

WHY

Ostrich Owners Are Congratulating Themselves

The fact that their feathers are in demand is a source of pride to ostrich owners...

When the war broke out it hit the ostrich plume industry and hit it hard...

Most of them were bought by other concerns at what seemed to them at the time to be bargain prices...

Last spring Phoenix owners decided that they could no longer keep the birds...

DUE TO THEIR MILK DIET

Why Yanks Are Noted for Their Physical and Moral Courage is Explained by Dairyman

American soldiers have displayed such wonderful physical and moral courage at the front because they are from a dairy nation...

Speaking at the dairy show held in Columbus, O. the other day Mr. Munn said, "At one time the dairy show very accurately compared the food value of milk and meat as being equal..."

He continued, saying last year this country produced approximately 50 billion pounds equal to 15 billion quarts of milk...

Why Centennial is Remembered Although it is more than two score years since the great American centennial turned the eyes of a world to the direction of Philadelphia...

How October Was Named October, during which the sun enters Scorpio, the eighth sign of the zodiac, and which derives its name from the Latin word "octo" meaning "eight"...

Why Army Likes Motor Kitchens Feeding soldiers is an important matter, and the problems it presents have interested many of our inventors...

The traveling kitchen, run by motor power, is a very natural product of the times. There are several types. The kitchen, with its big kettles, large enough to cook food for 250 men...

Why Compass is Well Protected One of the safest places in the war airplane is given to the compass, for without its aid the airman who is flying over sea or land on a misty day is hopelessly lost...

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HOW BRAVE SONS OF NEW ZEALAND HELPED MOTHER COUNTRY

We suppose many soldiers upon a nation engaged in it, and whose life necessarily is disturbed...

Having an important engagement with a client, an old merchant was obliged to leave his office in sole charge of a scrubwoman...

Presently the merchant returned, and to his amazement saw the scrubwoman holding an empty bucket under the telephone tube...

"What on earth are you doing with that pail?" he asked. "Well, sir," she replied, "as soon as you was gone, a man shouted through the tube that he was sending a large supply of oil, and asked someone to receive it, so I'm holding this bucket for it to run through!"

Canada and Australia have been no less unselfish in supporting the war. The whole-hearted and entirely voluntary exertions of the British dominions furnish an inspiring example to the American people...

PLAN LEAGUE OF VETERANS How Soldiers in Great War Hope to Perfect an Organization of All Arms

A movement seeking to bring under one great organization the army and navy of the United States...

Why Crescent is Turkish Symbol When Constantinople was a Byzantine city, Philip, the father of Alexander the Great, tried to reduce it by force...

Alleviates Earache If earache does not occur often possibly home treatment will alleviate the suffering, which is always so severe while it lasts...

Owl Stopped Wheels of Industry The curious combination of an owl and a steel trap in which the bird had become caught and flown away, trap and all, alighting on a high-powered electric cable...

Why Mangin Called a Hait Soldier's life is full of hardships. They believe in blind faith, and General Mangin is no exception to the rule...

How "Silent Drill" is Done The battalion drill is of course the great disciplinary feature at the United States disciplinary barracks at Fort Leavenworth...

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OBEYED ORDERS TO LETTER

Scrubwoman Was Patiently Waiting for the Oil She Had Been Told Was on Its Way

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It Will Pay You to Keep Tabs on the Use of Gas and Electricity By Reading Meters Daily

The season of long lighting hours is here and will continue for several months.

During this period consumers should keep a check upon the use of gas and electricity by taking daily readings of their meters.

By this process thoughtless and wasteful use of gas and electricity can be discovered and stopped before it results in high bills, which are a source of embarrassment to our customers and to us.

We advocate the use of gas and electricity only where useful and necessary and will be glad to teach our customers how to read their meters. We cannot control the use of gas and electricity, obviously that is the function of the consumer, but we can, if given the opportunity, assist him in his efforts to prevent waste by teaching him how to read his meter and by advising him as to the proper types of burners and lamps to use in order that he may secure the needed amount of illumination at the lowest possible cost.

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34 Clinton Avenue North



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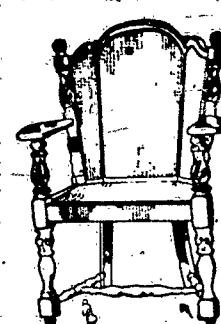
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