

Changes in Telephone Rates For Rochester Central Office District EFFECTIVE MAY 1st, 1919

ON AUGUST, 1, 1918, the Federal Government assumed control of the property and business of the New York Telephone Company, and, at the same time, directed the Company management to continue the operations under Government supervision. The Act under which the business was taken provides that the corporation shall receive only just compensation for the use of its property.

The compensation to the Company having been fixed by contract, all revenues now collected for telephone service belong to the Government. With the increased cost of operations due in part to the war, the present rates in Rochester Central Office District do not produce revenues sufficient to provide its proper proportion of the compensation, or, in fact, to produce an appreciable return on the investment.

To meet the situation, the Company prepared and submitted to the Operating Board, U. S. Telegraph and Telephone Administration, a revision of rates, which, after careful consideration, was approved by the Federal authorities.

The rate increases for the principal classes of service in Rochester Central Office District are as follows:

CLASS OF SERVICE	Increase Per Month
Individual line business Flat Rate.....	\$2.00
Two-party line business Flat Rate.....	1.00
Two-party line business Message Rate....	Introduced
Four-party line business Flat Rate.....	1.00
Rural line business.....	.50
Individual line residence.....	.75
Two-party line residence.....	.50
Four-party line residence.....	.50
Rural line residence.....	.50
Service Station.....	Discontinued

NOTE: Subscribers having a class of service which will be discontinued, will receive further information.
Combination rates for business and residence service are discontinued.

These increases become effective May 1, 1919



NEW YORK TELEPHONE COMPANY

Pretty Custom of Giving Easter Eggs Is Centuries Old

THE CUSTOM of giving eggs as Easter presents, though very ancient and widely popular in Europe, is comparatively new in this country. It has had remarkable developments within the last few years.

Thus, an American millionaire gave his small son a pony carriage made in the shape of an egg, on wheels, covered on the outside with white lacquer and lined on the inside with white satin.

A South African diamond king not long ago had an Easter egg made to hold the trousseau of his bride. It was nine feet long.

Not less extraordinary was an Easter egg made by a Paris establishment for a Spanish Infanta. Though



The artist witnessed the start of the diminutive express wagon here portrayed, but he does not know what happened afterward.

THE EASTER LILY.

When Easter bells began to ring
And Easter day arose,
An angel found beside the church
A wreath of winter snows.
The April sun had failed to melt
The tiny drift away and still,
And, sparkling coldly in the light,
Still frozen hard it lay.

The angel took the frosty flakes,
And tenderly he wrought,
With loving care and patience rare,
The blossom of his thought.
Each perfect petal grew apace,
And last of all, behold,
He fashioned, full of rich perfume,
A heart of gleaming gold.

With dreams of shining robes he worked
And golden gates ajar
And shaped the fair and finished flower
In memory of a star;
Then, gliding in the ancient church,
Where all was dark and still,
Upon the crimson altar cloth
He laid the Easter lily.

Easter Eggs of Flowers.

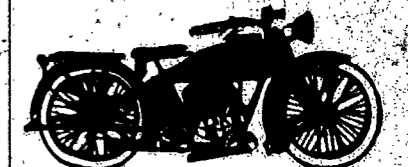
Today not only the size of the Easter egg, but also the value of its contents play an important part, at least in America. Thus, it is not rare that an insignificant looking chocolate egg contains as a precious surprise the costliest jewels, such as earrings, bracelets, etc. Not long ago the pretty fashion came in vogue of making Easter eggs of flowers, so arranged as to reproduce exactly the oval form of the egg. For this purpose violets and roses are commonly used, but in recent times orchids are being preferred, especially in England. Thus, a few years ago a London florist got an order for an Easter egg of orchids, costing no less than \$1,000.

Easter Flowers and Plants

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NEW YORK NEWS ITEMS IN BRIEF

Paragraphs of Interest to Readers of Empire State.

Interesting News of All Kinds Gathered From Various Points in the State and So Reduced in Size That it Will Appeal to All Classes of Readers.

Batavia's new postoffice has been opened.

Dundee reports a scarcity of school teachers.

Forty families moved in Dansville on April 1.

Dunkirk's budget for 1919 is only \$102,048 62.

Milk has dropped a cent a quart in Niagara Falls.

Mount Morris is complaining of shortage of gas.

Rochester's labor glut is not so great as expected.

Dairymen's League is planning a branch at Stafford.

Farmers in the vicinity of Auburn are asking for help.

Youngstown fruit growers expect to form an association.

Canandaigua is now paying 12 1/2 cents a quart for milk.

Twelve Ithaca men were fined \$50 each for selling cider.

Tonawanda hears that the barge canal will open on May 1.

Fredonia school teachers have been granted a salary increase.

Olean will adopt a two-platoon system for its fire department.

There is a butter scarcity in the small towns around Geneva.

Methodists at Hornell are raising \$12,000 to complete their church.

Bergen town board will spend over \$3,500 for highway improvement.

Permission has been given to organize a national bank at Savonia.

Applications for citizenship are increasing in Buffalo at a great rate.

Woman's organization in Le Roy will work for the Roosevelt highway.

James S. Bryan of Rochester is being boosted for state president of the Elks.

Penn Yan now has about \$120,000 pledged toward its memorial hospital.

Ontario county's farm bureau has called a meeting on behalf of the Vic-

tory loan.
Niagara Falls is seeking legislation to allow it to employ more firemen and policemen.

Perhaps a farm colony will be established near the Monroe county almshouse.

D. W. Drake of Hornell has five pullets which have laid 110 eggs during March.

Building in Rochester is at a standstill owing to differences in the ranks of union labor.

Farmers around Canandaigua have formed a branch of the National Farm Loan association.

Buffalo's public works department seeks a \$1,400,000 bond issue for making improvements.

Work has been started on Wyoming county state road between Warsaw and Varysburg.

Fifty houses, built by the United States housing corporation have been rented in Niagara Falls.

Onondaga county dairymen gave \$75,900 for the establishment of a milk station in Syracuse.

The Dundee Milk Products company, offshoot of the Dairymen's League, plans to sell more shares.

Only 18 per cent of the women who took jobs in Buffalo during war times will continue their work.

Dunkirk's board of education has raised the maximum salary for women to \$1,700 and the minimum to \$850.

The Orleans county co-operative arrange store property at Gaines village has been sold at public auction.

Both the Republicans and Democrats of Buffalo show a tendency to favor soldiers for candidates at coming elections.

Dundee has decided not to build its proposed library just yet. Only \$2,700 of the necessary \$7,000, has been pledged for it.

Seneca county is the scene of a movement designed to put all of the schools in that territory under one superintendent.

Rural school teachers of Genesee county, at a meeting in Batavia, have asked that a minimum salary of \$20 a week be paid them.

The Machold bill appropriating \$2,050,000 for the repair and improvement of highways and bridges in Indian reservations was signed by Governor Smith.

The public service commission has denied the application of the Delaware, Lackawanna & Western railroad for consent to discontinue stations at Hoyesheads and Painted Post.

The assembly has passed a bill repealing legislation under which the state food commission was created. The measure already has passed the senate and now goes to the governor.

A SPECIAL ANNOUNCEMENT

It is with pride and pleasure that we announce to the public that we have taken over a large storage warehouse at 80-110 Front St., containing over 700,000 cubic feet of storage space. We opened this place to the public Monday, April 14, as a STORAGE WAREHOUSE for the storing of household goods and merchandise. In fact it will be a general storehouse, with good supervision and proper management.

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