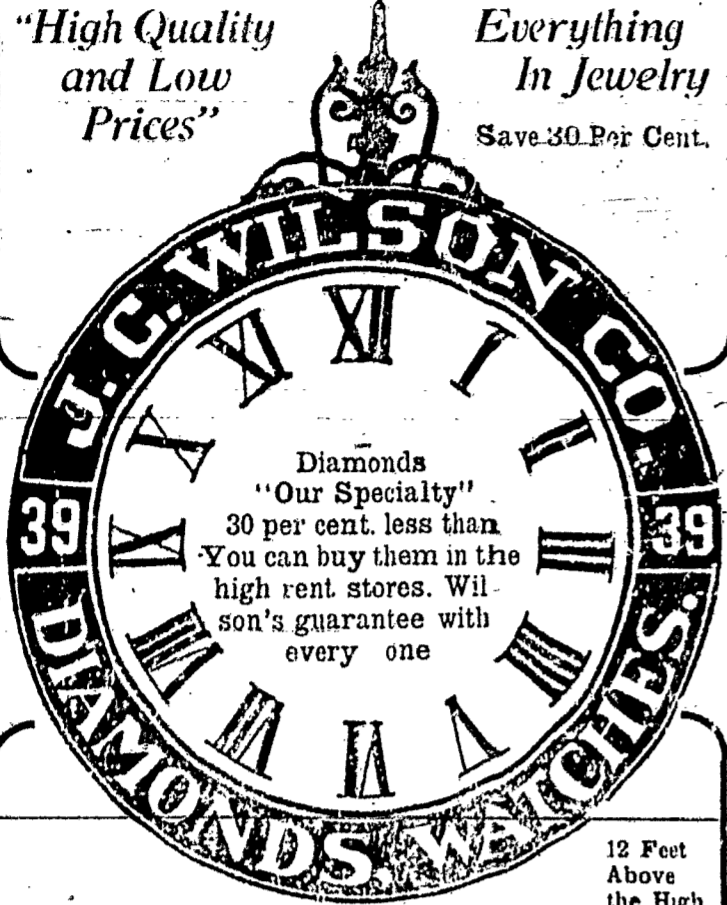


WILSON'S XMAS MOTTO

"High Quality and Low Prices"

Everything In Jewelry Save 30 Per Cent.



Diamonds "Our Specialty" 30 per cent. less than you can buy them in the high rent stores. Wilson's guarantee with every one

Buy Here— at the "sign of the Clock"

You Share in Our Saving on High Expenses

Wrist Watches for ladies, all makes. Trooper Watches, large assortment and Wilson's prices are less. Big stock of high grade jewelry of every kind cut glass ladies' handbags and hundreds of articles suitable for holiday gifts. WILSON'S PRICES ARE ALWAYS LESS

39 Main Street East

What Can Be Had at Our Lamp and Sundry Sales Counter

For the convenience of the busy shopper we append a list of articles that may be obtained at our Sales Counter, which is located on the main floor of our building, a little to the right of the Main Entrance.

- | | |
|-----------------------------|-------------------------------|
| Incandescent Electric Lamps | Welsbach Burners |
| Electric Fuses | Welsbach Mantles |
| Electric Irons | Welsbach C E Z Lamps |
| Electric Toasters | Welsbach No. 220 Reflex Lamps |
| Electric Heaters | |
| Electric Percolators | Metallic Taping |
| Electric Disc Stoves | Round File Lighters |
| Electric Toy Stoves | Hose Cocks |
| Electric Curling Irons | Oyster Burners |
| Electric Heating Pads | Electric Chafing Dishes |

Rochester Railway and Light Co.

Bell, Main 3960 Home, Stone 3960

TOBACCO FOR THE BOYS



AN AMERICAN RED CROSS TRUCK BRINGING CASES OF TOBACCO FOR OUR SOLDIERS AT THE FRONT.

BEST CHRISTMAS GIFT.

What finer Christmas gift could the starving, sick and homeless that our American people give to a stricken humanity does not depend upon the world than the announcement of excitement of war, but that neighborly Christmas Eve that the entire nation, less is just as strong in us in times has answered the Red Cross Christmas of peace. A unanimous response will call. It would signify to the hearten the whole world.

Wife Family.

The masses for Sunday will be at 6:30, 7:30, 8:30, 9:45 and 10:45 o'clock.

On Sunday last, Dec. 8th, the Christian Mother Society received Holy Communion in a body at the 7:30 o'clock mass.

After vespers last Sunday, Dec. 8th, the members of the Christian Mother Society held a monthly meeting.

Vespers, to be followed by Benediction of the Blessed Sacrament and hymns will be held on Sunday evening, December 15th.

After Vespers on Sunday evening, Dec. 15th, at 7:30 o'clock, the members of the Third Order of St. Francis will hold a meeting.

24 Feet and Pains

Masses on Sunday will be at 6:30, 8:15, 9:30 and high mass at 10:45 o'clock.

School collection will be taken up at all the masses on Sunday.

The Forty Hours' devotion will begin in this church on Friday morning at 6 o'clock and close on Sunday evening with procession at 7:45 o'clock.

