

Make Every Dollar a Victory Dollar

Every dollar you provide brings us nearer to victory and to a righteous and enduring peace. Success means life to thousands of our brave men, who, if we fail, must pay the price of that failure with their blood and find their final resting place far from their native soil in foreign lands.

WILLIAM G. MEADOO

Buy United States Government Fourth Liberty Loan Bonds

THE AMOUNT. The people of the United States are asked to subscribe the sum of Six Billion Dollars to carry on the war. Of this amount Rochester should subscribe at least \$31,100,200 between September 28 and October 19.

DENOMINATIONS OF BONDS. You can buy bonds with interest coupons attached or registered bonds in denominations of \$50, \$100, \$500, \$1,000, \$5,000 and \$10,000.

THE RATE OF INTEREST. Bonds of the Fourth Liberty Loan will bear interest at the rate of 4 1-4 per cent per annum.

The interest on coupon bonds will be paid twice yearly, on April 15 and October 15, upon presentation of the proper interest coupons at any bank.

The interest on registered bonds will be paid on the same interest dates by Treasury Department checks to the recorded owners of the bonds.

THE PERIOD OF THE LOAN. Fourth Liberty Loan Bonds will mature and be redeemed on October 15, 1938, unless the United States Government should choose to exercise its reserved right to redeem them on or after October 15, 1933.

TAX EXEMPTION. The interest on \$30,000 in bonds of the Fourth Liberty Loan is exempt until one calendar year after January 1, of the year in which peace is declared, from surtaxes and excess profits and war profits taxes. These bonds are also exempt from all other Federal, State and Municipal taxation, except estate and inheritance taxes.

How To Buy Your Bonds

U. S. PARTIAL PAYMENT PLAN. You can subscribe under the U. S. Partial Payment Plan through any bank by paying 10 per cent of your subscription with your application before October 19, 1918. The deferred payments to be made as follows: 20 per cent on November 21, 1918; 20 per cent on December 19, 1918; 20 per cent on January 16, 1919, and 30 per cent on January 30, 1919.

If preferred, payment may be made in full before October 19, 1918, without rebate of interest.

THROUGH BANK LOANS. Any commercial bank or trust company in Rochester will loan you 90 per cent of the total amount of your subscription for ninety days with interest at the rate of 4 1-2 per cent per annum, provided that your subscription is for bonds to the amount of \$1,000 or more. Under this plan your bond or bonds will be held at the bank as security on your note and will be delivered to you upon payment of the note and its accrued interest.



WEEKLY PAYMENT PLAN. Any banking institution in Rochester will accept your bond subscription if it is accompanied by an initial payment of 2 per cent of the amount of the bonds subscribed for—the remainder to be paid thereafter in 49 equal payments.

When you buy a bond in this way you in fact open an interest-bearing bank account and when the amount of your savings equals your subscription your bond will be delivered to you upon the surrender of your pass-book and the adjustment of the interest.

For additional information consult any bank or Liberty Loan Headquarters.

LIBERTY LOAN COMMITTEE

Headquarters

107 MAIN STREET EAST

ROCHESTER, N. Y.