waste and extravagance, all that we bought,
Will be brought to light, and a little thought
Will save something here and there.

The magic lies in planning ahead—
So much for clothing, so much for food—
Keeping within the amounts you say.
Whatever is over is put away.
'Tis not alone for the rainy day,
But to win the dreams we've wooed.

Then the dreams come true, will be sweeter far
'Cause we've brought them to earth from a distant star;
'Cause we've watched them come nearer every day
From that speck on the sky line far away.
No magic brought them, you willed it so,
You and the Thrift you have learned to know.




SAVING is getting to be a popular habit, and small wonder! A year or so ago we made a startling discovery. The "stuff dreams are made of" will, if properly treated, assume definite shape. Why not? Think of the quarters that used to slip through our fingers. Many of us saved 400 of them last year besides paying a dollar or more on Liberty Bonds each week. We hear this remark over and over again: "Do you know, I saved more than ever before in my life, and I didn't seem to miss it. Why, already we see the possibility of buying that home out of town, of letting the children take music lessons and sending them to college."

We are beginning to have almost a respect for economy and saving, not only because they protect us against the "rainy day," but because they bring us the things we most want in life.

### CHART FOR RECORDING DOMESTIC ACCOUNTS.

| MONTHS OF / ITEMS | MONEY ALLOTED | MONEY SPENT | MONEY ALLOTED | MONEY SPENT | MONEY ALLOTED |
|---|---|---|---|---|---|
| FOOD | | | | | |
| RENT | | | | | |
| HOUSEKEEPING EXPENSES | | | | | |
| LIGHT — ELECTRICITY, GAS | | | | | |
| TELEPHONE | | | | | |
| FUEL — COAL, WOOD, OIL | | | | | |
| LAUNDRY | | | | | |
| SERVICE | | | | | |
| HOUSEHOLD SUPPLIES AND FURNITURE | | | | | |
| TOILET ARTICLES | | | | | |
| OTHER SUPPLIES | | | | | |
| TOTAL | | | | | |
| CLOTHING | | | | | |
| PERSONAL EXPENSES | | | | | |
| EDUCATION AND READING | | | | | |
| ENTERTAINMENT AND RECREATION | | | | | |
| CHURCH AND CHARITY | | | | | |
| DOCTORS, MEDICINE | | | | | |
| HUSBAND'S PERSONAL | | | | | |
| WIFE'S PERSONAL | | | | | |
| TOTAL | | | | | |
| SAVINGS | | | | | |
| DEBTS | | | | | |

# "A Soul Above Potatoes"

By PAUL HAMILTON

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"You'll stay in Clifton, won't you, Harney?"

Mrs. Ross looked all motherly anxiety as she addressed her son. With them on the garden seat was Harney's sweetheart, Alma Reeves, whose bright, pretty face reflected the solicitude of the older woman.

The son and lover affected quite a lordly air. A week previous his uncle, Mark Leaton, dying, had bequeathed him a neat sum in money and a grocery store he owned in the village.

"Tell you," pronounced the young man, almost grandly, "I've got a soul above potatoes."

"But, Harney, dear," interrupted Alma, "you know how pleased you were at first with the idea of being your own master and running a business for yourself."

"That's all right," acknowledged this ambitious favorite of fortune. "But I've met my old chum since then. You know Ned Dallas came down to see me when he learned of my big luck. Well, he's a clerk in a broker's office and he says that with his experience of the money market, if I will supply the capital, he will go into partnership with me and will make a regular Napoleon of finance of me."

Before leaving Harney made an arrangement with Warren Doane, an old clerk in a local store, to place him in charge of the one he had inherited, on a basis of equal division of profits. The day after Harney's departure Mr. Doane called at the Ross home.

"I am going to surprise Harney," he told Mrs. Ross, who was an old friend. "He has agreed to let me have free swing with advertising and specials and I am going to build up a grand trade. Alma, I shall need a good one to take charge of the cash desk. Can I count on you?" and Alma acquiesced in the arrangement and the enterprise started out under auspicious auspices.

The young adventurer across the shoals of finance wrote almost daily. The first month of his absence, Alma was all anticipation, ambition, enthusiasm. Then he became less enthusiastic in his epistles and during the second month of his absence only two letters reached home.

"We must not expect too much attention from the poor boy," Mrs. Ross said, as he is in business entirely alone," she told Alma, who, in her faith and innocence, pictured "the poor boy" building the monetary destinies of a nation. The moral "All work and no play," about comprised the substance of subsequent letters from Harney. In the while, Alma and Mr. Doane had no thought or care that would displace the despised grocery business upon a firm and growing basis to keep it there. The idea that she was doing something that benefited the business interests of her lover made Alma animated and glad. How she worked, and planned, and hoped! She had, however, received an inkling from something she overheard between two local business men that Harney was cutting a wide swath in the city, making daring speculative investments and going beyond his depth.

It was one Saturday night and Mr. Doane had closed the store an hour earlier than usual on account of a rain storm, and Alma had decided to remain for an hour or so and balance the books and was engrossed in the task when the knob of the door was rattled, and then there was a loud sharp tapping on its glass panel. She could make out the visitor against the glare of the street lamp. It was Harney Ross and she uttered a cry of joy as, unlocking the door, she led him into shelter and clung to his arm, uttering fervent words of welcome. As he came within the radius of the desk lamp her heart smote her.

"I've tramped it from the station, Alma," he said. "I'm out of cash and I'm almost famished. You've a neat and inviting layout here," as he went over to a counter which bore a tempting array of cheese, cold beef, boiled ham and some pickled fishes, on the way drawing a generous handful from the cracker box, and fell to eating with an enjoyment that both gratified and saddened Alma. To this returning lover of hers dreams suggested the penitent prodigal.

"This is sure a land of plenty," said Harney, with a sigh of satisfaction as he completed a lunch sufficient for two men. "Alma, I've come back with nothing but a hard, nasty lesson learned. Those city sharks took my money away from me so easy, I wonder how they did it. I'm through with financial Napoleon. I'm glad to come home, humble and glad to count beans to the store, and mother—and you."

"And, oh! Harney," jubilated Alma, "such a business the store has done! You poor boy, indeed! How wonderful you are!"

"I had a soul above potatoes, you know!" observed Harney with meaningful retrospection. "Well, if the job upstairs is still vacant—"

"Yes, it is, Harney," nodded Alma.

"Then it's a quiet wedding as soon as you can get ready. And, after what I've gone through, it will be paradise to settle down in the most modest little home.

"Even if it is right over the grocery store!" laughed Alma, happiness in that to Harney how near it was close than all the money in the