A beautiful and impressive ceremony took place in this church last Sunday evening, when the closing of the nine day novena in honor of Our Lady of Perpetual Help was held. A procession by the school children, carrying a picture of Our Lady of Perpetual Help and Lillies, with four girls carrying the large picture marched around to the side where the beautiful picture was enshrined by the pastor, Rev. J. E. Goffel. Among the priests were Rev. Father Virgilius, Rev. William Stauder, Rev. George Kalb, Rev. William Heisel and Rev. Father Eckel. The novena was the first solemn public novena to be conducted in this city in honor of Our Lady of Perpetual Help.

Sister M. Henrida Nunnold Dead.

Sister M. Henrida Nunnold died on Tuesday evening at the Convent de Notre Dame, at Haldaysburg, Pa. She leaves her mother, Mrs. Mary Nunnold; five brothers, Jacob A., John A., and Charles A. Nunnold, of this city; Henry B. Nunnold, of Toledo, and Anthony Nunnold, of Detroit; and two sisters, Mrs. Mary Brown and Miss Teresa Nunnold, of this city.

Degree Team Present P. H. Donnelly With Wrist Watch As He Starts For France.

Friends of Philip H. Donnelly, the Rochester attorney, appointed an overseas secretary for the Knights of Columbus, gathered at the Central Station Thursday evening to bid him goodby on his leaving for New York, whence he will sail in a day or two.

In the gathering was the degree team of Rochester Council 178, K. of C. Mr. Donnelly is a member of the team, and the other members presented him with a handsome wrist watch.

Cardinal Gibbons Decorated.

Rome, Dec. 11. - Cardinal Gibbons of Baltimore has been decorated by King Victor Emanuel as a grand knight of the Order of the Crown of Italy.

Promotion For St. Bernard's Alumnus.

The Rev. William J. Christian, a graduate of St. Bernard's Seminary, this city, '06, who has been for 12 years assistant pastor of St. John the Evangelist Church, Syracuse, has been appointed by Bishop John Grimes to the pastorate of St. Margaret's Church, Homer.

R. B. I. Evening Courses

May be started next Tuesday evening, December 17. You may register on that evening or any time before with the exception of Saturday afternoon. - Adv.

A Success From the Start

Our Big Brother Bread

A Big 24-Ounce, 15c Loaf for 10 Cents

Don't Miss This Saving of 5 Cents on a Loaf of Bread.

Twenty-Four Ounces of Pure Bread for 10c

Baked in Our Own Sanitary Bakery.

A full line of other baked goods at our same no-delivery prices.

- | | |
|-------------|--------------------|
| Cookies | Fried Cakes |
| Cup Cakes | Doughnuts |
| Layer Cakes | Assortment of Pies |

Full line of Kuchen on Sale Saturday Morning.

It pays to buy baked goods here. All freshly baked from our own ovens at prices cheaper than you can do the baking in your own home.

We are closing out our stock of Loose-Wiles Cookies at cost. Note the low prices on these well-known products:

Molasses Cartwheels	16c lb.	Bobbie Burns	27c lb.
Advocate Creams	38c lb.	Cocoanut Crisps	23c lb.
Arrow Cookies	27c lb.	Coffee Cakes	20c lb.
Orbits	33c lb.	Animal Cookies	18c lb.
Afternoon Teas	37c lb.	Grahams	16c lb.
Spice Wafers	18c lb.	Aunt Sallies	16c lb.

We are headquarters for low prices on quality cut meats. Note these prices, they are samples taken at random from our market:

Fores of Mutton	15c	Legs of Mutton	22c
Loins of Mutton	17c	Pork Loins	33c

Don't fail to visit our fish department. Excellent values in teas and coffee.

U. S. Food Administration License No. G-03491

Genesee Provision Co.

37-43 Front St., Cor. Corinthian

Where the Women's Gifts Ought to Come From



The woman of today is particular in her choice of personal things and her Christmas gift should be something that she would select herself. Her selection would undoubtedly be



Jewelry and you could select nothing that would please her more.

In our diversified Christmas display you are sure to find what she likes and what you would like to give her.

Gift Suggestions noted below are only a few of the scores of beautiful selections that we have prepared for your inspection. Our diamond stock has been chosen with extreme care, and a range of choice from the chaste solitaire to the men's rich, heavy settings may be found.

DIAMOND RINGS	\$10 to \$2,000	BRACELETS	\$2 to \$200
HARPS	\$2 to \$1,000	BIJOU SETS	\$3 to \$25
LAVALLIERES	\$3.50 to \$500	COMBS	\$2 to \$10
WATCHES	\$10 to \$500	HAT PINS	\$1 to \$5
WRIST WATCHES	\$5 to \$25	VANITY CASES	\$3.50 to \$15
NECKLACES	\$5 to \$50	SILVER PENCILS	\$1 to \$5

Ask to see our showing of Parisian, hand painted ivory. We have an ivory manure set for \$45 that cannot be equalled. Emblem jewelry of all kinds. The man appreciates such a gift. A Parker fountain pen is an ideal Christmas gift - the cost is low.

S. D. BURRITT

42 Main Street East

The Largest Watch and Diamond House in Western New York

When in Need of Job Printing Call Stone 2353 or Main 1567